

# K. Bret Staudt Willet, Ph.D.

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## Interests

networked learning | online communities | social media | data science

## Education

### Michigan State University

Ph.D., Educational Psychology & Educational Technology 2021

\* Staudt Willet, K. B. (2021). *"I filled a lot of gaps": How and why early career teachers expand induction support systems with social media* (Publication No. 28414983) [Doctoral dissertation, Michigan State University]. ProQuest Dissertations & Theses Global.

\* Dissertation committee: Matthew Koehler, Christine Greenhow, Ralph Putnam, Gail Richmond

M.A., Educational Technology 2015

Graduate Certificate, Serious Game Design and Research 2014

### Bucknell University

B.A., Mathematics & Sociology 2003

## Research

### Peer-Reviewed Journal Articles

15. Carpenter, J. P., & Staudt Willet, K. B. (2021). The teachers' lounge and the debate hall: Anonymous self-directed learning in two teaching-related subreddits. *Teaching and Teacher Education*, 104, 103371. <https://doi.org/10.1016/j.tate.2021.103371>

14. Greenhow, C. M., Staudt Willet, K. B., & Galvin, S. (2021). Inquiring tweets want to know: #Edchat supports for #RemoteTeaching during COVID-19. *British Journal of Educational Technology*. <https://doi.org/10.1111/bjet.13097>

13. Staudt Willet, K. B., & Carpenter, J. P. (2021). A tale of two subreddits: Change and continuity in teaching-related online spaces. *British Journal of Educational Technology*, 52(2), 714-733. <https://doi.org/10.1111/bjet.13051>

12. Carpenter, J. P., Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2020). Spam and educators' Twitter use: Methodological considerations and challenges. *TechTrends*, 64, 460-469. <https://doi.org/10.1007/s11528-019-00466-3>

11. Greenhalgh, S. P., Rosenberg, J. M., Staudt Willet, K. B., Koehler, M. J., & Akcaoglu, M. (2020). Identifying multiple learning spaces within a single teacher-focused Twitter hashtag. *Computers and Education*. <https://doi.org/10.1016/j.compedu.2020.103809>

10. Greenhow, C., Lewin, C., & Staudt Willet, K. B. (2020). The educational response to COVID-19 across two countries: A critical examination of initial digital pedagogy adoption. *Technology, Pedagogy and Education*. <https://doi.org/10.1080/1475939X.2020.1866654>

9. Rosenberg, J. M., & **Staudt Willet**, K. B. (2020). Balancing privacy and open science in the context of COVID-19: A response to Ifenthaler & Schumacher (2016). *Educational Technology Research and Development*. <https://doi.org/10.1007/s11423-020-09860-8>
8. **Staudt Willet**, K. B., & Carpenter, J. P. (2020). Teachers on Reddit? Exploring contributions and interactions in four teaching-related subreddits. *Journal of Research on Technology in Education*, 52, 216-233. <https://doi.org/10.1080/15391523.2020.1722978>
7. Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (2019). Approaches to Mormon identity and practice in the #ldsconf Twitter hashtag. *Journal of Media and Religion*, 18(4), 122-133. <https://doi.org/10.1080/15348423.2019.1696121>
6. Greenhow, C. M., Galvin, S., & **Staudt Willet**, K. B. (2019). What should be the role of social media in education? *Policy Insights from the Behavioral and Brain Sciences*, 6(2), 178-185. <https://doi.org/10.1177/2372732219865290>
5. Greenhow, C. M., Gleason, B., & **Staudt Willet**, K. B. (2019). Social scholarship revisited: Changing scholarly practices in the age of social media. *British Journal of Educational Technology*, 50, 987-1004. <https://doi.org/10.1111/bjet.12772>
4. Krutka, D. G., Heath, M. K., & **Staudt Willet**, K. B. (2019). Foregrounding technoethics: Toward critical perspectives in technology and teacher education. *Journal of Technology and Teacher Education*, 27(4), 555-574. <http://learntechlib.org/p/208235/>
3. **Staudt Willet**, K. B. (2019). Revisiting how and why educators use Twitter: Tweet types and purposes in #Edchat. *Journal of Research on Technology in Education*, 51, 273-289. <https://doi.org/10.1080/15391523.2019.1611507>
2. Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62, 501-508. <https://doi.org/10.1007/s11528-018-0313-6>
1. Greenhow, C. M., Gleason, B., Marich, H., & **Staudt Willet**, K. B. (2017). Educating social scholars: Examining novice researchers' practices with social media. *Qwerty – Open and Interdisciplinary Journal of Technology, Culture and Education*, 12(2), 30-45. <http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269/>

## Book Chapters

6. Greenhalgh, S. P., Koehler, M. J., Rosenberg, J. M., & **Staudt Willet**, K. B. (2021). Considerations for using social media data in learning design and technology research. In E. Romero-Hall (Ed.), *Research methods in learning design & technology* (pp. 64-77). Routledge.
5. Greenhow, C., Galvin, S., & **Staudt Willet**, K. B. (2021). Research methods unique to digital contexts: An introduction to virtual ethnography. In N. K. Duke & M. H. Mallette (Eds.), *Literacy research methodologies* (3rd ed., pp. 102-120). Guilford.
4. **Staudt Willet**, K. B. (2020). The hashtag-thread mashup: Differences in Twitter #Edchat replies. In D. C. Gibson & M. N. Ochoa (Eds.), *Research highlights in technology and teacher education 2020* (pp. 37-47). Association for the Advancement of Computing in Education (AACE). <http://www.learntechlib.com/p/218487/> [Invited revision of conference presentation in an edited book]
3. **Staudt Willet**, K. B., & Carpenter, J. P. (2019). Educators on the front page of the Internet: Teacher learning in four subreddits. In D. C. Gibson & M. N. Ochoa (Eds.), *Research highlights in technology and teacher education 2019* (pp. 169-178). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/210591/> [Invited revision of conference presentation in an edited book]
2. **Staudt Willet**, K. B., Koehler, M. J., & Greenhalgh, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the

Advancement of Computing in Education (AACE). <http://learntechlib.org/p/182952/> [Invited reprint of conference presentation in an edited book]

1. **Staudt Willet**, K. B., Koehler, M. J., & Greenhalgh, S. P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Association for the Advancement of Computing in Education (AACE). <http://www.learntechlib.org/p/180960/> [Invited revision of conference presentation in an edited book]

### **Peer-Reviewed Conference Proceedings**

16. Rosenberg, J. M., & **Staudt Willet**, K. B. (2021, April). Advancing social influence models in learning analytics. In O. Poquet, B. Chen, M. Saqr, & T. Hecking (Eds.), *Proceedings of the NetSciLA2021 workshop "Using network science in learning Analytics: Building bridges towards a common agenda"* (NetSciLA2021) (pp. 3-8). CEUR Workshop Proceedings. [http://ceur-ws.org/Vol-2868/#article\\_2](http://ceur-ws.org/Vol-2868/#article_2)

15. **Staudt Willet**, K. B., Greenhow, C., & Lewin, C. (2021, March). Tweeting across the pond: COVID-19 emergency learning networks in the United Kingdom and the United States through Twitter #Edchat. In E. Langran & L. Archambault (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2021* (pp. 1769-1778). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/219343/>

14. Krutka, D. G., Heath, M. K., & **Staudt Willet**, K. B. (2020, April). *Foregrounding critical technoeithics in technology and teacher education: A workshop for pedagogical action* Paper presented at the Society for Information Technology & Teacher Education (SITE) International Conference 2020, New Orleans, LA.

13. **Staudt Willet**, K. B. (2020, April). Early-career educators' experiences with social media during induction. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1256-1262). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215917/>

12. **Staudt Willet**, K. B. (2020, April). The hashtag-thread mashup: How educators talk to each other in Twitter #Edchat. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1270-1280). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215919/>

11. **Staudt Willet**, K. B., & Carpenter, J. P. (2020, April). For the longest time: Continuity and change in one teaching-related subreddit. In G. H. Marks & D. Schmidt-Crawford (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2020* (pp. 1263-1269). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/215918/>

10. Carpenter, J. P., Koehler, M. J., **Staudt Willet**, K. B., & Greenhalgh, S. P. (2019, March). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2702-2711). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208033/>

9. Moudgalya, S. K., & **Staudt Willet**, K. B. (2019, March). Communities and clusters: User interactions in an online discussion forum for computer science education. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2291-2298). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/207968/>

8. **Staudt Willet**, K. B. (2019, March). #Edchat is bigger, but better only for some: Revisiting how and why educators use Twitter. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2019* (pp. 2778-2786). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208039/>

7. **Staudt Willet**, K. B., & Carpenter, J. P. (2019, March). Educators on the front page of the Internet: Education-related subreddits as learning spaces. In K. Graziano (Ed.), *Proceedings of Society for Information*

*Technology & Teacher Education (SITE) International Conference 2019* (pp. 2787-2795). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/208040/>

6. **Staudt Willet, K. B., & Willet, B. D.** (2018, October). Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats. In *AoIR selected papers of internet research*. Association of Internet Researchers. <https://spir.aoir.org/ojs/index.php/spir/article/view/10512>

5. **Staudt Willet, K. B., & Reimer, P. N.** (2018, March). The career you save may be your own: Exploring the mathtwitterblogosphere as a community of practice. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 2324-2329). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/182845/>

4. **Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J.** (2018, March). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 495-503). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/182570/>

3. Greenhow, C., Marich, H., & **Staudt Willet, K. B.** (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177363/>

2. Rosenberg, J., Akcaoglu, M., **Staudt Willet, K. B., Greenhalgh, S., & Koehler, M.** (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177856/>

1. **Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P.** (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/p/177469/>

### **Peer-Reviewed Conference Presentations**

26. Rosenberg, J. M., Galas, E., & **Staudt Willet, K. B.** (2021, June). *Who are the data scientists in education? An investigation of the identities and work of individuals in diverse roles* [Poster session]. Annual Meeting of the International Society of the Learning Sciences (ISLS).

25. Carpenter, J. P., & **Staudt Willet, K. B.** (2021, April). *Self-directed educator learning on Reddit: Comparing and contrasting two teaching-related subreddits* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2021, Online.

24. **Staudt Willet, K. B., Galvin, S., & Greenhow, C. M.** (2021, April). Flexible professional learning networks: Teachers turn to #Edchat during pandemic-disrupted education. In M. Rehm, K. Frank, & K. Torphy (Chairs), *Social opportunity spaces: How social media can inform / shape educational policy processes* [Symposium]. American Educational Research Association (AERA) Annual Meeting 2021, Online.

23. **Staudt Willet, K. B.** (2020, November). *Into the edu-verse: New teachers' challenges, supports, and social media* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

22. **Staudt Willet, K. B., & Carpenter, J. P.** (2020, November). *Time after time: Continuity and change in teaching-related subreddits* [Featured research]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

21. Rutherford, T., Rosenberg, J. M., & **Staudt Willet, K. B.** (2020, April). Which birds fill the branches of the AERA Twitter tree? Twitter networks around #AERA19. In P. N. Beymer, D. K. Benden, & M. L. Bernacki

(Chairs), *Affordances and modeling of intensive data* [Structured poster session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

20. **Staudt Willet**, K. B. (2020, April). *Can you hear me now? Teachers' versus researchers' measures of the Twitter #Edchat affinity space* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

19. **Staudt Willet**, K. B., Heath, M. K., & Krutka, D. G. (2020, April). *The need for technoethics in teacher education: A critical analysis of literature* [Poster session]. American Educational Research Association (AERA) Annual Meeting 2020, San Francisco, CA. (Conference canceled)

18. Greenhalgh, S. P., **Staudt Willet**, K. B., & Koehler, M. J. (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

17. **Staudt Willet**, K. B., & Bagdy, L. (2019, October). *How do you do, fellow kids? "New teachers" in Twitter #ntchat* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

16. **Staudt Willet**, K. B., & Moudgalya, S. K. (2019, October). *Community, network, or space: Conceptualizing inspired professional learning in an online discussion forum* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV.

15. Greenhow, C. M., **Staudt Willet**, K. B., & Marich, H. (2019, July). *Scholarship reconsidered: Examining new scholars' social media practices* [Paper session]. The 10th International Conference on Social Media & Society 2019, Toronto, ON, Canada.

14. **Staudt Willet**, K. B. (2019, April). *Is bigger better? Exploring educators' uses and gratifications in Twitter #Edchat* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2019, Toronto, ON, Canada.

13. Greenhalgh, S. P., Koehler, M. J., & **Staudt Willet**, K. B. (2019, March). *Every nation, kindred, tongue, and "tweeple": International use of the #ldsconf Twitter hashtag* [Paper session]. Decentered Mormonism Conference 2019, Bordeaux, France.

12. **Staudt Willet**, K. B. (2018, October). *Cyborg methods: The benefits of mixing human and machine coding* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

11. **Staudt Willet**, K. B. (2018, October). *Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

10. **Staudt Willet**, K. B. (2018, October). *Teacher participation in digital spaces: What kinds of learning spaces are on Reddit?* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

9. **Staudt Willet**, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J. (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2018, Kansas City, MO.

8. Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J. (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning* [Roundtable session]. American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.

7. Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., **Staudt Willet**, K. B., & Li, J. (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media* [Paper session]. American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.



6. Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research* [Paper session]. Association for Educational Communications and Technology (AECT) International Convention 2017, Jacksonville, FL.
5. **Staudt Willet**, K. B. (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world* [Paper session]. Passion Talks Conference 2017, Google Headquarters, Mountain View, CA.
4. **Staudt Willet**, K. B. (2016, August). *The strength of the weak ties* [Paper session]. Passion Talks Conference 2016, Google Headquarters, Mountain View, CA.
3. **Staudt Willet**, K. B. (2014, October). *My journey into user-centered game design* [Paper session]. North American Simulation and Game Association (NASAGA) International Conference 2014, Baltimore, MD.
2. **Staudt Willet**, K. B. (2013, October). *Tension: My favorite game mechanic* [Paper session]. North American Simulation and Game Association (NASAGA) International Conference 2013, Sarasota, FL.
1. **Willet**, K. B. (2001, February). *The shortest closed path on an arithmetic surface* [Paper session]. Moravian College Student Mathematics Conference 2001, Bethlehem, PA.

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## Awards and Funding

### ***Grants and Fellowships (Funded): \$34,070***

<b>Student Research Conference Travel Fellowship: \$395 - Funded</b>	2021
Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	
<b>Dissertation Completion Fellowship: \$7,000 - Funded</b>	2021
Michigan State University, College of Education	
<b>Clifford E. Erickson Memorial Fund Scholarship: \$5,500 - Funded</b>	2020
Michigan State University, College of Education	
<b>Student Research Conference Travel Fellowship: \$600 - Funded</b>	2020
Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	
<b>Research Practicum/Dissertation Development Fellowship: \$1,300 - Funded</b>	2020
Michigan State University, College of Education	
<b>Disciplinary Leadership Award: \$2,000 - Funded</b>	2019
Michigan State University, Council of Graduate Students	
<b>Research Practicum/Dissertation Development Fellowship: \$2,000 - Funded</b>	2019
Michigan State University, College of Education	
<b>Student Research Conference Travel Fellowship: \$1,050 - Funded</b>	2019
Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	
<b>Summer Research Renewable Fellowship: \$12,000 - Funded</b>	2018-2019
Michigan State University, College of Education	
<b>Professional Development Award: \$500 - Funded</b>	2018
Michigan State University, Council of Graduate Students	
<b>Student Research Conference Travel Fellowship: \$795 - Funded</b>	2018
Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	
<b>Student Research Conference Travel Fellowship: \$930 - Funded</b>	2017
Michigan State University, Dept. of Counseling, Educational Psychology, & Special Education	

### ***Grants and Fellowships (Not Funded)***

<b>NAEd/Spencer Dissertation Fellowship: Not Funded</b> National Academy of Education + Spencer Foundation	2020
<b>Dickson Award for Research on Innovative Technologies in Learning: Not Funded</b> Michigan State University, College of Education	2019
<b>Endowed Scholarships: Not Funded</b> Michigan State University, College of Education	2019
<b>Endowed Scholarships: Not Funded</b> Michigan State University, College of Education	2018
<b>Disciplinary Leadership Award: Not Funded</b> Michigan State University, Council of Graduate Students	2017

### ***Special Recognition***

<b>Featured Research</b> Association for Educational Communications and Technology (AECT) International Convention	2020	Online
<b>Outstanding Paper Award</b> Society for Information Technology & Teacher Education (SITE) International Conference	2020	Online
<b>Outstanding Paper Award</b> Society for Information Technology & Teacher Education (SITE) International Conference	2019	Las Vegas NV
<b>Outstanding Paper Award</b> Society for Information Technology & Teacher Education (SITE) International Conference	2017	Austin TX

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## **Teaching**

### ***Teaching Awards***

**Best Fully Online Course: CEP 817 - Learning Technology by Design (2021)**  
MSU AT&T Faculty-Staff Annual Competition in Instructional Technology

### ***Courses Taught, Florida State University***

**Learning and Web Analytics** (Doctoral, online, 1x, 2021)

This course addresses the collection and use of data for decision making and assessment in learning and human performance contexts. Students will get hands-on experience with small data sets and will learn how big data sets are collected and used. The course will explore the role that analytics plays in education and related fields, identify the types of questions that might be answered via both quantitative and qualitative analytics, and engage in analytic- related problem solving. This course will examine case studies and provide students with practice using a variety of tools and services that can help them collect and analyze learning and web data. There are no pre-requisites, and although data will be used, prior experience with statistics or research design is not necessary.

**Evaluation of Instruction and Training in Human-Performance Technology** (Master's, online, 1x, 2021)

This course focuses on the evaluation of training and instruction through a systemic analysis of the organization sponsoring the training program. The course also provides the knowledge and skills for conducting an HPT-based evaluation of training systems.

## ***Courses Taught, Michigan State University***

### **Teaching & Learning with Technology** (Undergraduate, online, 7x)

2017-2020

- \* Course topics include design thinking, universal design for learning, media & information literacy, professional learning networks, computational thinking, and play-based learning.
- \* Students develop plans for integrating technology in classroom.
- \* The semester-long project is to design a professional *online portfolio*.

### **Learning Technology by Design** (Master's, online, 3x)

2018-2020

- \* Course topics include design thinking, the design process (empathize, define, ideate, prototype, test), designing for learners, iterative design. and collaboration in design.
- \* Students discuss examples of good and bad designs from everyday life.
- \* The semester-long project is to work through one cycle of the design process to address a *problem of practice* from the student's professional context.

### **Electronic Assessment for Teaching and Learning** (Master's, online, 3x)

2018-2020

- \* Course topics include foundational theories of assessment, formative assessment, feedback, and a critical examination of methods for assessment (e.g., portfolios, rubrics, surveys, tests, self-evaluations).
- \* Students develop an *assessment design checklist* to use in their own professional practice.
- \* The semester-long project is to plan a *formative assessment design* to implement in their own context.

### **Teaching Students Online** (Master's, online, 1x)

2017

- \* Course topics include foundations for online learning, course management systems, various models of online course design, instructor-student communication, assessment, universal design for learning, and online classroom management.
- \* Students playfully explore Google Apps, course management systems, screencasting tools, and file management systems.
- \* The semester-long project is to design a curriculum for an *online course module* consisting of 3-5 interconnected lessons, which may include training sessions or non-traditional courses.

## ***Instructional Activities & Workshops***

16. Rosenberg, J. M., & **Staudt Willet**, K. B. (2021, April). *Programmatically accessing social media (especially Twitter) data* [Guest lecture for doctoral course]. CEP 991B: Social Networks II: Application of Analyses and Methods, Michigan State University: East Lansing, MI. <https://bit.ly/twitter-sna>

15. Budhrani, K., Ross, K., Muljana, P., Dyer, R., Jones, M., & **Staudt Willet**, K. B. (2020, November). *Factors influencing doctoral students' perseverance in online instructional technology programs* [Panel]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

14. Romero-Hall, E., Arslan-Ari, I., Gentry, W., Greenhalgh, S., Jung, Y. J., Stefaniak, J., Tiwari, S., Koehler, M., Rosenberg, J., **Staudt Willet**, K. B., Lockee, B., Zimmerman, H., Pérez-Edgar, K., Grant, M. M., & Ari, F. (2020, November). *Let's talk about research methods: Where are we today?* [Panel]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online.

13. **Staudt Willet**, K. B., Greenhalgh, S. P., & Rosenberg, J. M. (2020, November). *Simple collection and powerful analysis of Twitter data using R* [Conference workshop]. Association for Educational Communications and Technology (AECT) International Convention 2020, Online. <https://bretsw.github.io/aect20-workshop/>

12. **Staudt Willet**, K. B. (2020, October). *You are stronger than you think: Insights for academic publishing* [Guest lecture for doctoral course]. CEP 956: Mind, Media and Learning, Michigan State University: East Lansing, MI. <https://bretsw.github.io/publishing-lecture>

11. **Staudt Willet**, K. B. (2020, October). *Welcome to the good place?: Teachers' networked learning on social media* [Guest lecture for Master's course]. Teaching with Technology, Manhattanville College, Purchase, NY. <https://bretsw.github.io/manhattanville-lecture>



10. **Staudt Willet, K. B., Rosenberg, J. M., & Greenhalgh, S. P.** (2020, March). *R u ready 4 R? Introduction to analyzing educational Internet data using R* [Workshop facilitated for the Students, Social Media & Schools research group at Florida State University]. Available from <https://bretsw.github.io/fsu-workshop/>
9. **Staudt Willet, K. B., & Bork, W.** (2019, December). *Electronic assessment* [Presentation for Master of Arts in Educational Technology (MAET) instructor huddle]. Michigan State University, East Lansing, MI.
8. **Staudt Willet, K. B.** (2019, November). *Content, conversation, & context: How educators talk to each other in Twitter #Edchat* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.
7. **Staudt Willet, K. B., Greenhalgh, S. P., & Rosenberg, J. M.** (2019, October). *Online data and open source tools: Analyzing educational Internet data using R* [Conference workshop]. Association for Educational Communications and Technology (AECT) International Convention 2019, Las Vegas, NV. Available from <https://bretsw.github.io/aect19-workshop/>
6. **Staudt Willet, K. B.** (2019, September). *Insights for academic publishing* [Guest lecture for doctoral course]. CEP 956: Mind, Media and Learning, Michigan State University: East Lansing, MI.
5. **Staudt Willet, K. B.** (2018, November). *Bigger is not always better: Revisiting how and why educators use Twitter #Edchat* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.
4. **Staudt Willet, K. B.** (2018, October). *Experiences from the practicum* [Panel for doctoral course]. CEP 955: Research Design and Methods for Educational Psychology and Educational Technology, Michigan State University, East Lansing, MI.
3. **Staudt Willet, K. B.** (2017, November). *Once more unto the practicum, dear friends: Research lessons from studying social interactions on social media* [Presentation for Educational Psychology & Educational Technology PhD program brownbag seminar]. Michigan State University, East Lansing, MI.
2. **Staudt Willet, K. B.** (2015, September). *Patterns of online communities* [Webinar]. Indigitous Sessions, Online.
1. **Staudt Willet, K. B.** (2014, March). *What games say* [Guest lecture for an undergraduate course in Film, Media, & Teacher Education]. Millersville University, Millersville, PA.

## ***Mentoring and Advising***

* Graduate mentor, <i>Undergraduate course instruction</i> (Madison Allen, MSU)	2020
* Graduate mentor, <i>Master's course instruction</i> (William Bork, MSU)	2019-2020
* Peer reviewer, <i>NSF grant proposal</i> (Dr. Josh Rosenberg, Univ. of Tennessee, Knoxville)	2019
* Doctoral student member, <i>Research apprenticeship practicum committee</i> (Sarah Galvin, MSU)	2018-2019
* Graduate mentor, <i>Undergraduate course instruction</i> (Matthew Drazin, MSU)	2018-2019
* Data analyst, <i>Social network analysis for doctoral project</i> (Katie Schenkel, MSU)	2018
* Data analyst, <i>Content analysis for doctoral dissertation</i> (Colin Terry, MSU)	2018
* Graduate mentor, <i>Undergraduate course instruction</i> (Sukanya Moudgalya, MSU)	2017-2018

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## **Service**

### ***Journal Article Reviews (11)***

* <i>AERA Open</i> (1)	2021
* <i>American Journal of Education</i> (2)	2019-2020
* <i>Computers and Education</i> (2)	2021
* <i>Internet and Higher Education</i> (3)	2019-2021
* <i>Journal of Information Technology and Politics</i> (1)	2020
* <i>Learning, Media and Technology</i> (1)	2016
* <i>TechTrends</i> (1)	2021

## ***Service in Professional Organizations***

### **American Educational Research Association (AERA)**

\* *Conference Proposal Reviewer* 2020

### **Association for Educational Communications & Technology (AECT)**

\* *Communications Officer*, Research & Theory Division 2020-2021  
\* *Secretary*, Research & Theory Division 2019-2020  
\* *Conference Proposal Reviewer* 2019-2021  
\* *Graduate Student Representative*, Research & Theory Division 2018-2019  
\* *Webinar Team Leader*, Graduate Student Association 2018-2019

### **Society for Information Technology and Teacher Education (SITE)**

\* *Co-Chair*, Social Media SIG 2019-2021  
\* *Conference Proposal Reviewer* 2020-2021  
\* *Planning Committee Member*, SITE Interactive Conference 2020  
\* *Graduate Student Intern*, Social Media SIG 2018-2019

### **Passion Talks Conference (Google HQ, Mountain View CA)**

\* *Science, Technology, & Innovation Track Chair* 2017  
\* *Conference Executive Committee Member* 2017

### **Urbana International Conference (St. Louis MO)**

\* *Hackathon Core Leadership Team Member* 2015  
\* *Hackathon Mentor Coordinator* 2015

### **North American Simulation and Game Association (NASAGA)**

\* *Board Member* 2013-2015  
\* *Conference Committee Member*, Annual Conference (Baltimore MD, Seattle WA) 2014-2015

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## **Professional Experience**

### **Assistant Professor**

Florida State University

2021-present  
Tallahassee FL

### **Executive Coach**

Black in Gaming

2020-present  
United States

\* Trained and mentored members of the core leadership team  
\* Designed and implemented strategy for organizational culture and collaboration through remote and asynchronous work

### **Graduate Assistant/Instructor**

Michigan State University, College of Education

Department of Counseling, Educational Psychology, & Special Education

2017-2020  
East Lansing MI

\* Taught courses at Master's and Undergraduate levels  
\* Mentored less experienced teaching assistants

### **Course Writer**

Concordia University, College of Education

Educational Technology and Learning Design program

2019  
Portland OR

\* Wrote and designed all materials for a new Master's-level course: *The Evolving Landscape of Educational Technology*

<b>Founding National Director, Ministry in Digital Spaces</b> InterVarsity Christian Fellowship/USA	2014-2017 United States
<ul style="list-style-type: none"> <li>* Managed 51 projects related to online community building through video games and social media</li> <li>* Supervised 8 project leads</li> <li>* Hosted and directed 5 think tank gatherings (Atlanta, Austin, San Francisco)</li> </ul>	
<b>Area Director</b> , South Central Pennsylvania InterVarsity Christian Fellowship/USA	2009-2014
<ul style="list-style-type: none"> <li>* Supervised 17 different staff</li> <li>* Directed 11 conferences for undergraduate students from 7 colleges</li> <li>* Delivered more than 100 talks at 13 different colleges and 8 inter-collegiate conferences</li> <li>* Designed and facilitated 30 training seminars for staff and students</li> </ul>	
<b>Director</b> , Summer Justice Program in Lancaster PA InterVarsity Christian Fellowship/USA	2006; 2009-2012
<ul style="list-style-type: none"> <li>* Designed and facilitated five 6-week immersive learning programs for undergraduate students</li> <li>* Received training in Mexico City, Mexico</li> </ul>	
<b>Director</b> , Summer Justice Program in Manila, Philippines InterVarsity Christian Fellowship/USA	2005
<ul style="list-style-type: none"> <li>* Designed and facilitated a 6-week immersive, experiential learning program for undergraduate students</li> <li>* Received training in Addis Ababa, Ethiopia</li> </ul>	
<b>Campus Staff Minister</b> , Franklin & Marshall College InterVarsity Christian Fellowship/USA	2003-2007 Lancaster PA
<ul style="list-style-type: none"> <li>* Trained, coached, and supported more than 50 different undergraduate student volunteer leaders</li> </ul>	
<b>Presidential Fellow: Research Assistant</b> , Department of Sociology Bucknell University, College of Arts & Sciences	2002-2003 Lewisburg PA
<ul style="list-style-type: none"> <li>* Reviewed literature in social psychology and situational identity</li> </ul>	
<b>Presidential Fellow: Research Assistant</b> , Department of Mathematics Bucknell University, College of Arts & Sciences	2000-2002 Lewisburg PA
<ul style="list-style-type: none"> <li>* Assisted with research in L-functions and Maass form deformations</li> </ul>	
<b>Research Intern: Summer Research Experience for Undergraduates</b> (REU), Dept. of Mathematics Bucknell University, College of Arts & Sciences	2000 Lewisburg PA
<ul style="list-style-type: none"> <li>* Assisted with research in L-functions and Maass form deformations</li> </ul>	
<b>Calculus Tutor</b> , Department of Mathematics Bucknell University, College of Arts & Sciences	1999-2000 Lewisburg PA

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## Further Training

<b>Early Career Symposium</b> Association for Educational Communications & Technology (AECT)	2020 Virtual Conference
<b>Reproducible Research</b> Course Certificate – Johns Hopkins University	2020 Coursera.org
<b>Exploratory Data Analysis</b> Course Certificate – Johns Hopkins University	2019 Coursera.org

<b>Doctoral Colloquium</b>	2018
Association of Internet Researchers (AoIR)	Montreal QC
<b>Methods for Analyzing and Modeling Textual Data</b>	2018
Summer School Series on Methods for Computational Social Science	Los Angeles CA
<b>Getting and Cleaning Data</b>	2018
Course Certificate – Johns Hopkins University	Coursera.org
<b>The Data Scientist's Toolbox</b>	2018
Course Certificate – Johns Hopkins University	Coursera.org
<b>R Programming</b>	2017
Course Certificate – Johns Hopkins University	Coursera.org
<b>Game Design and Facilitation</b>	2012
Workshop Certificate – The Thiagi Group at NASAGA	Columbus OH

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### Professional Affiliations

#### Association for Educational Communications & Technology (AECT)

*\* Research & Theory Division*

#### American Educational Research Association (AERA)

*\* Division C – Learning & Instruction*

*\* Technology as an Agent of Change in Teaching & Learning (TACTL) SIG*

#### Society for Information Technology & Teacher Education (SITE)

*\* Social Media SIG*

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