Brescia Amandy

Brescia Amandy 🔗
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SUMMARY

I am a Computer Science student with a passion for programming and design. I aspire to pursue a long-term career in the field of technology, specifically in product design, UI/UX, development, or other related openings. I have extensive experience in working with leadership roles in various projects and collaborating with different teams!

EXPERIENCE

Computer Society of the Ateneo
Vice President for Communications (June 2021-May 2022)
- Managed and quality-checked all posts on CompSAt's social media accounts to uphold a consistent brand identity
- Ideated brandings and created publication materials and assets for promoting the organization's initiatives
- Oversaw Promotions Heads for the organization's events and projects
- Monitored online engagement insights and statistics in various communication platforms
- Revived CompSAt's official newsletter, Wildcard, and successfully published its first issue in years

Blue Hacks Promotions Co-Head (January 2020-April 2021)
- Ideated and proposed the branding and online promotions for CompSAt's annual flagship hackathon at its first online iteration
- Managed to create various types of promotional materials and collaterals with a co-head as a two-person team
- Successfully garnered 25 participant teams (around 100 individual participants) from across the country with a maximum organic reach of 10,000 people

Google Developer Student Clubs Loyola
Chief Communications Officer (July 2022-Present)
- Creating promotional materials and collaterals for multiple GDSC-L events and projects
- Leading a Creatives Team and Promotions Team to create and ideate promotional materials and collaterals for the organization's events and projects
- Monitoring online engagement insight and statistics
- Maximizing the potential reach of the organization by promoting via multiple social and communication platforms
- Leading branding workshops to establish the unique brand identity of events and projects

Creatives and Branding Lead (August 2021-May 2022)
- Created promotional materials and collaterals for multiple GDSC-L events and projects
- Led a team of seven creatives while coordinating with multiple departments
- Led branding workshops to establish the unique brand identity of events and projects

Creatives Member (October 2020-May 2021)
- Created promotional materials and collaterals for the organization's events and projects
- Involved in the branding of the organization's events
- Worked together with the Promotions Team to come up with promotional materials for the organization's social media accounts, with an average organic reach of 10,000 people per post

The Guidon
Digital Development Staffer (July 2022-Present)
- Innovating campus journalism through the production of interactive articles
- Maintaining and improving the Guidon's website while being grounded in user experience

SKILLS

Design	Adobe Photoshop	JavaScript	SCSS	Leadership
Illustration	Adobe Illustrator	HTML	jQuery	Communication
Digital Painting	Figma	CSS		Creativity
Prototyping		Python		Attention to detail
		Java		

EDUCATION

Ateneo de Manila University
BS Computer Science (2020-Present)