## BRENNAN KENNETH BROWN

WEB DEVELOPER AND CONTENT STRATEGIST

#### INFO

#### **ADDRESS**

Calgary, Canada

#### PHONE

(403)-401-2718

#### **EMAIL**

mail@brennanbrown.ca

#### SKILLS

CSS, UX/UI, Web Design

React.js, Redux, Gatsby

Python, Tkinter, PyTest

PostgreSQL, noSQL, Databases

UNIX\*, Debian, bash, zsh

Ruby-on-Rails, Jekyll

SVN, git, Mercurial

Algorithms, Design Patterns

Agile Project Management

Marketing Strategy, Copy and Technical Writing

### LANGUAGES

## English

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French

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## LINKS

BrennanBrown.ca/
github.com/brennanbrown
medium.com/@brennanbrown

#### **PROFILE**

Web Developer with a primary aim to utilize technologies to empower marginalized voices, emphasize storytelling, and create long-lasting community. Knowledgeable in multiple front-end frameworks and ecosystem, as well as an advocate for test-driven development. Bringing forth an emphasis on accessibility and the Ally project in web development, as well as a deep-seated drive of curiosity. Proficient in additional script and compiled languages. Able to effectively self-manage during independent projects, as well as collaborate within an agile-based team setting.

#### **EMPLOYMENT HISTORY**

### Full-Stack Web Developer, EvolveU

Calgary

Feb 2020 — Aug 2020

An experimental and educational pilot program designed to rapidly teach full-stack web development and programming fundamentals within a 'collaborative learning environment.

EvolveU utilizes an agile 'methodology, implementing both systems and design-thinking to deeply understand today's clients and enhance user experience, building a human-centered foundation for the popular frameworks and technologies being taught.

- · Vanilla JavaScript, React.js, Node.js, Python, Flask, PostgreSQL,
- · Test Driven Development, Pair Programming, Debugging, Wire-framing
- Agile, Critical, Systems and Design Thinking, Human Behaviour, Mathematical Theory, Project Management

## Content Strategy, WanderNotebook.com/

Calgary

Jan 2016 — Present

- Initially began on Medium, migrating—first to WordPress, then to a custom-built website design on Gatsby created from scratch.
- Specialized in marketing with SEO keyword strategy, lead generation, and conversion rate optimization.
- · Researched, ideated, and published essays individually.
- $\boldsymbol{\cdot}$   $\,$  Focused on value proposition development and personal branding.

### EDUCATION

# Information Technology, Southern Alberta Institute of Technology

Calgary

Sep 2017 — Jun 2018

- $\cdot\;$  Hardware, Operating System, Networking, and Programming Essentials
- · Business Dynamic, Communications and Presentation Skills'
- · User-Interface and MySQL Database Design
- · Object Oriented Programming, Website Development Fundamentals

