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Visual Insights

Gender distribution : Count plots by country. Device preference by country. **Subscription type popularity :** Visualization of plan popularity.

Conclusion

The insights derived from this analysis can help hotel management understand customer satisfaction drivers and areas needing improvement. Data-driven decision-making enables targeted strategies to enhance customer experiences and increase positive reviews. Future analysis with more comprehensive datasets can provide deeper insights into user behaviors and preferences.

Appendix

Code Snippets : Provided Python code used for loading, cleaning, transforming data, and generating visualizatins.

Datasets : Sample dataset of Hotel Reviews Sentimental Analysis

Additional References : Referenced any external datasets or tools used during the analysis process.

Github Website Link :
https://nineswords.github.io/csel302/