

Brenna Gonzales

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RECENT PROJECTS

CATALYST

SEP 2020-NOV 2020

Lead UX/UI Designer

- An incentivized learning product for STEM topics that provides personalized recommendations and tracks learning progress

THERASHELF

DEC 2020-PRESENT

Lead UX/UI Designer

- A cloud storage workspace solution for home health therapists now delivering remote services to their patients. Designed in response to the COVID19 outbreak.

PROFESIONAL EXPERIENCE

UX/UI DESIGNER

JUN 2020-AUG 2020

Freelance | Remote

- Collaborating with organizations to support quantifiable brand growth from conceptualization to product design execution

SPEECH PATHOLOGIST

JAN 2018-PRESENT

Amedisys | Fredericksburg, VA

- Spearhead rehab workshops with cross-discipline teams resulting in a +8% referral rate in the first month
- Design and configure Speech Generating Devices (SGD) to maximize user accessibility, resulting in +65% communication initiation
- Administer standardized testing and conduct patient interviews to create person-centered treatment plans

GRADUATE ASSISTANT

MAY 2015-AUG 2017

Adelphi University | Garden City, NY

- Created branding and marketing materials to promote co-curricular student activities leading to +10% engagement
- Compiled and analyzed data reports for campus co-curricular activities and developed strategies for improved outreach

EDUCATION

Adelphi University

NY | 2015-2017

Master of Science

Communication Disorders

Bloc (Thinkful)

Remote | Jan 2020-Nov 2020

UX Design Immersive Program

SKILLS

Research & Design

Surveys

Information Architecture

Task flows

Wireframing

Rapid prototyping

Digital illustrations

Usability testing

Branding

Front End

HTML5

CSS3

JavaScript

jQuery

Tools

Figma

Sketch

InVision

Adobe Creative Suite

GitHub

Google Analytics