

Brent Perry

210 BRIDLECREEK GREEN SW
CALGARY, AB

PH: 250-818-9113
BRENTPERRY92@GMAIL.COM

Technical Qualifications

Languages: Html5, Css, Javascript (3 years); Node.js and C# (2 years); Typescript (1 year)

Databases: MySQL, MongoDB, Oracle, phpMyAdmin and Sequel Pro

Software Experience: Mac, Windows, Unity, Visual Studio Code, Git, API

Education

Pacific Design Academy - *App and Web Development Diploma*

Sept 2019 - June 2021

Projects:

- www.brentperry.ca
- simmer.io/@brentperry
- github.com/brent-perry

Work Experience

Account Manager

RingPartner, Victoria, BC

March 2022 - Present

- Identify high-value opportunities with existing advertising clients. Fostering client portfolios by being the main contact for all client accounts;
- Meet and exceed monthly sales targets of over \$260,000, as well as pitching new growth opportunities;
- Identify, prioritize and respond to any incidents or changes to client portfolio and budgets;
- Build and maintain strong relationships with current clients;
- Monitor client report stats and perform data analysis to identify opportunities & challenges;
- Seek proactive pay bumps, duration reductions, improved terms and other strategic opportunities with existing clients;
- Conduct quarterly business reviews with key clients and provide regular reporting to both clients and Sales Manager;
- Build and maintain an intimate knowledge of performance marketing industry to identify trends and opportunities.

Warehouse Associate

PetSmart, Victoria, BC

Aug 2019 - Dec 2022

- Stepped down from Assistant Store Manager to further my career in web and app development in a 2 year program;
- Assist Warehouse Manager with day to day managerial duties;
- Unload weekly orders;
- Completed monthly planner sale floor plans and floorpan resets.

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Assistant Store Manager *PetSmart, Victoria, BC*

June 2017- Aug 2019

- Completed monthly software updates of all company mobile devices; Communicating any changes or updates to staff as needed;
- Constructed a well organized schedule in a timely matter, ensuring staff were appropriately accommodated;
- Conducted an accurate payroll;
- Managed and developed the team of associates and managers around the store, creating a positive and collaborative culture;
- Communicated key information to entire store frequently from corporate meetings;
- Recruited and on-boarded all new employees;
- Controlled store expenses while maintaining ideal budget, reducing shrink and reaching corporate KPI's;
- Effectively problem-solving in a calm and effective manner;
- Accurately implementing an ordering system for customer requests using organizational change factors to help employees transition.

Warehouse Manager *PetSmart, Victoria, BC*

Oct 2012- June 2017

- Received weekly orders physically and through the inventory management system;
- Used inventory management system to control inventory accuracy;
- Worked with Store Manager to increase growth and store sales goals;
- Managed the team of 10-15 warehouse associates, ensuring sales, efficiencies, and team morale increased;
- Directed monthly planner sale and floorpan;
- Managed store floorpan resets.

References available upon request