

A Tale of Two Subreddits: Change and Continuity in Teaching-Related Online Spaces

K. Bret Staudt Willet and Jeffrey P. Carpenter

Post Code	Definition
Call for Change	Post content urges readers, and makes an explicit call, to take some type of concrete action or change their beliefs; may present a vision of what “should” be
Critique	Post content contains an expression of intellectual criticism or disagreement, or affective frustration (including dark humor) with something pertaining to education
Education Policy: Curriculum & Evaluation	Education policy matter related to curriculum, content, standards, homework, or assessment of students and teachers
Education Policy: Finance	Education policy matter related to teacher pay & school funding
Education Policy: Higher Education	Education policy matter related to higher (i.e., tertiary or post-secondary) education
Education Policy: Policy Makers & Politics	Education policy matter related to principles, government policies, laws, lawmakers, politicians, rules, and regulations that govern education
Education Policy: School Choice	Education policy matter related to school choice, including charters and vouchers
Humor	Post content contains education-related jokes, memes, comic strips, or other humorous content
Personal Story	Post content describes the poster’s own experience related to education
Question	Post content asks a genuine, non-rhetorical question of readers; that is, the poster seems to seek a response of honest answers and discussion
Quote	Post content contains solely a quote, often attributed to someone famous
Societal Factors Impacting Education	Related to systems, trends, controversies, and norms outside of schools that relate to education, including media, censorship, gun violence, poverty, labor movements
Teachers’ Lived Experiences	Related to aspects of teachers’ lives beyond their technical work within the classroom or their educational philosophy; includes teacher morale, teacher work conditions, teacher “free time”
Teaching Pedagogy & Philosophy	Related to aspects of teaching, pedagogy, instruction, classroom management, and/or associated educational philosophy, especially as manifested in the classroom
Title & Hyperlink Only	Post content contains solely the title of an article on another website and a hyperlink to that article

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Response Code	Definition
Asks Question	Poses a genuine, non-rhetorical question to other Redditors
Expresses Agreement	Expresses some explicit form of support for, agreement with, or solidarity with the content of the original post or a subsequent response
Expresses Disagreement	Directly contradicts or challenges the ideas, content, or premise presented in the original post or a subsequent response
Gives Advice	Offers the responder's explicit opinion or advice or makes a claim regarding what others should consider, believe, or do
Maintains Subreddit Rules & Norms	Provides a reminder, reification, or emphasis of subreddit norms, rules, expectations, or culture
Provides Additional Information	Adds new and/or clarifying information or context to the thread of discussion
Shares Critique	Expresses intellectual criticism or disagreement, or affective frustration (including dark humor) with the original post, a response, or something pertaining to education
Shares Humor	Includes humor in relation to the original post or a subsequent response
Shares Personal Story	Shares a story from the responder's own experience that is similar or related to the content of the original post or a subsequent response