

# Side Hustles for Developers

Level Up Beyond the 9–5

**Do you suffer from any of these  
symptoms at work?**

Feeling **trapped** in **legacy code** that  
hasn't been cool since 2012?



# Confused by how you became an exterminator instead of a developer?



Suffering from “**architectural déjà vu**”  
— building the same app for the 5th  
time?



Finding that your **most innovative idea** this week was naming a variable better?





Suffering from “**architectural déjà vu**”  
— building the same app for the 5th  
time?



Feeling **underappreciated** while  
someone else gets the credit (again)?

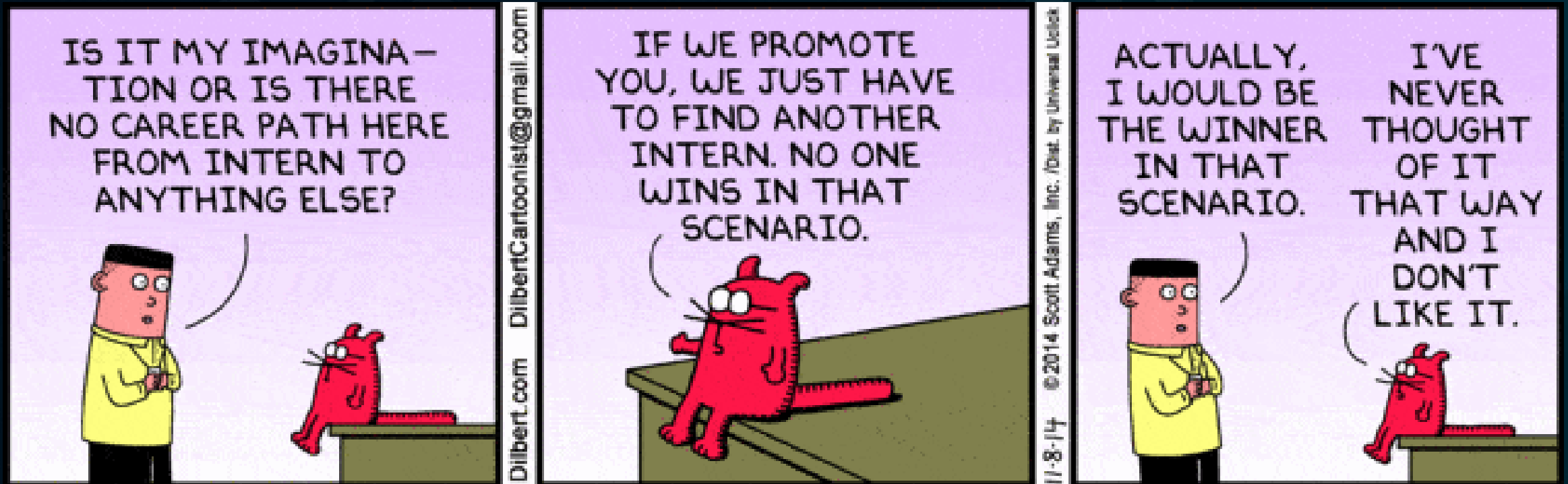




# Developing a **fear of skill rot** every time a new framework drops?



# Wondering if **career progression** is just a myth HR made up?



**Then you need a Side Hustle!**

# What do I mean when I say *Side Hustle*?

- Profit-driven projects – Apps, SaaS, or tools intended to generate income.
- Purpose-driven projects – Volunteer work or projects that help a community or cause.
- Learning projects – Personal experiments to explore new technologies or frameworks.
- Open-source contributions – Participating in or maintaining public projects.
- Content creation – Blogs, tutorials, videos, or courses that teach or share knowledge.

# Benefits of having a Side Hustle



Skill Expansion – Learn new technologies and frameworks outside of your job's tech stack.



Creative Freedom – Build what *you* want, without corporate constraints or client demands.



Career Growth – Stand out professionally with tangible projects and broader experience.





Confidence Boost – Gain self-assurance through independent problem-solving.

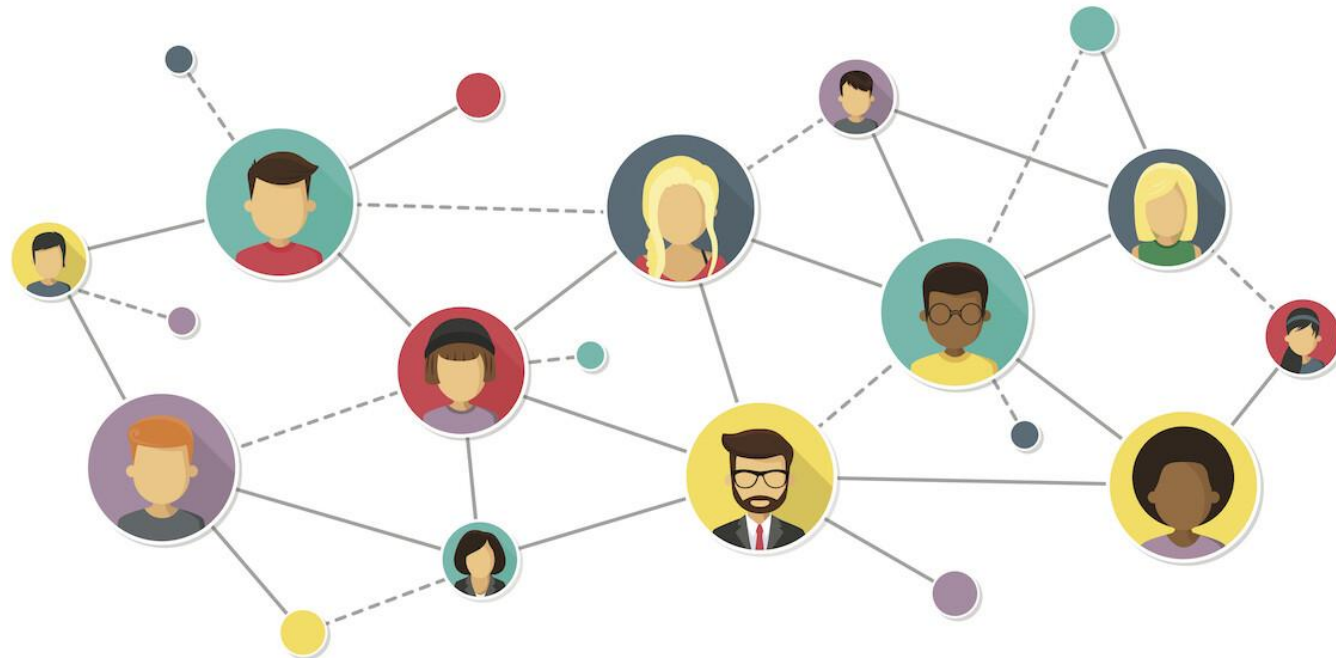


Portfolio Building – Create real, demonstrable work you can show to employers or clients.





# Networking Opportunities – Connect with other developers, communities, and users through your projects.



# Financial Upside – Generate additional income or even replace your main gig.



Purpose & Fulfillment – Work on projects that align with your values.





Resilience & Adaptability – Develop  
habits of self-direction,  
experimentation, and persistence.



Renewed Passion – Rekindle your excitement for coding and rediscover why you got into development in the first place.





# Example side hustles

# How do I get started?

- Choose a project that resonates with you.
- Reach out to churches or charities and see what they need.
- Offer to help friends or family with a small project.
- Look for open-source projects that you use and see if they could use help.
- Start a YouTube channel or blog about a topic.
- Volunteer at local conferences or community events.
- Just get started!



Thank You!