Causes of War

Tying Hands with Domestic Audiences

March 26, 2015

Today's Agenda

- 1. Domestic audience costs as a way to "tie hands" in a crisis.
- 2. Presentation on "Domestic Opposition and Signaling in International Crises."
- 3. Presentation on "Autocratic Audience Costs."

Recap: Two-Level Games

- Two-level bargaining
 - Agreement among leaders
 - Ratification by public
- Democracies face more public constraints
- Effects of greater constraints
 - More favorable settlement if reached
 - Less chance of reaching settlement

Two-Level Games and War

Problems

- Why would the public's win set be narrower than the government's?
- Shouldn't we see more wars between democracies?

Two-Level Games and War

Resolving the Problems

Why would the public's win set be narrower than the governments?

- Crises take place over time
- Longer it goes, the worse it is to back down (= "audience costs")
- ...especially for democracies

Two-Level Games and War

Resolving the Problems

Shouldn't we see more wars between democracies?

- —Audience costs → Democracies tie hands quickly
- Credible signal of resolve
- Consequences
 - Democratic advantage in negotiations
 - Democratic peace

Fearon's Model

At each point in a crisis, states have three choices:

- 1. Fight
 - Pay cost of war
 - More resolved → More willing
- 2. Back down
 - Pay audience cost
 - Less attractive over time
- 3. Wait (escalate)

Locking In

- Audience costs increase over time
- At some point, worse to back down than fight
- Comes more quickly for a democracy

Escalation as a Signal of Resolve

- Benefits of escalating
 - Unresolved opponent: will back down
- Costs of escalating
 - Resolved opponent: locked in
- More resolved → Willing to escalate longer

Signaling and Democracy

- Democracies get locked in quickly
- Unresolved democracies back down very quickly

Crises between Democracies

If both states have high audience costs:

- -Short time before war is inevitable
- Escalation signals resolve clearly and quickly
- War relatively unlikely

Crises between Different Regime Types

One state with high audience costs, other with low audience costs.

- Democracy signals quickly, locked in quickly
- Autocracy signals slowly, locked in slowly
- Unresolved autocracy → Backs down
- Resolved autocracy → Danger of war

Conclusions

- Democratic advantage in crises with autocracies
- Democratic peace in crises between democracies

Critiques

- Does the public care about leaders being called on a bluff? (Should we?)
- Are audience costs worse for democracies?
- Do autocracies understand how democracies build audience costs?

For Next Time

- Read chapters 1-3 of The Sleepwalkers

Image Sources

— John William Waterhouse, "Ulysses and the Sirens": Philolog