

# Brenna Gonsalves

## CONTACT

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[brennagonsalves.design](http://brennagonsalves.design)

## EDUCATION

### Adelphi University 2017

Master of Science

Communication Sciences

### Bloc 2020

UX Design Immersive Program

## SKILLS

### Research & Design

User Research, Information  
Architecture, Task Flows,  
Wireframing, Usability Testing,  
Responsive Web, Visual Design,  
Digital Illustration, Mockups,  
Prototyping, Branding

### Front End

HTML5, CSS3, JavaScript (basic)

### Tools

Sketch, Figma, Invision, Adobe CS,  
InDesign, Keynote, Google  
Analytics, Github

## DESIGN EXPERIENCE

### Bloc | UX Design Apprenticeship

Jan 2019 - Current

Accrue 500+ hours of hands on design experience under the mentorship of a Senior UX Design mentor

Conceptualize and create design systems for several products including a science learning app and workspace for remote rehab therapy

## OTHER EXPERIENCE

### Amedisys | Medical Speech-Pathologist

Jan 2018 - current

Administer testing and conduct patient interviews to create person-centered treatment plans

Spearhead rehab workshops with cross-discipline teams resulting in a +8% referral rate in the first month

Analyze medical record system pages and present strategic solutions to improve therapy workflow and productivity

### Center for Student Involvement | Graduate Assistant

May 2015- Jun 2017

Created branding and marketing materials to promote co-curricular student activities leading to +10% engagement

Compiled and analyzed data reports for campus co-curricular activities and developed strategies for improved outreach