

# K. Bret Staudt Willet

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## Education

*Michigan State University, College of Education*

PhD, Educational Psychology & Educational Technology Expected 2021

MA, Educational Technology 2015

Graduate Certificate, Serious Game Design and Research 2014

*Bucknell University, College of Arts & Sciences*

BA, Mathematics & Sociology 2003

## Awards & Funding

*Outstanding Paper Award*

SITE International Conference 2019  
Las Vegas NV

*Research Practicum/Dissertation Development Fellowship - \$2,000*

Michigan State University, College of Education 2019  
East Lansing MI

*Professional Development Award - \$500*

Michigan State University, Council of Graduate Students 2018  
East Lansing MI

*Summer Research Renewable Fellowship - \$6,000/year x 2 years*

Michigan State University, College of Education 2018-2019  
East Lansing MI

*Outstanding Paper Award*

SITE International Conference 2017  
Austin TX

*Presidential Fellowship - \$20,000/year x 3 years*

Bucknell University 2000-2003  
Lewisburg PA

## Publications

*Peer-Reviewed Journal Articles*

Carpenter, J. P., **Staudt Willet**, K. B., Koehler, M. J., & Greenhalgh, S. P. (under review). Spam and educators' Twitter use: Methodological considerations and challenges.

Greenhalgh, S. P., Rosenberg, J. M., **Staudt Willet**, K. B., Koehler, M. J., & Akcaoglu, M. (under review). It's about time! Comparing synchronous and asynchronous activity in a teacher-focused Twitter hashtag.

Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (under review). Expressions of Mormon identity and approaches to Mormon practice in the #ldsconf Twitter hashtag.

**Staudt Willet**, K. B., & Carpenter, J. P. (under review). Teachers on Reddit? Exploring professional learning in four education-related subreddits.

Krutka, D. G., Heath, M. K., & **Staudt Willet**, K. B. (in revision). Foregrounding technoethics: A contrarian perspective on the teacher educator technology competencies.

Greenhow, C. M., Galvin, S., & **Staudt Willet**, K. B. (in press). What should be the role of social media in education? *Policy Insights from the Behavioral and Brain Sciences*.

Greenhow, C. M., Gleason, B., & **Staudt Willet**, K. B. (2019). Social scholarship revisited: Changing scholarly practices in the age of social media. *British Journal of Educational Technology*, 50, 987-1004. <https://doi.org/10.1111/bjet.12772>

**Staudt Willet**, K. B. (2019). Revisiting how and why educators use Twitter: Tweet types and purposes in #Edchat. *Journal of Research on Technology in Education*, 51, 273-289. <https://doi.org/10.1080/15391523.2019.1611507>

Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62, 501-508. <https://doi.org/10.1007/s11528-018-0313-6>

Greenhow, C. M., Gleason, B., Marich, H., & **Staudt Willet**, K. B. (2017). Educating social scholars: Examining novice researchers' practices with social media. *Qwerty – Open and Interdisciplinary Journal of Technology, Culture and Education*, 12(2), 30-45. Retrieved from <http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269>

#### Book Chapters

Greenhow, C. M., Galvin, S., & **Staudt Willet**, K. B. (under review). Research methods unique to digital contexts: An introduction to virtual ethnography. In N. K. Duke & M. H. Mallette (Eds.), *Handbook of literacy research methodologies* (3rd ed.). New York, NY: Guilford Press.

**Staudt Willet**, K. B., & Carpenter, J.P. (2019). Educators on the front page of the Internet: Teacher learning in four subreddits. In M. Ochoa & D. Gibson (Eds.), *Research highlights in technology and teacher education 2019* (pp. XX-YY). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). Retrieved from <http://www.learntechlib.org/> [Invited reprint of conference presentation in an edited book]

**Staudt Willet**, K. B., Koehler, M. J., & Greenhalgh, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the Advancement of Computing in Education (AACE). Retrieved from <http://learntechlib.org/p/182952/> [Invited reprint of conference presentation in an edited book]

**Staudt Willet**, K. B., Koehler, M.J., & Greenhalgh, S.P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). Retrieved from <http://www.learntechlib.org/p/180960/> [Invited reprint of conference presentation in an edited book]

#### Peer-Reviewed Conference Proceedings

Carpenter, J. P., Koehler, M. J., **Staudt Willet**, K. B., & Greenhalgh, S. P. (2019, March). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2702-2711). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208033/>

Moudgalya, S. K., & **Staudt Willet**, K. B. (2019, March). Communities and clusters: User interactions in an online discussion forum for computer science education. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2291-2298). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/207968/>

**Staudt Willet**, K. B. (2019, March). #Edchat is bigger, but better only for some: Revisiting how and why educators use Twitter. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2778-2786). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208039/>

**Staudt Willet, K. B., & Carpenter, J. P.** (2019, March). Educators on the front page of the Internet: Education-related subreddits as learning spaces. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2787-2795). Las Vegas, NV: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/208040/>

**Staudt Willet, K. B., & Willet, B. D.** (2018, October). *Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats*. Paper presented at AoIR 2018: The 19th Annual Conference of the Association of Internet Researchers. Montreal, QB, Canada: AoIR. Retrieved from <http://spir.aoir.org>

**Staudt Willet, K. B., & Reimer, P. N.** (2018, March). The career you save may be your own: Exploring the mathtwitterblogosphere as a community of practice. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 2324-2329). Washington, DC: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/182845/>

**Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J.** (2018, March). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 495-503). Washington, DC: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/182570/>

Greenhow, C., Marich, H., & **Staudt Willet, K. B.** (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177363/>

Rosenberg, J., Akcaoglu, M., **Staudt Willet, K. B.**, Greenhalgh, S., & Koehler, M. (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177856/>

**Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P.** (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Austin, TX: Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/177469/>

#### *Peer-Reviewed Conference Workshops*

Rosenberg, J. M., **Staudt Willet, K. B.**, & Greenhalgh, S. P. (2019, October). *Online data and open source tools: Analyzing educational Internet data using R*. Workshop to be facilitated at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

#### *Peer-Reviewed Conference Presentations*

Rosenberg, J. M., Rutherford, T., & **Staudt Willet, K. B.** (under review). *Which birds fill the branches of the AERA Twitter tree? Twitter networks around #AERA19*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA.

**Staudt Willet, K. B.** (under review). *Can you hear me now? Teachers' versus researchers' measures of the Twitter #Edchat affinity space*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA.

**Staudt Willet, K. B., Heath, M. K., & Krutka, D. G.** (under review). *The need for technoethics in teacher education: A critical analysis of literature*. Paper proposed for the American Educational Research Association (AERA) Annual Meeting 2020. San Francisco, CA. Greenhalgh, S. P., **Staudt Willet, K. B., & Koehler, M. J.** (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

**Staudt Willet, K. B., & Bagdy, L.** (2019, October). *How do you do, fellow kids? "New teachers" in Twitter #ntchat*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

**Staudt Willet, K. B., & Moudgalya, S. K.** (2019, October). *Community, network, or space: Conceptualizing inspired professional learning in an online discussion forum*. Paper to be presented at the Association for Educational Communications and Technology (AECT) International Convention 2019. Las Vegas, NV.

Greenhow, C. M., **Staudt Willet, K. B., & Marich, H.** (2019, July). *Scholarship reconsidered: Examining new scholars' social media practices*. Paper presented at the 10th International Conference on Social Media & Society 2019. Toronto, ON, Canada.

**Staudt Willet, K. B.** (2019, April). *Is bigger better? Exploring educators' uses and gratifications in Twitter #Edchat*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2019. Toronto, ON, Canada.

Greenhalgh, S. P., Koehler, M. J., & **Staudt Willet, K. B.** (2019, March). *Every nation, kindred, tongue, and "tweeple": International use of the #ldsconf Twitter hashtag*. Paper presented at the Decentered Mormonism Conference 2019. Bordeaux, France.

**Staudt Willet, K. B.** (2018, October). Teacher participation in digital spaces: What kinds of learning spaces are on Reddit?. *Research in Text Mining, Social Network Analysis, Learning Analytics, & Adaptive Learning*. Graduate student panel discussion hosted by the International Council for Educational Media (ICEM) at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

**Staudt Willet, K. B.** (2018, October). *Cyborg methods: The benefits of mixing human and machine coding*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

**Staudt Willet, K. B.** (2018, October). *Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

**Staudt Willet, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J.** (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J.** (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., **Staudt Willet, K. B., & Li, J.** (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J.** (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2017. Jacksonville, FL.

**Staudt Willet, K. B.** (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world.* Paper presented at Passion Talks Conference 2017. Google Headquarters, Mountain View, CA.

**Staudt Willet, K. B.** (2016, August). *The strength of the weak ties.* Paper presented at Passion Talks Conference 2016. Google Headquarters, Mountain View, CA.

**Staudt Willet, K. B.** (2014, October). *My journey into user-centered game design.* Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2014. Baltimore, MD.

**Staudt Willet, K. B.** (2013, October). *Tension: My favorite game mechanic.* Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2013. Sarasota, FL.

**Willet, K. B.** (2001, February). *The shortest closed path on an arithmetic surface.* Paper presented at Moravian College Student Mathematics Conference 2001. Bethlehem, PA.

#### *Invited Talks*

**Staudt Willet, K. B.** (2018, November). *Bigger is not always better: Revisiting how and why educators use Twitter #Edchat.* Talk for EPET PhD program brownbag seminar at Michigan State University: East Lansing, MI.

**Staudt Willet, K. B.** (2017, November). *Once more unto the practicum, dear friends: Research lessons from studying social interactions on social media.* Talk for EPET PhD program brownbag seminar at Michigan State University: East Lansing, MI.

**Staudt Willet, K. B.** (2016, August). *How did we get here?* Keynote address at Passion Talks Conference 2016. Fremont, CA.

**Staudt Willet, K. B.** (2015, September). *Patterns of online communities.* Webinar presented for Indigitous Sessions. Online.

**Staudt Willet, K. B.** (2014, March). *What games say.* Guest lecture for an undergraduate course in Film & Media at Millersville University: Millersville, PA.

## **Service**

#### *Journal Article Reviews*

|   |      |
|---|------|
| <i>Internet and Higher Education</i>  | 2019 |
| <i>Learning, Media and Technology</i> (with Dr. Christine Greenhow, faculty reviewer) | 2016 |

#### *Service to Department*

|  |           |
|--|-----------|
| <i>Practicum Committee Member</i> , Sarah Galvin, Michigan State University                | 2018-2019 |
| <i>Social Network Analysis</i> , Katie Schenkel, Michigan State University                 | 2018      |
| <i>Content Analysis for Doctoral Dissertation</i> , Colin Terry, Michigan State University | 2018      |

#### *Service to Profession*

|   |           |
|---|-----------|
| Association for Educational Communications & Technology (AECT)      |           |
| <i>Secretary</i> , Research & Theory Division                       | 2019-2020 |
| <i>Conference Proposal Reviewer</i> , Research & Theory Division    | 2019      |
| <i>Graduate Student Representative</i> , Research & Theory Division | 2018-2019 |
| <i>Webinar Team Leader</i> , Graduate Student Association Division  | 2018-2019 |

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|--|------|
| American Educational Research Association (AERA)             |      |
| <i>Session Presider/Chair</i> , Annual Meeting (New York NY) | 2018 |

|   |           |
|---|-----------|
| Society for Information Technology and Teacher Education (SITE) |           |
| Co-Chair, Social Media SIG                                      | 2019-2021 |
| Graduate Student Intern, Social Media SIG                       | 2018-2019 |
| Session Presider/Chair  | 2018-2019 |
| Passion Talks Conference (Google HQ, Mountain View CA)          |           |
| Science, Technology, & Innovation Track Chair                   | 2017      |
| Conference Executive Committee Member                           | 2017      |
| Conference Program Committee Member                             | 2017      |
| Urbana International Conference (St. Louis MO)                  |           |
| Hackathon Core Leadership Team Member                           | 2015      |
| Hackathon Mentor Coordinator                                    | 2015      |
| North American Simulation and Game Association (NASAGA)         |           |
| Board Member  | 2013-2015 |
| Conference Committee Member, Annual Conference (Seattle WA)     | 2015      |
| Conference Committee Member, Annual Conference (Baltimore MD)   | 2014      |

## Professional Experience

|   |                            |
|---|----------------------------|
| Graduate Assistant/Instructor   | 2017-present               |
| Michigan State University, College of Education   | East Lansing MI            |
| Department of Counseling, Educational Psychology, & Special Education                       |                            |
| * Taught CEP 416 - Teaching & Learning with Technology (Undergraduate)                      |                            |
| * Taught CEP 813 - Electronic Assessment for Teaching and Learning (Master's)               |                            |
| * Taught CEP 817 - Learning Technology through Design (Master's)                            |                            |
| * Taught CEP 820 - Teaching Students Online (Master's)                                      |                            |
| Course Writer   | 2019                       |
| Concordia University, College of Education  | Portland, OR               |
| Educational Technology and Learning Design program  |                            |
| * Wrote EDET 509 - The Evolving Landscape of Educational Technology (Master's)              |                            |
| Founding National Director – Ministry in Digital Spaces                                     | 2014-2017                  |
| InterVarsity Christian Fellowship/USA   | United States              |
| * Grew core staff team from 1 to 12   |                            |
| * Oversaw 51 projects related to online community building                                  |                            |
| * Supervised 8 project leads  |                            |
| * Hosted and directed 5 think tank gatherings (Atlanta, Austin, San Francisco)              |                            |
| * Managed annual budget of \$500k   |                            |
| * Raised over \$100k annually from individual donors  |                            |
| Area Director   | 2009-2014                  |
| InterVarsity Christian Fellowship/USA   | South Central Pennsylvania |
| * Supervised 17 different staff   |                            |
| * Directed 11 conferences for students from 7 colleges                                      |                            |
| * Delivered more than 100 talks at 13 different colleges and 8 inter-collegiate conferences |                            |
| * Designed, developed, and facilitated 3 board/card games for training staff and students   |                            |
| * Developed and facilitated 30 training seminars for staff and students                     |                            |
| * Raised over \$100k annually from individual donors  |                            |
| Associate Area Director   | 2009-2014                  |
| InterVarsity Christian Fellowship/USA   | South Central Pennsylvania |
| * Supervised 1 staff  |                            |
| * Trained 4 interns   |                            |
| * Raised over \$100k annually from individual donors  |                            |

*Chapter Planter* – Lebanon Valley College; Millersville University; Penn State Harrisburg 2007-2009  
 InterVarsity Christian Fellowship/USA South Central Pennsylvania  
 \* Started chapters at 3 college campuses

*Director* – Summer Urban Program 2006; 2009-2012  
 InterVarsity Christian Fellowship/USA Lancaster PA  
 \* Designed and facilitated five 6-week immersive learning programs for undergraduate students  
 \* Received training in Mexico City, Mexico

*Director* – Summer Global Program 2005  
 InterVarsity Christian Fellowship/USA Manila, Philippines  
 \* Designed and facilitated a 6-week immersive, experiential learning program for undergraduate students  
 \* Received training in Addis Ababa, Ethiopia

*Campus Staff Member* – Franklin & Marshall College 2003-2007  
 InterVarsity Christian Fellowship/USA Lancaster PA  
 \* Trained, coached, and supported more than 50 different undergraduate student volunteer leaders  
 \* Participated in a National Chapter Building Cohort (2006–2007)  
 \* Apprenticed under international students to learn to cook food from Taiwan, China, Thailand, Japan, India, Nigeria, and Ghana  
 \* Raised over \$50k annually from individual donors

*Research Assistant* – Department of Sociology 2002-2003  
 Bucknell University, College of Arts & Sciences Lewisburg PA  
 \* Reviewed literature in social psychology and situational identity

*Research Assistant* – Department of Mathematics 2000-2002  
 Bucknell University, College of Arts & Sciences Lewisburg PA  
 \* Assisted with research in L-functions and Maass form deformations

*Summer Research Experience for Undergraduates (REU)* – Department of Mathematics 2000  
 Bucknell University, College of Arts & Sciences Lewisburg PA  
 \* Assisted with research in L-functions and Maass form deformations

*Calculus Tutor* – Department of Mathematics 1999-2000  
 Bucknell University, College of Arts & Sciences Lewisburg PA

## Further Training

*Doctoral Colloquium* 2018  
 Association of Internet Researchers (AoIR) Montreal QC

*Methods for Analyzing and Modeling Textual Data* 2018  
 Summer School Series on Methods for Computational Social Science Los Angeles CA

*Getting and Cleaning Data* 2018  
 Certificate – Johns Hopkins University Coursera.org

*The Data Scientist's Toolbox* 2018  
 Certificate – Johns Hopkins University Coursera.org

*R Programming* 2017  
 Certificate – Johns Hopkins University Coursera.org

*Game Design and Facilitation* 2012  
 Workshop Certificate – The Thiagi Group at NASAGA Columbus OH

## **Professional Affiliations**

Association for Educational Communications & Technology (AECT)  
*Research & Theory Division*

American Educational Research Association (AERA)  
*Division K – Teaching and Teacher Education*  
*Technology as an Agent of Change in Teaching & Learning (TACTL) SIG*

Association of Internet Researchers (AoIR)

Society for Information Technology and Teacher Education (SITE)  
*Social Media SIG*

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