

# K. Bret Staudt Willet, Ph.D.

Incoming Assistant Professor, Florida State University (Aug. 2021)

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Updated: April 19, 2021

## Interests

networked learning | online communities | social media | data science

## Education

### *Michigan State University*

**Ph.D.**, Educational Psychology & Educational Technology 2021

\* Dissertation: "I filled a lot of gaps": How and why early career teachers expand induction support systems with social media (defended March 19, 2021)

\* Committee: Matthew Koehler, Christine Greenhow, Ralph Putnam, Gail Richmond

**M.A.**, Educational Technology 2015

**Graduate Certificate**, Serious Game Design and Research 2014

### *Bucknell University*

**B.A.**, Mathematics & Sociology 2003

## Awards

**Clifford E. Erickson Memorial Fund Scholarship** 2020  
Michigan State University, College of Education East Lansing MI

**Featured Research** 2020  
Association for Educational Communications and Technology (AECT) International Convention Online

**Outstanding Paper Award** 2020  
Society for Information Technology & Teacher Education (SITE) International Conference Online

**Disciplinary Leadership Award** 2019  
Michigan State University, Council of Graduate Students East Lansing MI

**Outstanding Paper Award** 2019  
Society for Information Technology & Teacher Education (SITE) International Conference Las Vegas NV

**Outstanding Paper Award** 2017  
Society for Information Technology & Teacher Education (SITE) International Conference Austin TX

## Research

### *Peer-Reviewed Journal Articles (14)*

Greenhow, C. M., Staudt Willet, K. B., & Galvin, S. (in press). Inquiring tweets want to know: #Edchat supports for #RemoteTeaching during COVID-19. *British Journal of Educational Technology*. <https://doi.org/10.1111/bjet.13097>

**Staudt Willet, K. B., & Carpenter, J. P.** (2021). A tale of two subreddits: Change and continuity in teaching-related online spaces. *British Journal of Educational Technology*, 52(2), 714-733. <https://doi.org/10.1111/bjet.13051>

Carpenter, J. P., **Staudt Willet, K. B.**, Koehler, M. J., & Greenhalgh, S. P. (2020). Spam and educators' Twitter use: Methodological considerations and challenges. *TechTrends*, 64, 460-469. <https://doi.org/10.1007/s11528-019-00466-3>

Greenhalgh, S. P., Rosenberg, J. M., **Staudt Willet, K. B.**, Koehler, M. J., & Akcaoglu, M. (2020). Identifying multiple learning spaces within a single teacher-focused Twitter hashtag. *Computers and Education*. <https://doi.org/10.1016/j.compedu.2020.103809>

Greenhow, C., Lewin, C., & **Staudt Willet, K. B.** (2020). The educational response to COVID-19 across two countries: A critical examination of initial digital pedagogy adoption. *Technology, Pedagogy and Education*. <https://doi.org/10.1080/1475939X.2020.1866654>

Rosenberg, J. M., & **Staudt Willet, K. B.** (2020). Balancing privacy and open science in the context of COVID-19: A response to Ifenthaler & Schumacher (2016). *Educational Technology Research and Development*. <https://doi.org/10.1007/s11423-020-09860-8>

**Staudt Willet, K. B., & Carpenter, J. P.** (2020). Teachers on Reddit? Exploring contributions and interactions in four teaching-related subreddits. *Journal of Research on Technology in Education*, 52, 216-233. <https://doi.org/10.1080/15391523.2020.1722978>

Greenhalgh, S. P., **Staudt Willet, K. B.**, & Koehler, M. J. (2019). Approaches to Mormon identity and practice in the #ldsconf Twitter hashtag. *Journal of Media and Religion*, 18(4), 122-133. <https://doi.org/10.1080/15348423.2019.1696121>

Greenhow, C. M., Galvin, S., & **Staudt Willet, K. B.** (2019). What should be the role of social media in education? *Policy Insights from the Behavioral and Brain Sciences*, 6(2), 178-185. <https://doi.org/10.1177/2372732219865290>

Greenhow, C. M., Gleason, B., & **Staudt Willet, K. B.** (2019). Social scholarship revisited: Changing scholarly practices in the age of social media. *British Journal of Educational Technology*, 50, 987-1004. <https://doi.org/10.1111/bjet.12772>

Krutka, D. G., Heath, M. K., & **Staudt Willet, K. B.** (2019). Foregrounding technoethics: Toward critical perspectives in technology and teacher education. *Journal of Technology and Teacher Education*, 27(4), 555-574. <http://learntechlib.org/p/208235/>

**Staudt Willet, K. B.** (2019). Revisiting how and why educators use Twitter: Tweet types and purposes in #Edchat. *Journal of Research on Technology in Education*, 51, 273-289. <https://doi.org/10.1080/15391523.2019.1611507>

Greenhalgh, S. P., **Staudt Willet, K. B.**, Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62, 501-508. <https://doi.org/10.1007/s11528-018-0313-6>

Greenhow, C. M., Gleason, B., Marich, H., & **Staudt Willet, K. B.** (2017). Educating social scholars: Examining novice researchers' practices with social media. *Qwerty – Open and Interdisciplinary Journal of Technology, Culture and Education*, 12(2), 30-45. <http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269/>

## **Book Chapters (6)**

Greenhalgh, S. P., Koehler, M. J., Rosenberg, J. M., & **Staudt Willet, K. B.** (2021). Considerations for using social media data in learning design and technology research. In E. Romero-Hall (Ed.), *Research methods in learning design & technology* (pp. 64-77). Routledge.

Greenhow, C., Galvin, S., & **Staudt Willet, K. B.** (2021). Research methods unique to digital contexts: An introduction to virtual ethnography. In N. K. Duke & M. H. Mallette (Eds.), *Literacy research methodologies*

(3rd ed., pp. 102-120). Guilford.

**Staudt Willet, K. B.** (2020). The hashtag-thread mashup: Differences in Twitter #Edchat replies. In D. C. Gibson & M. N. Ochoa (Eds.), *Research highlights in technology and teacher education 2020* (pp. 37-47). Association for the Advancement of Computing in Education (AACE). <http://www.learntechlib.com/p/218487/> [Invited revision of conference presentation in an edited book]

**Staudt Willet, K. B., & Carpenter, J. P.** (2019). Educators on the front page of the Internet: Teacher learning in four subreddits. In D. C. Gibson & M. N. Ochoa (Eds.), *Research highlights in technology and teacher education 2019* (pp. 169-178). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/210591/> [Invited revision of conference presentation in an edited book]

**Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P.** (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the Advancement of Computing in Education (AACE). <http://learntechlib.org/p/182952/> [Invited reprint of conference presentation in an edited book]

**Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P.** (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Association for the Advancement of Computing in Education (AACE). <http://www.learntechlib.org/p/180960/> [Invited revision of conference presentation in an edited book]

### **Peer-Reviewed Conference Proceedings (15)**

**Staudt Willet, K. B., Greenhow, C., & Lewin, C.** (2021, March). Tweeting across the pond: COVID-19 emergency learning networks in the United Kingdom and the United States through Twitter #Edchat. In E. Langran & L. Archambault (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2021* (pp. 1769-1778). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/219343/>

Krutka, D. G., Heath, M. K., & **Staudt Willet, K. B.** (2020, April). *Foregrounding critical technoethics in technology and teacher education: A workshop for pedagogical action* Paper presented at the Society for Information Technology & Teacher Education (SITE) International Conference 2020, New Orleans, LA.

**Staudt Willet, K. B.** (2020, April). Early-career educators' experiences with social media during induction. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1256-1262). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215917/>

**Staudt Willet, K. B.** (2020, April). The hashtag-thread mashup: How educators talk to each other in Twitter #Edchat. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1270-1280). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215919/>

**Staudt Willet, K. B., & Carpenter, J. P.** (2020, April). For the longest time: Continuity and change in one teaching-related subreddit. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1263-1269). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215918/>

Carpenter, J. P., Koehler, M. J., **Staudt Willet, K. B., & Greenhalgh, S. P.** (2019, March). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2702-2711). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208033/>

Moudgalya, S. K., & **Staudt Willet, K. B.** (2019, March). Communities and clusters: User interactions in an online discussion forum for computer science education. In K. Graziano (Ed.), *Proceedings of Society for*

*Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2291-2298). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/207968/>

**Staudt Willet, K. B.** (2019, March). #Edchat is bigger, but better only for some: Revisiting how and why educators use Twitter. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2778-2786). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208039/>

**Staudt Willet, K. B., & Carpenter, J. P.** (2019, March). Educators on the front page of the Internet: Education-related subreddits as learning spaces. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2787-2795). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208040/>

**Staudt Willet, K. B., & Willet, B. D.** (2018, October). Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats. In *AoIR selected papers of internet research*. Association of Internet Researchers. <https://spir.aoir.org/ojs/index.php/spir/article/view/10512>

**Staudt Willet, K. B., & Reimer, P. N.** (2018, March). The career you save may be your own: Exploring the mathtwitterblogosphere as a community of practice. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 2324-2329). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/182845/>

**Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J.** (2018, March). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 495-503). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/182570/>

Greenhow, C., Marich, H., & **Staudt Willet, K. B.** (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177363/>

Rosenberg, J., Akcaoglu, M., **Staudt Willet, K. B.**, Greenhalgh, S., & Koehler, M. (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177856/>

**Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P.** (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177469/>

### **Peer-Reviewed Conference Presentations (27)**

Rosenberg, J. M., Galas, E., & **Staudt Willet, K. B.** (2021, June). *Who are the data scientists in education? An investigation of the identities and work of individuals in diverse roles* [Poster session]. Annual Meeting of the International Society of the Learning Sciences (ISLS).

Carpenter, J. P., & **Staudt Willet, K. B.** (2021, April). *Self-directed educator learning on Reddit: Comparing and contrasting two teaching-related subreddits* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2021, Online.

Rosenberg, J. M., & **Staudt Willet, K. B.** (2021, April). Advancing social influence models in learning analytics. In O. Poquet, B. Chen, M. Saqr, & T. Hecking (Chairs), *Using network science in learning analytics: Building bridges towards a common agenda* [Symposium]. The 11th International Learning Analytics and Knowledge Conference (LAK21). Society for Learning Analytics Research. <https://learningfutures.github.io/lak-network/>

**Staudt Willet, K. B., Galvin, S., & Greenhow, C. M.** (2021, April). Flexible professional learning networks: Teachers turn to #Edchat during pandemic-disrupted education. In M. Rehm, K. Frank, & K. Torphy (Chairs), *Social opportunity spaces: How social media can inform / shape educational policy processes* [Symposium]. American Educational Research Association (AERA) Annual Meeting 2021, Online.

**Staudt Willet, K. B.** (2020, November). *Into the edu-verse: New teachers' challenges, supports, and social media* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

**Staudt Willet, K. B., & Carpenter, J. P.** (2020, November). *Time after time: Continuity and change in teaching-related subreddits* [Featured research]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

Rutherford, T., Rosenberg, J. M., & **Staudt Willet, K. B.** (2020, April). Which birds fill the branches of the AERA Twitter tree? Twitter networks around #AERA19. In P. N. Beymer, D. K. Benden, & M. L. Bernacki (Chairs), *Affordances and modeling of intensive data* [Structured poster session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

**Staudt Willet, K. B.** (2020, April). *Can you hear me now? Teachers' versus researchers' measures of the Twitter #Edchat affinity space* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

**Staudt Willet, K. B., Heath, M. K., & Krutka, D. G.** (2020, April). *The need for technoethics in teacher education: A critical analysis of literature* [Poster session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

Greenhalgh, S. P., **Staudt Willet, K. B., & Koehler, M. J.** (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

**Staudt Willet, K. B., & Bagdy, L.** (2019, October). *How do you do, fellow kids? "New teachers" in Twitter #ntchat* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

**Staudt Willet, K. B., & Moudgalya, S. K.** (2019, October). *Community, network, or space: Conceptualizing inspired professional learning in an online discussion forum* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

Greenhow, C. M., **Staudt Willet, K. B., & Marich, H.** (2019, July). *Scholarship reconsidered: Examining new scholars' social media practices* [Paper session]. The 10th International Conference on Social Media & Society 2019, Toronto, ON, Canada.

**Staudt Willet, K. B.** (2019, April). *Is bigger better? Exploring educators' uses and gratifications in Twitter #Edchat* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2019, Toronto, ON, Canada.

Greenhalgh, S. P., Koehler, M. J., & **Staudt Willet, K. B.** (2019, March). *Every nation, kindred, tongue, and "tweeple": International use of the #ldsconf Twitter hashtag* [Paper session]. Decentered Mormonism Conference 2019, Bordeaux, France.

**Staudt Willet, K. B.** (2018, October). *Cyborg methods: The benefits of mixing human and machine coding* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

**Staudt Willet, K. B.** (2018, October). *Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

**Staudt Willet, K. B.** (2018, October). *Teacher participation in digital spaces: What kinds of learning spaces are on Reddit?* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

**Staudt Willet, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J.** (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J.** (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning* [Roundtable session]. American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.

Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., **Staudt Willet, K. B., & Li, J.** (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J.** (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2017, Jacksonville, FL.

**Staudt Willet, K. B.** (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world* [Paper session]. Passion Talks Conference 2017, Google Headquarters, Mountain View, CA.

**Staudt Willet, K. B.** (2016, August). *The strength of the weak ties* [Paper session]. Passion Talks Conference 2016, Google Headquarters, Mountain View, CA.

**Staudt Willet, K. B.** (2014, October). *My journey into user-centered game design* [Paper session]. North American Simulation and Game Association (NASAGA) International Conference 2014, Baltimore, MD.

**Staudt Willet, K. B.** (2013, October). *Tension: My favorite game mechanic* [Paper session]. North American Simulation and Game Association (NASAGA) International Conference 2013, Sarasota, FL.

**Willet, K. B.** (2001, February). *The shortest closed path on an arithmetic surface* [Paper session]. Moravian College Student Mathematics Conference 2001, Bethlehem, PA.

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## Funding

### ***Grants and Fellowships (Funded): \$33,675***

<b>Dissertation Completion Fellowship: \$7,000 - Funded</b> Michigan State University, College of Education	2021
<b>Clifford E. Erickson Memorial Fund Scholarship: \$5,500 - Funded</b> Michigan State University, College of Education	2020
<b>Student Research Conference Travel Fellowship: \$600 - Funded</b> Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	2020
<b>Research Practicum/Dissertation Development Fellowship: \$1,300 - Funded</b> Michigan State University, College of Education	2020
<b>Disciplinary Leadership Award: \$2,000 - Funded</b> Michigan State University, Council of Graduate Students	2019
<b>Research Practicum/Dissertation Development Fellowship: \$2,000 - Funded</b> Michigan State University, College of Education	2019
<b>Student Research Conference Travel Fellowship: \$1,050 - Funded</b> Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	2019
<b>Summer Research Renewable Fellowship: \$12,000 - Funded</b> Michigan State University, College of Education	2018-2019



<b>Professional Development Award: \$500 - Funded</b> Michigan State University, Council of Graduate Students	2018
<b>Student Research Conference Travel Fellowship: \$795 - Funded</b> Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	2018
<b>Student Research Conference Travel Fellowship: \$930 - Funded</b> Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	2017
<b><i>Grants and Fellowships (Not Funded)</i></b>	
<b>NAEd/Spencer Dissertation Fellowship: Not Funded</b> National Academy of Education + Spencer Foundation	2020
<b>Dickson Award for Research on Innovative Technologies in Learning: Not Funded</b> Michigan State University, College of Education	2019
<b>Endowed Scholarships: Not Funded</b> Michigan State University, College of Education	2019
<b>Endowed Scholarships: Not Funded</b> Michigan State University, College of Education	2018
<b>Disciplinary Leadership Award: Not Funded</b> Michigan State University, Council of Graduate Students	2017

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## Teaching

### *Courses Taught*

<b>Teaching &amp; Learning with Technology</b> (Undergraduate, online, 7x)	2017-2020
<ul style="list-style-type: none"> <li>* Course topics include design thinking, universal design for learning, media &amp; information literacy, professional learning networks, computational thinking, and play-based learning.</li> <li>* Students develop plans for integrating technology in classroom.</li> <li>* The semester-long project is to design a professional <i>online portfolio</i>.</li> </ul>	
<b>Learning Technology by Design</b> (Master's, online, 3x)	2018-2020
<ul style="list-style-type: none"> <li>* Course topics include design thinking, the design process (empathize, define, ideate, prototype, test), designing for learners, iterative design. and collaboration in design.</li> <li>* Students discuss examples of good and bad designs from everyday life.</li> <li>* The semester-long project is to work through one cycle of the design process to address a <i>problem of practice</i> from the student's professional context.</li> </ul>	
<b>Electronic Assessment for Teaching and Learning</b> (Master's, online, 3x)	2018-2020
<ul style="list-style-type: none"> <li>* Course topics include foundational theories of assessment, formative assessment, feedback, and a critical examination of methods for assessment (e.g., portfolios, rubrics, surveys, tests, self-evaluations).</li> <li>* Students develop an <i>assessment design checklist</i> to use in their own professional practice.</li> <li>* The semester-long project is to plan a <i>formative assessment design</i> to implement in their own context.</li> </ul>	
<b>Teaching Students Online</b> (Master's, online, 1x)	2017
<ul style="list-style-type: none"> <li>* Course topics include foundations for online learning, course management systems, various models of online course design, instructor-student communication, assessment, universal design for learning, and online classroom management.</li> <li>* Students playfully explore Google Apps, course management systems, screencasting tools, and file management systems.</li> <li>* The semester-long project is to design a curriculum for an <i>online course module</i> consisting of 3-5 interconnected lessons, which may include training sessions or non-traditional courses.</li> </ul>	

## ***Instructional Activities & Workshops (16)***

Rosenberg, J. M., & **Staudt Willet**, K. B. (2021, April). *Programmatically accessing social media (especially Twitter) data* [Guest lecture for doctoral course]. CEP 991B: Social Networks II: Application of Analyses and Methods, Michigan State University: East Lansing, MI. <https://bit.ly/twitter-sna>

Budhrani, K., Ross, K., Muljana, P., Dyer, R., Jones, M., & **Staudt Willet**, K. B. (2020, November). *Factors influencing doctoral students' perseverance in online instructional technology programs* [Panel]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

Romero-Hall, E., Arslan-Ari, I., Gentry, W., Greenhalgh, S., Jung, Y. J., Stefaniak, J., Tiwari, S., Koehler, M., Rosenberg, J., **Staudt Willet**, K. B., Lockee, B., Zimmerman, H., Pérez-Edgar, K., Grant, M. M., & Ari, F. (2020, November). *Let's talk about research methods: Where are we today?* [Panel]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

**Staudt Willet**, K. B., Greenhalgh, S. P., & Rosenberg, J. M. (2020, November). *Simple collection and powerful analysis of Twitter data using R* [Conference workshop]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online. <https://bretsw.github.io/aect20-workshop/>

**Staudt Willet**, K. B. (2020, October). *You are stronger than you think: Insights for academic publishing* [Guest lecture for doctoral course]. CEP 956: Mind, Media and Learning, Michigan State University: East Lansing, MI. <https://bretsw.github.io/publishing-lecture>

**Staudt Willet**, K. B. (2020, October). *Welcome to the good place?: Teachers' networked learning on social media* [Guest lecture for Master's course]. Teaching with Technology, Manhattanville College, Purchase, NY. <https://bretsw.github.io/manhattanville-lecture>

**Staudt Willet**, K. B., Rosenberg, J. M., & Greenhalgh, S. P. (2020, March). *R u ready 4 R? Introduction to analyzing educational Internet data using R* [Workshop facilitated for the Students, Social Media & Schools research group at Florida State University]. Available from <https://bretsw.github.io/fsu-workshop/>

**Staudt Willet**, K. B., & Bork, W. (2019, December). *Electronic assessment* [Presentation for Master of Arts in Educational Technology (MAET) instructor huddle]. Michigan State University, East Lansing, MI.

**Staudt Willet**, K. B. (2019, November). *Content, conversation, & context: How educators talk to each other in Twitter #Edchat* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.

**Staudt Willet**, K. B., Greenhalgh, S. P., & Rosenberg, J. M. (2019, October). *Online data and open source tools: Analyzing educational Internet data using R* [Conference workshop]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV. Available from <https://bretsw.github.io/aect19-workshop/>

**Staudt Willet**, K. B. (2019, September). *Insights for academic publishing* [Guest lecture for doctoral course]. CEP 956: Mind, Media and Learning, Michigan State University: East Lansing, MI.

**Staudt Willet**, K. B. (2018, November). *Bigger is not always better: Revisiting how and why educators use Twitter #Edchat* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.

**Staudt Willet**, K. B. (2018, October). *Experiences from the practicum* [Panel for doctoral course]. CEP 955: Research Design and Methods for Educational Psychology and Educational Technology, Michigan State University, East Lansing, MI.

**Staudt Willet**, K. B. (2017, November). *Once more unto the practicum, dear friends: Research lessons from studying social interactions on social media* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.

**Staudt Willet**, K. B. (2015, September). *Patterns of online communities* [Webinar]. Indigitous Sessions, Online.

**Staudt Willet**, K. B. (2014, March). *What games say* [Guest lecture for an undergraduate course in Film, Media, & Teacher Education]. Millersville University, Millersville, PA.



## ***Mentoring and Advising***

- \* Graduate mentor, *Undergraduate course instruction* (Madison Allen, MSU) 2020
  - \* Graduate mentor, *Master's course instruction* (William Bork, MSU) 2019-2020
  - \* Peer reviewer, *NSF grant proposal* (Dr. Josh Rosenberg, Univ. of Tennessee, Knoxville) 2019
  - \* Doctoral student member, *Research apprenticeship practicum committee* (Sarah Galvin, MSU) 2018-2019
  - \* Graduate mentor, *Undergraduate course instruction* (Matthew Drazin, MSU) 2018-2019
  - \* Data analyst, *Social network analysis for doctoral project* (Katie Schenkel, MSU) 2018
  - \* Data analyst, *Content analysis for doctoral dissertation* (Colin Terry, MSU) 2018
  - \* Graduate mentor, *Undergraduate course instruction* (Sukanya Moudgalya, MSU) 2017-2018
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## **Service**

### ***Journal Article Reviews (9)***

- \* *AERA Open* (1) 2021
- \* *American Journal of Education* (2) 2019-2020
- \* *Computers and Education* (1) 2021
- \* *Internet and Higher Education* (3) 2019-2021
- \* *Journal of Information Technology and Politics* (1) 2020
- \* *Learning, Media and Technology* (1), with Dr. Christine Greenhow, faculty reviewer 2016

### ***Service in Professional Organizations***

#### **American Educational Research Association (AERA)**

- \* *Conference Proposal Reviewer* 2020

#### **Association for Educational Communications & Technology (AECT)**

- \* *Communications Officer, Research & Theory Division* 2020-2021
- \* *Secretary, Research & Theory Division* 2019-2020
- \* *Conference Proposal Reviewer* 2019-2021
- \* *Graduate Student Representative, Research & Theory Division* 2018-2019
- \* *Webinar Team Leader, Graduate Student Association* 2018-2019

#### **Society for Information Technology and Teacher Education (SITE)**

- \* *Co-Chair, Social Media SIG* 2019-2021
- \* *Conference Proposal Reviewer* 2020-2021
- \* *Planning Committee Member, SITE Interactive Conference* 2020
- \* *Graduate Student Intern, Social Media SIG* 2018-2019

#### **Passion Talks Conference (Google HQ, Mountain View CA)**

- \* *Science, Technology, & Innovation Track Chair* 2017
- \* *Conference Executive Committee Member* 2017

#### **Urbana International Conference (St. Louis MO)**

- \* *Hackathon Core Leadership Team Member* 2015
- \* *Hackathon Mentor Coordinator* 2015

#### **North American Simulation and Game Association (NASAGA)**

- \* *Board Member* 2013-2015
  - \* *Conference Committee Member, Annual Conference* (Baltimore MD, Seattle WA) 2014-2015
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## Professional Experience

- Executive Coach** 2020-present  
Black in Gaming United States
- \* Trained and mentored members of the core leadership team
  - \* Designed and implemented strategy for organizational culture and collaboration through remote and asynchronous work
- Graduate Assistant/Instructor** 2017-2020  
Michigan State University, College of Education East Lansing MI  
Department of Counseling, Educational Psychology, & Special Education
- \* Taught courses at Master's and Undergraduate levels
  - \* Mentored less experienced teaching assistants
- Course Writer** 2019  
Concordia University, College of Education Portland OR  
Educational Technology and Learning Design program
- \* Wrote and designed all materials for a new Master's-level course: *The Evolving Landscape of Educational Technology*
- Founding National Director, Ministry in Digital Spaces** 2014-2017  
InterVarsity Christian Fellowship/USA United States
- \* Managed 51 projects related to online community building through video games and social media
  - \* Supervised 8 project leads
  - \* Hosted and directed 5 think tank gatherings (Atlanta, Austin, San Francisco)
- Area Director, South Central Pennsylvania** 2009-2014  
InterVarsity Christian Fellowship/USA
- \* Supervised 17 different staff
  - \* Directed 11 conferences for undergraduate students from 7 colleges
  - \* Delivered more than 100 talks at 13 different colleges and 8 inter-collegiate conferences
  - \* Designed and facilitated 30 training seminars for staff and students
- Director, Summer Justice Program in Lancaster PA** 2006; 2009-2012  
InterVarsity Christian Fellowship/USA
- \* Designed and facilitated five 6-week immersive learning programs for undergraduate students
  - \* Received training in Mexico City, Mexico
- Director, Summer Justice Program in Manila, Philippines** 2005  
InterVarsity Christian Fellowship/USA
- \* Designed and facilitated a 6-week immersive, experiential learning program for undergraduate students
  - \* Received training in Addis Ababa, Ethiopia
- Campus Staff Minister, Franklin & Marshall College** 2003-2007  
InterVarsity Christian Fellowship/USA Lancaster PA
- \* Trained, coached, and supported more than 50 different undergraduate student volunteer leaders
- Presidential Fellow: Research Assistant, Department of Sociology** 2002-2003  
Bucknell University, College of Arts & Sciences Lewisburg PA
- \* Reviewed literature in social psychology and situational identity
- Presidential Fellow: Research Assistant, Department of Mathematics** 2000-2002  
Bucknell University, College of Arts & Sciences Lewisburg PA

\* Assisted with research in L-functions and Maass form deformations

**Research Intern: Summer Research Experience for Undergraduates (REU)**, Dept. of Mathematics 2000  
Bucknell University, College of Arts & Sciences Lewisburg PA

\* Assisted with research in L-functions and Maass form deformations

**Calculus Tutor**, Department of Mathematics 1999-2000  
Bucknell University, College of Arts & Sciences Lewisburg PA

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## Further Training

**Early Career Symposium** 2020  
Association for Educational Communications & Technology (AECT) Virtual Conference

**Reproducible Research** 2020  
Course Certificate – Johns Hopkins University Coursera.org

**Exploratory Data Analysis** 2019  
Course Certificate – Johns Hopkins University Coursera.org

**Doctoral Colloquium** 2018  
Association of Internet Researchers (AoIR) Montreal QC

**Methods for Analyzing and Modeling Textual Data** 2018  
Summer School Series on Methods for Computational Social Science Los Angeles CA

**Getting and Cleaning Data** 2018  
Course Certificate – Johns Hopkins University Coursera.org

**The Data Scientist's Toolbox** 2018  
Course Certificate – Johns Hopkins University Coursera.org

**R Programming** 2017  
Course Certificate – Johns Hopkins University Coursera.org

**Game Design and Facilitation** 2012  
Workshop Certificate – The Thiagi Group at NASAGA Columbus OH

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## Professional Affiliations

**Association for Educational Communications & Technology (AECT)**

\* *Research & Theory Division*

**American Educational Research Association (AERA)**

\* *Division C – Learning & Instruction*

\* *Technology as an Agent of Change in Teaching & Learning (TACTL) SIG*

**Society for Information Technology & Teacher Education (SITE)**

\* *Social Media SIG*