NEW YORK AND TORONTO COMPARISON FOR COMPANIES THAT ARE OPENING OFFICES IN BOTH CITIES





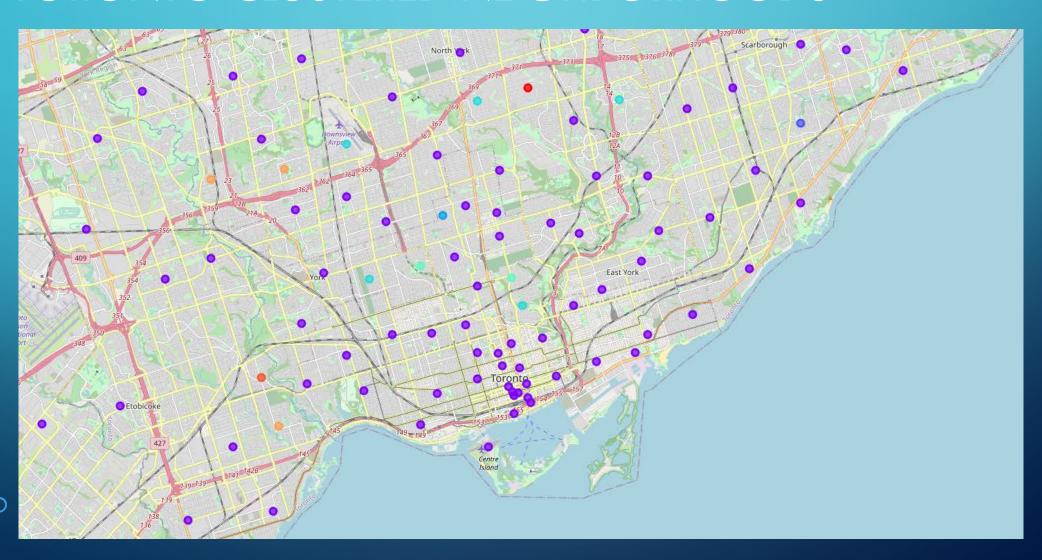
INTRODUCTION

- Many companies have locations in New York (United States) and in Toronto (Canada), specially in the technology sector.
- How to identify neighborhoods in Toronto that are similar to the one in New York.
- All those US companies that plan to open offices in Toronto would be interested in this comparison.

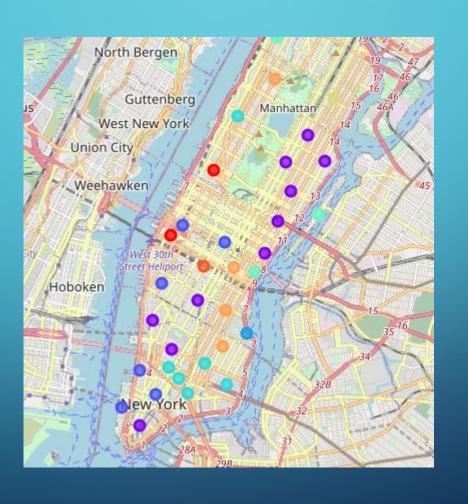
DATA ACQUISITION AND CLEANING

- Several data sources used, such as Wikipedia, Foursquare and US zip code.
- Items not valuable to the project were removed and headers were standardized.

TORONTO CLUSTERED NEIGHBORHOODS



NEW YORK CLUSTERED NEIGHBORHOODS



RESULT AND CONCLUSION

- Once the neighborhoods from Toronto and New York were combined, it was noticed that 'Cluster 0' were made by American and Canadian items. But Cluster 1, 2, 3 and 4 were made only with Canadian elements.
- Inside Cluster 0, there were 83 elements from Toronto as exemplified by the image in the right side of this chart.

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Agincourt (CA)
Bathurst Manor, Wilson Heights, Downsview Nort...
                             Bayview Village (CA)
           Bedford Park, Lawrence Manor East (CA)
                                 Berczy Park (CA)
                 Birch Cliff, Cliffside West (CA)
Brockton, Parkdale Village, Exhibition Place (CA)
Business reply mail Processing Centre, South C...
CN Tower, King and Spadina, Railway Lands, Har...
       Canada Post Gateway Processing Centre (CA)
                                   Cedarbrae (CA)
                          Central Bay Street (CA)
                        Church and Wellesley (CA)
     Clarks Corners, Tam O'Shanter, Sullivan (CA)
Cliffside, Cliffcrest, Scarborough Village Wes...
              Commerce Court, Victoria Hotel (CA)
                                  Davisville (CA)
                            Davisville North (CA)
Del Ray, Mount Dennis, Keelsdale and Silvertho...
                                   Don Mills (CA)
Dorset Park, Wexford Heights, Scarborough Town...
                                   Downsview (CA)
                Dufferin, Dovercourt Village (CA)
East Toronto, Broadview North (Old East York) ...
Eringate, Bloordale Gardens, Old Burnhamthorpe...
                Fairview, Henry Farm, Oriole (CA)
Forest Hill North & West, Forest Hill Road Par...
                    Garden District, Ryerson (CA)
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