

Title: Zoinks

Medium: Net Art

Size: 400px x 400px

An avatar is a representation of our selves which may be direct, or in contrast, it may only represent a specific aspect of ourselves. The concept of the avatar likely existed prior to the web in some primal way. However, in the digital age, the concept of the Avatar has further evolved as a method to obscure our real identities online. With regards to myself, I don't indulge much in social media and therefore an avatar does not necessarily mean a direct representation of myself. In contrast, internet memes, and humor compose an immense part of my online experience. Therefore, *Zoinks* is a way for me to playfully present a version of myself online with one of my favorite internet memes (the shaggy meme). Interact with *Zoinks* by using the mic on your computer and using mouse/keyboard input. It is my intention for you to enjoy a rich, and comical experience through web technology that is used beyond mere utilitarian purposes.