

## Skills

User Research  
Usability Testing  
UX/UI Design  
Visual Design  
Wireframing  
Prototyping  
User Journey Mapping

## Design

Sketch  
Figma  
Illustrator  
Invision

## Development

HTML5  
CSS3  
Javascript

## Education

### University of Waterloo

Honours, Kinesiology  
(B.Sc)

Sep 2017 - Apr 2022

### Relevant Courses

Customer Experience  
Design, Psychology I,  
Intro to Computer  
Science I

## Interests

Guitars  
Volleyball  
Minimalism

## Experience

### UX/UI Designer — WSIB Innovation Lab

Sep 2019 – Dec 2019

Led the design process to unify disconnected forms in insurance claim processes to improve usability for +200 users, which will streamline over +4M claims annually

Directed +10 user interviews with corporate stakeholders to understand industry pain points and define the product vision

Conducted job shadowing and usability testing on prototypes to gather qualitative data

Worked in an agile scrum environment to meet project deadlines and enhance team communication

### Web Support Personnel — TDSB

Jan 2019 – Apr 2019

Developed school board web pages using Google Sites along with embedded HTML and CSS to improve website functionality

Utilized EvoQ to update design of content to maintain web pages in an organized and aesthetic manner

Managed social media and facilitated the operations of the OFSAA provincial swimming championships

Coordinated skill workshops for low-functioning student athletes to promote academic development

## Projects

### Portfolio Website

Designed, developed and deployed a website for professional use

### Elephant Garden Creamery

Redesigning the website for a local Vancouver artisan ice-cream shop