



Tulsa Now is a grassroots organization focused on the intelligent and sustainable development, preservation, and revitalization of Tulsa.

TulsaNow's Mission is to help Tulsa become the most vibrant, diverse, sustainable and prosperous city of its size. We achieve this by focusing on the development of Tulsa's distinctive identity and economic growth around a dynamic, urban core, complemented by a constellation of livable, thriving communities.

www.tulsanow.org

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2210 S Main St.

Tulsa, OK.

Need to Increase Education, and Engagement

Participation in neighborhood association meetings is dwindling, as is attendance and involvement in public meetings being held by the TMAPC, the Planning Department, INCOG, the Tulsa Development Authority, etc. On the other hand, positive progress is being made on the Comprehensive Plan (PlaniTulsa), and small area planning, the Bike/Pedestrian Master Plan, the Bus Rapid Transit program (FastForward), and new recommendations for the re-writing of our zoning code and improvements to our mass transit system.

Connect the Dots.

Each of these efforts requires more public involvement, and more education to the public about citizen-led planning, and land use / transportation issues. A diversity of opinion will help the city decide what is best for all its citizens. It so happens that INCOG manages two databases:

1. They have the list of every neighborhood association in the city.
2. They manage a mapped database of all zoning / planning issues, marked as "pending cases" <http://map3.incog.org/flex/landdev/pending/> So let's say XYZ company is wanting to build in a certain location in the city, or the city is making changes, INCOG would map that location, flag it as a pending case, and these pending cases get brought before the TMAPC, or the Board of Adjustments, etc. for approval.

By connecting these two dots, we can create a tool that someone can use to enter their address, in order to find out about their nearest neighborhood association, and learn about pending cases in their area.

Benefits:

- breathes new life in to the neighborhood associations.
- helps recruit members in to orgs like urbanists and tulsanow, by making land use issues personal / local.
- creates more partnership and inter-connectedness. it builds a critical mass of citizens educated in land use.
- when it's important that folks talk to their city councilor, or show up to this tmapc meeting, or speak at that board of adjustment hearing, the hope is that more people will feel confident and educated enough to dive in and speak their mind.

Needs:

1. Neighborhood Plugin Tool.
 - Website
 - Facebook Page
 - Address > Nearest Neighborhood Assoc.
2. City Planning Workshop.
 - Workshop Content
 - Collaboration w/ Planning Dept./INCOG
3. Outreach to Neighborhood Associations
 - Likely need 2 to 3 Associations as pilots.
 - Testing, Feedback, and Improvement