Group Name: WEBMB

Group Members: Monica Agneta, Wesley Dumas, Brett Palmer, Emmanuelle Lenge, Brett

Kinahan (Inactive)

App Name: Poppin

Category: Social Networking

App Description:

Poppin is a social networking app for people to connect through the media that they

consume. Through Poppin, users share their recent experiences with books, movies, music, and

games. They can use captions and ratings to either recommend a piece or recommend that people

avoid it. Users can not only keep up to date with what media their friends enjoy, but they can

also see what media is trending on the entire app. In this way, Poppin can inspire users who are

looking for new books or movies to enjoy.

To start, users access Poppin through a secure account with a username and password.

This allows users to experience the app from a personalized perspective. Users can both follow

people and gain followers, allowing them to develop a network of friends to keep in touch with.

Through posts, users can share books, movies, music, and games that they enjoy. To

indicate what form of media they are posting about, users are required to flag their posts with one

of these categories. When sharing that a user has experienced a piece, the user has opportunities

to describe it. They can give the piece a numerical rating from 0 to 10, or they can describe it

with a caption. They can do one of these, both, or choose to share the piece's title and nothing

else. Other users can interact with posts in a few ways.

Through their profiles, users can curate an online image. This includes a custom

username, profile picture, custom usernames, a short bio, and favorite media. Each user can

choose a post from each category to showcase on their profile, allowing them to display their favorite book, movie, album, and video game. When viewing a user's profile, you can also view all of their posts, with the potential to filter by category just like the main feed.

The overall objective of Poppin is to provide a positive platform for users to exchange ideas about the media they consume. As a result, interaction between users is a key component of Poppin. First, we want users to be able to cater the app to their interests. This is done by a filter at the top of the app, where users can decide what categories they would like to see posts from. Users can also use a "Trending" filter to see posts from the past 24 hours ranked by the number of likes. Additionally, we want users to be able to support each other's posts. If a user enjoys a post, they can give it a like. If they have something they want to say about the post, they can leave a comment. If they like someone's posts, they can follow them. Lastly, Poppin aims to encourage interaction without being a competition for interaction. Likewise, the app does not publicly display the count of likes and followers. This allows users to focus on what matters most: enjoying the discussion of art and entertainment in all its forms.

Comparison 1: Poppin and Instagram

Poppin and Instagram are social networking apps that allow users to connect through accounts with chosen or preferred usernames and passwords. While both apps share similarities, they also have differences. Both serve as platforms for users to connect, share, engage, express themselves, and use privacy settings. Users from both platforms can follow others, like posts, leave comments, and maintain connections with friends on both apps. Differences include Poppin focusing on users sharing thoughts about specific topics like books, music, movies, and games, while Instagram has different topics for people to share. Poppin introduces a unique

rating system (0 to 10), helping users recommend or advise others, unlike Instagram. Poppin hides likes and followers to create a positive environment, while Instagram displays these metrics. Poppin offers a filter option on top of the page for users to select specific categories and customize their feed, while Instagram relies on hashtags for categorization. In conclusion, Poppin and Instagram are valuable social media platforms, with Poppin standing out for its specific focus on media and unique rating system. Instagram, with its diverse content sharing, addresses a broad audience. The choice depends on individual preferences for connecting, sharing, and engaging in their preferred communities.

Comparison 2: Poppin and Reddit

Reddit and Poppin are both somewhat similar in how they allow users to engage with content they are interested in while also having a trending section so that users can view what is popular currently. They do differ, however: Reddit allows users to join communities made by other users that are about a topic that they are interested in, whereas Poppin has tags premade for books, movies, music, and video games. This gives Poppin a much larger emphasis on these groups and easily allows users to filter for which ones they are interested in. Additionally, the rating systems between these two apps also differ. On Poppin, all of the likes and follower counts are kept hidden to prevent people from viewing likes and followers as competition and to allow them to care more about the discussion than the number of likes that they are getting. On Reddit, users can 'upvote' and 'downvote' posts that are publicly viewable and filter posts with more positive interaction. In conclusion, Poppin and Reddit have similar methods for users to engage with content that they are interested in, but they differ quite a bit when it comes to how post metrics are displayed.

Comparison 3: Poppin and Letterboxd

       Poppin and Letterboxd are both social networking services that connect people who want to share the media they're consuming with others. Both applications include the feature of displaying current media favorites on a user's profile, along with a rating. Users of both these applications are able to follow people on the app whose content they enjoy, so that they can view their posts as a first priority. However, Letterboxd is specifically catered to be about film only. It allows users to keep track of all the films they watch while also viewing an activity stream where people add opinions on new movies. Poppin has the same feature of accessing a public feed where users interact and comment on media, but it includes more than just film. Poppin is made for hobbies in general, and therefore includes all of the most popular pastimes: books, art, games, music and movies. Therefore, it has a wider audience and can inspire people to get more into new hobbies. Users can filter the content on Poppin so that they only see the feeds of interest to them.

Breakdown of Contributions

    Name (10) - Everyone

    Description (15) - Monica & Brett P

    Comparisons (3x5) - Wesley (1 comp), Emmanuelle (1 comp), Monica (1 comp)

    User Stories (20x2)- Brett P(10 stories), Wesley(5 stories), Emmanuelle (5 stories)

    Product Backlog (10) - Monica

    Github (5) - Everyone

    Kanban (5) - Everyone