

K. Bret Staudt Willet

PhD Candidate, Michigan State University

✉ bret@bretsw.com [bretsw](#) [bretsw](#) [bretsw](#) [bretsw](#) [bretsw](#) [bretsw.com](#)

Updated: August 5, 2019

Education

Michigan State University, College of Education

PhD, Educational Psychology & Educational Technology Expected 2021

MA, Educational Technology 2015

Graduate Certificate, Serious Game Design and Research 2014

Bucknell University, College of Arts & Sciences

BA, Mathematics & Sociology 2003

Awards & Funding

Outstanding Paper Award

2019

SITE International Conference

Las Vegas NV

Research Practicum/Dissertation Development Fellowship - \$2,000

2019

Michigan State University, College of Education

East Lansing MI

Student Research Conference Travel Fellowship - \$1,050

2019

Michigan State University, Dept. of Counseling, Educational Psychology, & Special Ed.

East Lansing MI

Summer Research Renewable Fellowship - \$12,000

2018-2019

Michigan State University, College of Education

East Lansing MI

Professional Development Award - \$500

2018

Michigan State University, Council of Graduate Students

East Lansing MI

Student Research Conference Travel Fellowship - \$795

2018

Michigan State University, Dept. of Counseling, Educational Psychology, & Special Ed.

East Lansing MI

Outstanding Paper Award

2017

SITE International Conference

Austin TX

Student Research Conference Travel Fellowship - \$930

2017

Michigan State University, Dept. of Counseling, Educational Psychology, & Special Ed.

East Lansing MI

Presidential Fellowship - \$20,000/year x 3 years

2000-2003

Bucknell University

Lewisburg PA

Publications

Peer-Reviewed Journal Articles

Carpenter, J. P., **Staudt Willet**, K. B., Koehler, M. J., & Greenhalgh, S. P. (under review). Spam and educators' Twitter use: Methodological considerations and challenges.

Greenhalgh, S. P., Rosenberg, J. M., **Staudt Willet**, K. B., Koehler, M. J., & Akcaoglu, M. (under review). It's about time! Comparing synchronous and asynchronous activity in a teacher-focused Twitter hashtag.

Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (under review). Expressions of Mormon identity and approaches to Mormon practice in the #ldsconf Twitter hashtag.

Staudt Willet, K. B., & Carpenter, J. P. (under review). Teachers on Reddit? Exploring professional learning in four education-related subreddits.

Krutka, D. G., Heath, M. K., & **Staudt Willet, K. B.** (in revision). Foregrounding technoethics: A contrarian perspective on the teacher educator technology competencies.

Greenhow, C. M., Galvin, S., & **Staudt Willet, K. B.** (in press). What should be the role of social media in education? *Policy Insights from the Behavioral and Brain Sciences*.

Greenhow, C. M., Gleason, B., & **Staudt Willet, K. B.** (2019). Social scholarship revisited: Changing scholarly practices in the age of social media. *British Journal of Educational Technology*, 50, 987-1004. <https://doi.org/10.1111/bjet.12772>

Staudt Willet, K. B. (2019). Revisiting how and why educators use Twitter: Tweet types and purposes in #Edchat. *Journal of Research on Technology in Education*, 51, 273-289. <https://doi.org/10.1080/15391523.2019.1611507>

Greenhalgh, S. P., **Staudt Willet, K. B.**, Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62, 501-508. <https://doi.org/10.1007/s11528-018-0313-6>

Greenhow, C. M., Gleason, B., Marich, H., & **Staudt Willet, K. B.** (2017). Educating social scholars: Examining novice researchers' practices with social media. *Qwerty – Open and Interdisciplinary Journal of Technology, Culture and Education*, 12(2), 30-45. Retrieved from <http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269>

Book Chapters

Greenhow, C. M., Galvin, S., & **Staudt Willet, K. B.** (under review). Research methods unique to digital contexts: An introduction to virtual ethnography. In N. K. Duke & M. H. Mallette (Eds.), *Handbook of literacy research methodologies* (3rd ed.). New York, NY: Guilford Press.

Staudt Willet, K. B., & Carpenter, J.P. (2019). Educators on the front page of the Internet: Teacher learning in four subreddits. In M. Ochoa & D. Gibson (Eds.), *Research highlights in technology and teacher education 2019* (pp. XX-YY). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). Retrieved from <http://www.learntechlib.org/> [Invited reprint of conference presentation in an edited book]

Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the Advancement of Computing in Education (AACE). Retrieved from <http://learntechlib.org/p/182952/> [Invited reprint of conference presentation in an edited book]

Staudt Willet, K. B., Koehler, M.J., & Greenhalgh, S.P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). Retrieved from <http://www.learntechlib.org/p/180960/> [Invited reprint of conference presentation in an edited book]

Peer-Reviewed Conference Proceedings

Carpenter, J. P., Koehler, M. J., **Staudt Willet, K. B., & Greenhalgh, S. P.** (2019, March). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2702-2711). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208033/>

Moudgalya, S. K., & **Staudt Willet, K. B.** (2019, March). Communities and clusters: User interactions in an online discussion forum for computer science education. In K. Graziano (Ed.), *Proceedings of*

Society for Information Technology & Teacher Education (SITE) International Conference 2019 (pp. 2291-2298). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/207968/>

Staudt Willet, K. B. (2019, March). #Edchat is bigger, but better only for some: Revisiting how and why educators use Twitter. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2778-2786). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208039/>

Staudt Willet, K. B., & Carpenter, J. P. (2019, March). Educators on the front page of the Internet: Education-related subreddits as learning spaces. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2787-2795). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208040/>

Staudt Willet, K. B., & Willet, B. D. (2018, October). *Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats*. Paper presented at AoIR 2018: The 19th Annual Conference of the Association of Internet Researchers. Montreal, QB, Canada: AoIR. Retrieved from <http://spir.aoir.org>

Staudt Willet, K. B., & Reimer, P. N. (2018, March). The career you save may be your own: Exploring the mathtwitterblogosphere as a community of practice. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 2324-2329). Washington, DC: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/182845/>

Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J. (2018, March). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 495-503). Washington, DC: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/182570/>

Greenhow, C., Marich, H., & **Staudt Willet, K. B.** (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177363/>

Rosenberg, J., Akcaoglu, M., **Staudt Willet, K. B.**, Greenhalgh, S., & Koehler, M. (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177856/>

Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177469/>

Peer-Reviewed Conference Workshops

Rosenberg, J. M., **Staudt Willet, K. B.**, & Greenhalgh, S. P. (2019, October). *Online data and open source tools: Analyzing educational Internet data using R*. Workshop to be facilitated at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

Peer-Reviewed Conference Presentations

Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (under review). *Approaches to Mormon identity and practice in the #ldsconf Twitter space*. Paper proposed for the Latter-day Saints and Media Symposium 2019. Cedar City, UT.

Rosenberg, J. M., Rutherford, T., & **Staudt Willet**, K. B. (under review). *Which birds fill the branches of the AERA Twitter tree? Twitter networks around #AERA19*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA.

Staudt Willet, K. B. (under review). *Can you hear me now? Teachers' versus researchers' measures of the Twitter #Edchat affinity space*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA.

Staudt Willet, K. B., Heath, M. K., & Krutka, D. G. (under review). *The need for technoethics in teacher education: A critical analysis of literature*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA. Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

Staudt Willet, K. B., & Bagdy, L. (2019, October). *How do you do, fellow kids? "New teachers" in Twitter #ntchat*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

Staudt Willet, K. B., & Moudgalya, S. K. (2019, October). *Community, network, or space: Conceptualizing inspired professional learning in an online discussion forum*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

Greenhow, C. M., **Staudt Willet**, K. B., & Marich, H. (2019, July). *Scholarship reconsidered: Examining new scholars' social media practices*. Paper presented at the 10th International Conference on Social Media & Society 2019. Toronto, ON, Canada.

Staudt Willet, K. B. (2019, April). *Is bigger better? Exploring educators' uses and gratifications in Twitter #Edchat*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2019. Toronto, ON, Canada.

Greenhalgh, S. P., Koehler, M. J., & **Staudt Willet**, K. B. (2019, March). *Every nation, kindred, tongue, and "tweeple": International use of the #ldsconf Twitter hashtag*. Paper presented at the Decentered Mormonism Conference 2019. Bordeaux, France.

Staudt Willet, K. B. (2018, October). *Teacher participation in digital spaces: What kinds of learning spaces are on Reddit? Research in Text Mining, Social Network Analysis, Learning Analytics, & Adaptive Learning*. Graduate student panel discussion hosted by the International Council for Educational Media (ICEM) at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B. (2018, October). *Cyborg methods: The benefits of mixing human and machine coding*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B. (2018, October). *Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J. (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J. (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., **Staudt Willet**, K. B., & Li, J. (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2017. Jacksonville, FL.

Staudt Willet, K. B. (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world*. Paper presented at Passion Talks Conference 2017. Google Headquarters, Mountain View, CA.

Staudt Willet, K. B. (2016, August). *The strength of the weak ties*. Paper presented at Passion Talks Conference 2016. Google Headquarters, Mountain View, CA.

Staudt Willet, K. B. (2014, October). *My journey into user-centered game design*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2014. Baltimore, MD.

Staudt Willet, K. B. (2013, October). *Tension: My favorite game mechanic*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2013. Sarasota, FL.

Willet, K. B. (2001, February). *The shortest closed path on an arithmetic surface*. Paper presented at Moravian College Student Mathematics Conference 2001. Bethlehem, PA.

Invited Talks

Staudt Willet, K. B. (2018, November). *Bigger is not always better: Revisiting how and why educators use Twitter #Edchat*. Talk for EPET PhD program brownbag seminar at Michigan State University: East Lansing, MI.

Staudt Willet, K. B. (2017, November). *Once more unto the practicum, dear friends: Research lessons from studying social interactions on social media*. Talk for EPET PhD program brownbag seminar at Michigan State University: East Lansing, MI.

Staudt Willet, K. B. (2016, August). *How did we get here?* Keynote address at Passion Talks Conference 2016. Fremont, CA.

Staudt Willet, K. B. (2015, September). *Patterns of online communities*. Webinar presented for Indigitous Sessions. Online.

Staudt Willet, K. B. (2014, March). *What games say*. Guest lecture for an undergraduate course in Film & Media at Millersville University: Millersville, PA.

Service

Journal Article Reviews

<i>Internet and Higher Education</i>	2019
<i>Learning, Media and Technology</i> (with Dr. Christine Greenhow, faculty reviewer)	2016

Service to Department

<i>Practicum Committee Member</i> , Sarah Galvin, Michigan State University	2018-2019
<i>Social Network Analysis</i> , Katie Schenkel, Michigan State University	2018
<i>Content Analysis for Doctoral Dissertation</i> , Colin Terry, Michigan State University	2018

Service to Profession

Association for Educational Communications & Technology (AECT)	
<i>Secretary, Research & Theory Division</i>	2019-2020
<i>Conference Proposal Reviewer, Research & Theory Division</i>	2019
<i>Graduate Student Representative, Research & Theory Division</i>	2018-2019
<i>Webinar Team Leader, Graduate Student Association Division</i>	2018-2019
American Educational Research Association (AERA)	
<i>Session Presider/Chair, Annual Meeting (New York NY)</i>	2018
Society for Information Technology and Teacher Education (SITE)	
<i>Co-Chair, Social Media SIG</i>	2019-2021
<i>Graduate Student Intern, Social Media SIG</i>	2018-2019
<i>Session Presider/Chair</i>	2018-2019
Passion Talks Conference (Google HQ, Mountain View CA)	
<i>Science, Technology, & Innovation Track Chair</i>	2017
<i>Conference Executive Committee Member</i>	2017
<i>Conference Program Committee Member</i>	2017
Urbana International Conference (St. Louis MO)	
<i>Hackathon Core Leadership Team Member</i>	2015
<i>Hackathon Mentor Coordinator</i>	2015
North American Simulation and Game Association (NASAGA)	
<i>Board Member</i>	2013-2015
<i>Conference Committee Member, Annual Conference (Seattle WA)</i>	2015
<i>Conference Committee Member, Annual Conference (Baltimore MD)</i>	2014

Professional Experience

<i>Graduate Assistant/Instructor</i>	2017-present
Michigan State University, College of Education	East Lansing MI
Department of Counseling, Educational Psychology, & Special Education	
* Taught CEP 416 - Teaching & Learning with Technology (Undergraduate)	
* Taught CEP 813 - Electronic Assessment for Teaching and Learning (Master's)	
* Taught CEP 817 - Learning Technology through Design (Master's)	
* Taught CEP 820 - Teaching Students Online (Master's)	
<i>Course Writer</i>	2019
Concordia University, College of Education	Portland, OR
Educational Technology and Learning Design program	
* Wrote EDET 509 - The Evolving Landscape of Educational Technology (Master's)	
<i>Founding National Director – Ministry in Digital Spaces</i>	2014-2017
InterVarsity Christian Fellowship/USA	United States
* Grew core staff team from 1 to 12	
* Oversaw 51 projects related to online community building	
* Supervised 8 project leads	
* Hosted and directed 5 think tank gatherings (Atlanta, Austin, San Francisco)	
* Managed annual budget of \$500k	
* Raised over \$100k annually from individual donors	
<i>Area Director</i>	2009-2014
InterVarsity Christian Fellowship/USA	South Central Pennsylvania
* Supervised 17 different staff	
* Directed 11 conferences for students from 7 colleges	

- * Delivered more than 100 talks at 13 different colleges and 8 inter-collegiate conferences
- * Designed, developed, and facilitated 3 board/card games for training staff and students
- * Developed and facilitated 30 training seminars for staff and students
- * Raised over \$100k annually from individual donors

Associate Area Director 2009-2014
InterVarsity Christian Fellowship/USA South Central Pennsylvania

- * Supervised 1 staff
- * Trained 4 interns
- * Raised over \$100k annually from individual donors

Chapter Planter – Lebanon Valley College; Millersville University; Penn State Harrisburg 2007-2009
InterVarsity Christian Fellowship/USA South Central Pennsylvania

- * Started chapters at 3 college campuses

Director – Summer Urban Program 2006; 2009-2012
InterVarsity Christian Fellowship/USA Lancaster PA

- * Designed and facilitated five 6-week immersive learning programs for undergraduate students
- * Received training in Mexico City, Mexico

Director – Summer Global Program 2005
InterVarsity Christian Fellowship/USA Manila, Philippines

- * Designed and facilitated a 6-week immersive, experiential learning program for undergraduate students
- * Received training in Addis Ababa, Ethiopia

Campus Staff Member – Franklin & Marshall College 2003-2007
InterVarsity Christian Fellowship/USA Lancaster PA

- * Trained, coached, and supported more than 50 different undergraduate student volunteer leaders
- * Participated in a National Chapter Building Cohort (2006–2007)
- * Apprenticed under international students to learn to cook food from Taiwan, China, Thailand, Japan, India, Nigeria, and Ghana
- * Raised over \$50k annually from individual donors

Research Assistant – Department of Sociology 2002-2003
Bucknell University, College of Arts & Sciences Lewisburg PA

- * Reviewed literature in social psychology and situational identity

Research Assistant – Department of Mathematics 2000-2002
Bucknell University, College of Arts & Sciences Lewisburg PA

- * Assisted with research in L-functions and Maass form deformations

Summer Research Experience for Undergraduates (REU) – Department of Mathematics 2000
Bucknell University, College of Arts & Sciences Lewisburg PA

- * Assisted with research in L-functions and Maass form deformations

Calculus Tutor – Department of Mathematics 1999-2000
Bucknell University, College of Arts & Sciences Lewisburg PA

Further Training

Doctoral Colloquium 2018
Association of Internet Researchers (AoIR) Montreal QC

Methods for Analyzing and Modeling Textual Data 2018
Summer School Series on Methods for Computational Social Science Los Angeles CA

Getting and Cleaning Data 2018
Certificate – Johns Hopkins University Coursera.org

The Data Scientist's Toolbox
Certificate – Johns Hopkins University

2018
Coursera.org

R Programming
Certificate – Johns Hopkins University

2017
Coursera.org

Game Design and Facilitation
Workshop Certificate – The Thiagi Group at NASAGA

2012
Columbus OH

Professional Affiliations

Association for Educational Communications & Technology (AECT)
Research & Theory Division

American Educational Research Association (AERA)
Division K – Teaching and Teacher Education
Technology as an Agent of Change in Teaching & Learning (TACTL) SIG

Association of Internet Researchers (AoIR)

Society for Information Technology and Teacher Education (SITE)
Social Media SIG
