

# Powering safe, solvent & trustless trading of any asset.

## Why we created MARKET Protocol

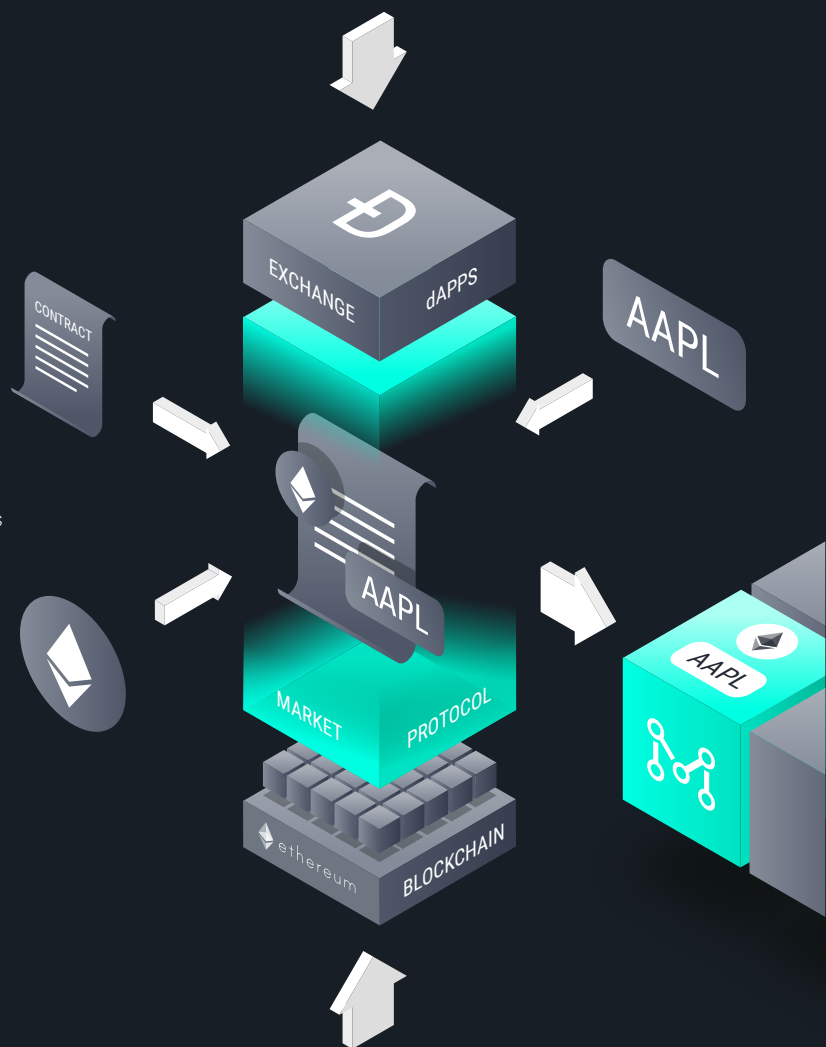
- Centralized exchanges present issues with security, safety and custody of funds
- There is no easy way to short crypto assets, a necessary mechanism for hedging and efficient markets
- The current DEX ecosystem does not offer exposure to cross-chain or real world assets

## MARKET Protocol Summary

- Decentralized
- No counterparty risk, all positions are guaranteed solvent
- Create short positions without borrowing
- Hedge price exposure while maintaining custody of utility tokens
- Trade cross-chain, off-chain and on-chain relationships
- Free to use, open source, licensed under Apache 2.0

## MARKET Protocol Trading Details

- Users can create contracts with MARKET's dApp guiding them through the process
- A contract defines the reference asset, oracle and ERC20 token used as collateral
- Once created, MARKET contracts are deployed to the blockchain allowing trustless, many to many trading
- Exiting a position is as easy as trading with another user or holding the contract till expiration



## Our Team

The MARKET Protocol team comes from diverse technical and financial backgrounds with over 30 years of cumulative electronic trading experience on global exchanges. Prior to MARKET, co-founders Seth Rubin, Phil Elsasser, and Collins Brown worked together for seven years managing a 24-hour algorithmic trading group.



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