Craig Portwood

age: 47

residence: Columbia, SC

education: Bachelor's of Visual Arts

occupation: Professor

marital status: Married



But I haven't and i won't

- Runs in the morning before going to campus for work
- Daily coffee stop at Sweetwater Cafe before work
- Going home and making dinner for his family

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Needs

- Money
- Making students happy
- Morning coffee

Values

- Work ethic
- Interest in learning
- Intelligence

Criteria For Success:

- Good course evaluations form both students and
- A glowing Rate my professor

department

- Independent Validation from coworkers

Wants

- Happy wife
- Raise
- Best test average for his sections
- Accesible parking on campus

Fears

- Getting fired
- Horses
- Getting bad reviews on Rate My Professor

