

Bre'ona AO White

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407 Huntington Avenue #27 Boston, MA 02115 | (413)-209-1104

EDUCATION

Northeastern University, Boston, MA

Candidate for Bachelors of Fine Arts in Design | Concentration in Graphic & Information Design

Expected Graduation May, 2017 | Current GPA: 3.2

Relevant Courses: Graphic Design, Typography, Identity & Brand Design, Information Design

Central High School, Springfield MA

Advanced Placement Program, June 2012

Student Government: Class President

INTERESTS

Dancing, fashion, hands-on activities, reading about current events & pop-culture

ACTIVITIES

The CONcept Artists Dance Company, Kinematix Dance Troupe at Northeastern University

RELEVANT EXPERIENCE

The Boston Beer Company, Boston, MA

Custom Creative Services Co-op

January - June 2016

- Designed & typeset up to 60 pieces per day
- Created point of sale from scratch to be sent all over the country
- Worked on large scale projects (cooler wraps, installations, etc.) & small scale projects (menu cards, posters, banners, etc.)
- Collaborated with hundreds of employees (sales reps, in-office & print vendors)
- Worked on seven different brands almost daily
- Helped develop new point of sale for product updates

Reebok International, Canton, MA

Outdoor Apparel Co-op

January - June 2015

- Assisted the Product Manager with all necessary tasks
- Created color boards and hang-tags for product showcase
- Merchandised products for showcase and photo shoot
- Attended all meetings (team, color, fabric, finance, teardowns, etc.)
- Learned about international markets
- Ordered product prototypes

OTHER EXPERIENCE

Supervisor, Cold Stone Creamery

Springfield, MA (2010-2016)

- Managed and was responsible for crew members
- Provided customer service and leadership

SKILLS

Proficient in: Adobe Photoshop, Illustrator and InDesign, Mac OSX and Microsoft Windows

Beginning Knowledge: HTML/CSS, Adobe Premiere, After Effects, MATLAB and C++