

CASSIDY ARTZ

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EDUCATION

Emory University – Rollins School of Public Health, Atlanta, GA
Master of Public Health in Healthcare Policy and Management, August 2017
Northwestern University, Evanston, IL
Bachelor of Arts in Psychology, June 2014
Honors: Phi Beta Kappa, *magna cum laude*, Dean's List

PROFESSIONAL SUMMARY

I am an experienced educator and college advisor with over a decade of success helping students reach their academic goals. Since 2010, I have guided hundreds of high school students through SAT/ACT prep and the college admissions process. I specialize in tailoring instruction to diverse learning styles, building student confidence, and delivering results. My background in psychology and behavioral health adds depth to my individualized and empathetic approach to learning.

EDUCATIONAL EXPERIENCE

College Advisor & SAT/ACT Tutor

Daniell Tutoring Services – Sandy Springs, GA | March 2024–Present

- Advise high school seniors on all aspects of the college application process including school list development, essay strategy, and timelines
- Deliver one-on-one SAT and ACT test prep sessions, targeting specific skill gaps and improving test-taking strategies
- Adapt lessons to different learning styles to help students overcome academic anxiety and build confidence
- Maintain strong parent communication and progress tracking

Private Tutor and College Consultant

Freelance – Nationwide (Remote & In-Person) | 2010–Present

- Provided individualized SAT/ACT tutoring, improving students' scores by up to 300+ points (SAT) and 6+ points (ACT)
- Supported students with ADHD, test anxiety, and learning differences using psychology-informed strategies
- Guided students through college applications, helping many gain admission to top schools including Princeton, Georgetown, Georgia Tech and University of Michigan
- Taught time management, writing skills, and goal setting in both one-on-one and small group formats

Educational Workshop Facilitator

Traditions Behavioral Health – Remote & Nationwide | April 2021–October 2023

- Designed and delivered educational sessions for early-career physicians on resume writing, interviewing, and professional skills
- Developed and led webinars on professional development topics with audiences of 30–200+ participants
- Adapted communication techniques to support learners from diverse backgrounds and experience levels

Psychiatry Research Assistant

Massachusetts General Hospital/Harvard Medical School – Boston, MA | September 2014–September 2015

- Analyzed long-term mental health outcomes using SPSS and authored weekly findings
- Presented research results to academic leaders, sharpening communication of complex concepts
- Gained exposure to child and adolescent developmental patterns, informing future tutoring methods

OTHER PROFESSIONAL EXPERIENCE

Behavioral Health Technician | Denver Health – Denver, CO | May 2024–Present

Recovery Coach | Monte Nido – Sandy Springs, GA | July 2023–May 2024

Provider Engagement Manager | Traditions Behavioral Health – Atlanta, GA | April 2021–October 2023

Physician Recruiter (Multiple Roles) | VillageMD, Radiology Partners, Piedmont Healthcare | 2017–2021

SKILLS

- SAT/ACT Test Preparation (Math, Reading, Writing, Science)
- College Admissions Coaching & Essay Editing
- Educational Psychology
- Student Mentorship & Emotional Support
- Workshop Development & Public Speaking
- SPSS and Data Analysis
- Time Management & Executive Function Coaching
- Remote and In-Person Instruction