

Brenna Sorkin.

Designer passionate about healthcare, food insecurity, and the human experience
www.brennasorkin.com

Get in touch

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Education

Northeastern University | Boston, MA
B.S. Human Centered Software and UX Design
May 3, 2019 | GPA - 3.8 | Magna Cum Laude

Experience

UX Designer

July 2019 - Present

Details

Innovation & Digital Health Accelerator | Boston Children's Hospital

Design the user experience for healthcare related projects, including consumer-facing tools and internal digital strategy solutions.

Design Strategist

2020

Grocery Outpost | Cambridge, MA

Define brand strategy and run social media, including developing recipes, writing a newsletter and maintaining the website. Third employee.

Operations Director

2018 - 2019

Generate: Student-Led Product Studio | Northeastern University

Oversee day to day functions, as well as plan future projects to ensure the organization's longevity.

UX Designer

2018

Express Scripts | St. Louis, MO

Design screens and create prototypes for Inside Rx - a website that provides uninsured patients with cash discounts on prescriptions.

Skills

Design Thinking
Design Research
Information Architecture
Interaction Design

Front End Dev.
Agile / JIRA

User Testing
Prototyping
Accessibility

Graphic Design
Social Media
Shopify

Projects

Nüssli118° | Photographer | Present

Style, stage, and photograph products and lifestyle shots for a vegan health-food brand.

Food & Folklore | Designer | December 2019

Design website for a series of pop-up dinners highlighting indigenous food and consult on plans to open a food hall.

The Gathering Plate | Honors Thesis Project | Spring 2019

Conceptualize, research, and design a family-style food experience that could benefit a children's hospital. www.thegatheringplate.com

Ask me about

Harry Potter
My missing finger
Tortellini

Pediatric Education Game | Spring 2018

Research pediatric patient experience in long term care and design a game that familiarizes children with their care.
www.brennasorkin.com/peds