
Interaction Design I

Process Book

Brenna Sorkin, Fall 2016

Experience of Use Analysis

Getting into my apartment

Interaction I

UNLOCKING MY APARTMENT

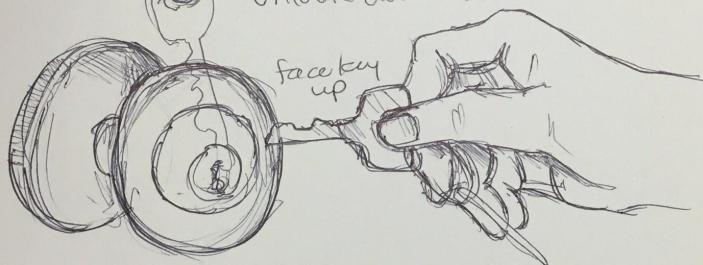
Select correct key



Unlock deadbolt



Unlock doorknob



twist left



wiggle key
back and forth



Design of Everyday Things

Katie Kerr, Brenna Sorkin, Marie Yatsyk

Interaction I

Affordance

The relationship between a physical object and a person



Signifier

Clues that communicate what action should take place



Mapping

The relationship between controls and their effects within a specific context



Feedback

Communication between the system and the user that an action has taken place



Website Analysis

Interaction I

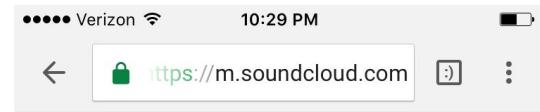
SoundCloud Go
From dubstep to stand-up. When you're bumper-to-bumper. Get an expanded catalog offline and ad-free, for 30 days on the house and \$9.99/month after.

Hear what's trending for free on charts

Get the app
Never stop listening. Take your playlists and likes wherever you go.

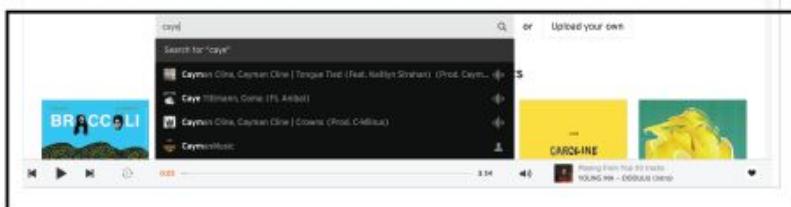
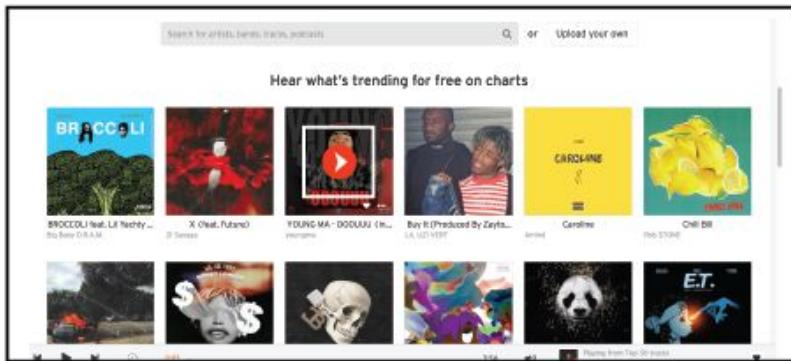
Make music? Create audio?
Get ON SOUNDCLLOUD to help you connect with fans and grow your audience.

1 users are people looking to listen to or post music



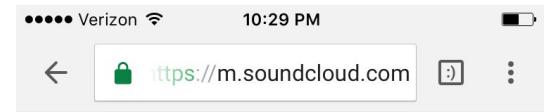
Trending tracks on SoundCloud

	Big Baby D.R.A.M. BROCCOLI feat. Lil Yachty (Prod By. J Gra... 3:45
	youngma YOUNG MA - OOOUUU (intro) 3:54
	21 Savage X (feat. Future) 4:18



2
buttons allow users to accomplish their tasks and navigate

Chunking breaks page down into areas with different uses



Trending tracks on SoundCloud

- | | | |
|--|---|------|
| | Big Baby D.R.A.M.
BROCCOLI feat. Lil Yachty (Prod By. J Gra...
▶ 77.205.975 | 3:45 |
| | youngma
YOUNG MA - OOOUUU (intro)
▶ 22.682.744 | 3:54 |
| | 21 Savage
X (feat. Future)
▶ | 4:18 |

From carpool to stand up.
When you're bumper-to-bumper.

Get an expanded catalog offline and ad-free, for 30 days on the house and \$9.99/month after.

Try it free for 30 days! Learn more

cayne

Search for "cayne" or Upload your own

Cayenne Cline, Cayenne Cline | Tongue Tied (Prod. Cayenne Cline)

Caye Tittmann, Coma (Ft. Anibal)

Cayenne Cline, Cayenne Cline | Coma (Prod. Cayenne Cline)

Cayenne Cline

SOUNDCLiND Charts Search for artists, tracks, playlists

Sign in Create account Upload ...

10 results

cayne

Coma (Ft. Anibal)

Write a comment

Like Report Add to playlist Share iHeart Stations Spotify

Related tracks View all

ALLEGHENY Right Now

SOUNDCLiND Charts Search for artists, tracks, playlists

Sign in Create account Upload ...

Caye

Caye Tittmann Boston, MA

All Tracks Albums Playlists Reports

Followers Following 10.8K 357 19

Followers Following 10.8K 357 19

*Album "Mádai" - Coming October 2016
*18 Producer/ Rapper
*New Music: soundcloud.com/caynecline
*For updates on my music -> Snapchat: Caye
*Contact: Cayeneproject@gmail.com

Playing from Top 100 Tracks VIBRANT MM - DOUGIEZ ORCHESTRA

2.34 0:00

2.34 0:00

2.34 0:00



Verizon 10:29 PM

https://m.soundcloud.com

Cancel

cayne

Cayman Cline, Cayman Cline | Tongue Tied

Caye Tittmann, Coma (Ft. Anibal)

Cayman Cline, Cayman Cline | Crowns

CaymanMusic

caylaforever_222

Cayman Cline, Cayman Cline - Take Me

Verizon 10:29 PM

https://m.soundcloud.com

SOUNDCLiND

Listen on SoundCloud iOS

SHADES

Caye

Boston, MA

PARENTAL ADVISORY EXPLICIT LYRICS

Spotlight

Caye

Coma (Ft. Anibal)

Verizon 10:29 PM

https://m.soundcloud.com

Cancel

q w e r t y u i o p

a s d f g h j k l

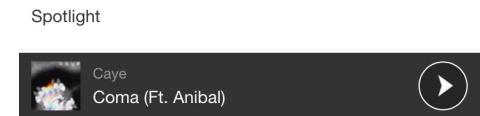
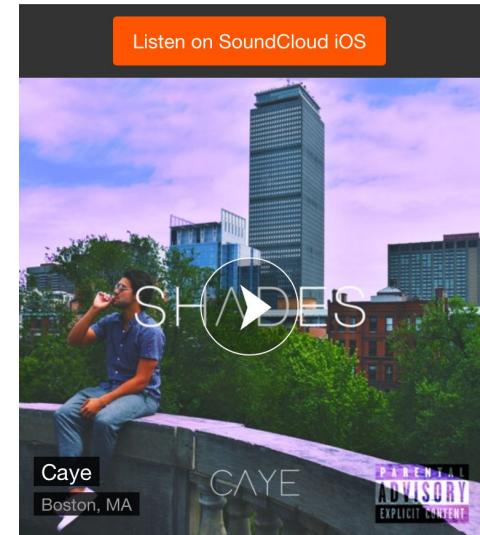
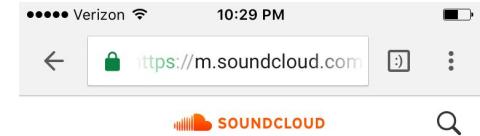
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123 , . space return

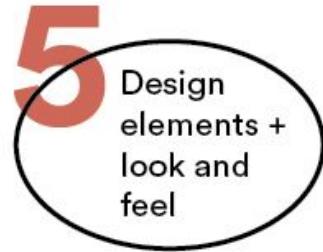
4

Global and secondary navigation

The screenshot shows the SoundCloud mobile website. At the top, there's a navigation bar with links for "Charts", "Search for artists, bands, tracks, podcasts", "Sign in", "Create account", "Upload", and a menu icon. Below the search bar is the artist profile for "Caye" (Caye Tiltmann, Boston, MA). The main content area features a large sunset photograph with a circular inset showing a person sitting on a ledge. Below the photo, there are tabs for "All", "Tracks", "Albums", "Playlists", and "Reposts". A "Spotlight" section displays a track by Caye titled "All This Time". The track details include a play button, the title, artist name, genre ("# Alternative/ Hip-Hop"), and a release date ("2 months"). To the right of the track details are follower statistics: 10.6K followers, 357 following, and 19 tracks. Below this is a bio snippet: "Album 'Shades' ~ Coming October 2016", "19 Producer / Rapper", and a contact email. At the bottom, there's a player showing the current track, "Coma (Ft. Anibal)" by Caye.



The screenshot shows the SoundCloud mobile website. At the top, there's a banner for "SoundCloud Go" featuring a person dancing in front of a building with "BROADWAY JEWELRY ART RETAIL" signs. Below the banner is a search bar with placeholder text "Search for artists, bands, tracks, podcasts" and a "Try it free for 30 days" button. The main content area displays a grid of trending tracks: "BROCCOLI" by Big Baby D.R.A.M., "X (feat. Future)" by youngma, "YOUNG MA - OOOUUU (intro)" by youngma, "Dua Lipa (Produced By Zaytoven)" by Lil Uzi Vert, "Caroline" by Caroline, "Deli Bill" by Deli Bill, "S" by 21 Savage, "SKULL" by Skrillex, "PANDA" by E.T., and "ET." by E.T. There's also a section titled "Get the app" with download links for the App Store and Google Play. A "Find out more" button is at the bottom.



The screenshot shows the SoundCloud mobile website with a large red number "5" in the top right corner. The main content is a list of trending tracks:

- BIG BABY D.R.A.M.** BROCCOLI feat. Lil Yachty (Prod By. J Gra... 3:45
▶ 77.205.975
- youngma** YOUNG MA - OOOUUU (intro) 3:54
▶ 22.682.744
- 21 Savage** X (feat. Future) 4:18

At the top, there's a header with the SoundCloud logo, a search icon, and a link to "https://m.soundcloud.com". Below the header is a banner with the text "Listen on SoundCloud iOS" and a photo of four people dancing. The bottom of the page has a dark footer with the SoundCloud logo and navigation links.

Brenna Sorkin
Designer and Developer at Strategys (GrabCAD)
Improve your profile

8 people viewed your profile in the past 7 days
>15% profile rank in the past 30 days

2 ways to keep in touch

Amy Wong has a new job.
Art Shop Monitor at Sam Fox School of Design and Visual Arts

Like Message Skip

Share an update Upload a photo Write an article

People in your network have new connections

Jason McNamee is now connected with:
Maxwell Meyers
Student at Northeastern University, B.S. in Political Science and H...
Connect

Amor Fersild is now connected with:
Betsy Chace
Development Director at Institute for Justice & Democracy in Hall
Connect

Show more updates ▾

Meetlist shared: Follow

1 users are people looking for connections related to job opportunities

Brenna Sorkin
Designer and Developer at Strategys (GrabCAD)
Improve your profile

8 people viewed your profile in the past 7 days
>15% profile rank in the past 30 days

Notifications

You have 8 new connections

Daniel Boyd
Customer Support Manager at GrabCAD
is now a connection

John White
Senior Manager at Ceres, Inc.
is now a connection

You have 4 new connections

Jason McNamee, Emma Boucher, Joseph Kotman and
2 people viewed your profile

David Kramer and Software Developer at GrabCAD

https://www.linkedin.com/in/notifications

they come here to view their connections and make new ones

Jennifer Ngo
Market Launcher at Lovepop
28m

I'm looking for talent to help us spread Lovepop in Boston and beyond! Check out our open positions.



Come work at Lovepop
lovepopcards.com

Share

Jennifer Ngo
Market Launcher at Lovepop
28m

I'm looking for talent to help us spread Lovepop in Boston and beyond! Check out our open positions.



Come work at Lovepop
lovepopcards.com

Like Comment Share

This screenshot shows the LinkedIn desktop interface. At the top, there's a navigation bar with links for Home, Profile, My Network, Learning, Jobs, Interests, Business Services, and a 'Try Premium for free' button. Below the navigation is a search bar and a promotional banner for adding a phone and TV. The main content area features a user profile for 'Brenna Sorkin' and a news feed with several updates from users like Jason McLarney and Amer Fernald. There are also sections for new connections and a sponsored advertisement for New Balance.

2 buttons allow users to accomplish their tasks and navigate

This screenshot shows the same LinkedIn desktop interface as the first one, but with a different visual layout. The news feed occupies a larger portion of the page, and the user profile and other sidebar elements are reduced in size or moved. The overall structure is more compact and focused on the news feed.

Chunking breaks page down into areas with different uses

This screenshot shows the LinkedIn mobile interface. It has a blue header with a back arrow, a search bar, and various navigation icons. The main content is a single news item featuring a profile picture of 'Jennifer Ngo' and text about her job at Lovepop. Below the news item are 'Like', 'Comment', and 'Share' buttons.

This screenshot shows the LinkedIn mobile interface with a different news item. It features a large photo of a woman driving a boat, with the caption 'Come work at Lovepop lovepopcards.com'. Below the photo are 'Like', 'Comment', and 'Share' buttons.

Brenna Sorkin
Designer and Developer at Stratasys (3D&G...)
[Improve your profile](#)

8 people viewed your profile in the past 7 days
+15% profile rank in the past 30 days

2 ways to keep in touch

Amy Weng has a new job.
3D Shop Monitor at San Fox School of Design and Visual Arts

Choose any internet then add Phone + TV for just \$34.99 more per month. [Get it now.](#)

66 Share an update

People in your network

- Jason McLaren
- Max Shude
- Aman Fernando
- Bets Deva

Show more up

Identical shared

Fitbit
Health, Wellness and Fitness
1001-5000 employees

73,789 followers Following

Home Careers

We're a passionate team dedicated to health and fitness who are building products that help transform people's lives.

How You're Connected

2 first-degree connections
192 second-degree connections
1,717 Employees on LinkedIn

3
Steps user takes to see employees they're connected to at a company

Waiting for media-linkedin.com...

10:30 PM Verizon https://www.linkedin.com/

fitbit Cancel

People who work at Fitbit

Jobs at Fitbit

Fitbit Company • Health, Wellness and Fitness

Fitbite Company • Health, Wellness and Fitness

FitBitch Boot Camp FitBitch Boot Camp Company • Health, Wellness and Fitness

See jobs Following

Highlights Details Careers

About

We're a passionate team dedicated to health and fitness who are building products that help transform people's lives. While health can be serious business, we feel it doesn't have to be. We believe you're more likely to reach your goals if you're encouraged to have fun, smile, and feel empowered along the way.

10:30 PM Verizon https://www.linkedin.com/

Fitbit

likely to reach your goals if you're encouraged to have fun, smile, and feel empowered along the way.

Employees at Fitbit (2 connections)

- Katy Smigowski - 1st Sr Technical Recruiter at Fitbit Boston
- Kristyn Richter - 1st University Recruiter at Fitbit
- James Park - 2nd CEO and Co-Founder at Fitbit
- Gianni Longmire - 2nd Technical Recruiter at Fitbit

See all employees

Recent update

LinkedIn profile page for Breanna Sorkin. The top navigation bar includes Home, Profile, My Network, Learning, Jobs, Interests, Business Services, and Try Premium for free. A search bar at the top says "Search for people, jobs, companies, and more...". Below the search bar, it says "Choose any internet plan then add iPhone + TV for just \$34.99 more per month. Get it now." The main content area shows Breanna's profile picture, name, title (Designer and Developer of Strategies), and company (360iC). It also displays activity from the last 7 days, ways to keep in touch, and a recent update from Amy Weng. A sidebar shows new connections and recent updates from Jason McJearney and Amar Famili. At the bottom, there's a "Licensee Lead Complain..." section and a "View now" button.

LinkedIn company page for Fitbit. The top navigation bar includes Home, Careers, and a search bar. Below the search bar, it says "Choose any internet plan then add iPhone + TV for just \$34.99 more per month. Get it now." The main content area shows the Fitbit logo, company name (Fitbit Health, Wellness and Fitness), and employee count (1001-5000 employees). It features a "How You're Connected" section with a grid of user profiles and statistics: 2 first-degree connections, 192 second-degree connections, and 1,717 Employees on LinkedIn. Below this is a "Careers" section with a "Interested in Fitbit?" button and a "Learn about our company and culture." link. At the bottom, there's a "Uncover unique Insights about Fitbit" section and a "Try Premium for free" button.



Mobile view of the Fitbit LinkedIn company page. The top status bar shows Verizon signal strength, 10:30 PM, and battery level. The URL https://www.linkedin.com is in the address bar. The main content area shows the Fitbit logo, company name, and location (San Francisco · 74.2K followers). Below this are "See jobs" and "Following" buttons. At the bottom, there are "Highlights", "Details", and "Careers" tabs, with "Highlights" currently selected. The "About" section contains a paragraph about the company's mission to build products that help transform people's lives, followed by a "Learn more" link.

5

Design
elements +
look and
feel

LinkedIn homepage featuring the following elements:

- User Profile:** Brenna Sorkin, Designer and Developer at Stratasys (GrabC...), with a profile picture.
- Profile Metrics:** 8 people viewed your profile in the past 7 days, +15% profile rank in the past 30 days.
- Activity:** Share an update, Upload a photo, Write an article.
- Network Updates:** People in your network have new connections (e.g., Jason McLarney, Maxwell Meyers).
- Advertisement:** An ad for New Balance featuring Brenna Sorkin's profile picture and the New Balance logo.
- Footer:** Idealist shared: [link] Follow About Help Feedback Privacy & Terms

LinkedIn mobile post by Jennifer Ngo:

Jennifer Ngo
Market Launcher at Lovepop
28m

I'm looking for talent to help us spread Lovepop in Boston and beyond! Check out our open positions.

Come work at Lovepop
lovepopcards.com

Share

1

users are looking for recommendations of what to do in an area

Yelp Boston

Find tacos, cheap dinner, Max's Near Boston, MA Sign Up Log In

Restaurants Food Nightlife Shopping Local Services Write a Review

Review of the Day

Paige A. wrote a review for Raimond's Movers 4/22/2016

Where has Raimond's movers been all my life? Totally stress-free, I didn't lift a finger, and didn't break the bank, either! For... [Read more](#)

Popular Events

1. Polcari's Coffee 150 reviews Don't miss the lemon slush in the summer.

2. GrandTen Distilling 53 reviews We did a guys night out for Friday night flights and had a blast !!

3. Samuel Adams Brewery 1069 reviews

Best of Yelp: Boston

Food Food See More

Nightlife Restaurants Shopping Active Life Arts & Entertainment Automotive

Verizon 10:32 PM

https://m.yelp.com/search

yelp Restaurants Boston, MA

Filters List Map

Ad Pon Thai Bistro 2.6 mi \$\$

4.5★ 74 Reviews Brookline Village 213 Washington St, Brookline Thai

Ad Wu Er by WOW Barbecue 2.7 mi \$\$

4.5★ 78 Reviews Brookline Village 320 Washington St, Brookline Barbecue, Chinese

[Make an Online Reservation](#)

1. El Pelón Taquería 1.5 mi \$

4.5★ 883 Reviews Fenway 92 Peterborough St, Boston Mexican, Gluten-Free

[Order Delivery](#)

2. Lolita Cocina & Tequila Bar 0.4 mi \$\$

4.5★ 1174 Reviews

yelp Yelp (191,319)
Free - In the App Store Open

?

buttons allow users to navigate to other areas of the site

chunking breaks the page into different sections

The screenshot shows the top navigation bar of the Yelp website. It includes a search bar with placeholder text "Find tacos, cheap dinner, Max's", a location selector "Near Boston, MA", a search button, a "Sign Up" button, and a "Log In" button. Below the bar, there are category links: Restaurants, Food, Nightlife, Shopping, Local Services, and Write a Review. The main content area features a large banner with the text "Yelp is the best way to find great local businesses" and a call-to-action "Create Your Free Account". To the right, there's a "Review of the Day" section with a review from Paige A. about Raymond's Movers, followed by a "Popular Events" section listing "Yelp's 48 Things To Do in 2016", "Phantom Gourmet Food Festival", and "Smörgåsbord Nordic Food Festival". On the left, a sidebar lists categories: Food, Nightlife, Restaurants, Shopping, Active Life, Arts & Entertainment, and Automotive.

The screenshot shows a mobile browser displaying the Yelp search results for "Restaurants Boston, MA". The header includes the URL "https://m.yelp.com/search", the time "10:32 PM", and battery status. The search bar shows "Restaurants Boston, MA". Below it are "Filters" and "List" / "Map" buttons. The results list includes two ads at the top: "Pon Thai Bistro" (2.6 mi, \$\$) and "Wu Er by WOW Barbecue" (2.7 mi, \$\$). Both ads show a thumbnail image, the business name, a star rating, the number of reviews, the address, and a "Make an Online Reservation" button. The main results begin with "1. El Pelón Taquería" (1.5 mi, \$), which has a star rating, the number of reviews, the address, and a "Order Delivery" button. The results continue with "2. Lolita Cocina & Tequila Bar" (0.4 mi, \$\$), also with its details. At the bottom, there's a red "yelp" logo with the text "Yelp", "Free - In the App Store", and an "Open" button.

https://www.yelp.com/search?find_desc=Restaurants&find_loc=Boston%2CMA&n=1

Best Restaurants in Boston, MA

Showing 1-10 of 6192

Filters: \$ \$S \$SS \$SSS Open Now Order Pickup or Delivery Make a Reservation Good for Groups All Filters

Rincon Limofo Restaurant East Boston
409 Chelsea St, East Boston, MA 02128 (617) 327-8125
148 reviews Latin American, Peruvian

I am SO sorry for giving this restaurant a 4 start! I looked back and thought why?? I have to give this place 5 stars. I went back today with my boyfriend and we fell in love all... [read more](#)

All Alltime Allston/Brighton
433 Cambridge St, Allston, MA 02134
107 reviews Asian Fusion, Thai

All I can say is WOOW! This was a co... decided to go get some thai food & ...

<https://www.yelp.com/biz/neptune-oyster-boston>

Neptune Oyster Is this your business?

★★★★★ 3265 reviews [See Details](#)

\$\$\$ - Seafood, Soup, American (Traditional)

Address: 69 Salem St, Boston, MA 02113
Get Directions Haymarket Station and 2 more stations (617) 742-3474 neptuneoyster.com

Photos: Hot Butter Lobster Roll by Martin S.

"Came home to the coast for 2 weeks this summer with one thing on my food agenda: get a bomb enough lobster roll to hold me over for a year." In 2176 reviews

Hours: Today 11:30 am - 9:30 pm Closed now



https://m.yelp.com/search?find_desc=Restaurants&find_loc=Boston%2CMA

Filters List Map

Pon Thai Bistro 2.6 mi \$
2 reviews Brookline Village 213 Washington St, Brookline Thai

Wu Er by WOW Barbecue 2.7 mi \$\$
8 reviews Brookline Village 320 Washington St, Brookline Barbecue, Chinese Make an Online Reservation

El Pelón Taquería 1.5 mi \$
883 Reviews Fenway 92 Peterborough St, Boston Mexican, Gluten-Free Order Delivery

Lolita Cocina & Tequila Bar 0.4 mi \$\$
1174 Reviews Free - In the App Store Open

<https://www.yelp.com/biz/loco-taqueria-and-oyster-bar-boston>

Loco Taqueria and Oyster Bar 254 Reviews
Cocktail Bars, Seafood, Mexican Hours today: 5:00 pm - 1:00 am Open

Photos: See 247 photos in the Yelp app OPEN

Address: 412 W Broadway, Boston, MA 02127, b/w E St & St South Boston

Map: SOUTH BOSTON W 7th St W 4th St W 5th St W 6th St W 7th St W 8th St W 9th St W 10th St W 11th St W 12th St W 13th St W 14th St W 15th St W 16th St W 17th St W 18th St W 19th St W 20th St W 21st St W 22nd St W 23rd St W 24th St W 25th St W 26th St W 27th St W 28th St W 29th St W 30th St W 31st St W 32nd St W 33rd St W 34th St W 35th St W 36th St W 37th St W 38th St W 39th St W 40th St W 41st St W 42nd St W 43rd St W 44th St W 45th St W 46th St W 47th St W 48th St W 49th St W 50th St W 51st St W 52nd St W 53rd St W 54th St W 55th St W 56th St W 57th St W 58th St W 59th St W 60th St W 61st St W 62nd St W 63rd St W 64th St W 65th St W 66th St W 67th St W 68th St W 69th St W 70th St W 71st St W 72nd St W 73rd St W 74th St W 75th St W 76th St W 77th St W 78th St W 79th St W 80th St W 81st St W 82nd St W 83rd St W 84th St W 85th St W 86th St W 87th St W 88th St W 89th St W 90th St W 91st St W 92nd St W 93rd St W 94th St W 95th St W 96th St W 97th St W 98th St W 99th St W 100th St W 101st St W 102nd St W 103rd St W 104th St W 105th St W 106th St W 107th St W 108th St W 109th St W 110th St W 111th St W 112th St W 113th St W 114th St W 115th St W 116th St W 117th St W 118th St W 119th St W 120th St W 121st St W 122nd St W 123rd St W 124th St W 125th St W 126th St W 127th St W 128th St W 129th St W 130th St W 131st St W 132nd St W 133rd St W 134th St W 135th St W 136th St W 137th St W 138th St W 139th St W 140th St W 141st St W 142nd St W 143rd St W 144th St W 145th St W 146th St W 147th St W 148th St W 149th St W 150th St W 151st St W 152nd St W 153rd St W 154th St W 155th St W 156th St W 157th St W 158th St W 159th St W 160th St W 161st St W 162nd St W 163rd St W 164th St W 165th St W 166th St W 167th St W 168th St W 169th St W 170th St W 171st St W 172nd St W 173rd St W 174th St W 175th St W 176th St W 177th St W 178th St W 179th St W 180th St W 181st St W 182nd St W 183rd St W 184th St W 185th St W 186th St W 187th St W 188th St W 189th St W 190th St W 191st St W 192nd 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Yelp Find tacos, cheap dinner, Mex's Near Boston, MA Sign Up Log In

Neptune Oyster

Is this your business? Write a Review Add Photo Share Bookmark

3265 reviews • \$\$\$\$ • Seafood, Soup, American (Traditional)

60 Salem St, Boston, MA 02113 b/t Hull St & Stillman St. North End Get Directions 817-742-3474 neptuneoyster.com

"Came home to the coast for 2 weeks this summer with one thing on my food agenda: get a bomb enough lobster roll to hold me over for a year." in 2170 reviews

John Hull St & Stillman St North End Get Directions 817-742-3474 neptuneoyster.com

"Came home to the coast for 2 weeks this summer with one thing on my food agenda: get a bomb enough lobster roll to hold me over for a year." in 2170 reviews

527 Maine Lobster Roll

"Well worth the wait, but get there before 7 pm, as they sometimes shut down the waiting list once it passes a 3 hour wait." in 254 reviews

"They don't take reservations, but will take your phone number and call you when a table is available." in 139 reviews

Show more review highlights

Sponsored

Spettus Steak House 37 reviews Lindsey G. said "Decided to try after buying a coupon. It was honestly the best experience I've had out to eat in a very long time. The wait staff was incredible. Our waitress was nothing short of lovely, very polite and..." [read more](#)

Buttons Grill & Bar of Burlington

Today 11:30 am - 9:30 pm Closed now Full menu Price range: \$31-60 Work here? Claim this business

Hours

Mon	11:30 am - 9:30 pm
Tue	11:30 am - 9:30 pm
Wed	11:30 am - 9:30 pm
Thu	11:30 am - 9:30 pm
Fri	11:30 am - 10:30 pm
Sat	11:30 am - 10:30 pm
Sun	11:30 am - 9:30 pm

Edit business info

Menu

Shrimp Elizabeth T. The lobster roll [Leave review](#)



Verizon 10:32 PM

yelp Search Cocktail Bars Open

Loco Taqueria and Oyster Bar

254 Reviews Cocktail Bars, Seafood, Mexican Hours today: 5:00 pm - 1:00 am

Write a Review Add Tip Add Photo Bookmark

See 247 photos in the Yelp app OPEN

412 W Broadway, Boston, MA 02127, b/t E St & F St South Boston

yelp Find tacos, cheap dinner, Max's Near Boston, MA Sign Up Log In

Yelp Boston San Francisco New York San Jose Los Angeles Chicago Palo Alto More Cities

Review of the Day

 Paige A. wrote a review for Raimond's Movers  4/22/2016

Where has Raimond's movers been all my life? Totally stress-free, I didn't lift a finger, and didn't break the bank, either! For... [Read more](#)

Best of Yelp: Boston

Food

- 1. Polcari's Coffee  150 reviews Don't miss the lemon slush in the summer.
- 2. GrandTen Distilling  53 reviews We did a guys night out for Friday night flights and had a blast!!!
- 3. Samuel Adams Brewery  1069 reviews

Popular Events

-  **Yelp's 48 Things To Do in 2016** Thursday, Sep 8, 12:00 am – Friday, Oct 7, 12:00 am 697 are interested
-  **Phantom Gourmet Food Festival** Saturday, Sep 24, 12:00 pm – 4:00 pm 16 are interested
-  **Smörgåsbord Nordic Food Festival** Saturday, Sep 24, 11:00 am – 3:00 pm 13 are interested

More Events

5 Design elements look & feel

Verizon 10:32 PM

<https://m.yelp.com/search>

yelp Restaurants Boston, MA

Filters List Map

Ad Pon Thai Bistro 2.6 mi \$\$

 4.5 stars 74 Reviews Brookline Village 213 Washington St, Brookline

Ad Wu Er by WOW Barbecue 2.7 mi \$\$

 4.5 stars 78 Reviews Brookline Village 320 Washington St, Brookline Barbeque, Chinese

 **1. El Pelón Taquería** 1.5 mi \$

4.5 stars 883 Reviews Fenway 92 Peterborough St, Boston Mexican, Gluten-Free

Order Delivery

2. Lolita Cocina & Tequila Bar 0.4 mi \$\$

 4.5 stars 1174 Reviews

 Yelp ★★★★☆ (191,319) Free - In the App Store Open

Empathize, Design, Ideate

Interaction I



55 years old
Married
Mother of 1
Studied social work

“**I'll look into that and get back to you soon**

Persona: Attorney

Fictional Name: Jane Smith

Job Title/Major Responsibilities: Disability Attorney: works with disabled children and their families on IEPs and negotiations with schools, looking for a more permanent position

Goals & Tasks: Keep track of client information (case status, payment status etc.)

Spends time researching policy in past cases, contacting and conversing with parents, schools, and other attorneys, job hunt

Environment: Decently comfortable using the basic features of a computer and cell phone, but not beyond that. Works from home, mainly via Skype and email. Is responsive to emails, but struggles when technical issues arise.



20 years old
In a sorority

“
**I'm so
inspired**

Persona: Art Student

Fictional Name: Kyra Ann Elliott

Job Title/Major Responsibilities: Studying fine art: interested in painting, drawing, photography, fashion, and printmaking

Goals & Tasks: Research for projects, look for inspiration, post to her blog, shop for supplies, listen to music

Environment: Extremely comfortable with computers and most modern technologies. Is away at school running on slower wifi. Spends large chunks of time away from a computer working on art, but is always on her cell phone



17 years old
Applying to
college

“
**Omg I
can’t even**

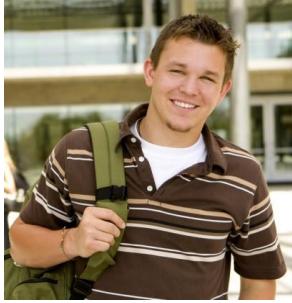
Persona: Typical Teenager

Fictional Name: KT Brady

Job Title/Major Responsibilities: High School Student, works as a lifeguard in the summer

Goals & Tasks: Look at colleges, talk to friends on facebook, count instagram likes, DM her crush

Environment: Extremely comfortable with all *cool* technologies and is up to date on current trends. Is always connected to her cell phone and responds in under 5 minutes. Frequently hangs out in Starbucks.



22 years old
Engaged
Degree in
Finance

“That’s a
good
investment

Persona: Aspiring Professional/College Student

Fictional Name: James Fisher

Job Title/Major Responsibilities: Student, aspiring financial advisor

Goals & Tasks: Apply to jobs, check LinkedIn and reach out to people, checking stocks, moving money between bank accounts

Environment: Comfortable with modern communication technologies and social networks. Always available when needed, but is not constantly on his phone



Search for Jobs

Location

Search

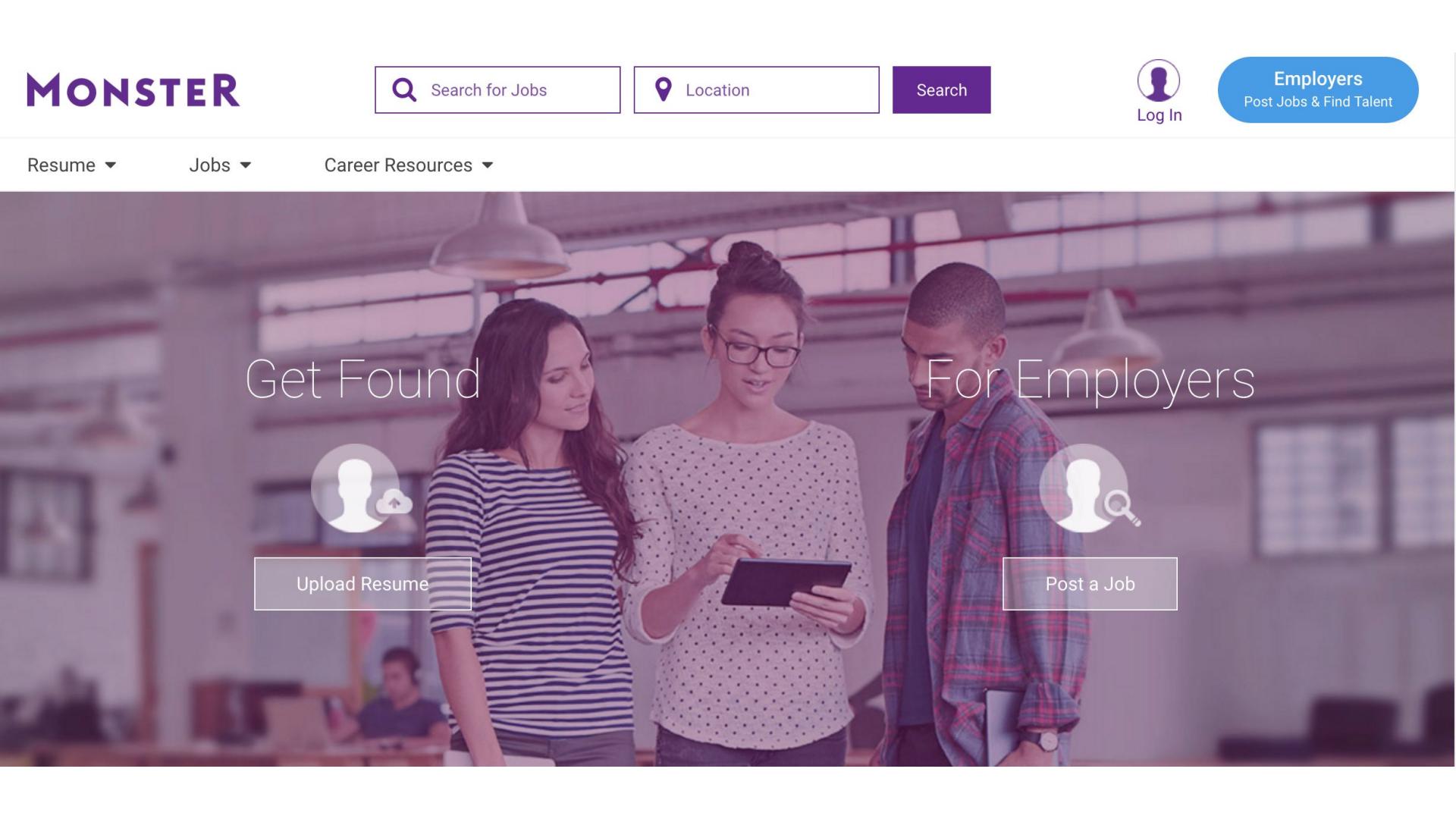


Employers
Post Jobs & Find Talent

Resume ▾

Jobs ▾

Career Resources ▾



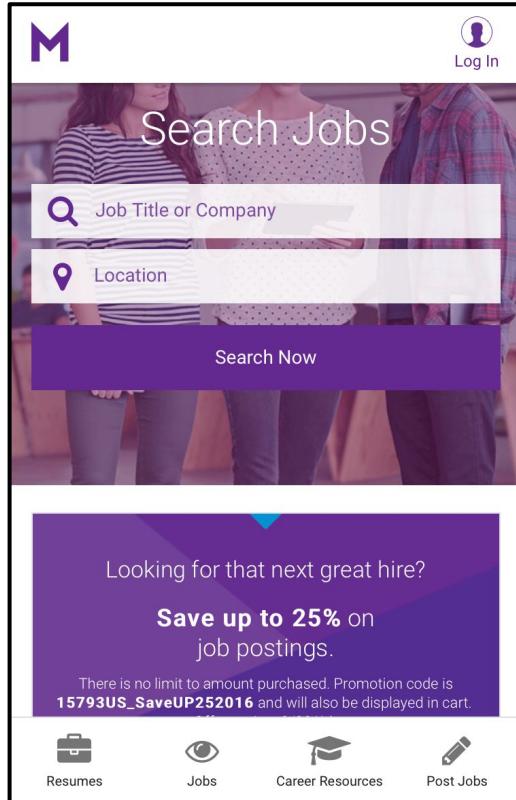
Get Found For Employers



Upload Resume



Post a Job



Monster.com

1. Purpose: Connect users to jobs and employers to potential employees
2. Goals of the site: Make money through advertising, increase number of daily users
3. User Motivations: need a job or companies have a role than they need an employee to fill
4. Users are looking for: a job opportunity, or a person to fill a job
5. Needs: Job seekers- money, insurance, something to do; Employers: a job role filled to get something done more quickly or efficiently



Search



The Dahlia is a super stiff women's rancher felt hat. Often...

101

Natalia Escaño
HEAD



A-COLD-WALL* 2015 Fall/Winter Editorial by EHEBLY

12

Picked for His Style

ASOS | Jono
Street Style



This Year, NYFW Street Style Is All About Minimalism

84

Show some midriff.

Refinery29

Picked for Her Style

Jennifer W
Style on the Street



Céline Slide Earrings

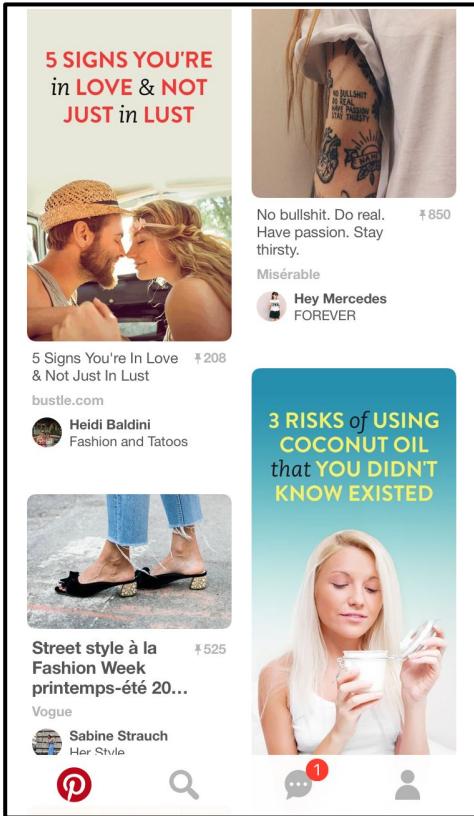
3.5k

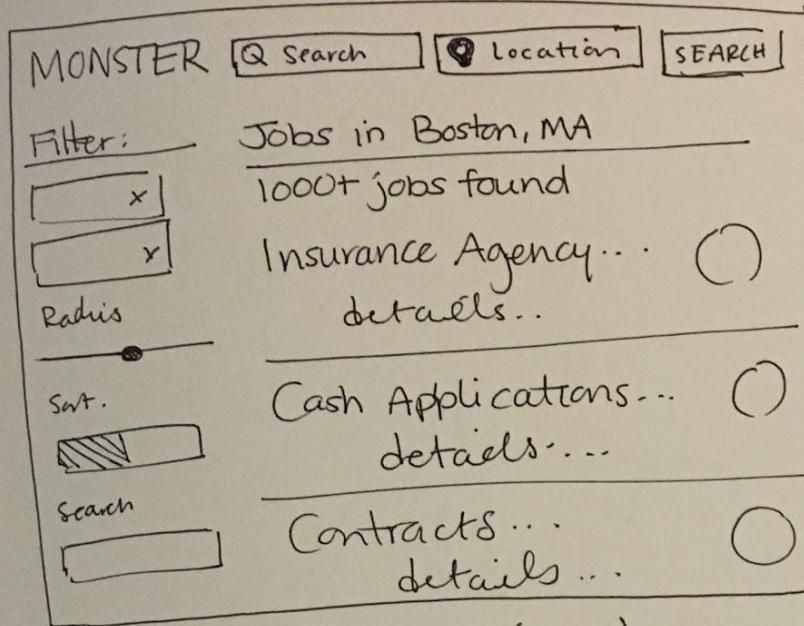
Katja Ollendorff
Jewelry



Pinterest.com

1. Purpose: Provide users with inspiration and/or instructions for creative projects
2. Goals of the site: Increase user interaction and amount of user content, make money through advertising
3. User Motivations: Want to cook dinner, sew something, make a DIY gift, find fashion inspiration
4. Users are looking for: sometimes nothing in particular and are just exploring, sometimes seeking inspiration in a specific category
5. Needs: It's less likely that a user has specific need, they are more likely just exploring, but they could be promoting themselves, or need to make or cook something specific





MONSTER.com (as is)

- very few visuals, very little aesthetic appeal in general.
- a lot of text, but targeted information



- mostly visuals, words only as titles, or words that are IN images
- information is all creatively focused.

SEARCH

≡ ⌂ ⋮

Filter :

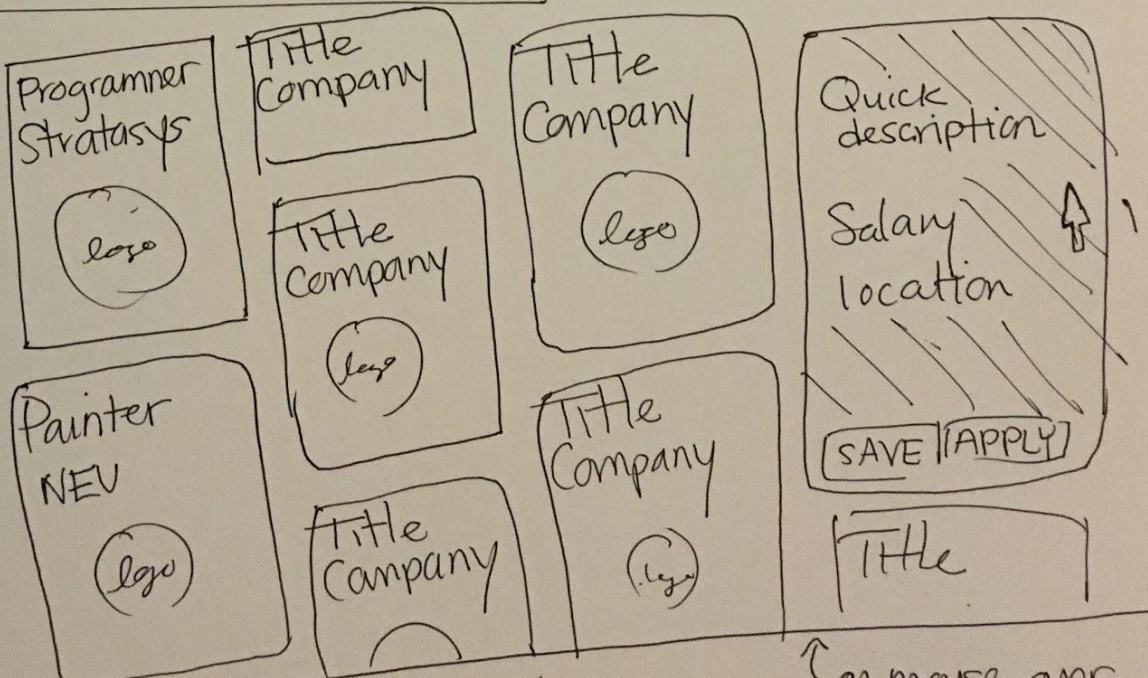
Radius

Sort



Search

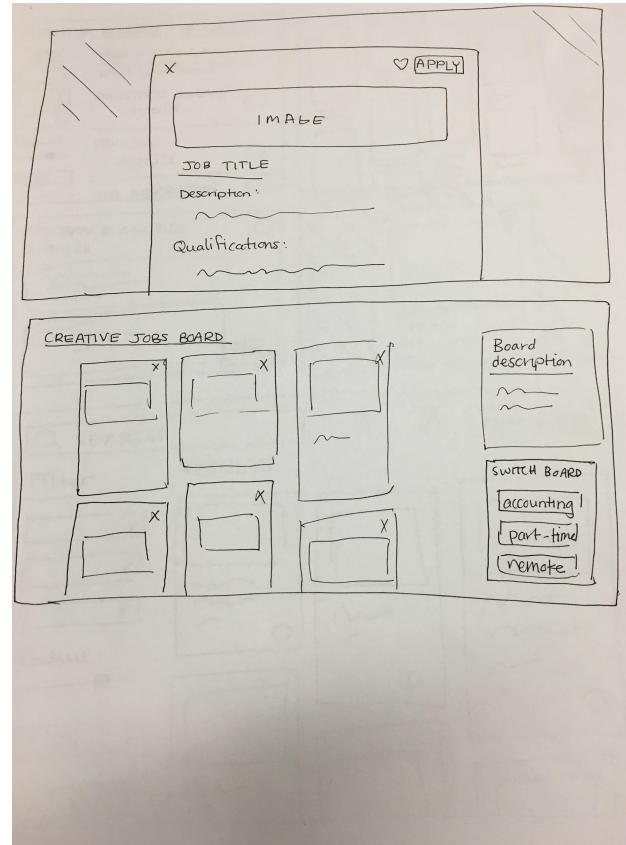
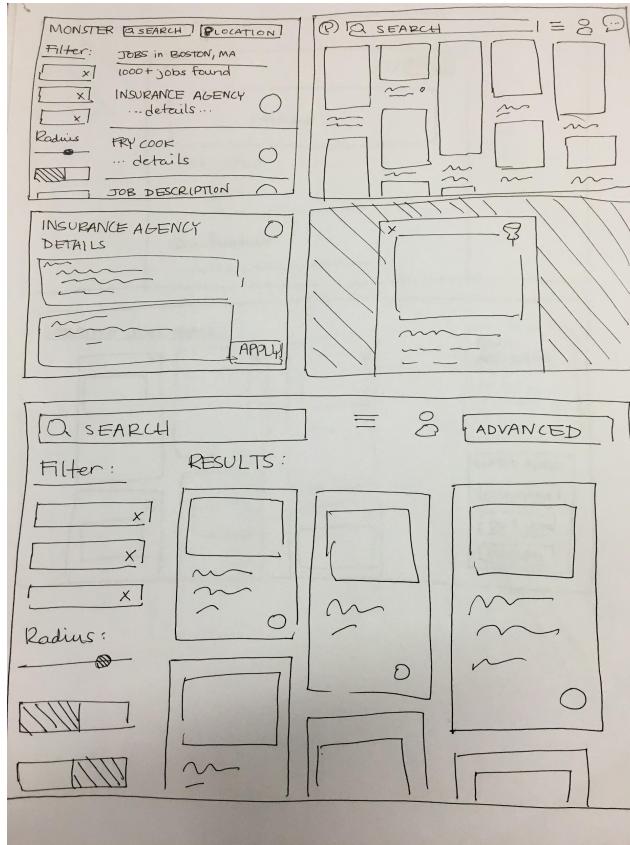
≡



COMBINATION.

- Retains search and filter features
- More visual, less crowded w/ distracting/unnecessary text

↑
on mouse over
get more detailed
information and
options



Initial Wireframe

Interaction I

SIGN UP/PROFILE

name :
email :
phone # :
address :

Upload resume [browse]

Areas of interest:

Locations of interest:

....

....

- o Sign up/profile page.
- User inputs relevant information about themselves and their preferences.
- o Important! Users can upload more than 1 resume
- o Users must log in to use site.

DASHBOARD

JOBs

new:

Employee needed ASAP:

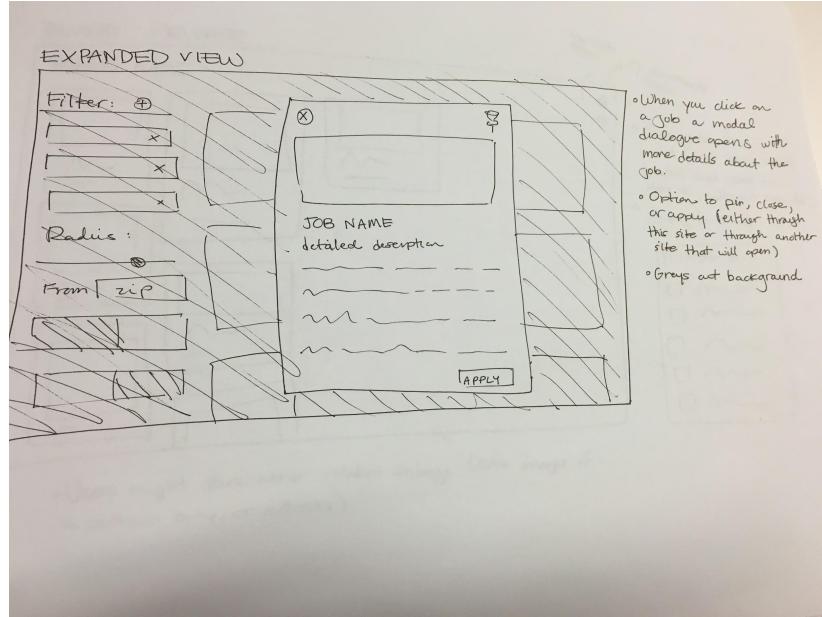
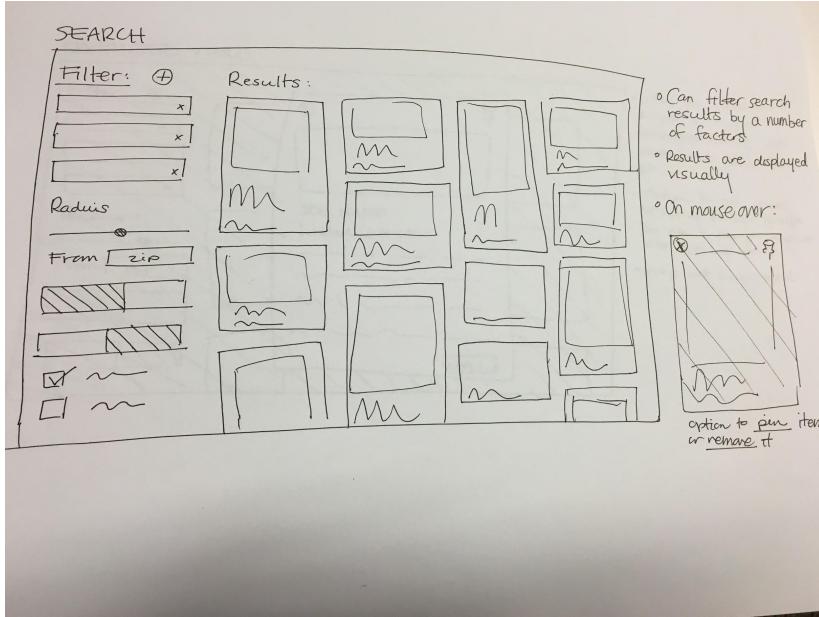
Local:

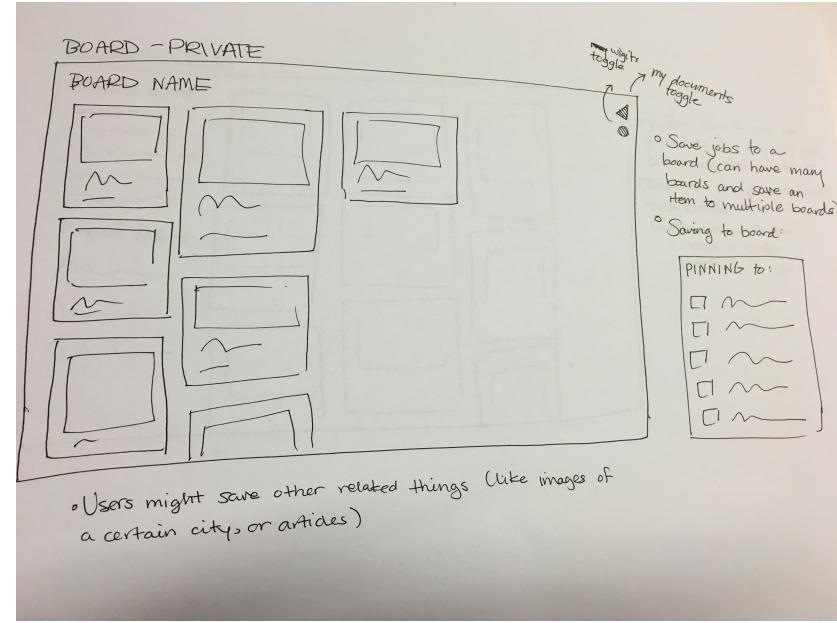
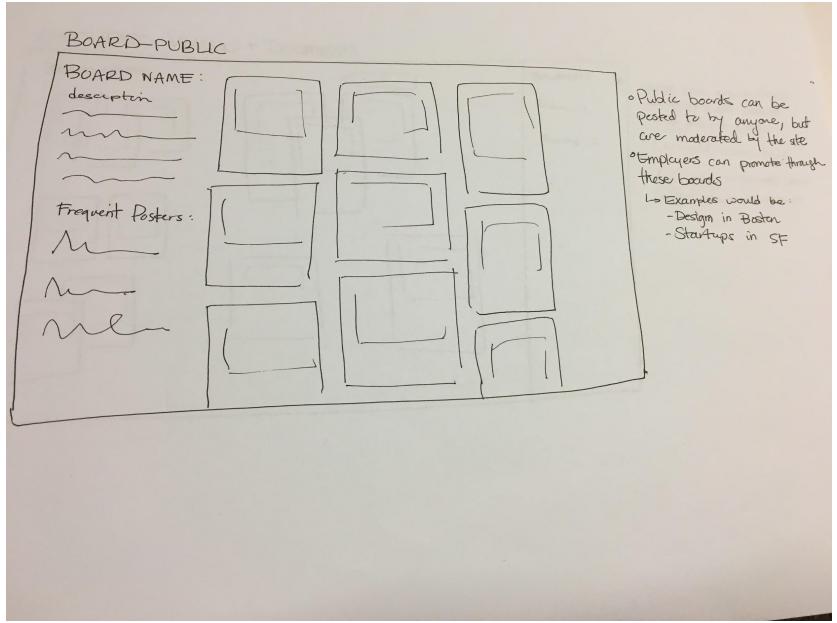
Featured:

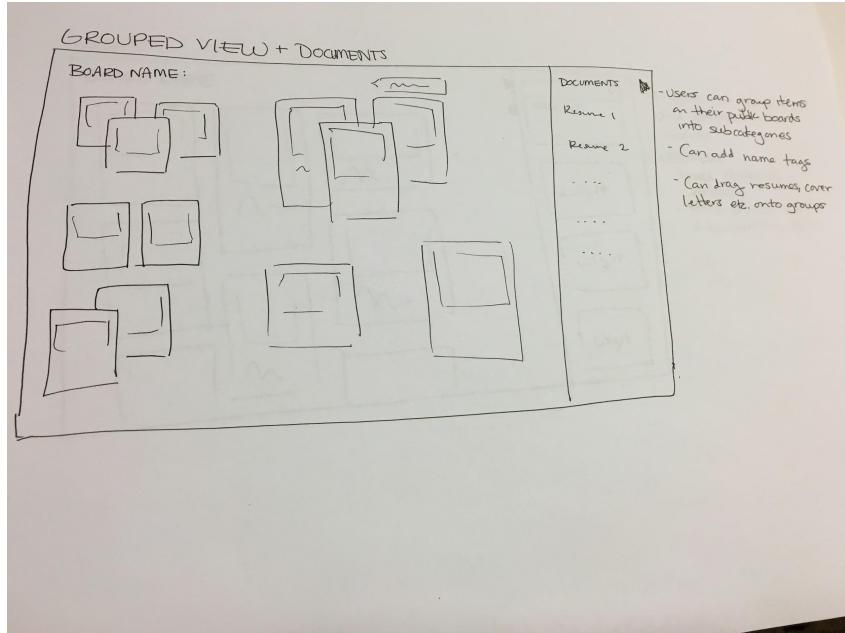
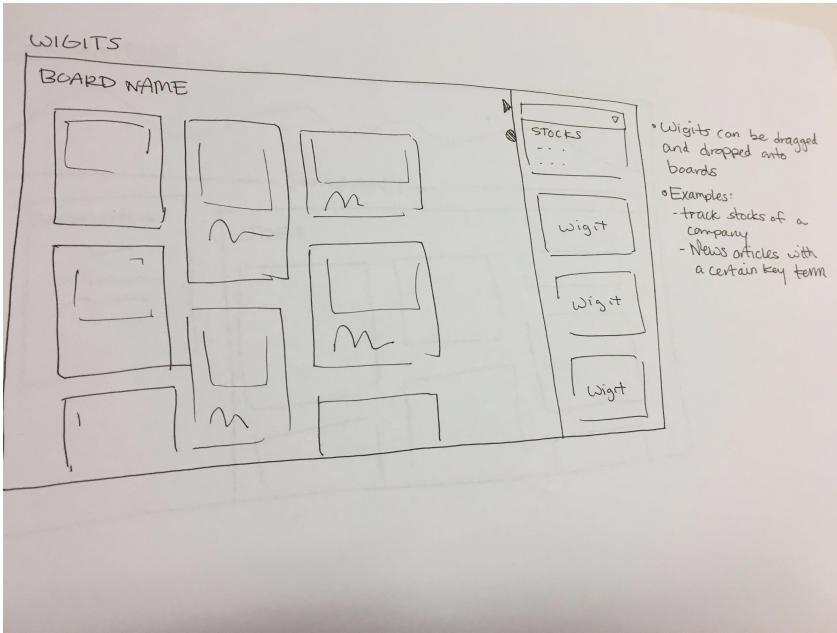
o Dashboard is first thing users see when they log in.

• CUSTOMIZABLE what kind of feeds are shown here

o Jobs shown in a visual form
↳ may show offices of employer, logo, etc.







Benchmarking

Interaction I

Primary workflow #1

Viewing something you like and saving it somewhere you can access it again



Search



The Dahlia is a super stiff women's rancher felt hat. Often...

101

Natalia Escáñio
HEAD



A-COLD-WALL* 2015 Fall/Winter Editorial by EHEBLY

12

Picked for His Style

ASOS I Jono
Street Style



This Year, NYFW Street Style Is All About Minimalism

84

Show some midriff.

Refinery29

Picked for Her Style

Jennifer W
Style on the Street



Céline Slide Earrings

3.5k

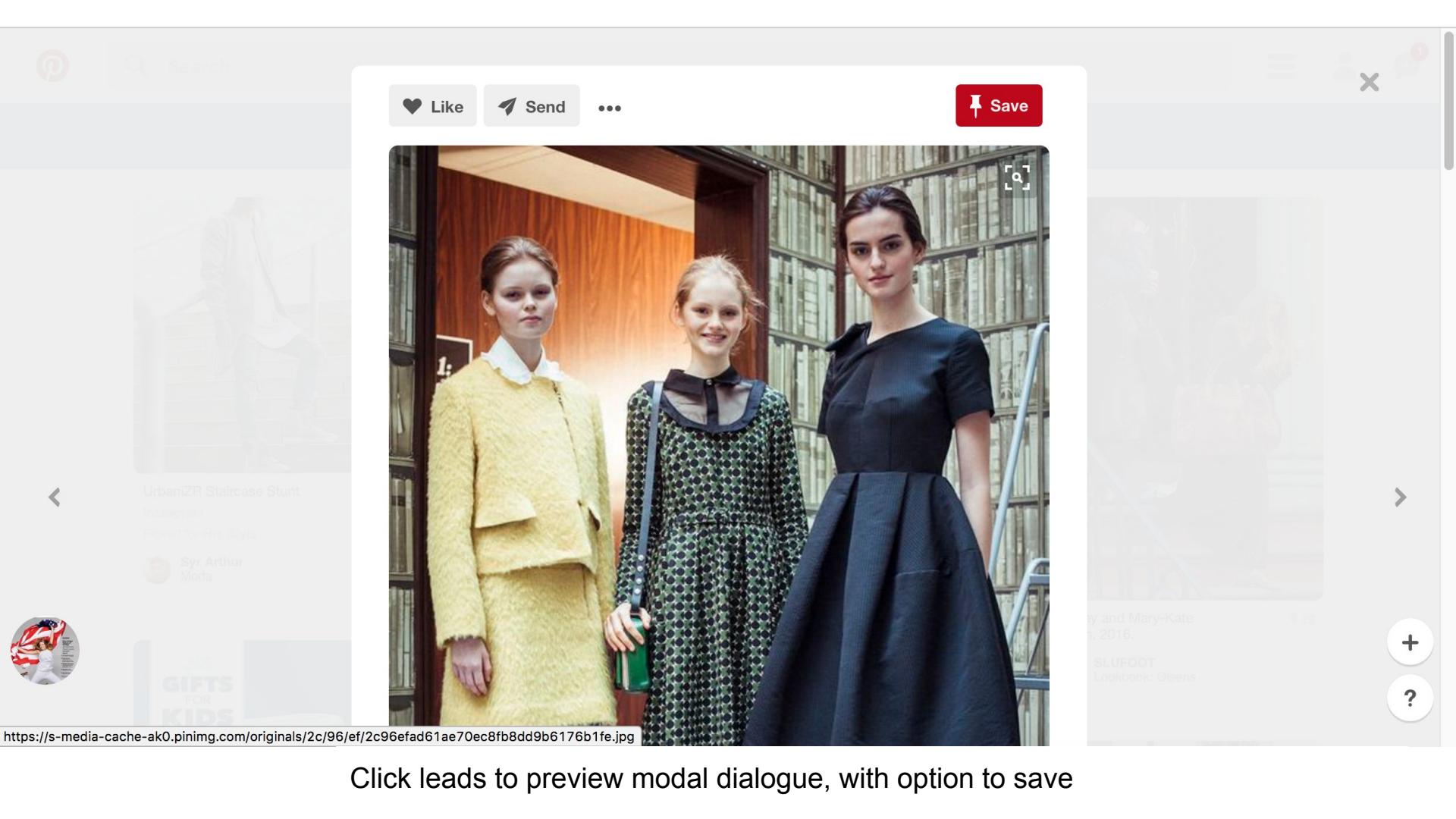
Katja Ollendorff
Jewelry



HOW TO WEAR



Home page is successful, visually appealing, simple



Click leads to preview modal dialogue, with option to save



Orla Kiely Fashion Show | AW
15



Post to Facebook

Choose board



Search



Her Style



Save



Runway



Lookbook: Olivia Palermo

All boards



Art and Design



Celebrity Pinspiration



Christmas List



Create board

Clicking pin leads to options for where to save



Search



...

Sabine Strauch



Create board



I am hungry for...

1101 Pins

Edit



Her Style

4157 Pins

Edit



Art and Design

228 Pins

Edit



Can view all boards where you have saved things



Search

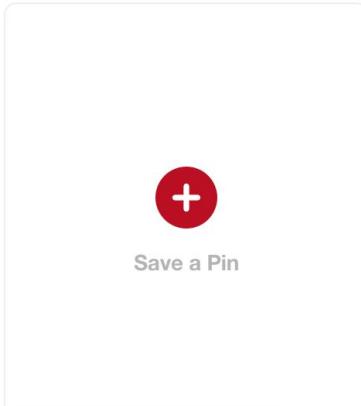


[Enable desktop notifications](#) to stay up to date



I am hungry for...

1.1k Pins
383 Followers



Very effectively view what's been saved in same visual way

5 SIGNS YOU'RE
in LOVE & NOT
JUST in LUST

No bullshit. Do real.
Have passion. Stay
thirsty.

Miserable

Hey Mercedes
FOREVER

5 Signs You're In Love & Not Just In Lust 208
bustle.com

Heidi Baldini
Fashion and Tatoos

Street style à la
Fashion Week
printemps-été 20...
Vogue

Sabine Strauch
Her Style

Pinterest search icon

Comment icon with 1 notification

User profile icon

Verizon 3:23 PM

••••• Picked for you

What's the Secret to Great (and Frequent) Sex?

11 Weird Ways To Know Someone Doesn't Like You...

101 TINY GIRL TATTOO IDEAS FOR YOUR FIRST INK

Save

101 TINY GIRL TATTOO IDEAS

X Choose board

Add a description

101 TINY GIRL TATTOO IDEAS FOR YOUR FIRST INK

hair

tattoo

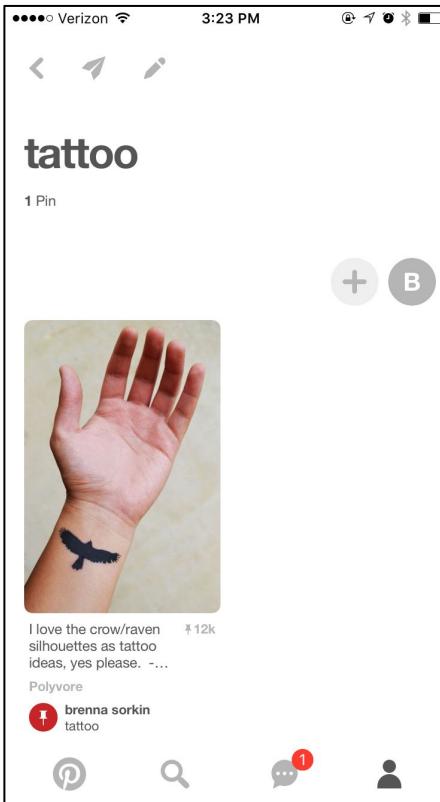
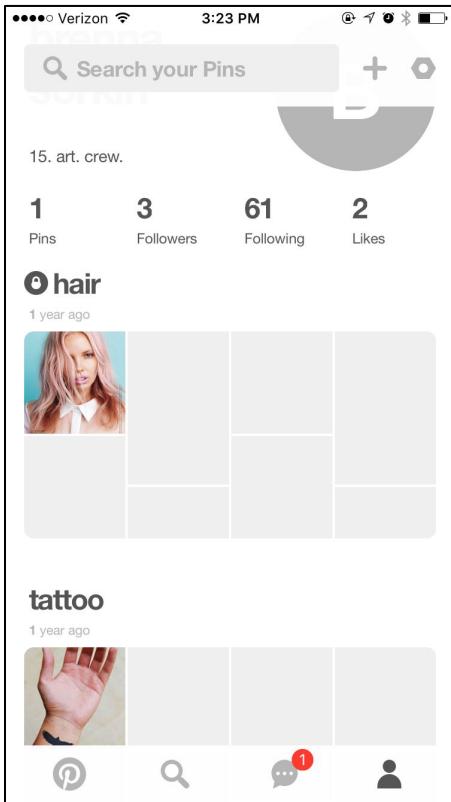
+ Create board

Suggested board names

- + Girl Tattoos
- + Tattoo Ideas
- + Tiny Tattoo
- + A Tattoo
- + Ink

Long press to access options, then choose where to save.

Very effective, easy to use and save lots of things quickly



Can see all your boards and click on them, basically the same as desktop

Primary workflow #2

Narrow down college choices by a variety of criteria



For Students

My Organizer

[My SAT](#)[PSAT/NMSQT, PSAT 10 and
PSAT 8/9 Scores](#)[AP Scores](#)[My Plan](#)[My Colleges](#)[Account Settings](#)[Sign Out](#)

Find Colleges

Look up colleges by name

College Planning



Get everything you need to plan for college, with interactive tools and guidance every step of the way on bigfuture.org.

Get started:

- [Refine your college list](#)
- [Start your application checklist](#)
- [Conquer the application essay](#)
- [Get application advice](#)
- [Get help paying for college](#)

Applying 101

It's easy to get stressed out about college admission.
We'll help you through the process.

SAT

Register

Get your seat for 2016-2017.

Practice for the SAT

At Khan Academy®, you can access thousands of questions approved by the College Board, take four official SAT practice tests, and create personalized SAT study plans based on your results.

Register for the SAT Subject Tests

Showcase your achievements in the college admission process with SAT Subject Tests — and potentially receive credit for introductory-level college courses. Learn about the tests, register, and practice.

Home page is rather confusing about where to go

SELECT FILTERS

Test Scores & Selectivity ▶

Type of School

Location

Campus & Housing

Majors & Learning Environment

Sports & Activities

Academic Credit

Paying

Support Services

Diversity



CLOSE AND SEE RESULTS X

Test Scores & Selectivity

Test Scores

Find colleges where your SAT® and/or ACT® scores are close matches or above: ?

New SAT Math

No Preference ▾

New SAT Evidence Based Reading & Writing

No Preference ▾

Old SAT Critical Reading

No Preference ▾

Old SAT Math

No Preference ▾

Old SAT Writing

No Preference ▾

ACT Composite

No Preference ▾

Include colleges that don't report SAT and/or ACT scores

Selectivity

If selectivity is important to you, select one or more:

Open admission (all or most admitted)

Less selective (>75% admitted)

Somewhat selective (50–75% admitted)

How important are test scores?

Keep tests in perspective. No matter how a college uses scores in the admissions process, your scores are just one of many factors. Colleges admit students with a range of scores. Think of scores as a guide, not a cut-off.

How much do you know about admission testing? Get the facts.



I didn't do as well on my admission test as I'd hoped

Taylor R., college junior

Hi, Brenna.

Sign out ▶

Me

My Colleges

My Plan

Lots of text, very busy, to narrow down

SELECT FILTERS

Test Scores & Selectivity ▾

SAT or ACT scores

Don't care Want Must have

Type of School

Location

<100 miles from 02478

Don't care Want Must have

Campus & Housing

Majors & Learning Environment

Design/Visual Communications

Don't care Want Must have

Bryant University	Central Connecticut State ...	Massachusetts College of Art and ...	University of Massachusetts ...
 100% Match	 100% Match	 100% Match	 100% Match
Smithfield, RI	New Britain, CT	Boston, MA	Dartmouth, MA
★ College Application Fee Waiver Available	★ College Application Fee Waiver Available	★ College Application Fee Waiver Available	★ College Application Fee Waiver Available
 UNIVERSITY OF NEW ENGLAND 100% Match	 UNIVERSITY OF HARTFORD	 BCC BRISTOL COMMUNITY COLLEGE	 Bunker Hill Community College
University of New England	University of Hartford	Bristol Community College	Bunker Hill Community
Biddeford, ME	West Hartford, CT	Fall River, MA	... Boston, MA
★ College Application Fee Waiver Available	★ College Application Fee Waiver Available	★ College Application Fee Waiver Available	★ College Application Fee Waiver Available

Hi, Brenna.

Sign out ▾

Me

My Colleges

My Plan

List of colleges is fairly visual and nicely laid out

Lots of clicks to reach the college search

This screenshot shows the mobile version of the CollegeBoard student website. At the top, there's a header bar with the CollegeBoard logo, a search icon, and a sign-out link. Below the header is a main navigation menu with sections for "College Planning", "Advanced Placement", "SAT", and "Student Tools". Each menu item has a dropdown arrow indicating more options are available. The main content area features a large "For Students" heading, followed by a "bigfuture" logo and a brief description of what it offers. Below this are sections for "Get started:", "Applying 101", and "Search for Scholarships". At the bottom, there's a footer with copyright information and a "Sitemap" link.

This screenshot shows the "bigfuture" landing page within the CollegeBoard mobile site. It features a large "For Students" heading and the "bigfuture" logo. Below the logo is a brief description of the service. Underneath, there's a "Get started:" section with links to refine college lists, start application checklists, conquer essays, get application advice, and help with college costs. Further down are sections for "Applying 101" and "Search for Scholarships". At the bottom, there's a link to download the "CollegeBoard App".

This screenshot shows a search results page from the CollegeBoard mobile site. The header includes the CollegeBoard logo, a search icon, and a "Sign Out" link. On the left, there's a sidebar with links for "My SAT", "PSAT/NMSQT, PSAT 10, & PSAT", "8/9 Scores", "AP Scores", "My Plan", "My Colleges", and "Account Settings". The main content area displays a list of search results, which are partially visible on the right side of the screen.

The screenshots show the CollegeBoard BigFuture mobile website at three different stages of a search for colleges.

Screenshot 1 (Left): The search bar shows "bigfuture.collegeboard.org". Below it, the "BigFuture College Search" header is visible, along with a sub-header "Discover colleges that fit you and add them to your list." A search input field and a "Search" button are present. Below these are sections for "Search for Colleges" (with a search bar and "Search" button) and "Browse Colleges" (with categories: "By Major", "By Location", and "By School Type"). At the bottom is a green bar with the text "≡ My College List (10)".

Screenshot 2 (Middle): The search bar shows "bigfuture.collegeboard.org". The "BigFuture College Search" header is visible. Below it, the text "1,619 Colleges matching Design" is displayed. There are "Filters (1)" and "Sort" buttons. A list of colleges is shown, each with an "Add to List" button:

- Design Institute of San Diego, San Diego, CA
- Fashion Institute of Design and Merchandising: Los Angeles, Los Angeles, CA | 49% admitted
- Miami International University of Art and Design, Miami, FL
- Otis College of Art and Design, Los Angeles, CA

At the bottom is a green bar with the text "≡ My College List (10)".

Screenshot 3 (Right): The search bar shows "CollegeBoard". The "BigFuture College Search" header is visible. Below it, the "Design Institute of San Diego, San Diego, CA" result is shown with its logo. A description follows: "A small, for-profit career college. This college is located in a very large city and is primarily a commuter campus. Visual and Performing Arts is a popular major." A blue "Add to My List" button is present. To the right, a summary box shows "148 undergraduate students" and a link "See more about the college". Below this is a "Contact Information" section with the college's address and phone number. At the bottom is a green bar with the text "≡ My College List (10)".

There is no way to narrow search results, only can search by name or key term

search for colleges:

[Go](#)[MORE SEARCH OPTIONS >>](#)

resources

[▶ test scores](#)

my colleges

- ▶ [colleges I'm thinking about](#)
- ▶ [colleges I'm applying to](#)
- ▶ [letters of recommendation](#)

Upcoming college visits

- 10/13/16 Brown University [details »](#)
- 10/14/16 Providence College [details »](#)
- 10/14/16 Syracuse University [details »](#)

[view all upcoming college visits](#)

college research

- ▶ [SuperMatch™ college search](#)
- ▶ [college match](#)
- ▶ [college compare](#)
- ▶ [college lookup](#)
- ▶ [college search](#)
- ▶ [college resources](#)
- ▶ [college maps](#)
- ▶ [scattergrams](#)
- ▶ [acceptance history](#)

Home page is somewhat busy

▶ Location

▼ Majors



I plan to get a:

Bachelor's (4-year) Degree

Associate (2-year) Degree

I want to major in:

Type at least 3 characters to begin

[No Results]

Show me schools that offer:

Any of my selected majors

Kinda

Very

Must Have

How important is this to you?

Clear

▶ My Scores

▶ Tuition and Fees

▶ Ethnicity

▶ School Type

▶ School Size



GET MATCHED

Use over 20 search criteria to find the schools that are the best match for you and find out why.



PIN YOUR FAVORITE

Keep an eye on the schools you're interested in by pinning them to the top of your list.



COMPARE

See how your pinned schools stack up to each other on the factors that matter to you most with SuperMatch's Compare View.



SAVE

With a few simple steps, you can save your progress and come back to your search later.



About this Search Tool

Welcome to a new way to search for colleges. Our search utilizes a "fuzzy" approach to ranking your preferences. That way, not only do you get a list of schools that match your needs perfectly, but you'll also see the ones that come close.

» [List of colleges by state or province](#)

All categories start blank

College Search (4,662 schools available)

a SuperMatch™ search

MY SEARCH OPTIONS

[Start Over](#)

[Save](#)

[My Searches](#)

FIND & PIN A SCHOOL BY NAME

Enter name of school

FIND YOUR BEST FIT

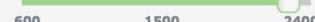
Location

Majors

My Scores



My SAT score: **2250**



My ACT composite score:



My unweighted high school GPA:



I'm also interested in schools with an Open Admissions Policy

I'm interested in schools where I would be well above average, to increase my financial aid opportunities

How important is this to you?

Kinda

Very

Must Have

My Choices (drag and drop to change importance level)

Kinda

Very

Must-Have

Majors

My Scores

Results: 20

[+ Expand Results](#)

[- Collapse Results](#)

MY PINNED SCHOOLS



2

3

4

5

I WANT TO...

Pinned

100%
[WHY?](#)

Pin it!

Washington University in St. Louis

Saint Louis, Missouri



[Expand](#)

[Request Information](#) | [Web Tour](#) | [Apply Online](#)

MY RESULTS

100%
[WHY?](#)

Pin it!

Washington University in St. Louis

Saint Louis, Missouri



[Expand](#)

[Request Information](#) | [Web Tour](#) | [Apply Online](#)

Help Topics

[Get Matched](#)

[Pin Your Favorite](#)

[Compare](#)

[Save](#)

Feedback

Tell us what you think of Supermatch!

SuperMatch™

Patent Pending

[List of colleges by state or province](#)

Not at all visual display of colleges

Verizon 3:06 PM

connection.naviance.com

NAVIANCE

Students & Families Sign In
Search for your school using its postal code.

02478

NAVIANCE

Results for Postal Code 02478
Arlington School
Belmont High School
Belmont Hill School
Waldorf High School of Massachusetts Bay

02478

1 2 3 4 5 6 7 8 9 0
- / : ; () \$ & @ "
#+= . , ? ! '

Verizon 3:06 PM

connection.naviance.com

NAVIANCE

Results for Postal Code 02478
Arlington School
Belmont High School
Belmont Hill School
Waldorf High School of Massachusetts Bay

02478

Verizon 3:07 PM

connection.naviance.com

Welcome to Family Connection

Nice to see you again! Please log in.

e-mail
password
 remember me

[forgot your password?](#) [need additional help?](#)

are you new here?
[I need to register!](#)

Belmont High School
221 Concord Avenue
Belmont MA 02478-3047
p: 617-484-4700
[Privacy Policy](#)

Verizon 3:07 PM

connection.naviance.com

Belmont High School Logged in as: Breanna Sorkin (log out)

family connection

colleges careers about me

what's new
BYU will be visiting your school on Tuesday, October 18th at 12:00 pm
Princeton University will be visiting your school on Tuesday, October 18th at 10:30 am [more info / register](#)
Fitchburg State University will be visiting your school on Monday, October 17th at 1:00 pm [more info / register](#)
[more since last visit](#)

No Welcome Message is available at this time.

Belmont High School
221 Concord Ave
Belmont MA 02478-3047
p: 617-484-4700
[Privacy Pol](#)

Extremely poor mobile experience,
just the website on mobile with no
changes

Verizon 3:07 PM

connection.naviance.com

Belmont High School Logged in as: Brenna Sorkin (log out)

family connection

colleges careers about me

search for colleges:

my colleges

- colleges I'm thinking about
- colleges I'm applying to
- letters of recommendation

more search options >>

resources test scores

college research

- SuperMatch™ college search
- college match
- college compare
- college lookup
- college search

OVER 3,500 SCHOOLS!

GET MATCHED

PIN YOUR FAVORITE

COMPARE

SAVE

scholarships & money

- scholarship match
- scholarship list



Belmont High Sci
221 Concord Aver
Belmont MA 02478-3C
p: 617-484-4701

Privacy Pol

Verizon 3:07 PM

connection.naviance.com

Belmont High School Logged in as: Brenna Sorkin (log out)

family connection

colleges careers about me

College Search (4,662 schools available) + SuperMatch™ search

FIND A SCHOOL BY NAME

Enter name of school

FIND YOUR BEST FIT

- Location
- Majors
- My Scores

My SAT score: 780

My ACT composite score: 30

My unweighted high school GPA: 3.8

With an Open Admissions Policy

I'm interested in schools where I would be well above average, to increase my financial aid opportunities

How important is this to you?

- Kinda
- Very
- Mutt Have

With a few simple steps, you can save your progress and come back to your search later.

Belmont High School
221 Concord Avenue
Belmont MA 02478-3041
p: 617-484-4701

Privacy Policy

GADSDEN STATE COMMUNITY COLLEGE

Verizon 3:08 PM

connection.naviance.com

family connection

colleges careers about me

MY SEARCH OPTIONS

Start Over Save My Searches

FIND & PIN A SCHOOL BY NAME

Enter name of school

FIND YOUR BEST FIT

- Location
- Majors
- My Scores

100% WHY?

Union County College

Cranford, New Jersey

ALBERTUS MAGNUS COLLEGE

New Haven, Connecticut

EVERETT COMMUNITY COLLEGE

Everett, Washington

Benjamin Franklin Institute of Technology

Boston, Massachusetts

Columbia College - Columbia MO

Columbia, Missouri

Heidelberg University

Tiffin, Ohio

Defiance College

Defiance, Ohio

Gadsden State Community College

Gadsden, Alabama

Priority	As a ...	I want to...	So I can...
HIGH	High schooler	explore a college	pick the right place to go
HIGH	Parent	make sure my kid is looking at the right schools	avoid them transferring and wasting my money
HIGH	University	convince students to come here	make more \$, increase enrollment, increase diversity
Medium	High school guidance counselor	help my students choose the right place	be doing a good job as a guidance counselor

Goals and Goals

* I'm gonna do student, University, and guidance counselor because they're different from each other

STORYBOARDING :

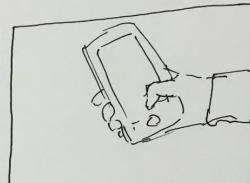
Student:



Sally is overwhelmed by all the information about colleges



Sally goes to Clip and searches for requirements for schools



Sally is reading something on her phone that's related and she saves it directly to clip

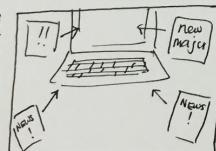


Sally is able to dig through all the info and make a good decision!

University:



A university wants to reach the max # of students and convince them to come



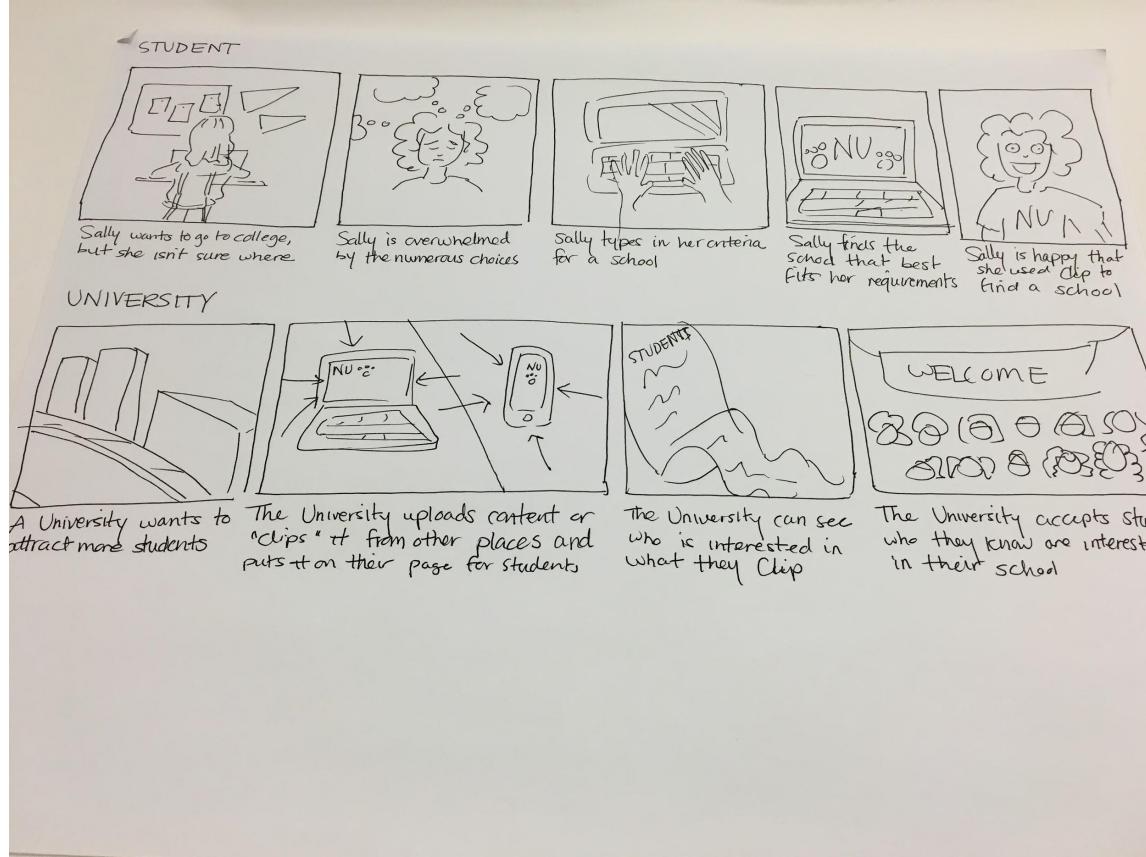
The university uploads new relevant info about themselves to a public board



The University can tell who's pinning their stuff and any public demographics about them

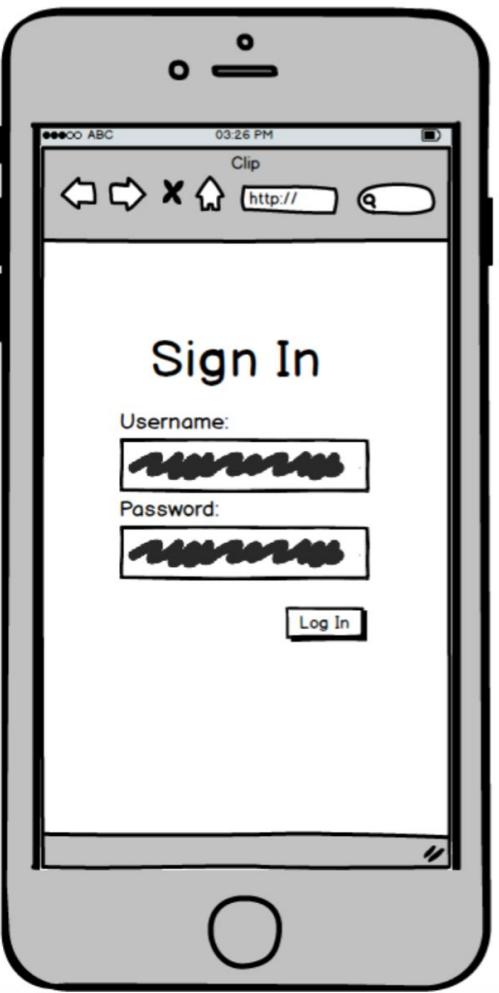


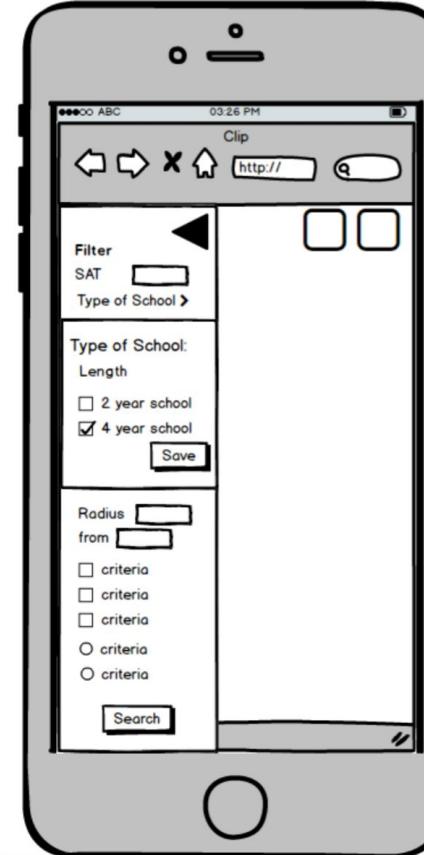
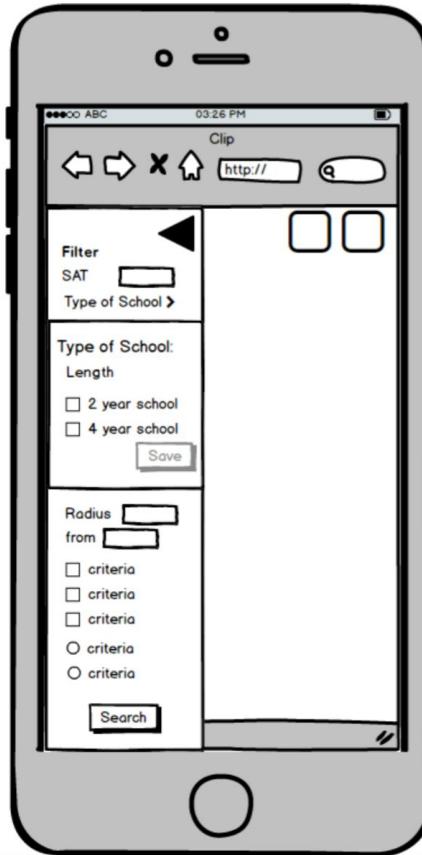
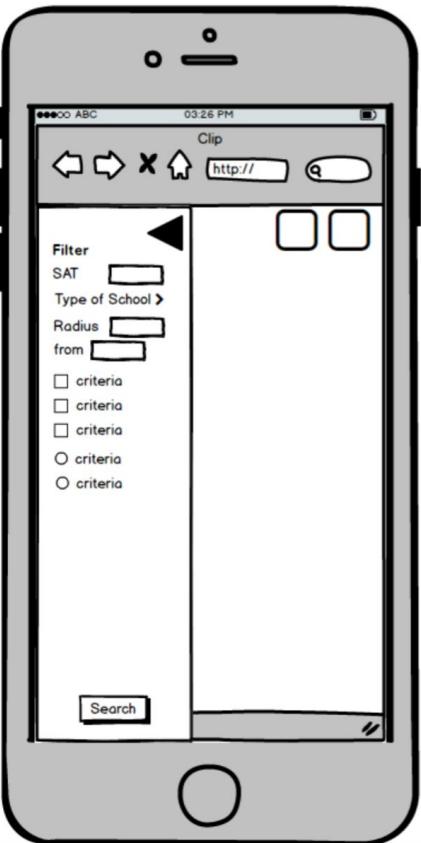
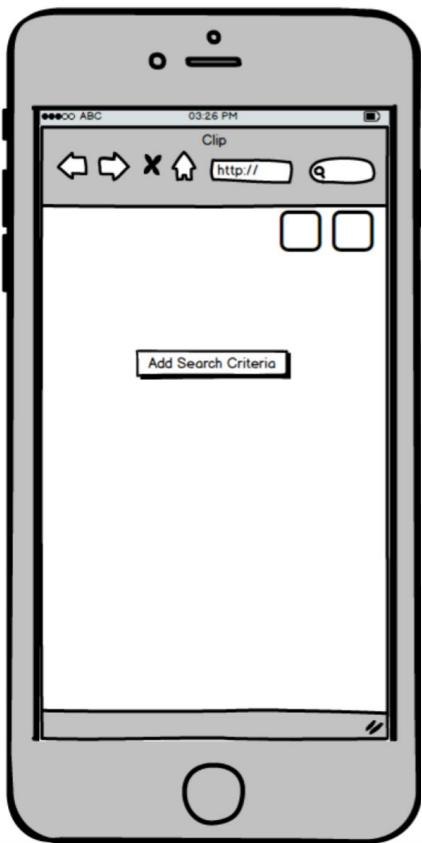
Students come to the University & the university makes money and increases enrollment

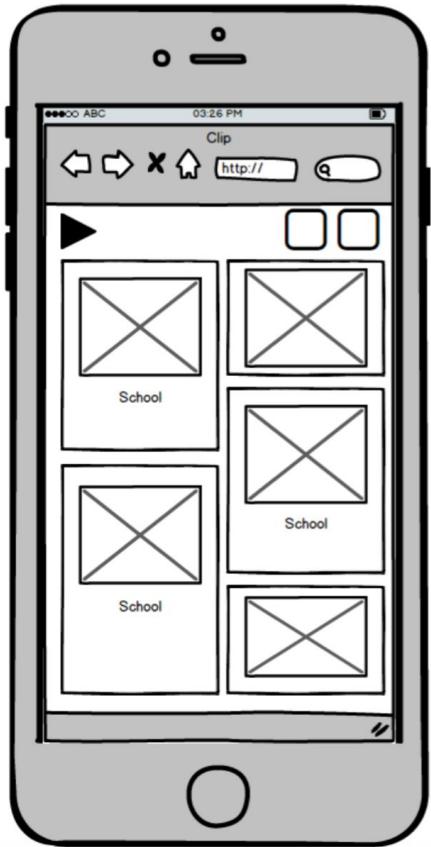


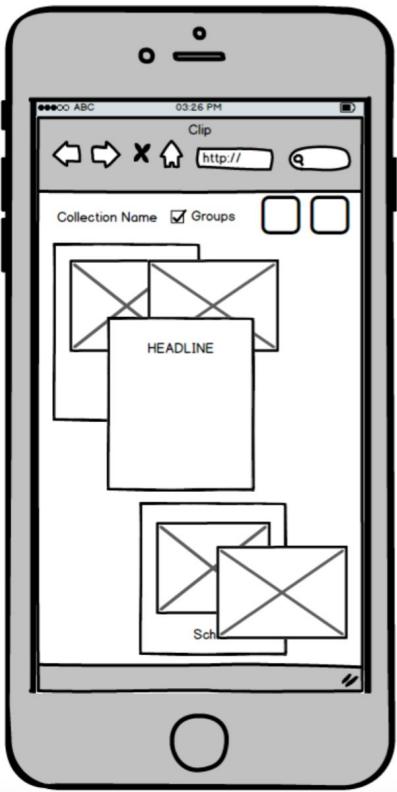
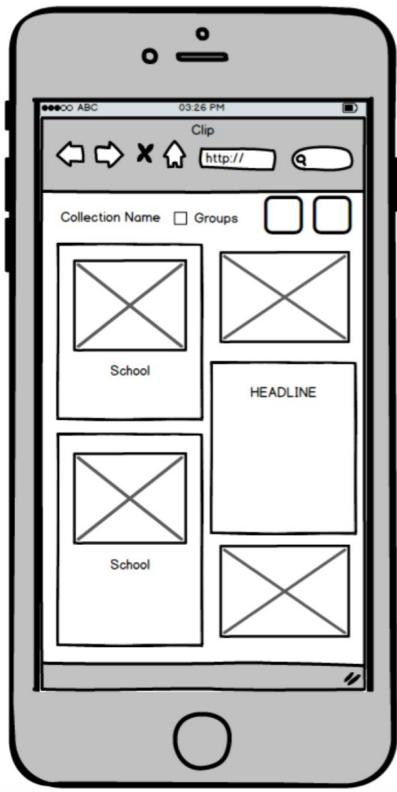
Elevator Pitch

For prospective college or grad school students who want to easily search for schools and organize information, Clip is a website and mobile app that allows users to search for schools based on specific criteria, as well as save information from any source to a localized place that makes it easy to organize and return to. Unlike other solutions, Clip allows users to store information from any source and group that information into sub-categories.











<http://www.clip.com>



Sign In

Username:

Password:

Log In



http://www.clip.com



Sign In

Username:

A rectangular input field containing several black squiggle marks, indicating the username has been redacted or obscured.

Password:

A rectangular input field with no visible text, representing an empty password field.

Log In



http://www.clip.com



Sign In

Username:

A rectangular input field containing several horizontal black squiggly lines, obscuring the actual text.

Password:

A rectangular input field containing several horizontal black squiggly lines, obscuring the actual text.

Log In



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria

Type of School:

Length

- 2 year school
 4 year school

Selectivity



Save



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria

Type of School:

Length

- 2 year school
 4 year school

Selectivity



Save



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

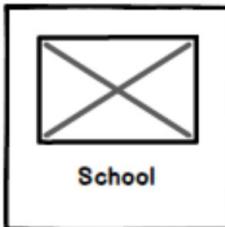
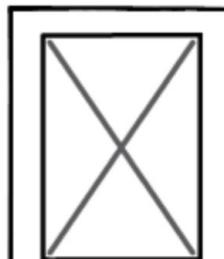
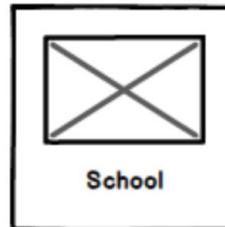
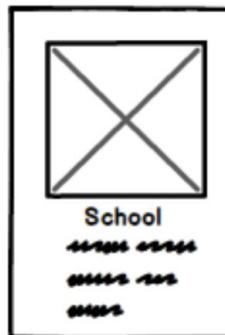
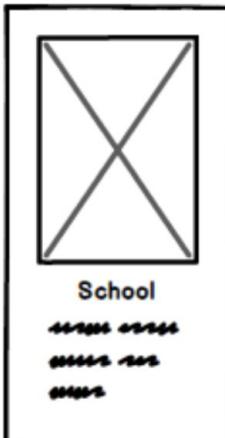
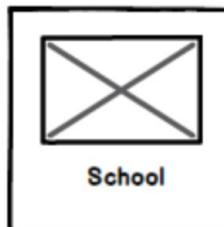
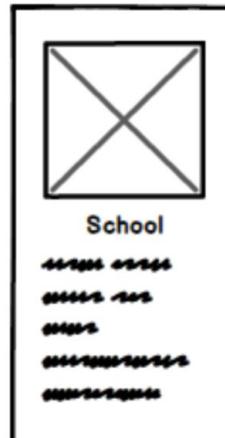
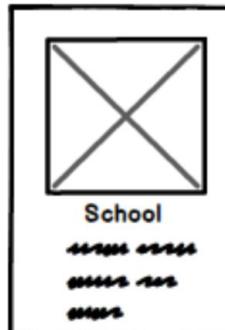
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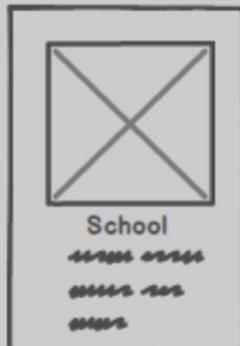
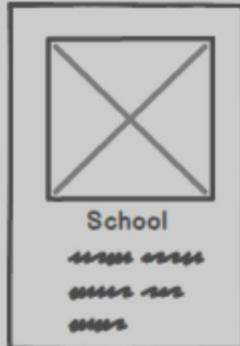
Filter

SAT

Type of School >

Radius

from

 criteria criteria criteria criteria criteria

Close

Clip

University Name

.....
.....
.....
.....

School
.....
.....
.....

School



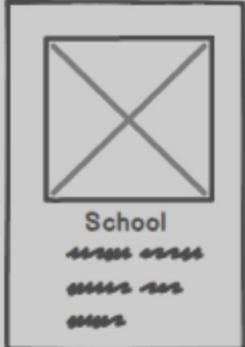
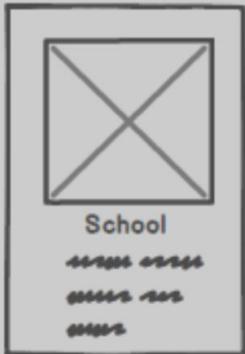
Filter

SAT

Type of School >

Radius

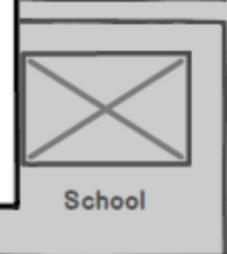
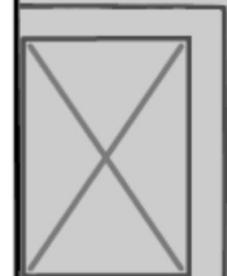
from

 criteria criteria criteria criteria criteria

Close

Save

- Collection
- Collection
- Collection
- Collection
- Collection



Clip: Find the Right School



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

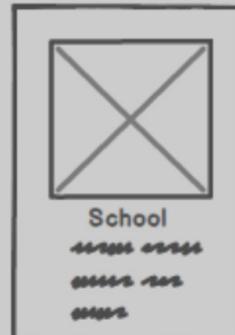
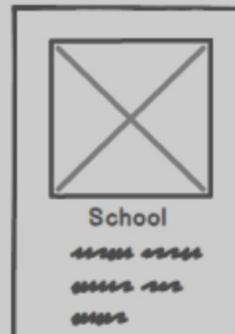
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criteria



[Close](#)

[Save](#)

- Collection
- Collection
- Collection
- Collection
- Collection



Clip: Find the Right School



<http://www.clip.com>



Filter

criteria

criteria

Radius

from

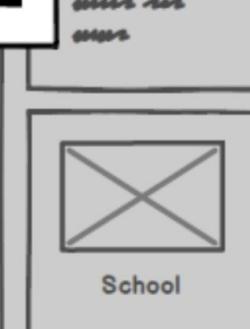
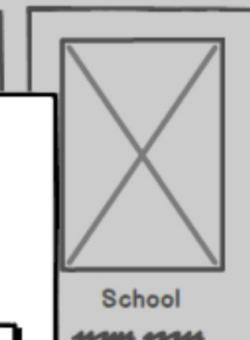
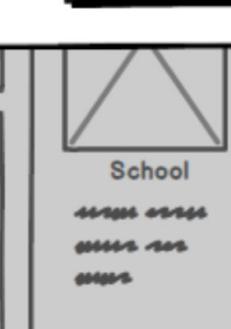
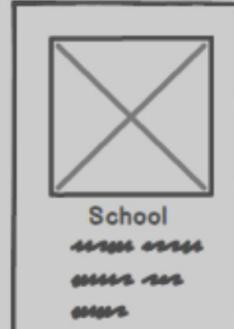
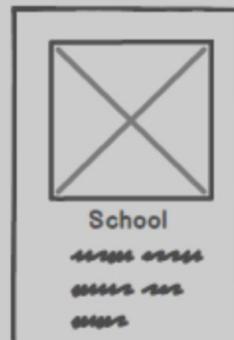
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criteria

criteria

criteria



[Close](#)

Saved to collection

[view collection](#)

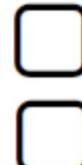
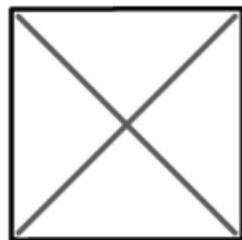
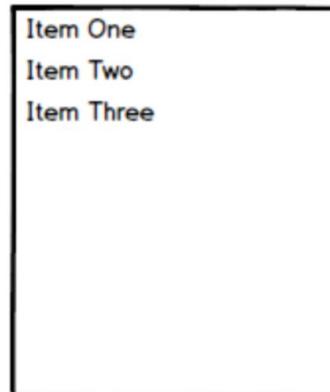
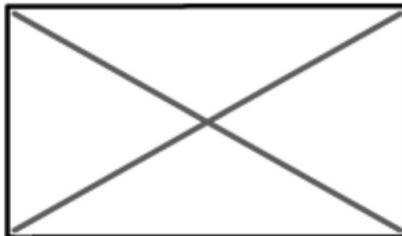
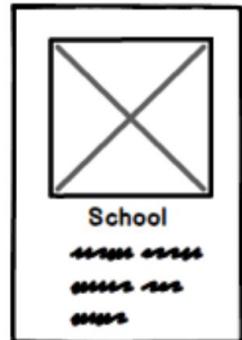
Clip: Find the Right School



<http://www.clip.com>



Collection Name view groups



Clip: Find the Right School

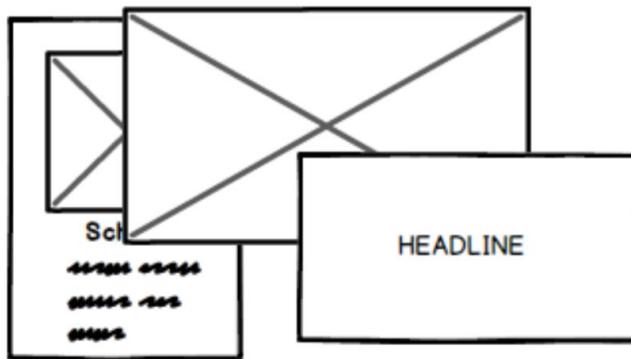


<http://www.clip.com>



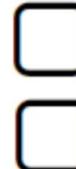
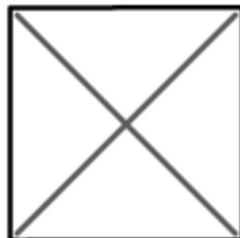
Collection Name

view groups



Item One
Item Two
Item Three

OLINE





<http://www.clip.com>



Your Collections

Collection 1

Collection 4

Collection 2

Collection 3



Test Outline and Balsamiq revisions

Interaction I

Test Overview

4 remote/local participants:

- 4 high school seniors
- 2 boys 2 girls

Tasks included:

1. Search for a 4 year school with SAT 2250 that is within 100 miles of 02115 (Boston) and add it to a collection
 2. Find collections, view groups in a collection, “move” an item from one group to another
-

Wins

Area/Task	Win
Login task	Users had absolutely no problems logging in
Task 1 (find school with requirements)	Users generally understood to click the requirements they wanted to change
Preview page part of task 1	Users liked the preview of additional information "this is nice because if I change my mind I can easily click away"
Task2	Task 2 was generally successful, every participant was able to find the button and group the items

Key issues

Area/Task	Issue	Recommendation
Task 1	Click is in wrong spot for updating radius	Update target in balsamiq (updated after first test)
Search results page	Too many things happening on the page	Make each result bigger so there's less on the page
Collection home page	Want more description of what each collection is	Add a description
Grouping page	Unclear what items belong in which group	Make more clear borders for groups, option to condense groups, give them titles



<http://www.clip.com>



Sign In

Username:

Password:

Log In



http://www.clip.com



Sign In

Username:

A rectangular input field containing several black squiggle marks, indicating the username has been redacted or obscured.

Password:

A rectangular input field with no visible text, representing an empty password field.

Log In



<http://www.clip.com>



Sign In

Username:

A rectangular input field containing several horizontal black squiggly lines, obscuring the actual text.

Password:

A rectangular input field containing several horizontal black squiggly lines, obscuring the actual text.

[Log In](#)



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria

Type of School:

Length

- 2 year school
 4 year school

Selectivity



Save



<http://www.clip.com>



Filter

SAT

Type of School >

Radius

from

criteria

criteria

criteria

criteria

criteria

Type of School:

Length

- 2 year school
 4 year school

Selectivity



Save



<http://www.clip.com>

**Filter**

SAT

Type of School >

Radius

from

criteria

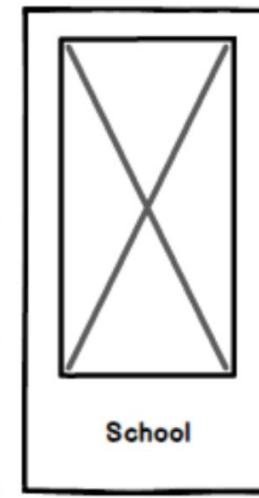
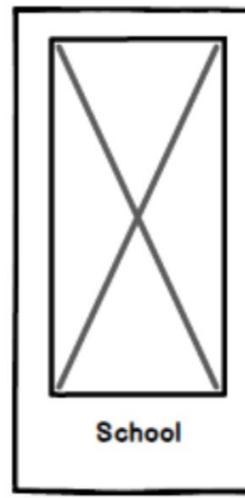
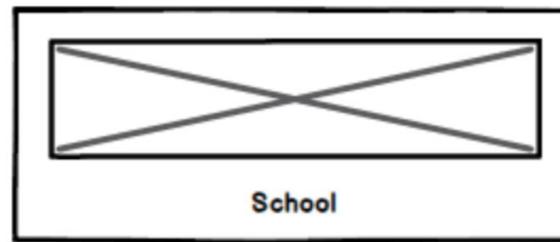
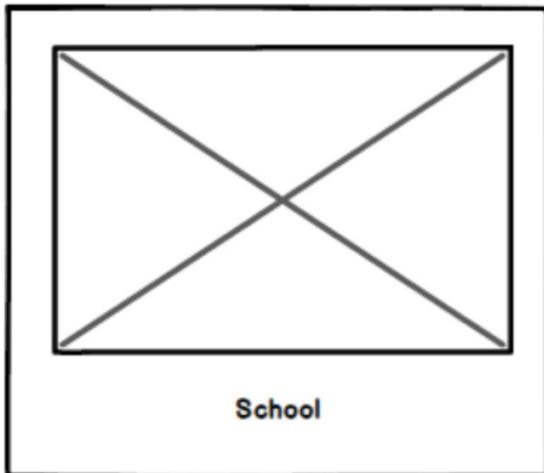
criteria

criteria

criteria

criteria

Search





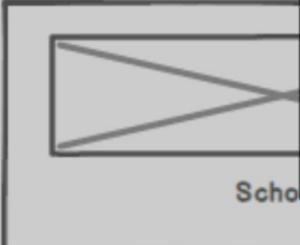
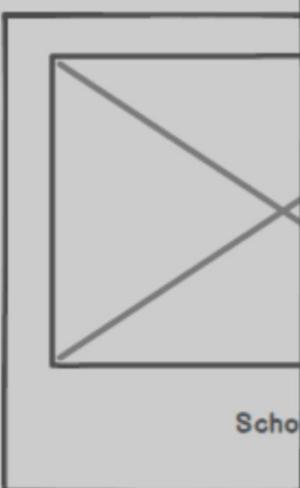
<http://www.clip.com>



Filter

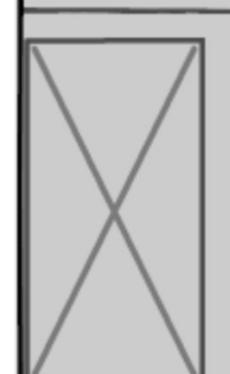
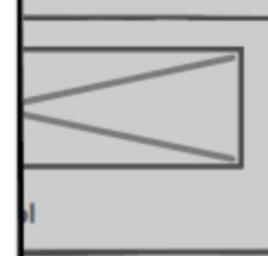
SAT

Type of School >

Radius from criteria criteria criteria criteria criteria

Close **Clip**

University Name





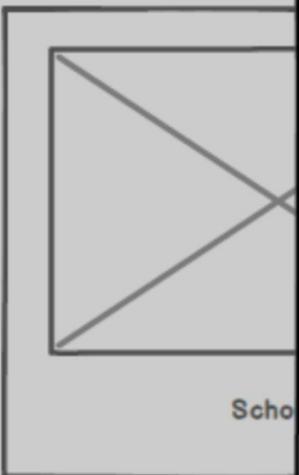
<http://www.clip.com>



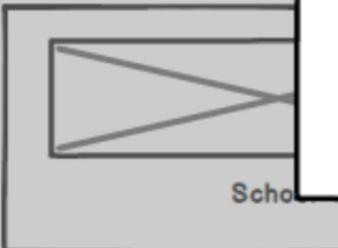
Filter

SAT

Type of School >

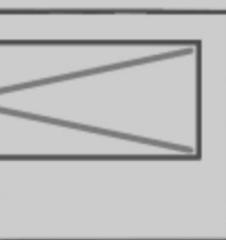
Radius from criteria criteria criteria criteria criteria

School



School

- Collection
- Collection
- Collection
- Collection
- Collection



School





<http://www.clip.com>

**Filter**

SAT

Type of School >

Radius

from

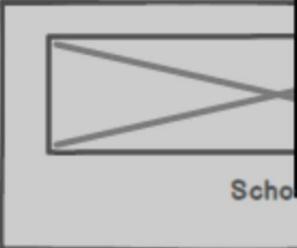
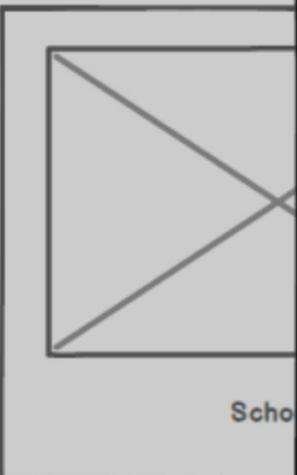
criteria

criteria

criteria

criteria

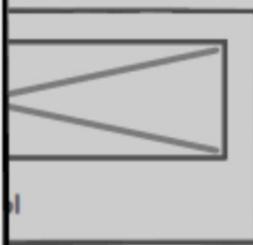
criteria



Close

Save

- Collection
- Collection
- Collection
- Collection
- Collection





Filter

 criteria criteriaRadius from criteria criteria criteria criteria criteria[Close](#)**Saved to collection**[view collections](#)



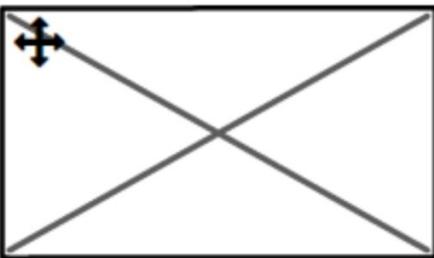
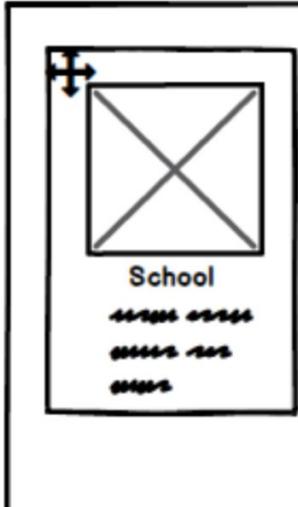
<http://www.clip.com>



Collection Name

view groups

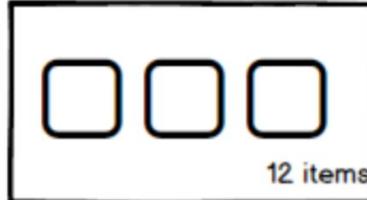
Group Name



Drag Items into
Different Groups



Group Name



Group Name





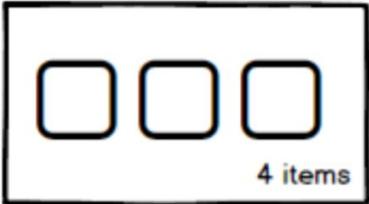
<http://www.clip.com>



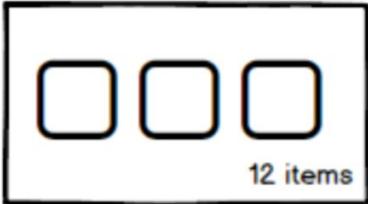
Collection Name view groups



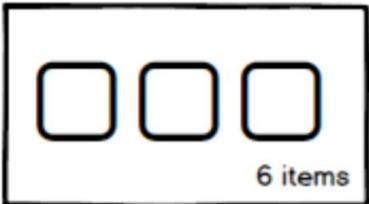
Group Name



Group Name



Group Name



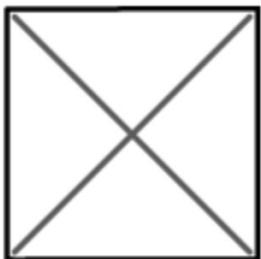
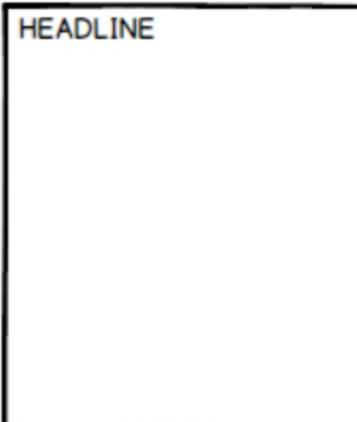
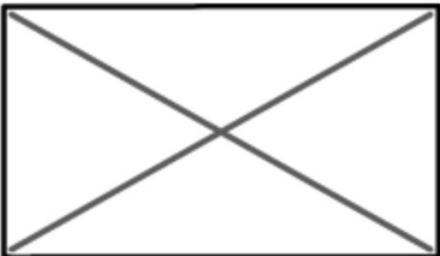
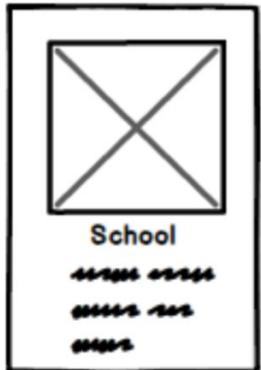
Clip: Find the Right School



<http://www.clip.com>

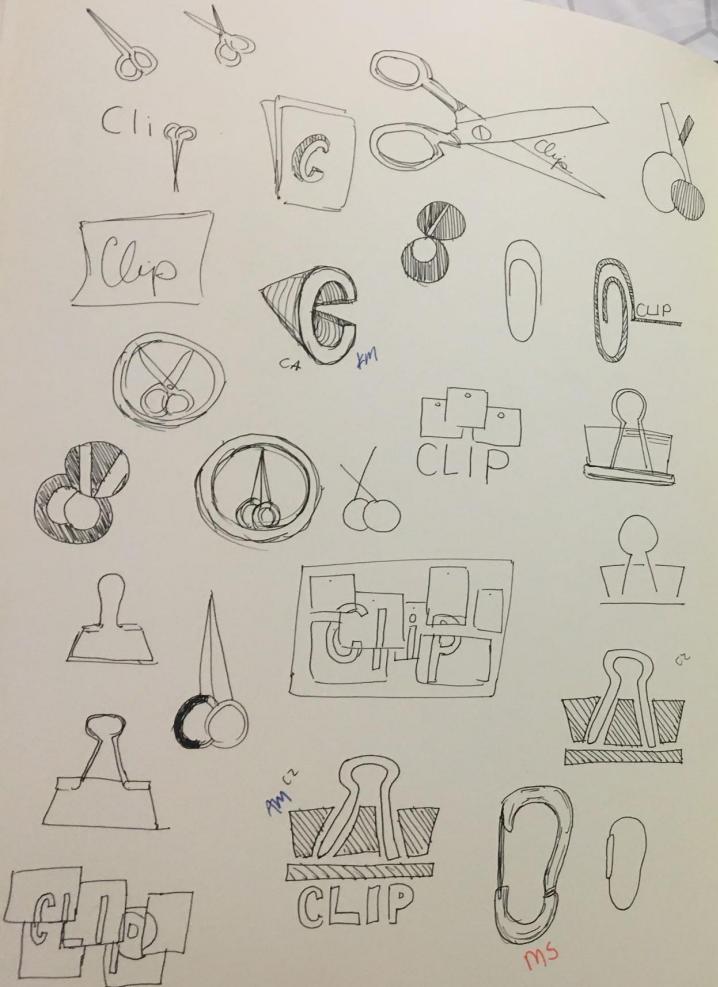


Collection Name view groups

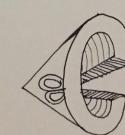
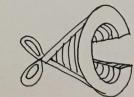
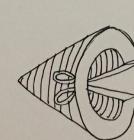
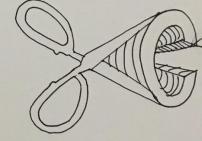
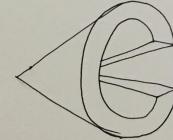
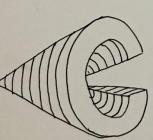
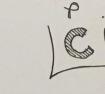
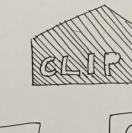
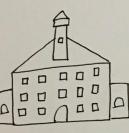
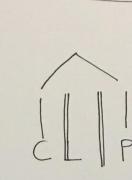
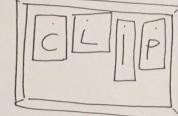
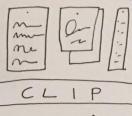
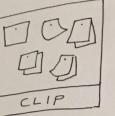


Logo Sketches

Interaction I



Logo Refinement



Type Studies

Helvetica	Baskerville	Garamond	Franklin Gothic	Optima
light	semi-bold	<i>italic</i>	<i>italic</i>	<i>italic</i>
bold	bold	bold	medium	bold
<i>oblique</i>	<i>italic</i>		<i>medium italic</i>	extra-black

Circular	Lato	Raleway	Roboto	Muli
bold	hairline	thin	<i>italic</i>	<i>italic</i>
	light	extra-light	thin	light
	<i>italic</i>	light	light	
	bold	<i>italic</i>	bold	
	black	bold	black	
		extra-bold		
		black		

Header

subheadline
body copy
captions
buttons

Color Prototype

Interaction I



See Collections



Start New Search

Search Criteria

Test Scores: →

Importance: 

Location:

Radius miles from zipcode

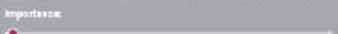
Importance: 

Type of School:

4 year 2 year

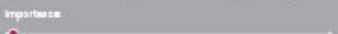
Importance: 

co-ed all men all women

Importance: 

Size:

small med large

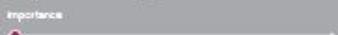
Importance: 

Studies:

Importance: 

Greek Life:

yes no

Importance: 

Add search criteria to narrow down possible universities.

Pro Tip: Mark how important a criteria is to find the best fit!

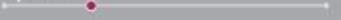
Search Criteria

Test Scores: ➔

Importance: 

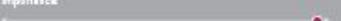
Location:

miles from

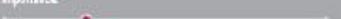
Importance: 

Type of School:

4-year 2 year

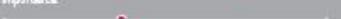
Importance: 

co-ed all men all women

Importance: 

Size:

small med large

Importance: 

Studies:

Design
Engineering
Dance

Importance: 

Greek Life:



Northeastern
University



Harvard College



Tufts
University

CLIP

Search Criteria

Test Scores: →
Importance
•

Location: →
Importance
•

Type of School: →
Importance
•

Size: →
Importance
•

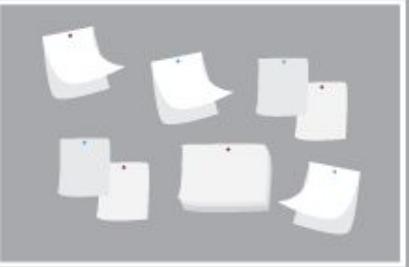
Studies: →
Importance
•

Greek Life: →
Importance
•

search

CLIP

See Collections



Start New Search



CLIP

Search Criteria

Test Scores: →

Importance

Location: ↓

Radius miles from zipcode

« add state(s)

Importance

Type of School: →

Importance

Size: →

Importance

Studies: →

Importance

Greek Life: →

Importance

search

CLIP



Northeastern
University



Iteration 2

Interaction I

You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design
Computer Science
Psychology

Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College



Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design X

Computer Science X

Psychology X

 search major

Recommended Universities

Based on: Your Profile Custom

UCLA



Stanford University



Pepperdine University



Pomona College



California Institute of Technology



Chapman University



UC Berkeley



UC Davis



Custom Search

Scores:

SAT: 2250

Reading: 740

Writing: 760

Math: 750

GPA: 3.83 / 4.0

Location:

within 400 miles of Boston, MA

or **Majors:**

Design

Computer Science

Psychology

Minors:**Size:** small medium large**Activities:****Type of School:** 4 year 2 year men women co-edReligion: public private for profit**Campus/Housing:** on-campus commuter rural suburban urban**Sports:** 1. men's women's2. **Greek Life:** yes no

Update Profile

Scores:

SAT: 2250

Reading: 740

Writing: 760

Math: 750

GPA: 3.83 / 4.0

Location: +

within 400 miles of Boston, MA

or **Majors:**

Design X

Computer Science X

Psychology X

Minors:**Size:** small medium large**Activities:****Type of School:** 4 year 2 year men women co-edReligion: public private for profit**Campus/Housing:** on-campus commuter rural suburban urban**Sports:** +1. men's women's2. **Greek Life:** yes no

Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design X

Computer Science X

Psychology X

 search major

Activities:

Choir X

Math Team X

Mentoring X

 search activity

Minors:

Math X

Art History X

Psychology X

 search minor



Recommended Universities

Based on: Your Profile Custom

UCLA



Stanford University



Pepperdine University



Pomona College



California Institute of Technology



Chapman University



UC Berkeley



UC Davis



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design ✕

Computer Science ✕

Psychology ✕

Minors:

Math ✕

Art History ✕



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College



Pomona College 

Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design ✕

Computer Science ✕

Psychology ✕

 search major

Activities:

Choir ✕

Math Team ✕

Mentoring ✕

 search activity

Minors:

Math ✕

Art History ✕

Psychology ✕

 search minor

Activities:

Choir ✓

Math Team ✓

Mentoring ✕

Minors:

Math ✓

Art History ✕

Psychology ✓

Scores:

SAT: 2250 ✕ average SAT 1900

GPA: 3.83 ✕ average GPA 3.4

Location:

within 200 miles of LA, CA ✓

Majors:

Design ✓

Computer Science ✓

Psychology ✓

Pepperdine University



Chapman University



UC Davis



Northeastern University



You



Brenna, your profile is 84% complete.

Scores: ✓

SAT: 2250

GPA: 3.83

Location: ✓

within 400 miles of Boston, MA

Majors: ✓

Design ✕

Computer Science ✕

Psychology ✕

Minors:

Math ✕

Art History ✕

**Activities:**

Choir ✓

Math Team ✓

Mentoring ✕

Minors:

Math ✓

Art History ✕

Psychology ✓

Scores:

SAT: 2250 ✕ average SAT 1900

GPA: 3.83 ✕ average GPA 3.4

Location:

within 400 miles of Boston ✓

Majors:

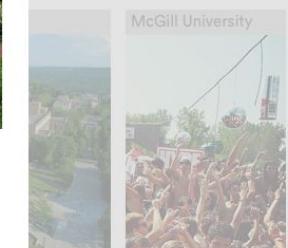
Design ✓

Computer Science ✓

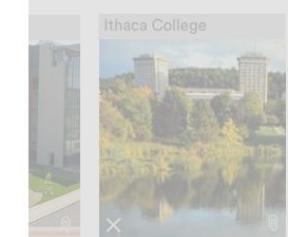
Psychology ✓



Simmons College



McGill University



Ithaca College



Northeastern University



Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of 02119

Majors:

Design

Northeastern University

Northeastern University



Simmons College



Harvard University

Scores:

SAT: 2250 ✓

GPA: 3.83 ✓

Location:

within 400 miles of 02119 ✓

Majors:

Design ✓

Iteration 3 (final)

Interaction I



Welcome to **Clip**

Login

Sign Up



Welcome to **Clip**

Username:

Password:



Login



Welcome to **Clip**

Username:

username

Password:

••••••



Login

Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M



share with:

pjbsorkin@verizon.net, paul.sorkin@gmail.com



share



Quad



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share



Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

- SAT: 2250 ✗ average SAT 1900
- GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

Campus Map



Quad



This school seems really great but idk



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart





Northeastern



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design

Computer

Science

Psychology



Search Results: Northeastern

Northeastern University



Northeastern Oklahoma A&M



Northeastern Illinois University



Northeastern Junior College





You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design

Computer

Science

Psychology



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College





Collections

Northeastern University



Simmons College



Ithaca College



Cornell University



Tufts University



Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

add note

x

enter text here

save



LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY

x



Northeastern University's
3D printer unlocks
secrets of the heart

x

share

Northeastern Univ



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900
GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

add note



I just toured Northeastern!!! omg I liked it so much that was so fun. My favorite part of the tour was seeing the freshmen dorm room- I could definitely picture myself living there.

save



LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share

campus tour



Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

- SAT: 2250 ✗ average SAT 1900
- GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

Campus Map



Quad



This school seems really great but idk



Dec 25 campus tour



STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY



Northeastern University's
3D printer unlocks
secrets of the heart



share



Northeastern University



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✗

Minors:

- Math ✓
- Art History ✗
- Psychology ✓

Scores:

SAT: 2250 ✗ average SAT 1900

GPA: 3.83 ✗ average GPA 3.4

Location:

within 200 miles Boston, M

images

Campus Map



Quad



news

STUDENT FILES
LAWSUIT AGAINST
NORTHEASTERN
UNIVERSITY

Northeastern University's
3D printer unlocks
secrets of the heart

notes

This school
seems really
great but idk

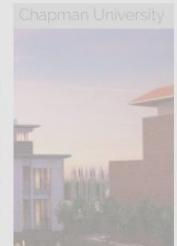
share

Pomona College



Create new collection:

Pomona College



Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design x

Computer Science x

Psychology x

 search major

Activities:

Choir x

Math Team x

Mentoring x

 search activity

Minors:

Math x

Art History x

Psychology x

 search minor





New Collection Added!

[go to collection](#)

Pepperdine University



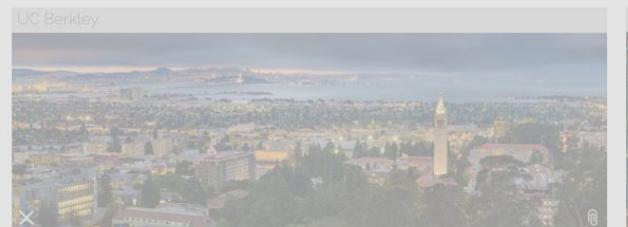
Pomona College



California Institute of Technology



Chapman University



UC Berkley



UC Davis

Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design ×

Computer Science ×

Psychology ×

Activities:

Choir ×

Math Team ×

Mentoring ×

Minors:

Math ×

Art History ×

Psychology ×



Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

- Design ✕
- Computer Science ✕
- Psychology

Activities:

- Choir ✕
- Math Team ✕
- Mentoring ✕

Minors:

- Math ✕
- Art History ✕
- Psychology ✕

Pomona College



Activities:

- Choir ✓
- Math Team ✓
- Mentoring ✕

Minors:

- Math ✓
- Art History ✕
- Psychology ✓

Scores:

SAT: 2250 ✕ average SAT 1900

GPA: 3.83 ✕ average GPA 3.4

Location:

within 200 miles of LA, CA ✓

Majors:

- Design ✓
- Computer Science ✓
- Psychology ✓

Pepperdine University



UC Davis



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location:

within 400 miles of Boston, MA

Majors:

Design 

Computer

Science 

Psychology

Minors:

Math 

Art History 



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College





Update Profile

Scores:

SAT:

Reading:

Writing:

Math:

GPA: / 4.0

Location:

within miles of

or

Majors:

Design

Computer

Science

Psychology

Minors:

Size:

small medium large

Type of School:

4 year 2 year

men women co-ed

Religion:

public private for profit

Campus/Housing:

on-campus commuter

rural suburban urban

Sports:

1. men's women's

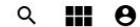
2.

Greek Life:

yes no

Activities:

search



You



Brenna, your profile is 84 % complete.

Scores:

SAT: 2250

GPA: 3.83

Location

within 400 miles of Boston, MA

Majors:

Design
Computer
Science
Psychology



Recommended Universities

Based on: Your Profile Custom

Northeastern University



Harvard University



Simmons College



Tufts University



Cornell University



McGill University



Syracuse University



Ithaca College



Custom Search

Scores:

SAT: 2250

GPA: 3.83

Location:

within 200 miles of LA, CA

Majors:

Design X

Computer



Science X

Psychology

search major

Recommended Universities

Based on: Your Profile Custom

UCLA



Stanford University



Pepperdine University



Pomona College



California Institute of Technology



Chapman University



UC Berkeley



UC Davis



Northeastern

Northeastern University



Northeastern Illinois University



Northeastern Junior College



Northeastern Oklahoma A&M



You

search something

Brenna, your profile is 84% complete

The Is Great

q w e r t y u i o p

a s d f g h j k l

z x c v b n m

123 space

Search

Add Note

Enter text here...

The Is Great

q w e r t y u i o p

a s d f g h j k l

z x c v b n m ↶

123



space

Search

Add Note

I really enjoyed my campus visit to Northeastern! The quad is super cool (:

save



Collections

Northeastern University



Stanford University



University of Michigan



Add Event

Event name:
Overnight

When?

	Cancel	When?	Done
October	29	2014	
November	30	2015	
December	31	2016	
January	1	2017	
February	2	2018	
March	3	2019	
April	4	2020	

save

Message icon

Calendar icon

Image icon

Share icon

Northeastern University



Scores:
SAT: 2250 ✗
GPA: 3.83 ✗
Location: ✓
Within 400 miles of Boston, MA

Majors:
Design ✓
Computer Science ✗
Psychology ✓

Icons: Chat, Calendar, Image, Share

Text box: "I really enjoyed my campus visit to Northeastern! The quad is super cool :)"

Campus Map

Text box: "This school seems pretty great, but idk"

Add Note

Enter text here...

save

Message icon

Calendar icon

Image icon

Share icon

Northeastern University

Northeastern University

Northeastern University

Create new collection:
Northeastern University

save

X

New Collection Added!

view collection

X

Scores:
SAT: 2250 ✕
GPA: 3.83 ✕
Location: ✓
Within 400 miles of Boston, MA

Majors:
Design ✓
Computer Science ✕
Psychology ✓

Campus Map

Quad

Notes

12/21 Campus Tour

Quad

Events

12/21 Campus Tour

News

Student files lawsuit against Northeastern University

Northeastern University's 3D printer unlocks secrets of the heart

Northeastern University

Northeastern University

Northeastern University



Scores:

SAT: 2250 ✗ SAT: 1900

GPA 3.83 ✗ GPA: 3.4

Location:



Within 400 miles of Boston

Majors:

Design ✓

Computer Science ✗

Psychology ✓



Northeastern University



Create new collection:

save

Northeastern University



Create new collection:

The

is

Great

q w e r t y u i o p

a s d f g h j k l

z x c v b n m



123



space

Search

You



Brenna, your profile is 84% complete

Recommended Universities

- Northeastern University 
- Cornell University 
- Simmons College 
- Tufts University 

You



Brenna, your profile is 84% complete

Recommended Universities

- Northeastern University 
- Cornell University 
- Simmons College 
- Tufts University 

You



Brenna, your profile is 84% complete
Scores:
SAT: 2250
GPA: 3.83
Location:
Within 400 miles of Boston, MA
Majors:
Design
Computer Science
Psychology

Recommended Universities

- Northeastern University 
- Cornell University 
- Simmons College 
- Tufts University 

Northeastern University X



Scores:
SAT: 2250 X SAT: 1900
GPA: 3.83 X GPA: 3.4
Location: ✓
Within 400 miles of Boston, MA
Majors:
Design ✓
Computer Science X
Psychology ✓

You



Brenna, your profile is 84% complete
Scores:
SAT: 2250
GPA: 3.83
Location:
Within 400 miles of Boston, MA
Majors:
Design
Computer Science
Psychology

Recommended Universities

- Northeastern University 
- Cornell University 
- Simmons College 
- Tufts University 
