

2018

---



---

# SPONSORSHIP DECK

# Badger Blockchain



**Badger Blockchain** is a student-run organization at the University of Wisconsin - Madison which brings together an eclectic group of individuals who seek to educate students, faculty, and the greater Madison community about blockchain technology. Our organization covers material within blockchain development and protocol research, to use-case and market analysis, and discussion of regulation and legal implications. Furthermore, as an affiliate of the Blockchain Education Network (BEN), Badger Blockchain provides a lasting platform for educators, entrepreneurs, community leaders, and companies within the field to collaborate and network in order to build an ever more active blockchain community.

Blockchain, the underlying technology behind Bitcoin and other cryptocurrencies, is a decentralized database that enables parties to establish public networks where consensus is built and maintained. Records are distributed among participants in a given network, who in turn validate these transactions and ultimately remove a need for third-party intermediaries, such as banks or central clearing centers.

While still in its infancy, blockchain technology has the potential to become ubiquitous in the exchange of digital and physical assets, resulting in exceedingly innovative transformations of industries across finance and government, to supply chain and retail, and within the works of insurance and healthcare.



Kickoff Meeting, Badger Blockchain, September 18th 2017

With Computer Science, Industrial Engineering, and Economics being our top 3 majors respectively...

Badger Blockchain has over 220 registered and 40+ active members

## Why Sponsor

Sponsoring Badger Blockchain is an exceptional means of extending a company's outreach, both within the University and the broader Madison community. Through a partnership, companies will gain access to exceedingly motivated engineering, computer science, business, and economic students who are at the forefront of blockchain technology.

## Our Goals

To offer members the opportunity to **learn, comprehend, and develop** a thorough understanding of blockchain technology.

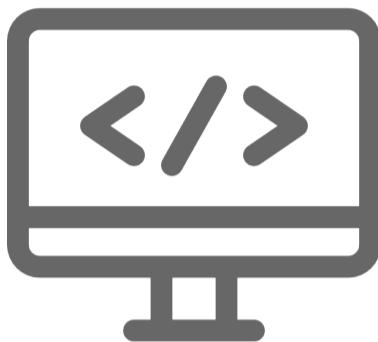
To build a **versatile and robust** community of students, engineers, entrepreneurs, academics, investors, and blockchain enthusiasts.

To **spur the growth** of blockchain ventures, new business applications, and academic research.

# Working Groups

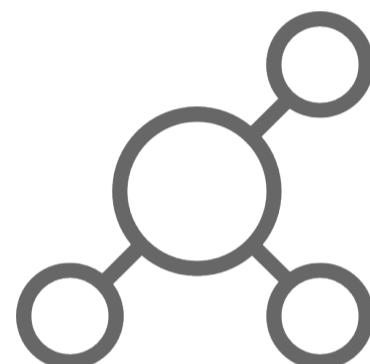


To increase the value of discussions, projects, research, and overall learning experiences for members, Badger Blockchain consists of 5 multidisciplinary teams, all of which study the various aspects of what makes blockchain technology remarkable.



## Blockchain Development

Writing and deploying smart contracts at its core, Blockchain Development also explores the implementation of cryptocurrency payment integrations, as well as enterprise blockchains and low-level protocol development.



## Protocol Research

A highly technically oriented group with the responsibility for hosting Whitepaper Wednesdays, Protocol Research explores peer-reviewed academic papers, blockchain protocols, applications, and such relevant principles within cryptography and distributed systems.



## Market Assessment

Market Assessment focuses on performing a detailed analysis of the growing cryptoassets economy. This group provides tips, resources, and portfolio management techniques to help individuals understand the foundational aspects of cryptoasset investing as well as offer practical research guides on exchanges, wallets, ICOs and other capital market vehicles.



## Use-Case Analysis

Use-Case Analysis examines real-world blockchain applications for blockchain technology. Members dive into the various costs and benefits of adopting blockchain technology in particular industries such as supply chains, financial institutions, and government data systems.



## Legal & Regulation

Legal & Regulation discusses the legal implications of blockchain technology and cryptoassets. Members study the regulatory threats to the technology with an emphasis on smart contracts, alternative capital investing (ex. ICOs), and existing laws.

# Team



## Executive Board



**Sid Ramesh**  
President  
Junior - Industrial Engineering, Sophomore - Computer Sciences,  
Computer Sciences (cert.)



**Rosalind Stengle**  
Director of Education  
Junior - Industrial Engineering, Sophomore - Computer Sciences,  
Economics



**Brennan Fife**  
Director of Finance  
Junior - Computer Sciences,  
Economics



**Evan Kivolowitz**  
Director of R&D  
Junior - Computer  
Sciences



**Stephen Bosak**  
Director of Communications  
Junior - Industrial Engineering,  
Entrepreneurship (cert.)

## Advisors



**Brad Chandler**  
Director of the Nicholas Center for  
Corporate Finance and Investment Banking  
University of Wisconsin - Madison



**Karl Rohe**  
Assistant Professor of Statistics,  
Department of Statistics  
University of Wisconsin - Madison

**“Blockchain technology, which implements data integrity via computer science rather than via 'call the cops', has so far made possible trust-minimized money - cryptocurrencies - and will let us make progress in other financial areas as well as other areas where transactions can be based primarily on data available online.”**

- Nick Szabo, an early pioneer of Bitcoin and Smart Contracts.



## Contact

**Sid Ramesh**  
President  
[sramesh9@wisc.edu](mailto:sramesh9@wisc.edu)  
M. 608 622-0046

**Brennan Fife**  
Director of Finance  
[bfife@wisc.edu](mailto:bfife@wisc.edu)  
M. 952 212-6735

**Email:** [badgerblockchain@gmail.com](mailto:badgerblockchain@gmail.com)