



EXPERIENCE

Jasco (General Electric) (Office of Strategic Marketing/Graphic Arts)

Lead Graphic/Web Designer (2005 – Current)

- Lead graphic design team in charge of acquiring new product lines with major retailers such as Target, Wal-Mart, Lowes, Home Depot, & Best Buy
- Created product packaging for GE technology 500+ products line
- Designed P.O.P displays, store signage, advertising and marketing materials from conception to final production
- Constructed sign displays, product mockups and literature for the Consumer Electronics Showcase & National Hardware Show reaching an audience of over 100,000 attendees
- In charge of building thumbnails, roughs, 3D renderings and final comps for product marketing and production
- Communicated with overseas vendors and printers to achieve shipping deadlines and resolve any printing issues
- Set project department budgets and deadline schedules as well as provide IT assistance with Apple computers
- Researched and implemented version control methods for all art created; wrote Applescript to create needed tools

Cox Communications (Office of Information Technology and Operations)

Workforce Automation Administrator (2001 – 2005)

- Solely responsible for maintenance and configuration of workforce automation database
- Developed and designed workforce automation client side operations manuals

Oklahoma City Community College (Department of Graphic Communications)

3D Modeling Instructor (2001)

- Developed curriculum and taught accredited 3D modeling on Mac OS
- Provided interesting and relevant assignments for students that demonstrate practical application of 3D modeling
- Covered introductory skills in digital imagery, shading and lighting, geometrical surfaces and working with objects within a 3D world

EDUCATION

San Francisco Art Institute, San Francisco, CA - 2000

Oklahoma City Community College, Oklahoma City, OK - 1998

COMPUTER SKILLS

- Adobe Creative Suite CS6
Illustrator / Photoshop / Flash / Dreamweaver / After Effects
- 3D Studio Max
- Unity3D