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WORK EXPERIENCE

UX/UI Designer | eWorld Enterprise Solutions

Oct. 2023 - Present Honolulu, HI

- Produced detailed wireframes, mockups, and design specifications to communicate design concepts and requirements to development teams.
- UI Bug Management Lead - Oversaw all communication between UI/UX team and other departments to communicate UI bug status, impact, and resolution timelines.

Founder - Graphic Designer | milkteaspace

Jan. 2021 - Present Honolulu, HI

- Drove the overall vision, mission, and strategic direction of milkteaspace.
- Designed a multitude of merchandise (enamel pins, stickers, acrylic keychains) to sell directly to consumers using industry standard tools such as Adobe Illustrator, and Adobe Photoshop.

Creative Design & Administrative Assistant | Via Gelato

Mar. 2017 - Oct. 2023 Honolulu, HI

- Assisted with marketing campaigns through creating visual designs that captured the artisanship of the local business.
- Designed and produced signage to showcase the various flavors offered at the gelato store.

Data Center Assistant | University of Hawai'i Information Technology Center

Mar. 2020 - Jun. 2021 Honolulu, HI

- Assisted with developing Visio drawings to facilitate the visualization and mapping of the information architecture (IA)
- Carried out system administration tasks such as software installation/updates, security patches, and hardware maintenance

Creative Brand Director | ChaTea Hawaii

Jun. 2019 - Aug. 2020 Honolulu, HI

- Lead and oversaw the creative development and execution of the brand's visual identity, messaging, and overall creative strategy.

EDUCATION

CareerFoundry

UX Design Certificate

Mar. 2024 | Online

University of Hawai'i at Manoa

B.A. in Art Studio

Dec. 2021 | Honolulu, HI

SKILLS

Design

Affinity Mapping

Agile Workflow

Graphic Design / Branding

Wireframing / Prototyping

Persona Building / User Journey

Task Flow Diagram

Information Architecture

Technical

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Procreate

Research

User Interviews

Competitive Audit

Surveys

A/B Preference Testing