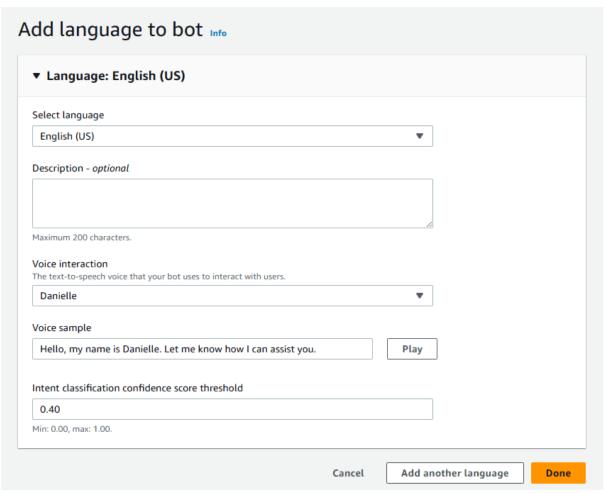
Building a Chatbot with Amazon Lex

- Navigate to Amazon Lex (type Lex into the search bar of your Console).
- Check your URL in your web browser does it say ...console.aws.amazon.com/lexv2/...?
 - o If you're not seeing "lexv2" in your URL, click on **Switch to the new Lex V2 console** link in your left-hand menu.
- Select Create bot.
- Select Create a blank bot.
- For Bot name, enter BankerBot
- For Description, enter Banker Bot to help customer check their balance and make transfers.
- Under IAM permissions, select Create a role with basic Amazon Lex permissions.
- We'll be using it to call another service called Lambda later!
- Under Children's Online Privacy Protection Act (COPPA), select No.
- Under **Idle session timeout**, keep the default of **5 minutes**.
- Select Next.
- Now we're going to play around with your bot's voice.
- Keep the language as **English** so you can explore Lex's full set of features in this project.
- Under Voice interaction, click on the dropdown that says Danielle.
- For **Intent classification confidence score threshold**, keep the default value of **0.40**.
- What is intent classification confidence score threshold?
 When you're using Amazon Lex to build a chatbot, this threshold is like a minimum
 - score for your chatbot to confidently understand what the user is trying to say.
- Setting this to 0.4 means that your chatbot needs to be at least 40% confident that it understands what the user is asking to be able to give a response.
- So if a user's input is ambiguous and your chatbot's confidence score is below 0.4, it'll throw an error message.



- Select Done.
- When your bot is created, you will automatically see a page called Intent:
 NewIntent.
- What are intents?

An intent is what the user is trying to achieve in their conversation with the chatbot. For example, checking a bank account balance; booking a flight; ordering food.

- In Amazon Lex, you build your chatbot by defining and categorising different intents. If you set up different intents, one single chatbot can manage a bunch of requests that are usually related to each other.
- Let's change the name!
- Under Intent details, enter WelcomeIntent for the Intent name.
- Add the description Welcoming a user when they say hello.
- Scroll down to the **Sample utterances** panel.
- Click the **Plain Text** button.
- Copy the text below, which represent the user inputs (called utterances) that will trigger this intent, and paste it into the text window:

Hi

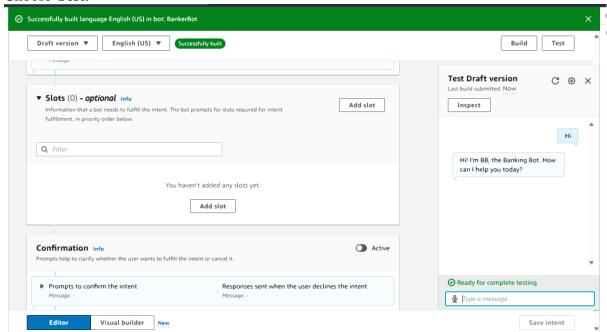
Hello

I need help

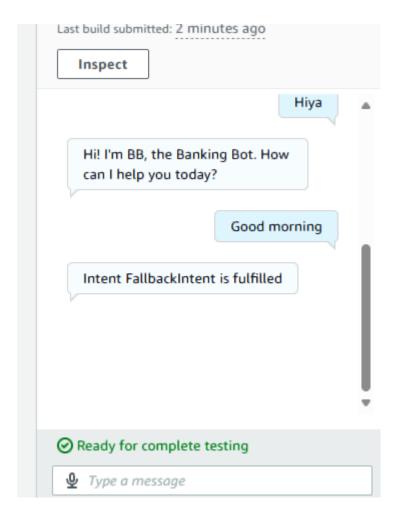
Can you help me?

• Click back to the **Preview** button to see these utterances in chat form.

- Scroll down to Closing response, and expand the arrow for Response sent to the user after the intent is fulfilled.
- In the Message field, enter the following message:
 Hi! I'm BB, the Banking Bot. How can I help you today?
- Choose Save intent.
- Choose **Build**, which is close to the top of the screen.
- Choose Test.



- Try various different phrases and see what comes up!
- The ones that you have literally defined in your **Utterances** section will definitely work.
- But what about other utterances?
- Since we have an intent classification confidence score of 0.40, other phrases with similar intents to the ones we've defined could work too.
- Test these:
 - o Help me
 - o Hiya
 - o How are you
 - Good morning



• How does my chatbot respond to these user inputs?

The first three are successfully recognized - Amazon Lex is able to use its ML techniques to match what you have said against your utterances.

- But the last two fail, resulting in an **Intent FallbackIntent is fulfilled** response meaning Amazon Lex doesn't quite recognize your utterance. We'll learn what FallbackIntent means in the next step.
- Try two of these utterances again, this time using voice!
- Click on the microphone icon at the left of the chat box, speak "Hello" and then click on the tick on the right.
- Now try another phrase!
- What's another way you like to greet someone or say hi?

Want to switch dialects, or add a completely new language?

- From the left hand sidebar, select Back to intents list.
- Your sidebar will update to show new options.
- Select All languages.
- Select Add language from the top right corner.
- Select Copy from an existing language.
- Under the Language details panel, select your New language.

Manage FallbackIntent

In this step, get ready to:

- Customise **FallbackIntent** to send user-friendly messages.
- In your left-hand navigation panel, choose FallbackIntent.

What is FallbackIntent?

Remember the intent classification confidence score threshold, and how it's been set to 0.4?

- If your chatbot has a confidence score **below** 40% for all the intents you've defined (in our case, it's just the WelcomeIntent for now), the FallbackIntent is triggered.
- Think of it as a custom error message that your chatbot will use to tell the user it doesn't understand their input.
- The default FallbackIntent message you saw just now ("Intent FallbackIntent is fulfilled") can be a little confusing.
- Let's re-phrase that message so it's clearer to the user that your chatbot doesn't understand the user's request.
- Scroll down to **Closing responses.**
- Expand the arrow for **Response sent to the user after the intent is fulfilled.**
- In the **Message** field, add the following text: Sorry I am having trouble understanding. Can you describe what you'd like to do in a few words? I can help you find your account balance, transfer funds and make a payment.
- You'll notice another arrow next to the label Variations optional.
- Expand the arrow.
- Enter the following text:

Hmm could you try rephrasing that? I can help you find your account balance, transfer funds and make a payment.

- Choose Save intent.
- Choose **Build** time for another quick question!
- Choose **Test.**

