

K. Bret Staudt Willet

PhD Student, Michigan State University

✉ bret@bretsw.com [bretsw](#) [bretsw](#) [bretsw](#) [bretsw](#) [bretsw](#) [bretsw.com](#)

Updated: October 26, 2018

Education

Michigan State University, College of Education

PhD Educational Psychology & Educational Technology Expected 2021

MA Educational Technology 2015 Graduate Certificate, Serious Game Design and Research 2014

Bucknell University, College of Arts & Sciences

BA Mathematics & Sociology 2003

Further Training

Doctoral Colloquium 2018

Association of Internet Researchers (AoIR) Montreal QC

Methods for Analyzing and Modeling Textual Data 2018

Summer School Series on Methods for Computational Social Science Los Angeles CA

Getting and Cleaning Data 2018

Certificate – Johns Hopkins University Coursera.org

The Data Scientist's Toolbox 2018

Certificate – Johns Hopkins University Coursera.org

R Programming 2017

Certificate – Johns Hopkins University Coursera.org

Game Design and Facilitation 2012

Workshop Certificate – The Thiagi Group at NASAGA Columbus OH

Publications

Peer-Reviewed Journal Articles

Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*. Retrieved from <https://doi.org/10.1007/s11528-018-0313-6>

Greenhow, C. M., Gleason, B., Marich, H., & **Staudt Willet**, K. B. (2017). Educating social scholars: Examining novice researchers' practices with social media. *Qwerty – Open and Interdisciplinary Journal of Technology, Culture and Education*, 12(2), 30-45. Retrieved from <http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269>

Book Chapters

Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the Advancement of Computing in Education (AACE). Retrieved from <http://learntechlib.org/p/182952/> [Invited reprint of conference presentation in edited book]

Staudt Willet, K. B., Koehler, M.J., & Greenhalgh, S.P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). Retrieved from <http://www.learntechlib.org/p/180960/> [Invited reprint of conference presentation in edited book]

Peer-Reviewed Conference Proceedings

Carpenter, J. P., Koehler, M. J., **Staudt Willet, K. B., & Greenhalgh, S. P.** (2019, March). *Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use*. Paper to be presented at the Society for Information Technology & Teacher Education (SITE) International Conference 2019. Las Vegas, NV.

Staudt Willet, K. B. (2019, March). *#Edchat is bigger, but better only for some: Revisiting how and why educators use Twitter*. Paper to be presented at the Society for Information Technology & Teacher Education (SITE) International Conference 2019. Las Vegas, NV.

Staudt Willet, K. B., & Carpenter, J. P. (2019, March). *Educators on the front page of the Internet: Education-related subreddits as learning spaces*. Paper to be presented at the Society for Information Technology & Teacher Education (SITE) International Conference 2019. Las Vegas, NV.

Staudt Willet, K. B., & Willet, B. D. (2018, October). *Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats*. Paper presented at AoIR 2018: The 19th Annual Conference of the Association of Internet Researchers. Montreal, QB, Canada: AoIR. Retrieved from <http://spir.aoir.org>

Staudt Willet, K. B., & Reimer, P. N. (2018, March). The career you save may be your own: Exploring the mathtwitterblogosphere as a community of practice. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 2324-2329). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).

Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J. (2018, March). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2018* (pp. 495-503). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).

Greenhow, C., Marich, H., & **Staudt Willet, K. B.** (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Rosenberg, J., Akcaoglu, M., **Staudt Willet, K. B., Greenhalgh, S., & Koehler, M.** (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Peer-Reviewed Conference Presentations

Staudt Willet, K. B. (2019, April). *Is bigger better? Exploring educators' uses and gratifications in Twitter #Edchat*. Paper to be presented at the American Educational Research Association (AERA) Annual Meeting 2019. Toronto, ON, Canada.

Staudt Willet, K. B. (2018, October). Teacher participation in digital spaces: What kinds of learning spaces are on Reddit?. *Research in Text Mining, Social Network Analysis, Learning Analytics, & Adaptive Learning*. Graduate student panel discussion hosted by the International Council for Educational Media (ICEM) at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B. (2018, October). *Cyborg methods: The benefits of mixing human and machine coding*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B. (2018, October). *Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Staudt Willet, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J. (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2018. Kansas City, MO.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J.** (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., **Staudt Willet, K. B., & Li, J.** (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

Greenhalgh, S. P., **Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J.** (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2017. Jacksonville, FL.

Staudt Willet, K. B. (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world*. Paper presented at Passion Talks Conference 2017. Google Headquarters, Mountain View, CA.

Staudt Willet, K. B. (2016, August). *The strength of the weak ties*. Paper presented at Passion Talks Conference 2016. Google Headquarters, Mountain View, CA.

Staudt Willet, K. B. (2014, October). *My journey into user-centered game design*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2014. Baltimore, MD.

Staudt Willet, K. B. (2013, October). *Tension: My favorite game mechanic*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2013. Sarasota, FL.

Willet, K. B. (2001, February). *The shortest closed path on an arithmetic surface*. Paper presented at Moravian College Student Mathematics Conference 2001. Bethlehem, PA.

Invited Talks

Staudt Willet, K. B. (2017, November). *Once more unto the practicum, dear friends: Research lessons from studying social interactions on social media*. Talk for EPET program brownbag seminar at Michigan State University: East Lansing, MI.

Staudt Willet, K. B. (2016, August). *How did we get here?* Keynote address at Passion Talks Conference 2016. Fremont, CA.

Staudt Willet, K. B. (2015, September). *Patterns of online communities*. Webinar presented for Indigitous Sessions. Online.

Staudt Willet, K. B. (2014, March). *What games say*. Guest lecture for an undergraduate course in Film & Media at Millersville University: Millersville, PA.

Awards & Funding

Nominated for <i>Best Paper Award</i>	2019
Technology as an Agent of Change in Teaching in Learning (TACTL) SIG AERA Annual Meeting Toronto ON	
<i>Summer Research Renewable Fellowship</i> - \$6,000/year x 2 years	2018-2019
Michigan State University, College of Education	East Lansing MI
<i>Outstanding Paper Award</i>	2017
SITE International Conference	Austin TX
<i>Best Existing Film</i>	2014
Code for the Kingdom Hackathon	Austin TX
<i>Presidential Fellowship</i> - \$20,000/year x 3 years	2000-2003
Bucknell University	Lewisburg PA

Service

Ad-hoc Journal Article Reviews

Learning, Media and Technology (with Dr. Christine Greenhow, faculty reviewer)	2016
--	------

Service to Department

Practicum Committee Member, Sarah Galvin, Michigan State University	2018
---	------

Service to Profession

Association for Educational Communications & Technology (AECT)	
<i>Graduate Student Representative</i> , Research & Theory Division	2018-2019
American Educational Research Association (AERA)	
<i>Session Presider/Chair</i> , Annual Meeting (New York NY)	2018
Society for Information Technology and Teacher Education (SITE)	
<i>Graduate Student Intern</i> , Social Media SIG	2018-2019
<i>Session Presider/Chair</i> , International Conference (Washington DC)	2018
Passion Talks Conference (Google HQ, Mountain View CA)	
<i>Science, Technology, & Innovation Track Chair</i>	2017
<i>Conference Executive Committee Member</i>	2017
<i>Conference Program Committee Member</i>	2017
Urbana International Conference (St. Louis MO)	
<i>Hackathon Core Leadership Team Member</i>	2015
<i>Hackathon Mentor Coordinator</i>	2015
North American Simulation and Game Association (NASAGA)	
<i>Board Member</i>	2013-2015
<i>Conference Committee Member</i> , Annual Conference (Seattle WA)	2015
<i>Conference Committee Member</i> , Annual Conference (Baltimore MD)	2014

Consulting

Social Network Analysis, Katie Schenkel, Michigan State University	2018
Content Analysis for Doctoral Dissertation, Colin Terry, Michigan State University	2018

Professional Experience

- Co-Founder* 2018-present
Birch Wayfinders, LLC Remote
* Consulted with Nautilus Trackers, LLC on building machine learning into a hybrid training model
- Graduate Assistant/Instructor* 2017-present
Michigan State University, College of Education East Lansing MI
Department of Counseling, Educational Psychology, & Special Education
* Taught CEP 416 - Teaching & Learning with Technology (Undergraduate)
* Taught CEP 813 - Electronic Assessment for Teaching and Learning (Master's)
* Taught CEP 817 - Learning Technology through Design (Master's)
* Taught CEP 820 - Teaching Students Online (Master's)
- Founding National Director – Ministry in Digital Spaces* 2014-2017
InterVarsity Christian Fellowship/USA United States
* Grew core staff team from 1 to 12
* Oversaw 51 projects related to online community building
* Supervised 8 project leads
* Hosted and directed 5 think tank gatherings (Atlanta, Austin, San Francisco)
* Managed annual budget of \$500k
* Raised over \$100k annually from individual donors
- Area Director* 2009-2014
InterVarsity Christian Fellowship/USA South Central Pennsylvania
* Supervised 17 different staff
* Directed 11 conferences for students from 7 colleges
* Delivered more than 100 talks at 13 different colleges and 8 inter-collegiate conferences
* Designed, developed, and facilitated 3 board/card games for training staff and students
* Developed and facilitated 30 training seminars for staff and students
* Raised over \$100k annually from individual donors
- Associate Area Director* 2009-2014
InterVarsity Christian Fellowship/USA South Central Pennsylvania
* Supervised 1 staff
* Trained 4 interns
* Raised over \$100k annually from individual donors
- Chapter Planter – Lebanon Valley College; Millersville University; Penn State Harrisburg* 2007-2009
InterVarsity Christian Fellowship/USA South Central Pennsylvania
* Started chapters at 3 college campuses
- Director – Summer Urban Program* 2006; 2009-2012
InterVarsity Christian Fellowship/USA Lancaster PA
* Designed and facilitated five 6-week immersive learning programs for undergraduate students
* Received training in Mexico City, Mexico
- Director – Summer Global Program* 2005
InterVarsity Christian Fellowship/USA Manila, Philippines
* Designed and facilitated a 6-week immersive, experiential learning program for undergraduate students
* Received training in Addis Ababa, Ethiopia
- Campus Staff Member – Franklin & Marshall College* 2003-2007
InterVarsity Christian Fellowship/USA Lancaster PA
* Trained, coached, and supported more than 50 different undergraduate student volunteer leaders
* Participated in a National Chapter Building Cohort (2006–2007)
* Apprenticed under international students to learn to cook food from Taiwan, China, Thailand, Japan,

India, Nigeria, and Ghana

* Raised over \$50k annually from individual donors

Research Assistant – Department of Sociology
Bucknell University, College of Arts & Sciences

2002-2003
Lewisburg PA

* Reviewed literature in social psychology and situational identity

Research Assistant – Department of Mathematics
Bucknell University, College of Arts & Sciences

2000-2002
Lewisburg PA

* Assisted with research in L-functions and Maass form deformations

Summer Research Experience for Undergraduates (REU) – Department of Mathematics
Bucknell University, College of Arts & Sciences

2000
Lewisburg PA

* Assisted with research in L-functions and Maass form deformations

Calculus Tutor – Department of Mathematics
Bucknell University, College of Arts & Sciences

1999-2000
Lewisburg PA

Professional Affiliations

Association for Educational Communications & Technology (AECT)
Research & Theory Division

American Educational Research Association (AERA)
Division K – Teaching and Teacher Education
Computer and Internet Applications in Education (CIAE) SIG
Technology as an Agent of Change in Teaching & Learning (TACTL) SIG

Association of Internet Researchers (AoIR)

Society for Information Technology and Teacher Education (SITE)
Social Media SIG
