



atlas

# Atlas Med-Fi Prototype

**Pin Your History, Share Your Story**

Janice Teoh, Brent Ju, Jenny Huynh, Maria Wang





## Presentation Guidelines

In the studio checkpoint, one team member will present parts 1-4 of the content below as well as at least one full task flow. There will be 5 minutes for the presentation and 10 minutes for questions and feedback from outside experts. This presentation **will not** count towards an individual presentation grade.

By Monday, upload your full slide deck with all expected content. Make sure to include clarifications as needed in the slide notes. You can also create an appendix of extra slides with additional information; however, the total number of slides should not exceed 40.

## Expected Content

1. Title, value prop
2. Problem/solution overview
3. Values in design
  - a. Define the values you intend to encode in your product
  - b. Which design features or decisions express these values?
  - c. Do any value tensions arise as a consequence of your design decisions?

CS 147 Autumn 2024 website

<https://hci.stanford.edu/courses/cs147/2024/au/>

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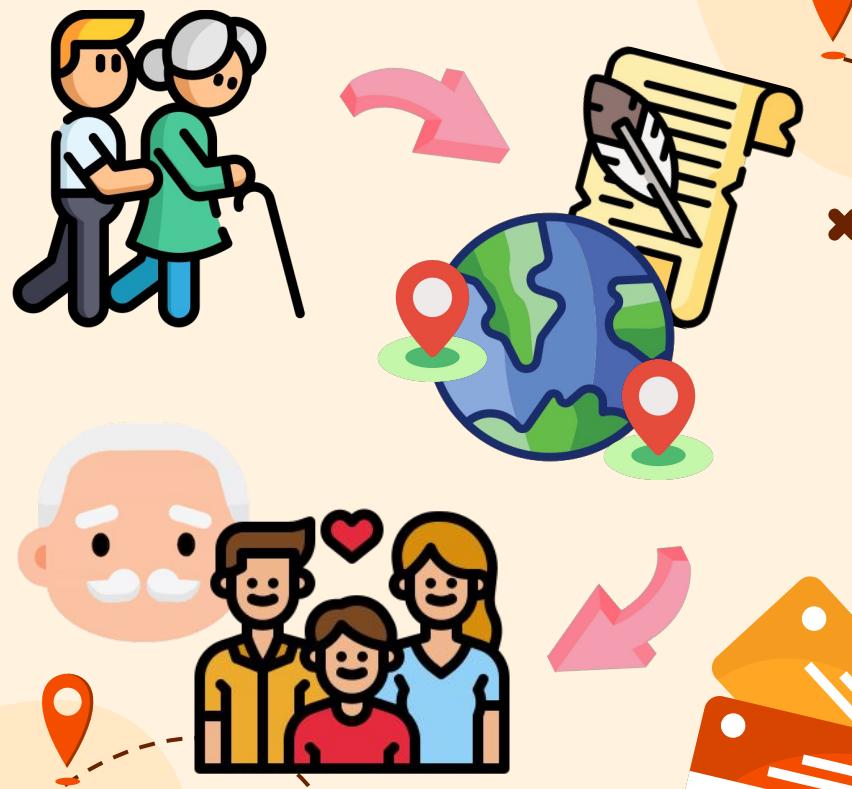
CS 147 Autumn 2024: Assignment 6

Instructor: James Landay

4. Tasks
  - a. Labeled simple, moderate, or complex
  - b. Note any changes you made from the tasks in Assignment 5
5. Usability goals & key measurements
  - a. 2 usability goals and 2 key measurements identified in Assignment 5
  - b. How is your product progressing towards hitting these goals?
6. Revised interface sketches
  - a. Major changes – 3 biggest changes between original and revised sketches
  - b. How will these changes aid in progressing forward with your usability goals?
  - c. Rationale based on low-fi testing results, studio feedback, user needs, etc.
  - d. Before and after comparisons
  - e. If you have more than 3 changes you want to show, add the rest to the appendix
7. Medium-fi task flows
  - a. 1 task flow per task
  - b. Annotated screenshots from your medium-fi prototype (arrows indicating transitions, labeling each screen and other relevant UI elements, captioning, etc.)
8. Prototype implementation
  - a. Tools: What did you use? Pros and cons of using this tool(s)?
  - b. Limitations: What was left out? Why?
  - c. Hard-coded and Wizard-of-Oz features
9. Appendix / Link to Figma

# Value Proposition

Create a welcoming environment for older adults to share oral history to the younger generations, and connect generations through storytelling.



# Problem:

Despite having rich histories and experiences spanning across the world, older adults often feel hesitant and apprehensive about sharing their stories with outside audiences.



# Solution:

Atlas allows older adults to publicly or anonymously contribute to our **shared map** with pieces of **oral history**.

Users can explore the map and **listen to stories of interest**, or record their own stories and create curated guides about topics or locations.



# Values Encoded



# Values Encoded



## Personalization

Customized stories allows users have the ability to be recognized



## Accessibility

Easy-to-use interface and design, record stories in a few seconds



## Security

Safe-place for users to share stories with the option to make them private



## Education

Oral history promotes education within older adults and all ages



## Inclusion

Can be used for all age ranges, from children to older adults

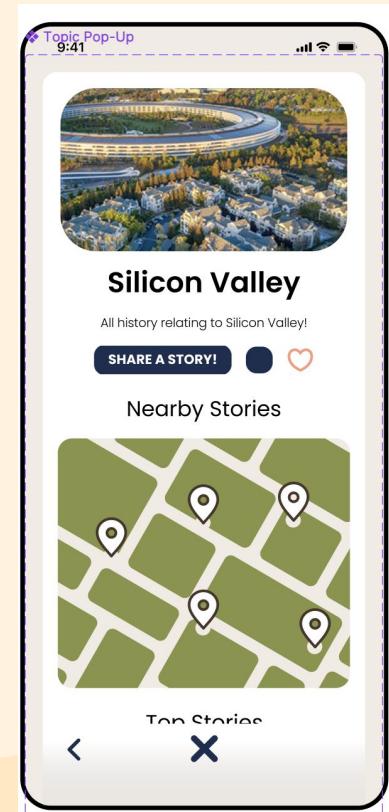
# Value Design Features



## Education

Oral history promotes education within older adults and all ages

- Users can learn about historical topics through filtered tabs/ searches
- The world/map view allows users to search topics by pinned locations



# Value Design Features



## Personalization

Customized stories allows users have the ability to be recognized

- Users can record their story through the recording features while at the location/remote

# Value Design Features



## Security

Safe-place for users to share stories with the option to make them private

- Users can either:
  - publicize their stories
  - keep them private to selected users (such as family members/friend groups)

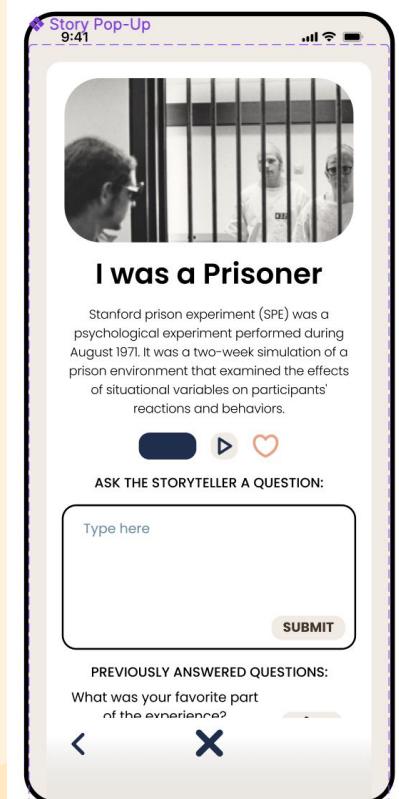
# Value Design Features



## Inclusion

Can be used for all age ranges, from children to older adults

- Allows users of all ages / demographics / etc. to create stories and listen to other's stories
- Eg: child can listen to grandparents stories



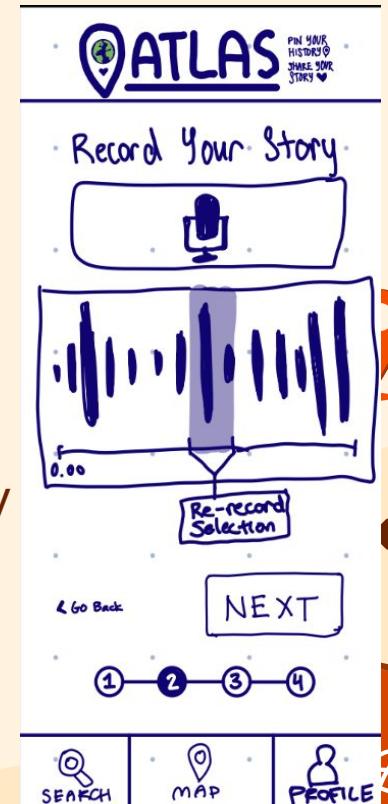
# Value Design Features



## Accessibility

Easy-to-use interface and design, record stories in a few seconds

- Navigation options includes wheelchair accessible and walking-only options.
- Voice-first option for app navigation (e.g. "Show me stories about X" or "I want to share a story about Y")



# Value Conflicts



**vs**



**Personalization**

**Security**

- Anonymous posts might not be fully anonymous due to the voice recording, which may leak the user's identity
- Due to the highly personalized nature of the app, many users may want to remain keep things private only to their family

# Value Solution



**Personalization**

**vs**



**Security**

- Text to speech feature which allows users to directly type their story and get their text be made to speech.



# Value Conflicts



**vs**



**Accessibility**

**Security**

- High security measures such as creating an account, having authentication and settings regarding privacy/anonymously can complicate the app + make it harder to use for non-tech-savy older adults

# Value Conflicts



vs



Personalization

Inclusion

Due to the inclusive all-age-range usability fo the app, this may be a cause of concern when it comes to inappropriate/traumatic content that can trigger younger users of the app

# Tasks



# Our Tasks



## Simple

Allow users to **search for stories**, and **Listen/view other's stories**



## Moderate

Users can **share their story** using voice recording

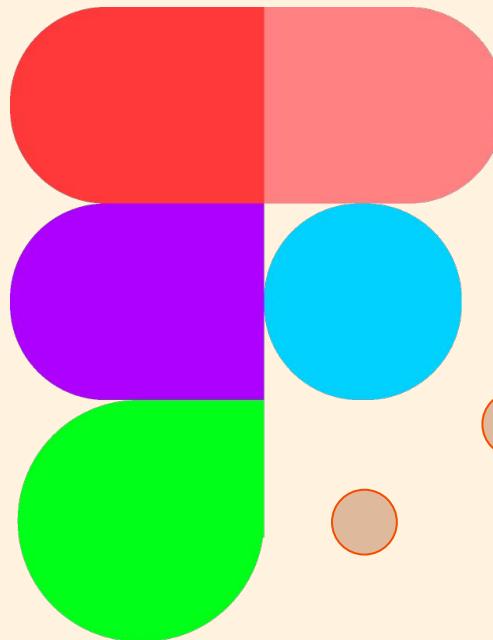


## Complex

Create **Story Guides** (similar to playlists), organize stories into categories



# Simple Task Flow



Allow users to **search for stories**, and **Listen/view other's stories**

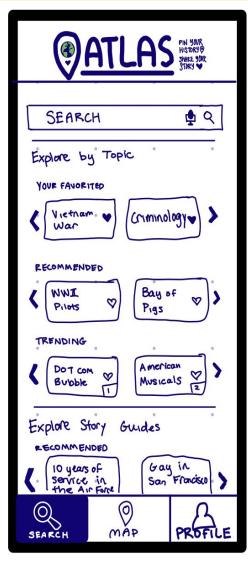
# Changes: Simple Task

## Lo-Fi

### View/Listen to



### Search for Stories



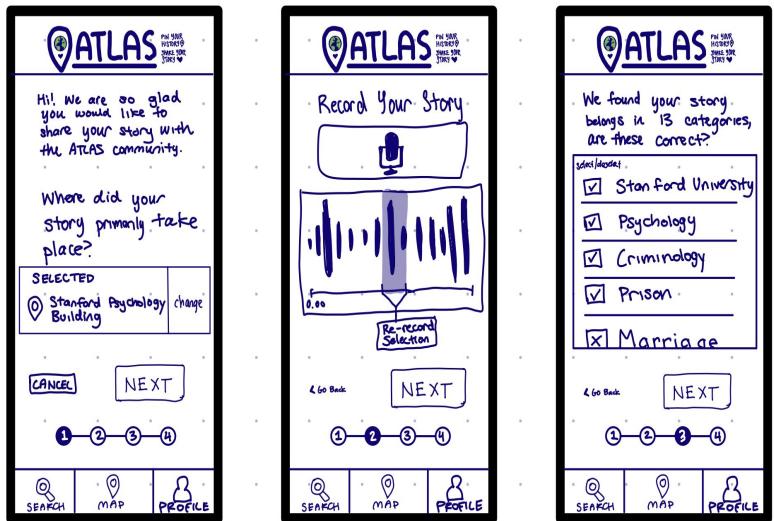
## Changes

- Changed drag pop-up to overlay pop-up.
- Removed tabs bar and replaced with search bar + profile button.

Users can share their story using voice recording

# Changes: Moderate Task

## Lo-Fi

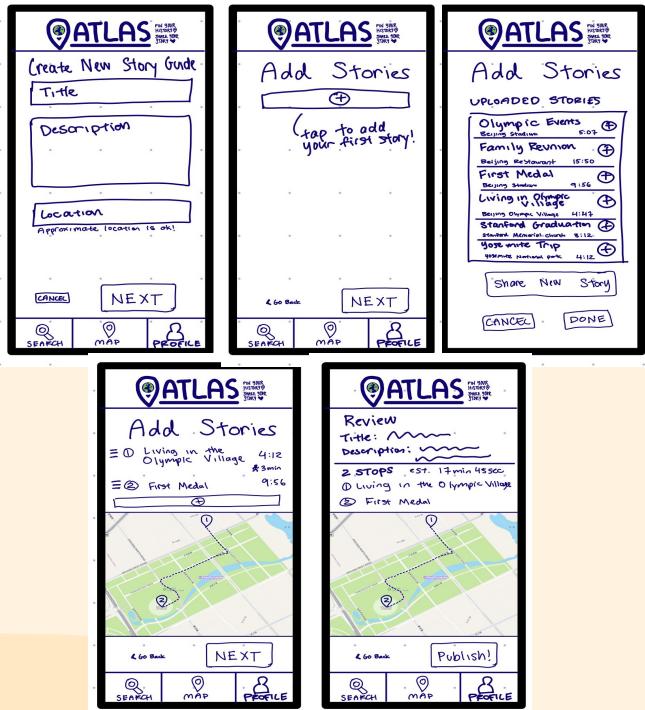


## Changes

- Added universal + button in the homescreen and additional "Share Your Story" buttons.
- Reduced # of screens
- Added optional AI features

# Changes: Complex Task

Lo-Fi



Create Story Guides +  
organize into categories

## Changes

- Added universal + button in the homescreen
- Revised "Add Story" button to be more obvious
- Reduced # of screens
- Added optional AI features

# Usability Goals + Key Measurements



# Previously:

- Wanted users to be able to complete tasks
- Wanted smooth navigation across screens and between tasks
- Limit the amount of confusion or help needed while using Atlas
- Minimize unnecessary time spent performing tasks

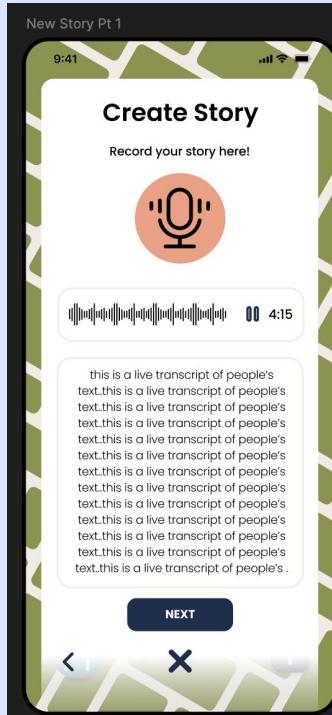
# Revised Goals and Progress:

- Cleaner, more intuitive pages and views
  - Simplified busy pages by grouping components into tabs
  - Set the central focal point of our app around the map
- Smooth and efficient interactions between user and our app
  - Labelled buttons and used contrastive coloring for easy identification

# Revised Interface Sketches



# Change 1: Screen Overlays`

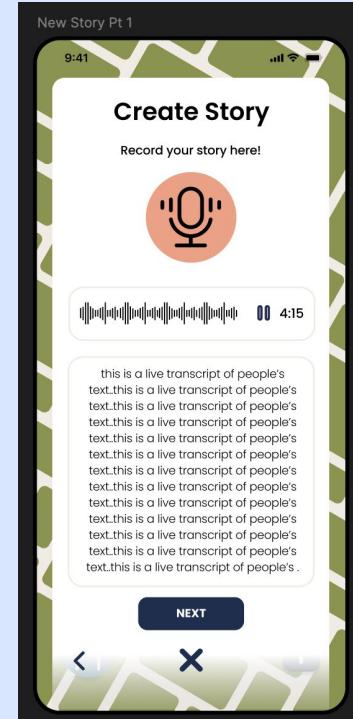


# Change 1: Screen Overlays`

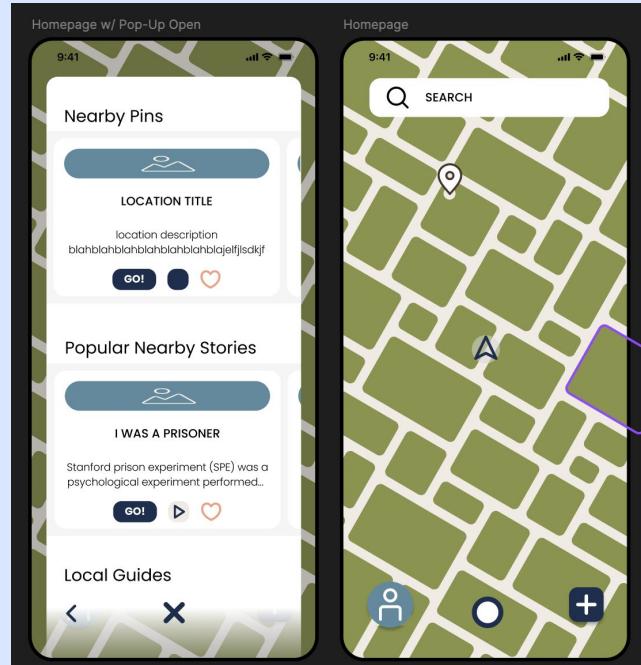
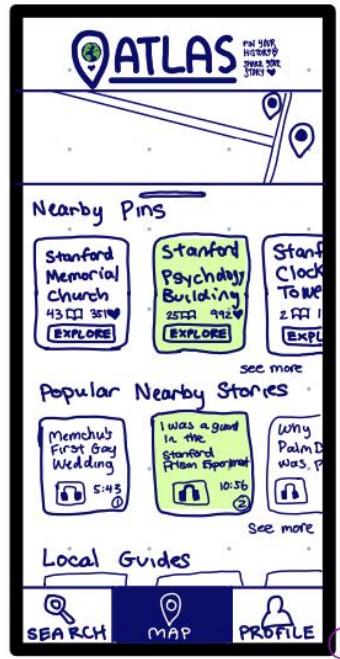
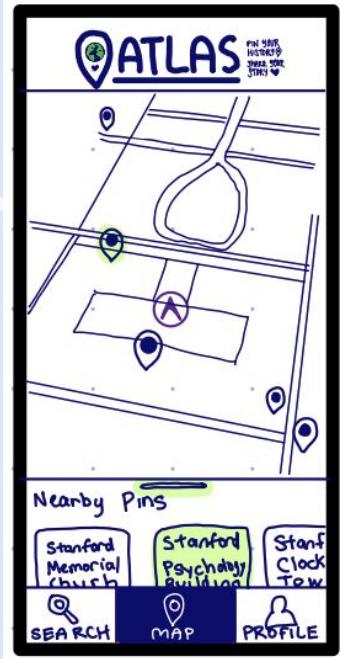
- Previous: tasks would be on their own individual screens
- New: tasks and views are overlaid atop the map view

Why?

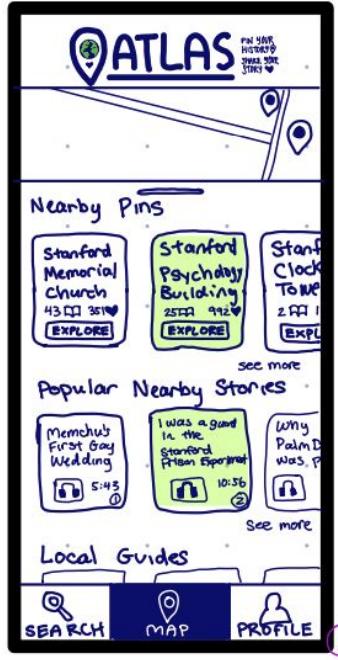
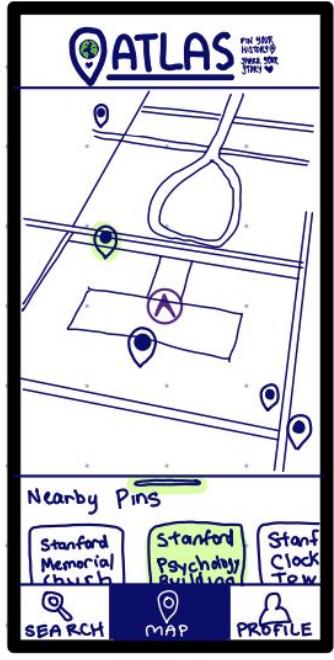
- From feedback, gives emphasis on map component
- Helps users keep track of navigation better



# Change 2: Main Screen Map



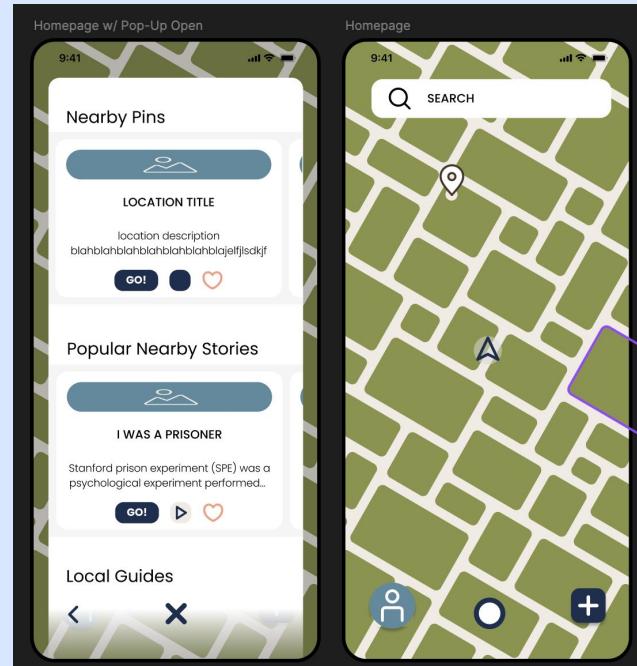
# Change 2: Before:



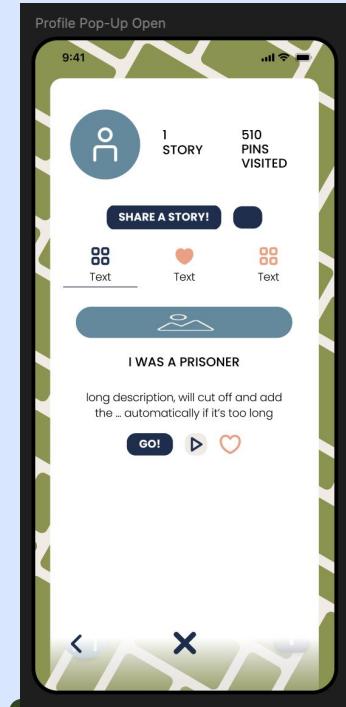
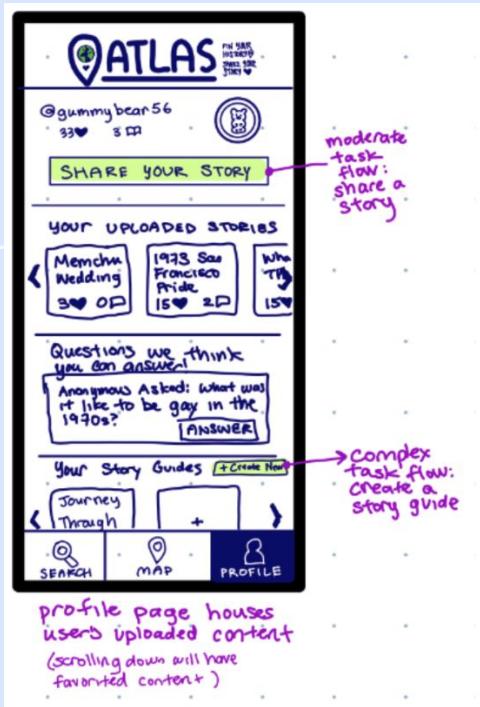
- Pins and stories were coupled into a drawer component
- Cramped space for map
- Lo-fi testing pointed out some confusions about pulling motion

# Change 2: After

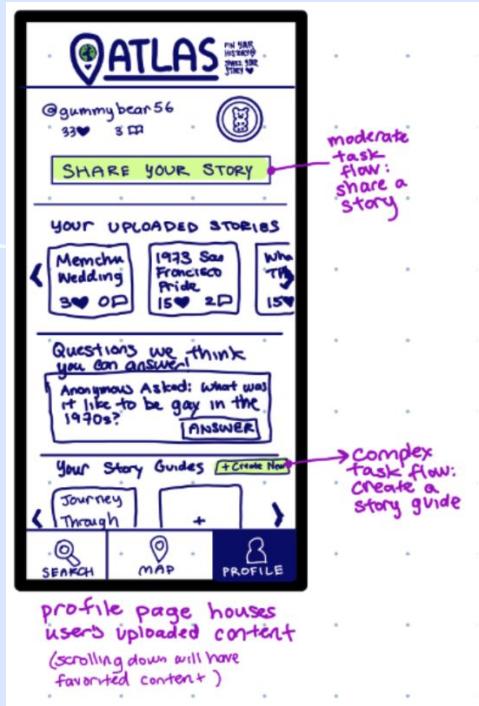
- Placed content behind toggleable views and buttons
- Cleaner UI with clearer points of focus
- Icons are more intuitive and user friendly



# Change 3: Profile Page



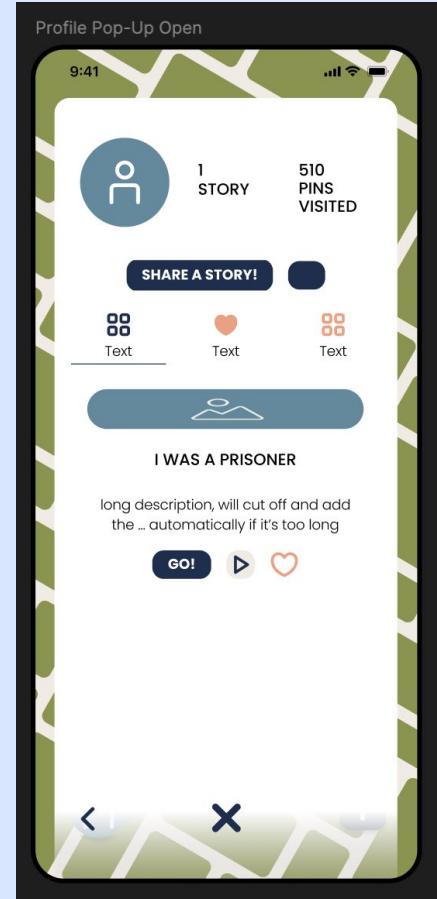
# Change 3: Before



- Feedback from lo-fi testing suggested that the profile page was very busy
- One user suggested the usage of more icons to abstract away the need for words

# Change 3: After

- Cleaner and more organized view improves ease of use and overall user experience
- Separating out different components into different views prevents overwhelming the user with information

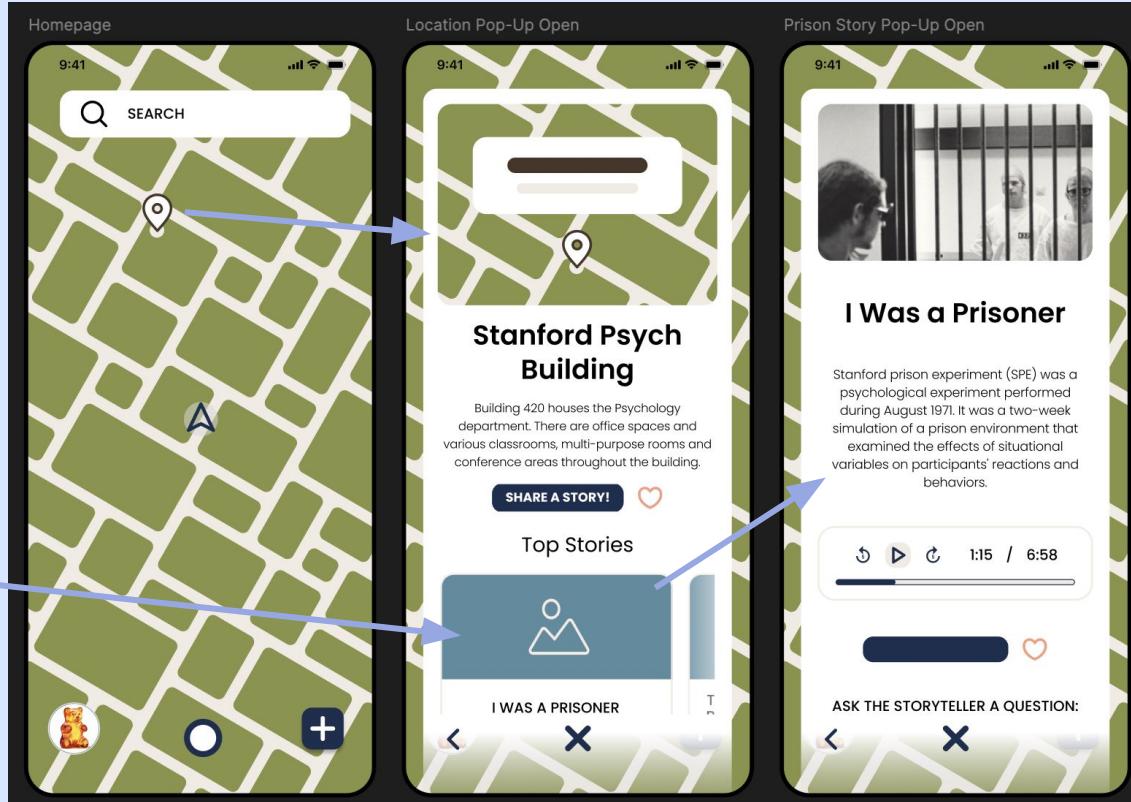


# Task flows: Medium-Fi

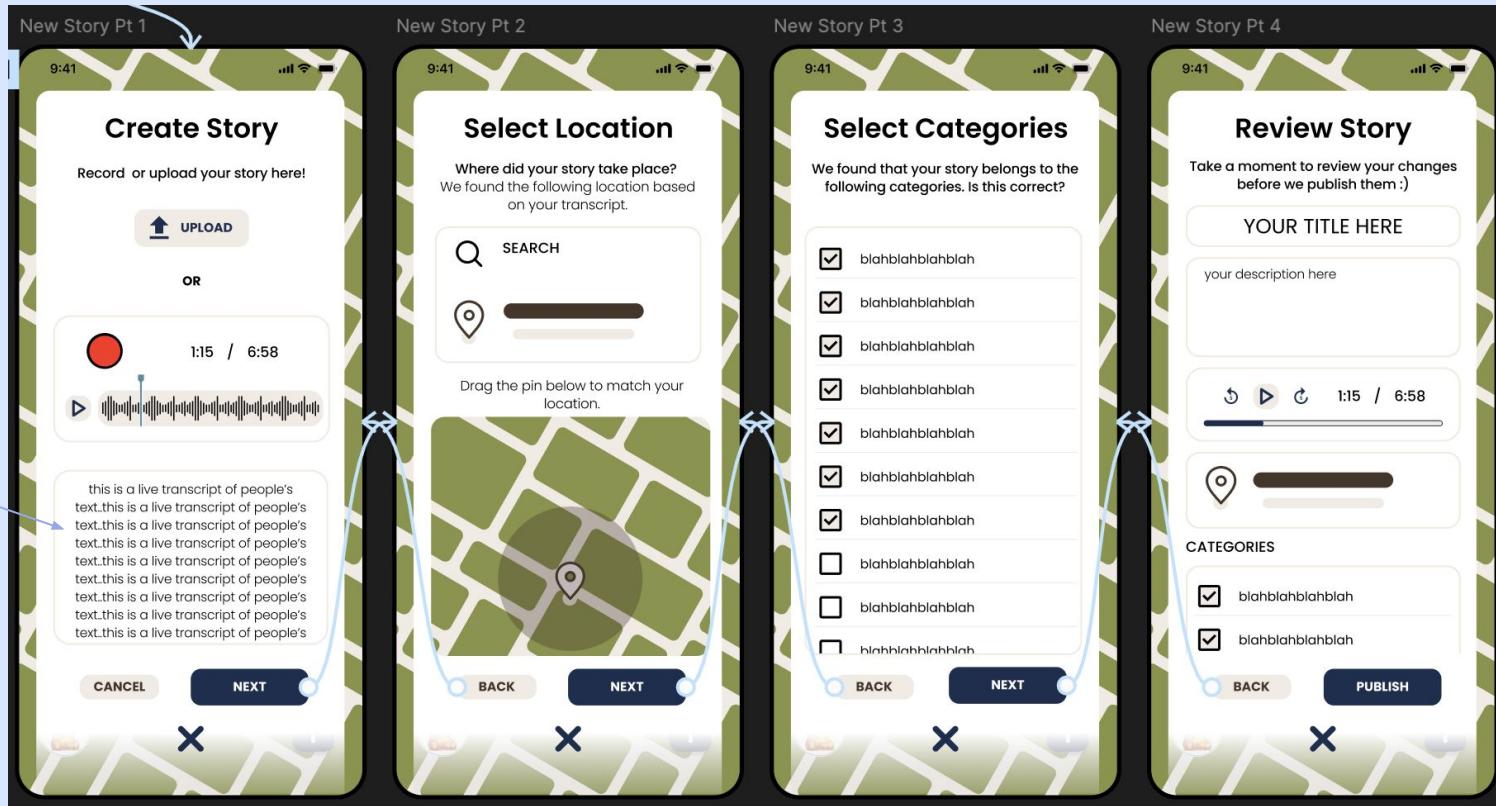


# Simple Task: View and Listen to Stories

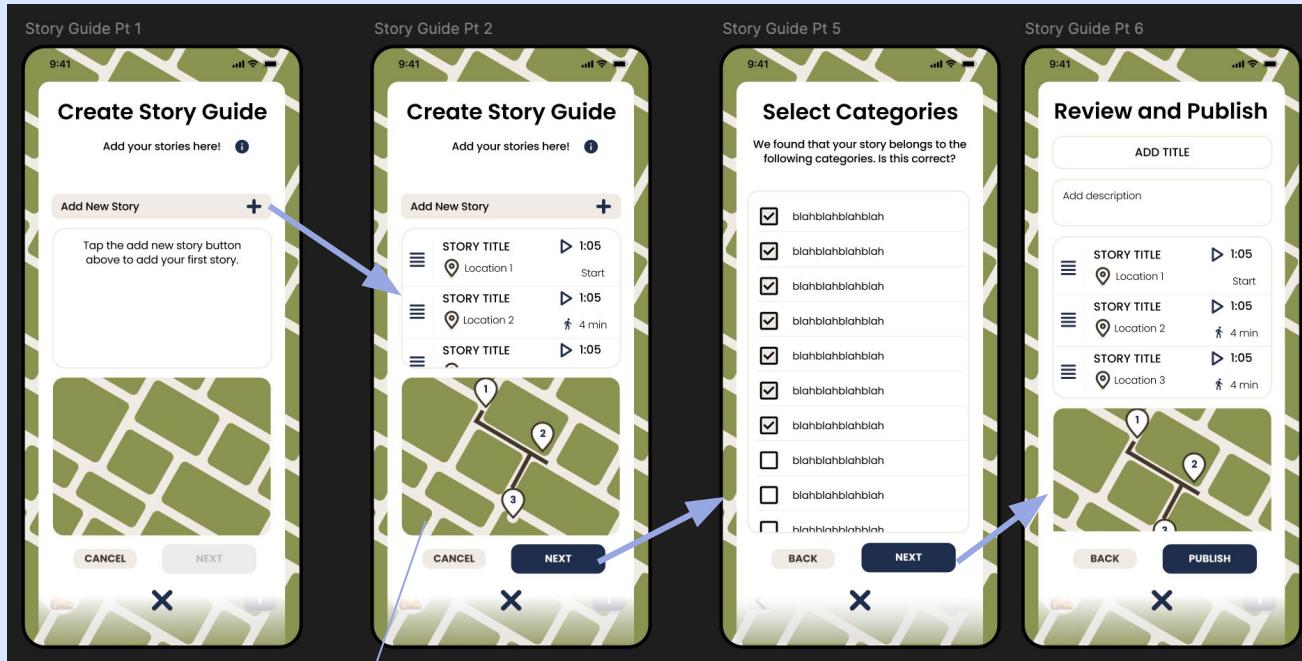
Drawer can be swiped upon to view more stories



# Moderate Task: Create a Story



# Complex Task: Create a Guide



Added stories and locations will have distance + travel time calculated

# Prototype Implementation



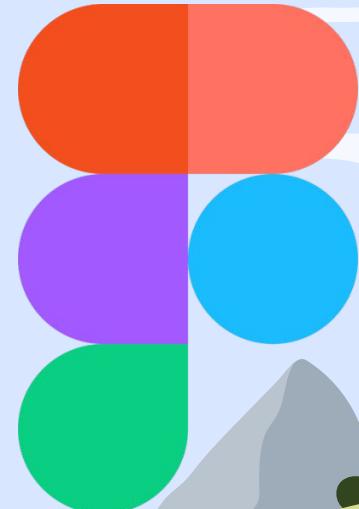
# Tools Used: Figma

## Pros:

- Lots of flexibility in styling
- Recyclable components
- Interactive buttons allow for task flow interactions

## Cons:

- Flows can be difficult to debug
- Slightly steeper learning curve



# Limitations: What Got Left Out?

- No audio in prototype, currently visual components only
- Map is not explorable in prototype
- Story and Guide creations are not persistent in the prototype

# Wizard of Oz/Hardcoded features

- Map location is currently set to Stanford Psychology Department
- Available stories for viewing are hardcoded
- Profile content
- Story recording feature currently mocks a recording and transcript

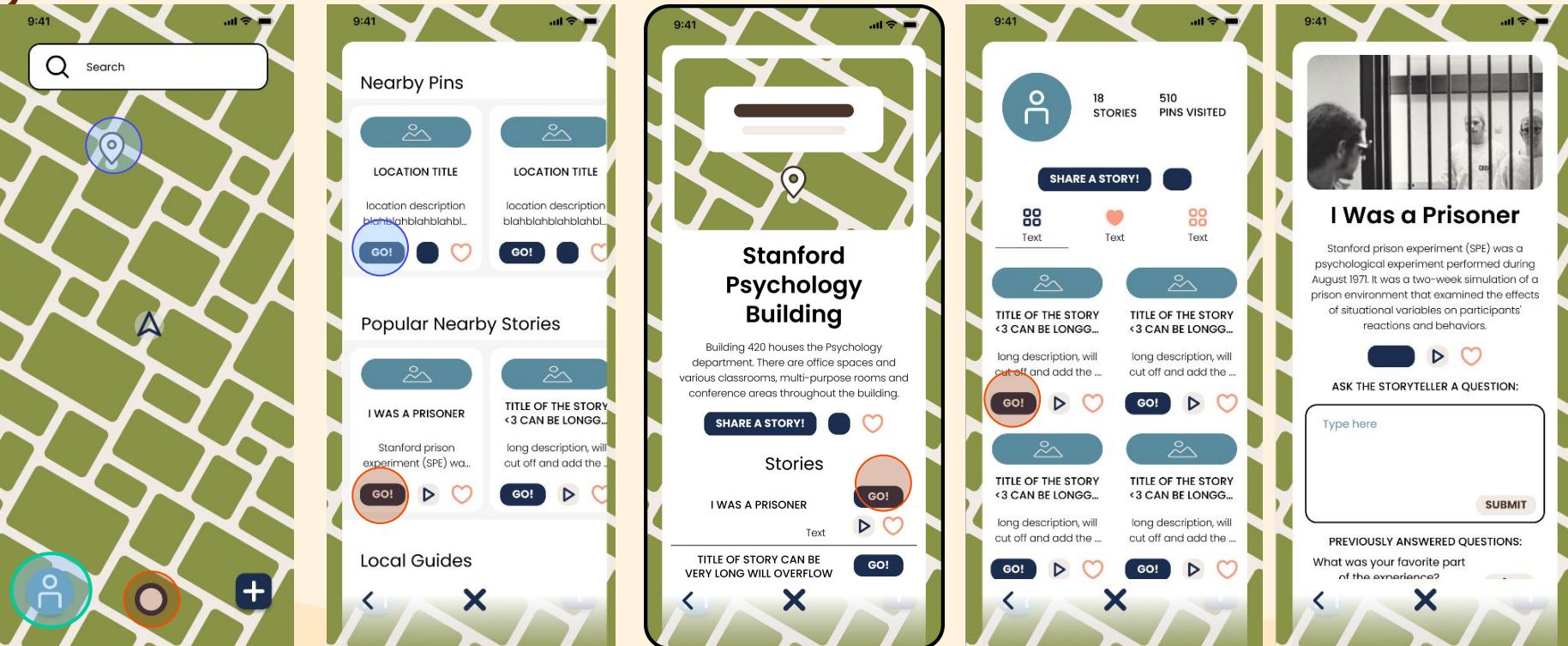
# Thank You!



# Figma Link:

<https://www.figma.com/proto/HhfwHkIW8wnoYEMowmHwhV/Atlas-App?node-id=20-414&node-type=canvas&t=ealYu1XLCpQQ0Pou-0&scaling=min-zoom&content-scaling=fixed&page-id=15%3A2278&starting-point-node-id=20%3A414&show-proto-sidebar=1>

# Simple Task Flow



# **Table of contents**

- 01      Background**
- 02      Objectives and target audience**
- 03      Creative strategy**
- 04      Execution and actions**
- 05      Evaluation and impact**
- 06      Resources**

# Our Team

This template contains an assortment of complementary infographic resources for the **Travel Itinerary Blog Social Media Strategy** presentation

These infographics are adapted to the style of the aforementioned presentation, so you can insert them easily and have them completely integrated at once. You just need to do the following:

- Select the element that you want to copy
- Right-click and choose “Copy”
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# Travel itinerary blog infographics

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# Values in Design

## Airport itinerary

Date/Hour: XX/XX at 10:00

Airport	Check in	Departure	Stopover	Arrival
04:30	07:30	10:00	14:00	18:00

- Mercury is close to the Sun
- Mercury is a small planet

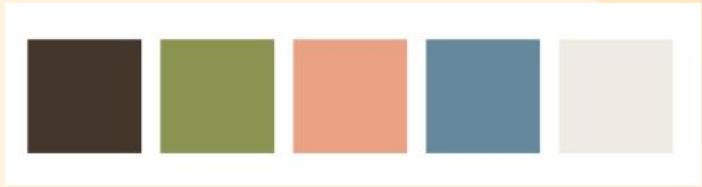
- Venus is a very hot planet
- Earth is the planet with life

- Mars is a very cold planet
- Mars is full of iron oxide dust

- Jupiter is a huge gas giant
- Jupiter is the biggest planet

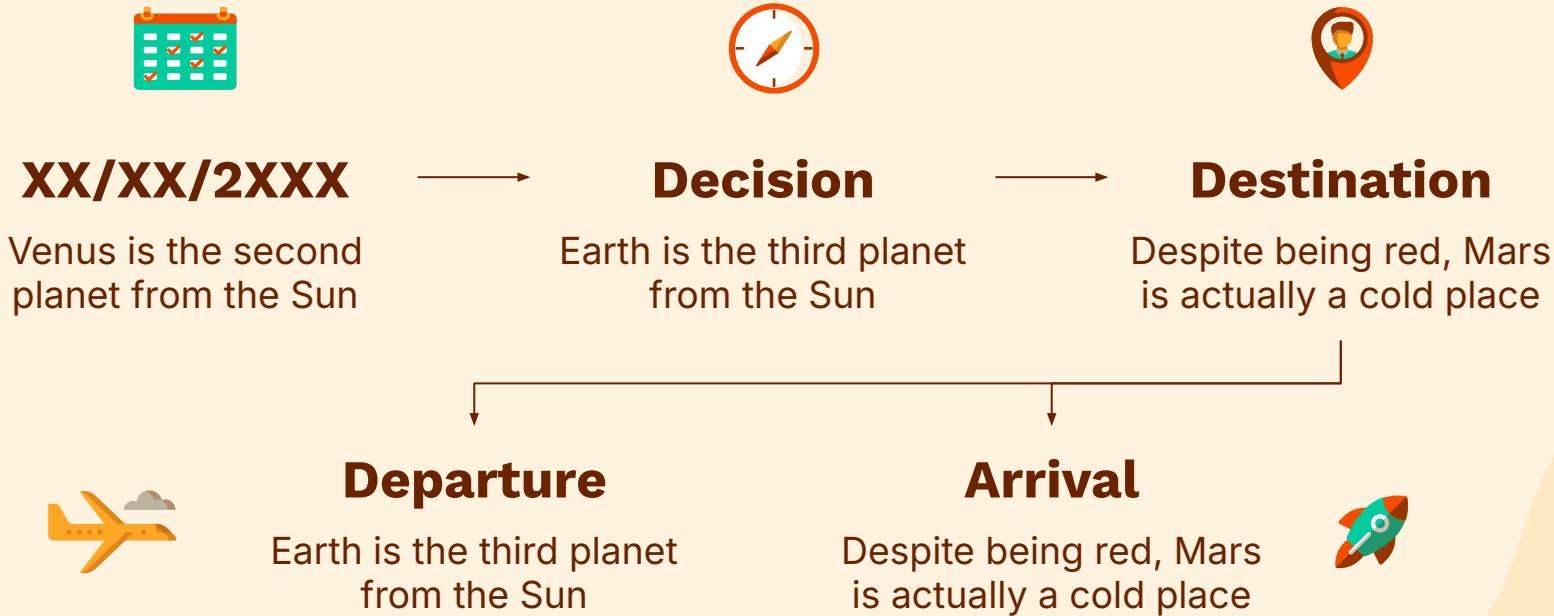
- Saturn is the ringed planet
- Saturn has beautiful rings

# Mood-Board



elegant, adventurous,  
curious, aesthetic,  
exploration, accessible,  
energetic

# Travel itinerary blog infographics



# Travel itinerary blog infographics

<b>Destination</b>	Mercury City	<b>Duration</b>	4 days
<b>Departure</b>	XX/XX 08:00	<b>Hotel</b>	Jenna Doe hotel
<b>Arrival</b>	XX/XX 14:00	<b>Address</b>	Susan Lane street
	<b>What to do</b>	<b>Budget</b>	
<b>Day 1</b>			Location \$75
<b>Day 2</b>			Location \$150
<b>Day 3</b>			Location \$175
<b>Day 4</b>			Location \$200

# Travel itinerary blog infographics

From	To	Destination	Budget
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$150
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$200
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$250
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$450
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$500
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$600
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$750
XX/XX/2XXX	XX/XX/2XXX	Destination name	\$800

# Travel itinerary blog infographics

## Travel Itinerary

**06:00**

### Mercury

Mercury is a small planet

**07:00**

### Venus

Venus is a very hot planet

**08:00**

### Earth

Earth is the planet with life

**09:00**

### Mars

Mars is full of iron oxide dust

**10:00**

### Jupiter

Jupiter is a huge gas giant

**11:00**

### Saturn

Saturn has several rings

**12:00**

### Neptune

Neptune is far away from us

**13:00**

### Pluto

It's considered a dwarf planet

**14:00**

### The Moon

It's Earth's only natural satellite

# Travel itinerary blog infographics

**XX/XX/2XXX**

Mercury is a very small planet

**XX/XX/2XXX**

Saturn was named after a Roman god

**XX/XX/2XXX**

Venus has very high temperatures

**XX/XX/2XXX**

Earth is the planet with life



**XX/XX/2XXX**

Jupiter is an enormous planet

**XX/XX/2XXX**

Despite being red, Mars is very cold

**XX/XX/2XXX**

Neptune is far away from us

**XX/XX/2XXX**

Pluto is classified as a dwarf planet

# Travel itinerary blog infographics

To do	Destination	Date	Hour	Notes
Mercury is small	Mercury City	XX/XX/2XXX	08:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Venus is very hot	Venus City	XX/XX/2XXX	14:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Earth has life	Earth City	XX/XX/2XXX	12:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Mars is cold	Mars City	XX/XX/2XXX	16:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Jupiter is big	Jupiter City	XX/XX/2XXX	13:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Saturn has rings	Saturn City	XX/XX/2XXX	10:00	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>

# Travel itinerary blog infographics

## Week 1

Destination: Mercury City

Departure: XX/XX 09:30

Arrival: XX/XX 14:45

Trip duration: 5 days

## Notes:

- Description here
- Description here
- Description here
- Description here



<b>Day 1</b>	<b>Activity:</b>	Write your activity here
<b>Day 2</b>	<b>Hour:</b>	08:00
<b>Day 3</b>	<b>Activity:</b>	Write your activity here
<b>Day 4</b>	<b>Hour:</b>	10:00
<b>Day 5</b>	<b>Activity:</b>	Write your activity here
	<b>Hour:</b>	09:30
	<b>Activity:</b>	Write your activity here
	<b>Hour:</b>	07:30
	<b>Activity:</b>	Write your activity here
	<b>Hour:</b>	20:00

# Travel itinerary blog infographics

## Destination

North America

## Flight N°

000 000 000 XYZ

## Departure

XX/XX 16:20

## Arrival

XX/XX 20:40



### Day 1

- Mercury is small
- Venus is very hot

### Day 2

- Earth has life
- Mars is cold

### Day 3

- Jupiter is big
- Saturn has rings

### Day 4

- We all live on Earth
- Mars is a red planet



## Neptune City

XX/XX to XX/XX

## Earth City

XX/XX to XX/XX

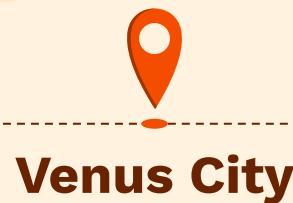
## Mars City

XX/XX to XX/XX

## Saturn City

XX/XX to XX/XX

# Travel itinerary blog infographics



# Travel itinerary blog infographics

Service	Description	Price	Notes
Transport	Venus is a hot planet	\$215	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Plane tickets	Earth is the planet with life	\$527	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Hotel	Mars is full of iron oxide dust	\$251	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Activities	Jupiter is a huge gas giant	\$440	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>
Meals	Neptune is far away from us	\$620	<ul style="list-style-type: none"><li>• You can write your travel notes here</li></ul>

# Travel itinerary blog infographics

## To do list

- Mercury is small
- Venus is very hot
- Earth has life
- Mars is a cold planet
- Jupiter is a gas giant
- Neptune is an ice giant
- Venus is a hot planet

## To pack list

- Saturn is a gas giant
- Neptune is an ice giant
- Venus is a hot planet
- We all live on Earth
- Mars is a red planet
- Earth has life
- Pluto is a dwarf planet

# Travel itinerary blog infographics

Monday	Tuesday	Wednesday	Thursday
<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>
Friday	Saturday	Sunday	Notes
<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li><li>• Write your trip reminders here</li></ul>	<ul style="list-style-type: none"><li>• Write your travel notes here</li><li>• Write your travel notes here</li><li>• Write your travel notes here</li></ul>

# Travel itinerary blog infographics

Days	1	2	3	4	5
Destination	Mercury	Venus	Earth	Mars	Jupiter
Meals	Saturn is a gas giant	Neptune is an ice giant	Venus is very hot	Mars is very cold	Jupiter is a big planet
Activities	Mercury is very small	Venus is a hot planet	We all live on Earth	Mars is a red planet	Jupiter is a gas giant
Transportation	Rental car	Rental car	Rental car	Rental car	Rental car

# Travel itinerary blog infographics

## Mercury

Mercury is a small planet

## Venus

Venus is a hot planet

## Earth

We all live on Earth

## Mars

Mars is a cold planet

## Jupiter

Jupiter is a gas giant



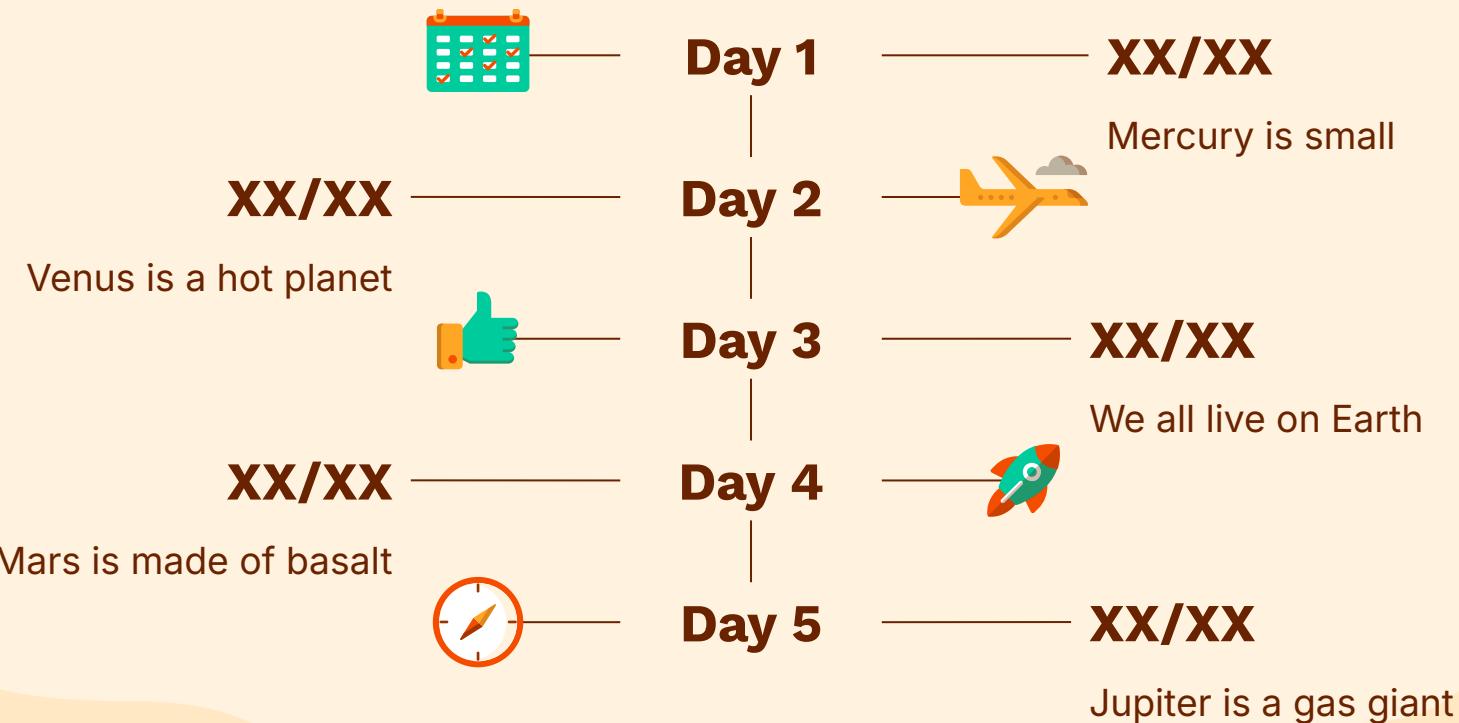
## Notes

- Neptune is the farthest planet from the Sun
- Mercury is the closest planet to the Sun
- Venus is the second planet from the Sun
- Earth is the third planet from the Sun
- Despite being red, Mars is very cold
- Jupiter doesn't have a solid surface
- Saturn was named after a Roman god

# Travel itinerary blog infographics

Departure	Arrival	Destination	Budget
XX/XX/2XXX	XX/XX/2XXX	Mercury City	\$450
XX/XX/2XXX	XX/XX/2XXX	Venus City	\$550
XX/XX/2XXX	XX/XX/2XXX	Earth City	\$600
XX/XX/2XXX	XX/XX/2XXX	Mars City	\$750
XX/XX/2XXX	XX/XX/2XXX	Jupiter City	\$800
XX/XX/2XXX	XX/XX/2XXX	Saturn City	\$900
XX/XX/2XXX	XX/XX/2XXX	Neptune City	\$1,000
XX/XX/2XXX	XX/XX/2XXX	Sun City	\$1,200

# Travel itinerary blog infographics



# Travel itinerary blog infographics

## Car pick up

Mercury is the closest planet to the Sun

## Start

Venus is the second planet from the Sun

## Finish

Earth is the third planet from the Sun

**Car rental**  
**XX/XX/2XXX**

**06:30**

**8:30**

**12:30**

**Returning**  
**XX/XX/2XXX**

**12:30**

**15:30**

**20:30**

## Start

Despite being red, Mars is actually a cold place

## Finish

Jupiter is the biggest planet of them all

## Car return

Saturn has a high number of moons, like Jupiter

# Travel itinerary blog infographics



35%

## Mercury

Mercury is a small planet

45%

## Venus

Venus is a hot planet

65%

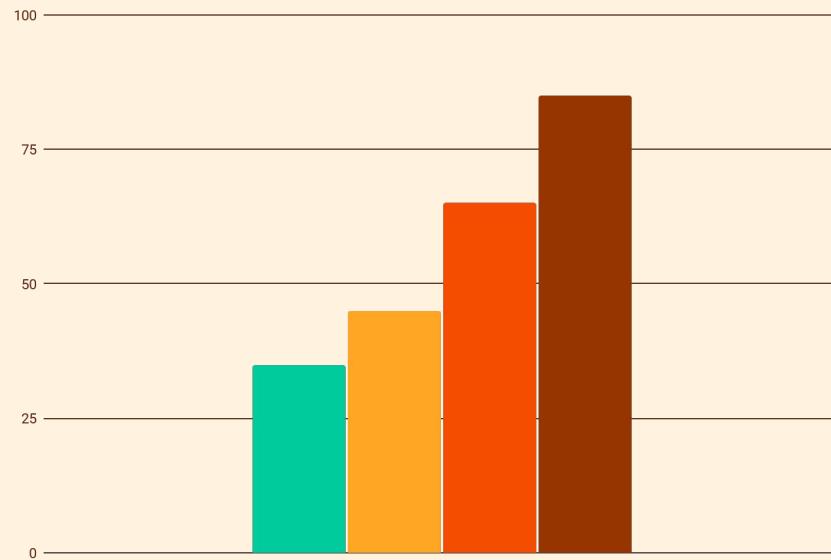
## Earth

We all live on Earth

85%

## Mars

Mars is made of basalt



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

# Travel itinerary blog infographics



**XX/XX to XX/XX**

Mercury City



**XX/XX to XX/XX**

Venus City



**XX/XX to XX/XX**

Earth City



**XX/XX to XX/XX**

Mars City

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

# Travel itinerary blog infographics



## Mercury

— Mercury is the closest planet to the Sun —

XX/XX to XX/XX



## Venus

— Venus is the second planet from the Sun —

XX/XX to XX/XX



## Earth

— Earth is the third planet from the Sun —

XX/XX to XX/XX



## Mars

— Despite being red, Mars is actually a cold place —

XX/XX to XX/XX



## Jupiter

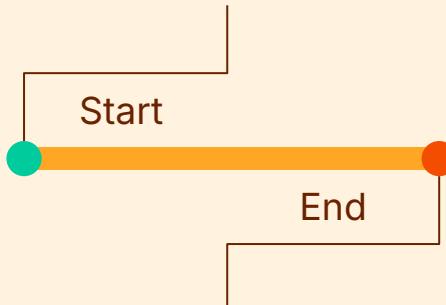
— Jupiter is the biggest planet in the Solar System —

XX/XX to XX/XX

# Travel itinerary blog infographics

Venus is the second planet from the Sun

**XX/XX 08:00**

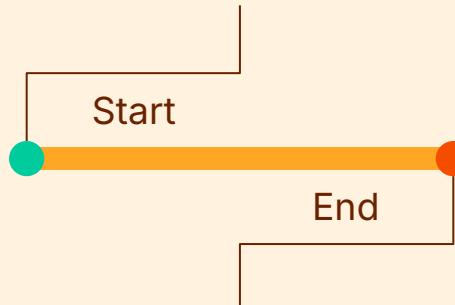


**XX/XX 12:00**

Mercury is the smallest planet

Jupiter doesn't have a solid surface

**XX/XX 14:00**



**XX/XX 18:00**

Earth is the planet with life

Mars is actually a cold place

**XX/XX 16:00**



**XX/XX 20:00**

Neptune is far away from us

# Travel itinerary blog infographics

Date	Hour	Activities	Address
XX/XX	08:00		
	09:00		
	10:00		
XX/XX	08:30		
	11:00		
	13:00		
XX/XX	16:00		
	18:00		
	20:00		

# Travel itinerary blog infographics

## Day 1

XX/XX/2XXX

08:00

## Day 2

XX/XX/2XXX

09:00

## Day 3

XX/XX/2XXX

10:00

## Day 4

XX/XX/2XXX

11:00



- Venus has a beautiful name
- Venus is the second planet from the Sun
- Venus is terribly hot, even hotter than Mercury



- Earth is the third planet from the Sun
- All humans live on this planet
- Earth is also known as the Blue Planet



- Jupiter is a gas giant
- Jupiter is the biggest planet of them all
- It's the fourth-brightest object in the night sky



- Neptune is the farthest planet from the Sun
- Neptune is an ice giant
- Neptune is far away from us



# Travel itinerary blog infographics

Day 1	Destination	Cancún	<ul style="list-style-type: none"><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li></ul>
	Date	XX/XX/2XXX	
	Hour	16:20	
	Activity	Skydiving	
Day 2	Destination	Patagonia	<ul style="list-style-type: none"><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li></ul>
	Date	XX/XX/2XXX	
	Hour	06:00	
	Activity	Trekking	
Day 3	Destination	Málaga	<ul style="list-style-type: none"><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li><li>• You can write your notes here</li></ul>
	Date	XX/XX/2XXX	
	Hour	12:00	
	Activity	City tour	

# Travel itinerary blog infographics

XX/XX 08:00

Mercury is the closest planet to the Sun

XX/XX 10:00

Venus is the second planet from the Sun

XX/XX 12:00

Earth is the third planet from the Sun and has life

XX/XX 14:00

Saturn is a gas giant and has several rings

Day 1

Day 15

Day 31



# Travel itinerary blog infographics

## To do list:

### Day 1

- Mercury is very small
- Venus is very hot
- Earth has life

### Day 2

- Mars is very cold
- Jupiter is big
- Saturn has rings

### Day 3

- Mercury is small
- Venus is a hot planet
- We all live on Earth

### Day 4

- Mars is very cold
- Jupiter is a gas giant
- Mercury is a small planet

### Day 5

- Neptune is an ice giant
- Jupiter is big
- Saturn is a gas giant

### Day 6

- Neptune is far away
- Mercury is a small planet
- Mars is cold

# Travel itinerary blog infographics

## Mercury

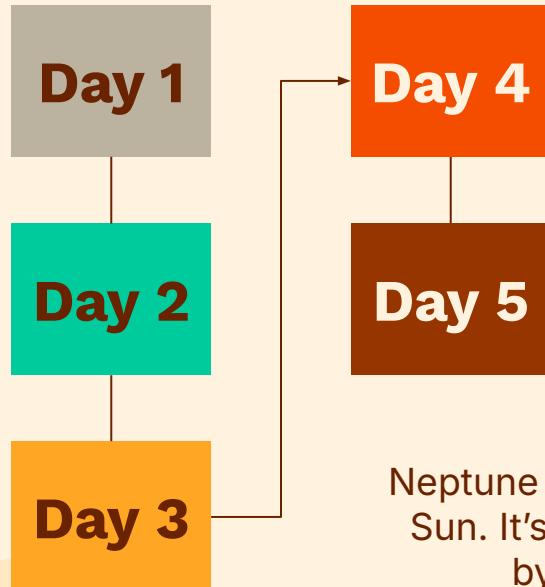
Mercury is the closest planet to the Sun

## Venus

Venus is the second planet from the Sun

## Earth

Earth is the third planet from the Sun



## Mars

Despite being red, Mars is actually a cold place

## Jupiter

Jupiter is the biggest planet in the Solar System

Neptune is the farthest planet from the Sun. It's also the fourth-largest planet by diameter in the Solar System

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- **Change the color** by clicking on the paint bucket.
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- **Group** the elements again by selecting them, right-clicking and choosing “Group”.
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