User stories:

1. As a customer, I want to be able to look at the offerings so that I can choose what I want to buy.
2. As a customer, I want to see the pictures of certain items that Prantl’s offers so I can see a visual representation of what the menu items look like.
3. As a customer, I want to see the prices of the offerings so that I know how much each item costs.
4. As a customer, I want to see what the most popular item is so that I can see why people like Prantl’s.
5. As a customer, I want to be able to contact the store so that I can get my questions answered.
6. As a customer, I want to be able to order online so that I can go to the store for an easy pickup.
7. As a customer, I want to be able to see if Prantl’s does big events so that I can buy from them for my own special event.
8. As a customer, I want to see articles that are written by other people so I can have proof that Prantl’s is a good place to get baked goods.
9. As the Prantl’s owner, I want to be able to see data about sales in order to manage my company better.
10. As a customer, I want to go to the social media pages that Prantl’s has so that I can connect with Prantl’s and maybe even see deals that they may offer.