

# BRENER BARONE

Broadbeach Waters, 4218, QLD

Ph: 0449964472 - Email: baronebrener@gmail.com

Portfolio: [https://www.behance.net/baronecreative\\_au](https://www.behance.net/baronecreative_au)

## SUMMARY

High energy marketing assistant with a strong track record of success in a professional services environment offers the following relevant expertise:

- coordination and integral involvement in company-wide marketing activities including campaign development, communications, special events and projects
- support of all marketing team members and collaboration with cross functional teams to execute marketing programs
- management of social media channels including content creation and customer interaction to significantly increase user engagement
- graphic & digital design, video editing and photography

An organized, innovative and detail-oriented professional with a passionate approach to driving the company's marketing strategy.

## WORK EXPERIENCE

### **Marketing Assistant - Salty Crush – Part Time (Remote) – Nov 2018 – Aug 2021**

[www.saltycrush.com](http://www.saltycrush.com)

- Photo manipulation, website banners, promotional materials
- Email marketing creation using MailChimp
- Creating content for social media channels
- Assisting in the distribution of subscriber newsletters and information
- Keeping abreast of industry trends and compelling marketing campaigns

### **Freelancer Graphic Designer – Aug 2012 to current**

[www.baronecreative.com.au](http://www.baronecreative.com.au)

- Photography, Photo editing and manipulation.
- Magazine layout, advertising and social media administration.
- Development of promotional material such as brochures and gifts.
- Newsletters and logos.
- Packaging Design and 3D models
- Video editing
- Responsive Web design

### **Senior Graphic Designer, J.W. Thompson – Jan 2011 to Apr 2012**

- Promotional materials.
- Development of brochures, shop window and gifts.
- Search of new materials, textures, sizes and promotional materials.
- Managed all social media, including forums, blogs.
- Designed and created collateral marketing for sales meeting.

**Marketing Assistant, Teresa Perez Tours – Mar 2009 to Dec 2010**

- Development of promotional material
- Brochures, magazine advertising, gifts,
- Newsletters and internal materials.
- Led and participated in tradeshow.
- Marketing research to improve sales

**EDUCATION****MACKENZIE UNIVERSITY, São Paulo, Brazil**

Bachelor of Design – 2007

**CYTY INSTITUTE, Sydney, NSW**

Diploma of Business Management – 2015

**AUSTRALIAN PACIFIC COLLEGE, Sydney, NSW**

Advanced Diploma of Marketing – 2013

**TAFE, Sydney, NSW**

Certificated III & IV in Hospitality - 2014

Excellence Award International Student of the year

**SENAC UNIVERSITY, São Paulo, Brazil**

Advanced Diploma of Multimedia Design - 2002

**Lynda.com**

Learning Motion Graphics - 2020

Learning Video Production and Editing – 2020

**TECHNICAL SKILLS**

- MS Office
- Intermediate Excel
- Google Drive
- Adobe Creative Cloud Suite
- Social media platforms and scheduling tools
- Data analysis and management
- Responsive Website development
- Basic HTML & CSS