



# Brenna Sorkin.

Designer passionate about healthcare, food insecurity, and the human experience  
[www.brennasorkin.com](http://www.brennasorkin.com)

## Get in touch

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## Education

**Northeastern University** | Boston, MA  
**B.S. Human Centered Software and UX Design**  
May 3, 2019 | GPA - 3.8 | Magna Cum Laude

## Experience

### UX Designer

July 2019 - Present

### Design Strategist

2020

### Operations Director

2018 - 2019

### UX Designer

2018

## Details

### Innovation & Digital Health Accelerator | Boston Children's Hospital

Design the user experience for healthcare related projects, including consumer-facing tools and internal digital strategy solutions.

### Grocery Outpost | Cambridge, MA

Define brand strategy and run social media, including developing recipes, writing a newsletter and maintaining the website. Third employee.

### Generate: Student-Led Product Studio | Northeastern University

Oversee day to day functions, as well as plan future projects to ensure the organization's longevity.

### Express Scripts | St. Louis, MO

Design screens and create prototypes for Inside Rx - a website that provides uninsured patients with cash discounts on prescriptions.

## Skills

Design Thinking  
Design Research  
Information Architecture  
Interaction Design  
Front End Dev.  
Agile /JIRA

User Testing  
Prototyping  
Accessibility

Graphic Design  
Social Media  
Shopify

## Projects

### Nüssli118° | Photographer | Present

Style, stage, and photograph products and lifestyle shots for a vegan health-food brand.

### Food & Folklore | Designer | December 2019

Design website for a series of pop-up dinners highlighting indigenous food and consult on plans to open a food hall.

### The Gathering Plate | Honors Thesis Project | Spring 2019

Conceptualize, research, and design a family-style food experience that could benefit a children's hospital. [www.thegatheringplate.com](http://www.thegatheringplate.com)

### Pediatric Education Game | Spring 2018

Research pediatric patient experience in long term care and design a game that familiarizes children with their care.  
[www.brennasorkin.com/peds](http://www.brennasorkin.com/peds)

## Ask me about

Harry Potter  
My missing finger  
Tortellini