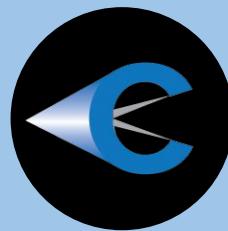


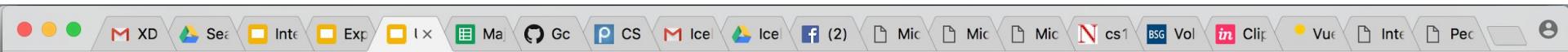
Clip



Brenna Sorkin
Interaction I - Final Project
Fall 2016

Problem

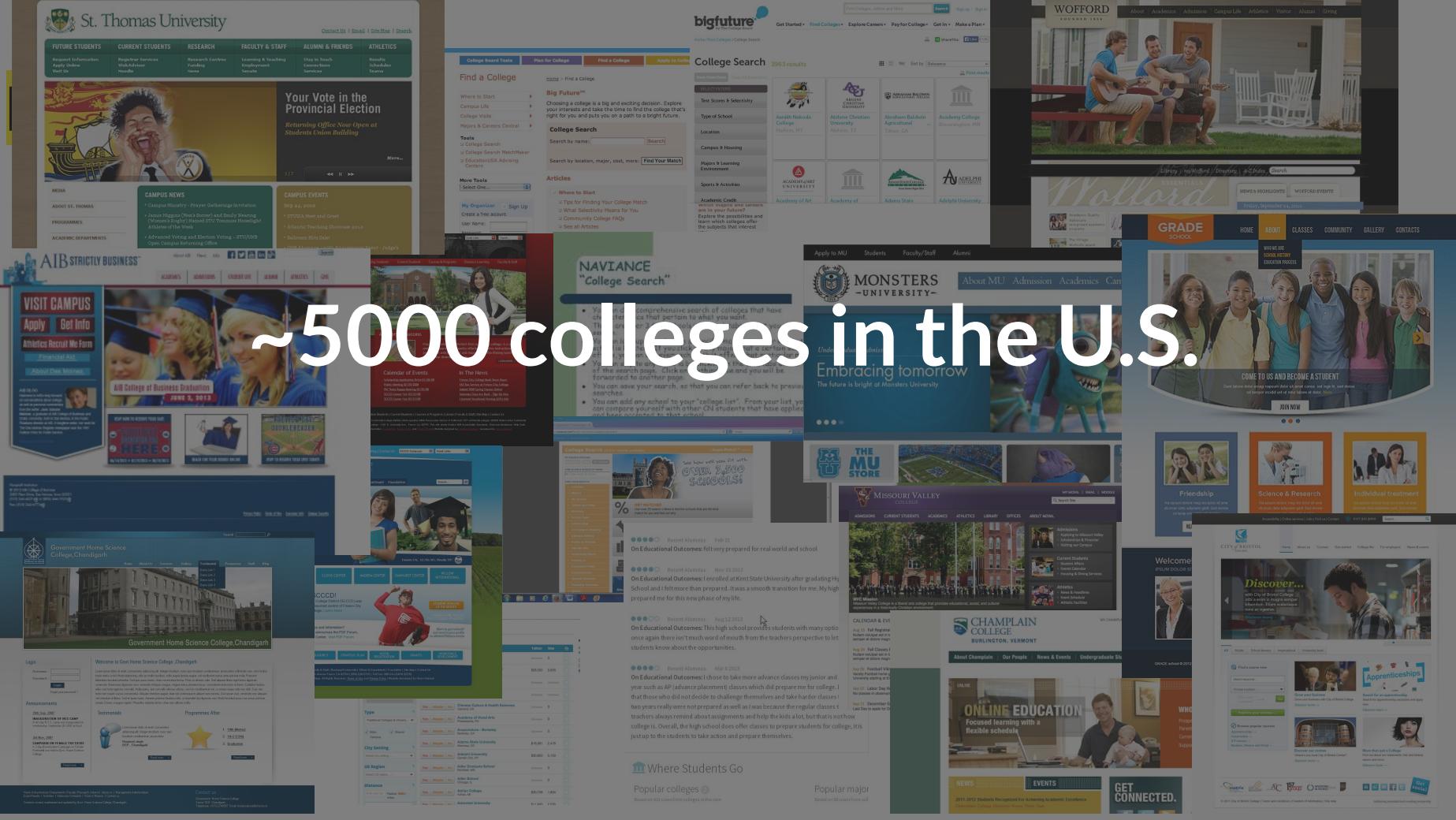
“The college search process is overwhelming, exhausting, and scary



“Tabs on tabs on tabs on tabs

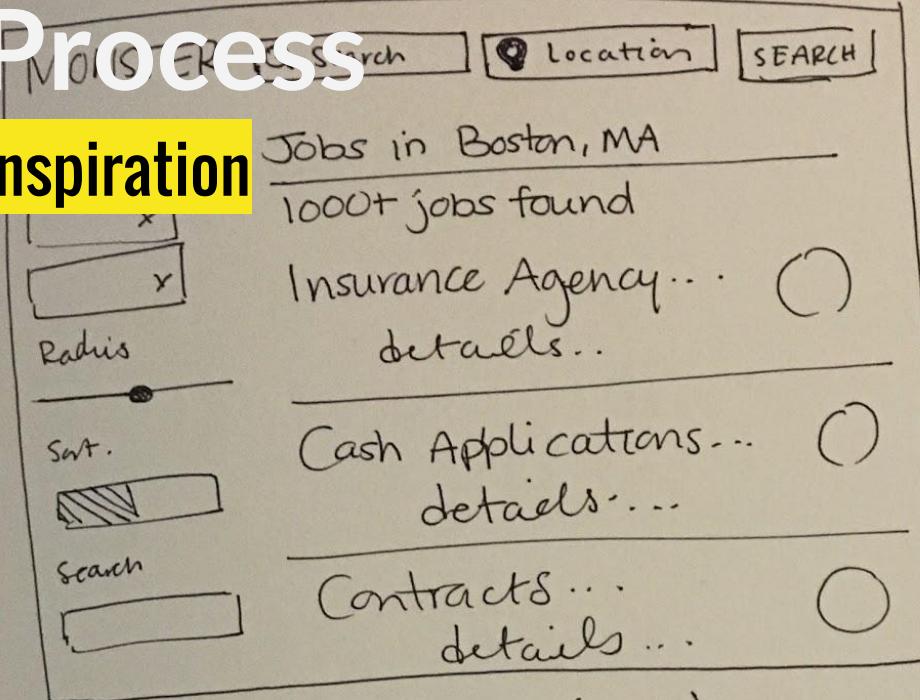
Goals





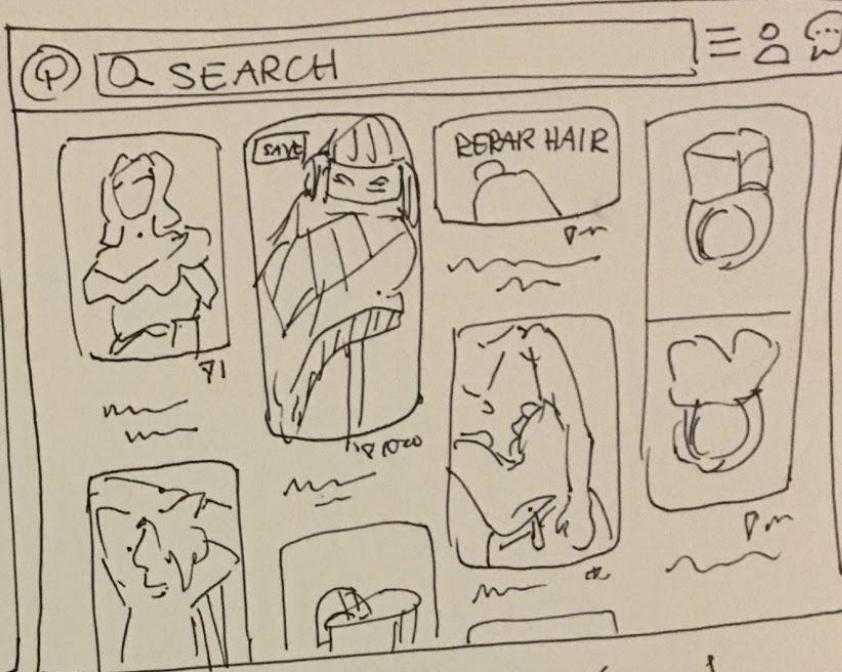
Process

Inspiration



MONSTER.com (as is)

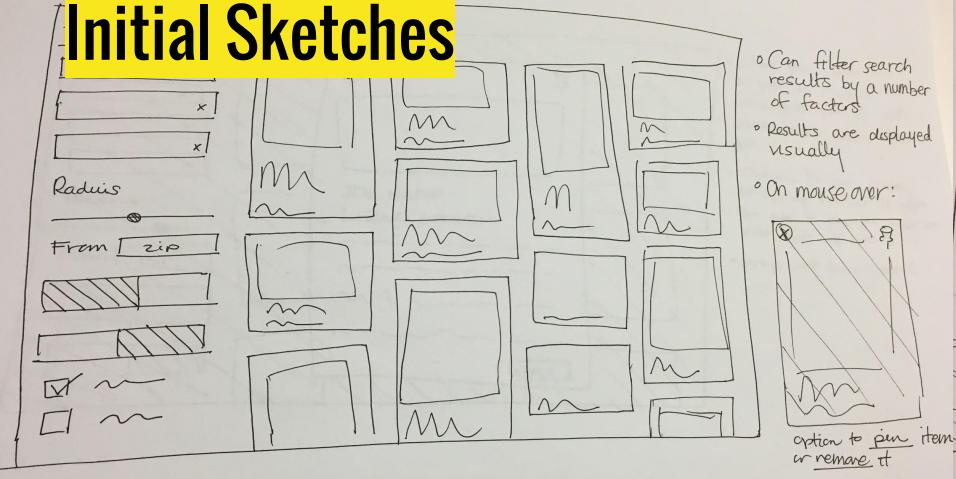
- very few visuals, very little aesthetic appeal in general.
- a lot of text, but targeted information



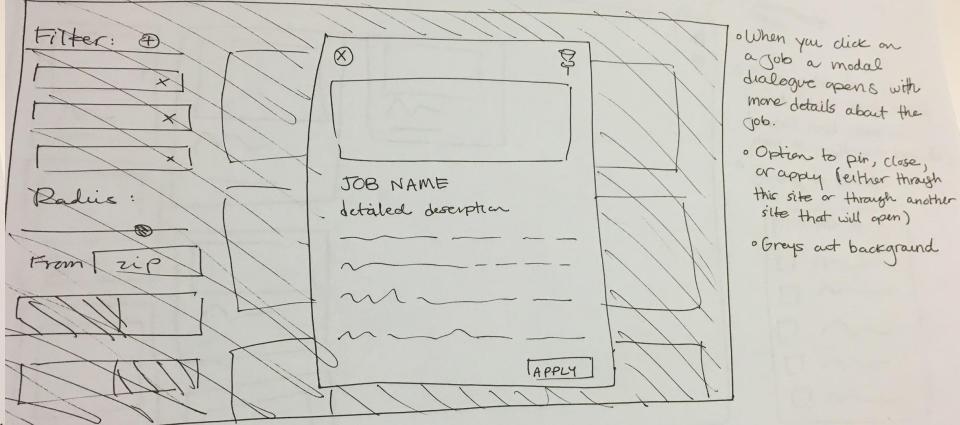
PINTEREST.com (as is)

- mostly visuals, words only as titles, or words that are IN images
- information is all creatively focused.

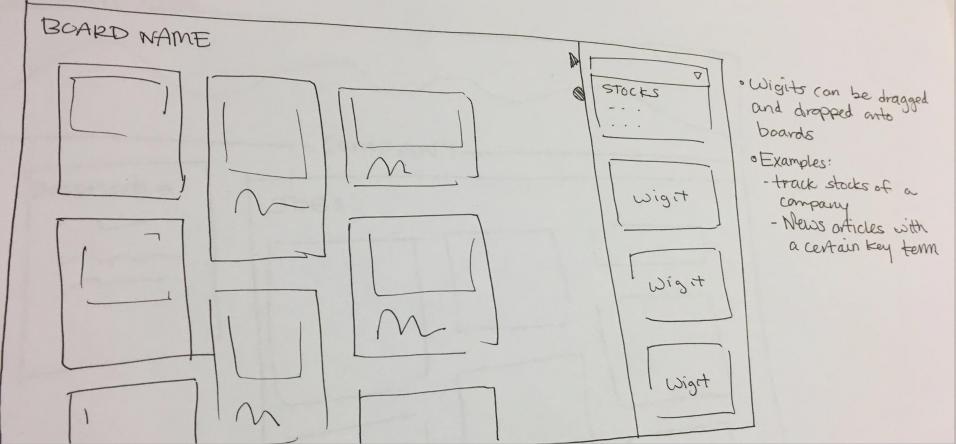
Initial Sketches



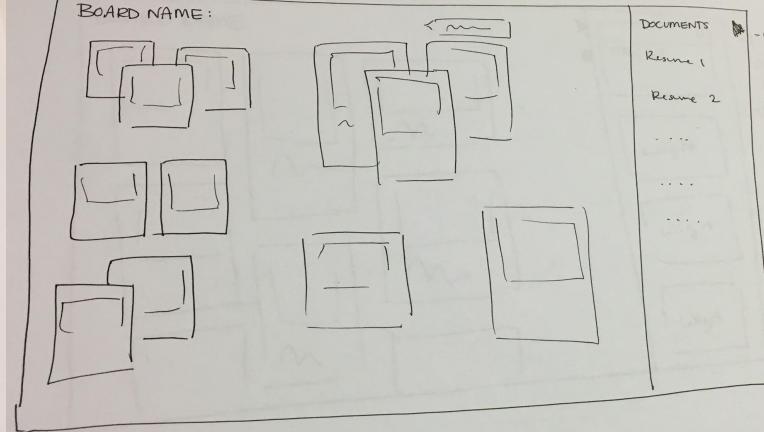
EXPANDED VIEW



WIGITS



GROUPED VIEW + DOCUMENTS



- When you click on a job a modal dialogue opens with more details about the job.
- Option to pin, close, or apply (either through this site or through another site that will open)
- Greys out background

CLIP is a website for aspiring college students looking to find schools that **fit their criteria** and then **organize** information about various schools in one **concise place**.

Iteration 1



Filter

SAT

1

Type of School >

Radius

from

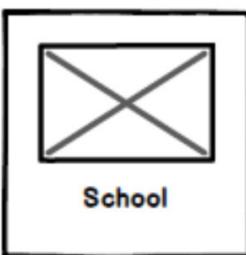
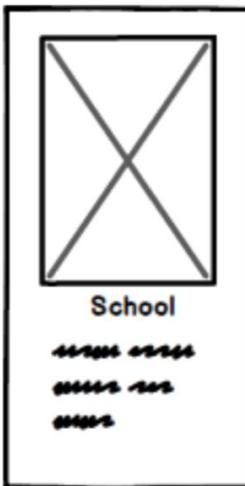
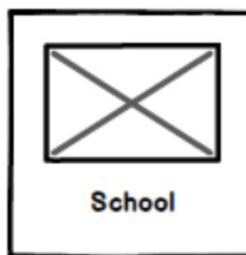
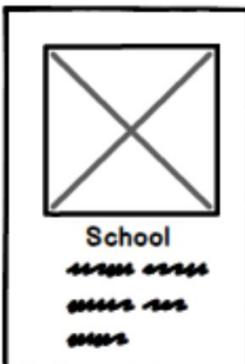
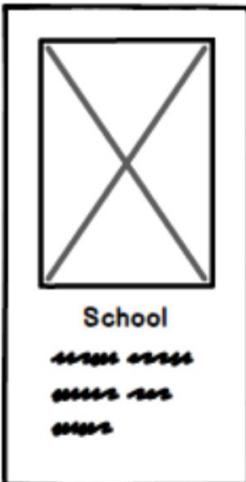
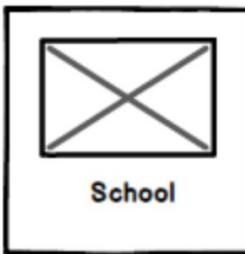
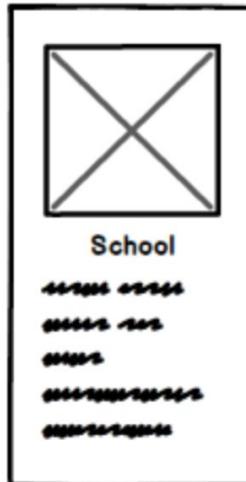
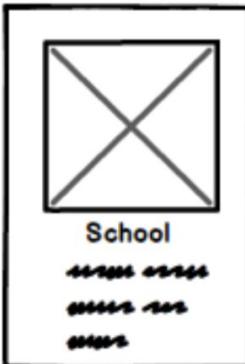
criteria

criteria

criteria

O criterio

criterio

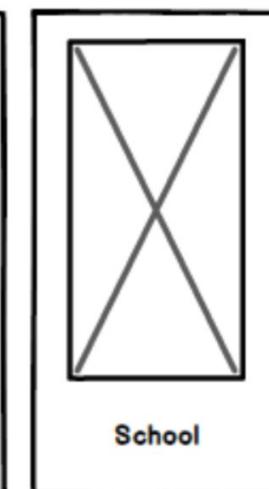
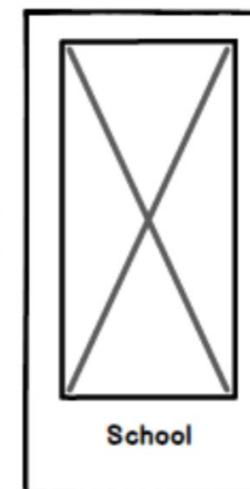
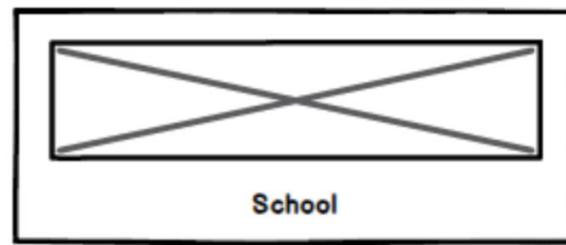
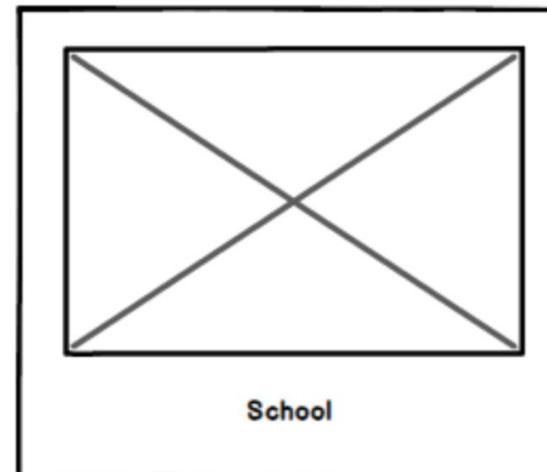


<http://www.clip.com>

Iteration 2

FilterSAT

Type of School >

Radius from criteria criteria criteria criteria criteria

Iteration 3

Search Criteria

Test Scores: →

Importance: ← →

Location:

100 miles from 02478

Importance: ← →

Type of School:

4 year 2 year

Importance: ← →

co-ed all men all women

Importance: ← →

Size:

small med large

Importance: ← →

Studies:

Design ×

Engineering ×

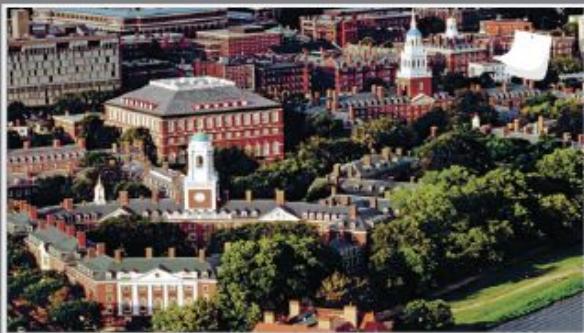
Dance ×

Importance: ← →

Greek Life:



Northeastern
University



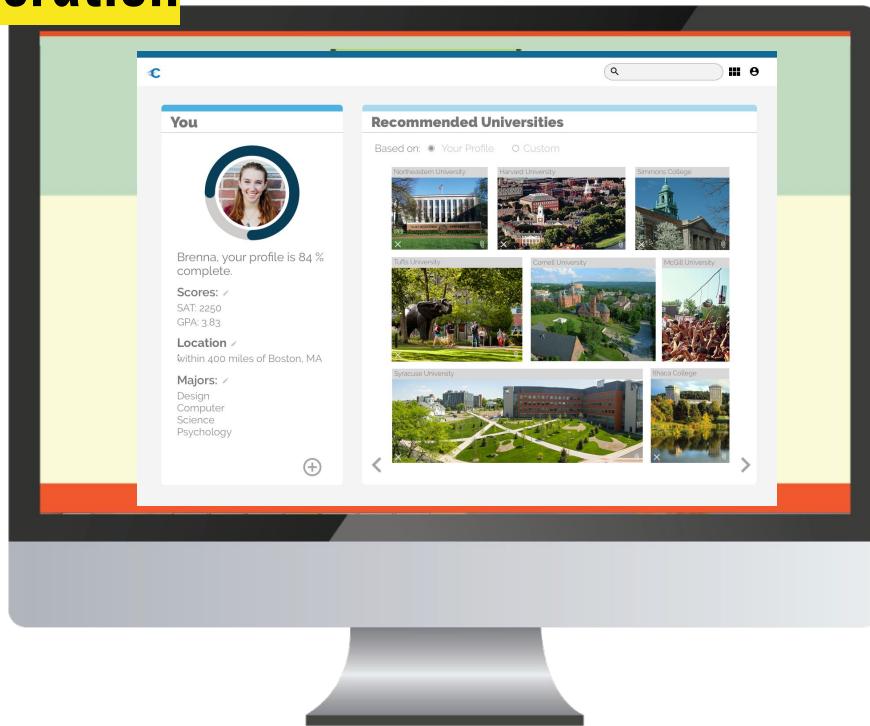
Harvard College



Tufts
University

Project Proposal

Final Iteration





Welcome to **Clip**

Login

Sign Up



Welcome to **Clip**

Username:

Password:



Login



Welcome to **Clip**

Username:

username

Password:

••••••



Login



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location

within 400 miles of Boston, MA

Majors:

Design
Computer
Science
Psychology



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College



Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design X

Computer



Science X

Psychology

search major

Recommended Universities

Based on: Your Profile Custom

UCLA



Stanford University



Pepperdine University



Pomona College



California Institute of Technology



Chapman University



UC Berkeley



UC Davis





Update Profile

Scores:

SAT:

Reading:

Writing:

Math:

GPA: / 4.0

Location:

within miles of

or

Majors:

Design

Computer

Science

Psychology

Minors:

Size:

small medium large

Type of School:

4 year 2 year

men women co-ed

Religion:

public private for profit

Campus/Housing:

on-campus commuter

rural suburban urban

Sports:

1. men's women's

2.

Greek Life:

yes no

Activities:

search

You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design 

Computer

Science 

Psychology

Minors:

Math 

Art History 



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College





Northeastern University



You



Brenna, your profile is 84% complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design ✕

Computer Science ✕

Science ✕

Psychology ✕

Minors:

Math ✕

Art History ✕



Activities:

Choir ✓

Math Team ✓

Mentoring ✕

Minors:

Math ✓

Art History ✕

Psychology ✓

Scores:

SAT: 2250 ✕ average SAT 1900

GPA: 3.83 ✕ average GPA 3.4

Location:

within 400 miles of Boston ✓

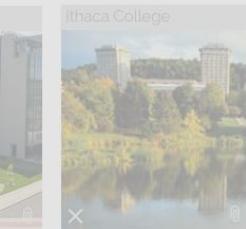
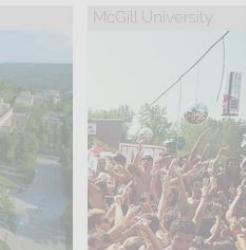
Majors:

Design ✓

Computer Science ✓

Science ✓

Psychology ✓





Northeastern University



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design ✕

Computer
Science ✕

Psychology

Minors:

Math ✕

Art History ✕

Create new collection:

Northeastern University

save



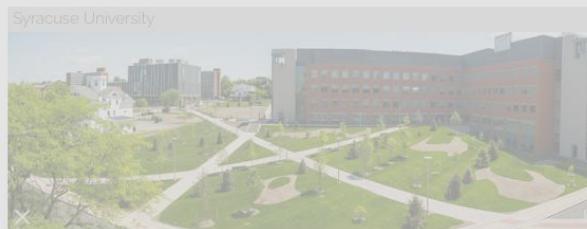
Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College





Northeastern University

x

You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design x

Computer Science



Psychology

Minors:

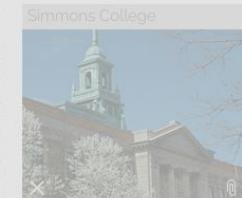
Math x

Art History x

Create new collection:

Northeastern University

save



Syracuse University



Ithaca College





You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design x

Computer Science



x

Psychology

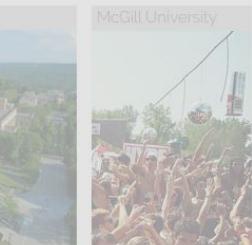
Minors:

Math x

Art History x

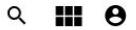


New Collection Added!



Syracuse University





Collections

Northeastern University



Simmons College



Ithaca College



Cornell University



Tufts University



Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

- SAT: 2250 ✗ average SAT 1900
- GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

Campus Map



Quad



This school seems really great but idk



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share



Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900

GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

images

Campus Map



Quad



news

STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY

Northeastern University's
3D printer unlocks
secrets of the heart

notes

This school
seems really
great but idk

share

Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

Campus Map



Quad



This school seems really great but idk



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share

Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

add note



enter text here

save



LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share



Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

add note

x

I just toured Northeastern!!! omg I liked it so much that was so fun. My favorite part of the tour was seeing the freshmen dorm room- I could definitely picture myself living there.

save



LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY

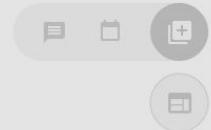
✗



Northeastern University's
3D printer unlocks
secrets of the heart

✗

share



campus tour

✗

Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M



share with:

pbjsorkin@verizon.net, paul.sorkin@gmail.com



share



Quad



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share





Northeastern



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design

Computer

Science

Psychology



Search Results: Northeastern

Northeastern University



Northeastern Oklahoma A&M



Northeastern Illinois University



Northeastern Junior College



Northeastern University



Scores:

SAT: 2250 ✗ SAT: 1900

GPA 3.83 ✗ GPA: 3.4

Location: ✓

Within 400 miles of Boston, MA

Majors:

Design ✓

Computer Science ✗

Psychology ✓

You



Brenna, your profile is 84% complete

Recommended Universities

Northeastern University



Cornell University



Simmons College



Tufts University



You



Brenna, your profile is 84% complete

Scores

SAT: 2250
GPA: 3.83

Location:
Within 400 miles of Boston, MA

Majors:
Design
Computer Science
Psychology

Recommended Universities

Northeastern University



Cornell University



Simmons College



Tufts University



Northeastern University

Northeastern University

New Collection Added!

Create new collection:

Create new collection:

Northeastern University

The Is Great

q w e r t y u i o p

a s d f g h j k l

z x c v b n m ↺

123



space

Search

save

You



Brenna, your profile is 8.4

Recommended Universities

Northeastern University



Cornell University



Simmons College



Tufts University



Collections

Northeastern University



Stanford University



University of Michigan



Northeastern University



Scores:
SAT: 2250 ✗
GPA: 3.83 ✗
Location: ✓
Within 400 miles of Boston, MA

Majors:
Design ✓
Computer Science ✗
Psychology ✓

Campus Map



This school seems pretty great, but idk

12/21 Campus Tour

Quad



Student files lawsuit against Northeastern University

Northeastern University's 3D printer unlocks secrets of the heart

Add Event

Event name:

Overnight

When?

Cancel	When?	Done
	October 29 2014	
	November 30 2015	
	December 31 2016	
	January 1 2017	
	February 2 2018	
	March 3 2019	
	April 4 2020	

save

Message icon

Calendar icon

List icon

More options icon

Northeastern University



Scores:
SAT: 2250 ✗
GPA: 3.83 ✗
Location: ✓
Within 400 miles of Boston, MA

Majors:
Design ✓
Computer Science ✗
Psychology ✓

Campus Map



1/1 Overnight

This school seems pretty great, but idk



Scores:

SAT: 2250 ✕

GPA: 3.83 ✕

Location: ✓

Within 400 miles of Boston, MA

Majors:

Design ✓

Computer Science ✕

Psychology ✓

Add Note

Enter text here...

The | Is | Great

q w e r t y u i o p

a s d f g h j k l

z x c v b n m

123



space

Search

Add Note

I really enjoyed my campus visit to Northeastern! The quad is super cool (:

save



“ This school seems pretty great, but idk

Campus Map



“ This school seems pretty great, but idk