

Who

Brenna Sorkin.
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What

I am a **designer & strategist** passionate about accessibility and the human experience. I love working on complex problems that require multifaceted solutions at the intersection of design and technology.

When**Experience****UX Designer**

2018 - Present

Where**Details****Innovation & Digital Health Accelerator**

@ Boston Children's Hospital | Boston, MA

Design the UX for healthcare related projects, including consumer-facing tools, internal digital solutions, and accessibility strategy.

Design Strategist

2020

Grocery Outpost | Cambridge, MA

Define brand strategy and run social media, including developing recipes, writing a newsletter and maintaining the website. Work collaboratively as the third employee.

Operations Director

2018 - 2019

Generate: Student-Led Product Development Studio

@ Northeastern University | Boston, MA

Oversee day to day functions, as well as plan future projects to ensure the organization's longevity. Manage a team of six undergraduates.

UX Designer

2018

Express Scripts | St. Louis, MO

Design screens and create prototypes for Inside Rx: a website that provides uninsured patients with cash discounts on prescriptions.

Education**UX Design + Computer Science**

Bachelor of Science

May 2019

Northeastern University | Boston, MA

GPA - 3.8 | Magna Cum Laude

University Honors Distinction

How**Skills**

Design Research • Information Architecture • Wireframing • Prototyping
User Testing • Accessibility • Social Media • HTML • CSS • Agile • JIRA

Ask me about

Harry Potter
My missing finger