

# Brett Gibson

**graphic + web designer**

# INDIANA DEPARTMENT OF EDUCATION

INDIANA DE  
Outreach Achievement &  
Office of Student Assessment

The Office of Student Assessment assessments which provide meaningful understanding and can be used to help improve student achievement below for more information about assessments. The ISTEP+ Program and procedures for Indiana's assessment system.

MAIN MENU  
Assessment  
Career Education

ACHIEVEMENT  
2011-13 Testing Windows

Home > Calendar  
**Calendar**  
Month | Week | Day | Year  
December 2011

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
| 27  | 28  | 29  | 30  |     |     |     |
| 4   | 5   | 6   | 7   |     |     |     |
| 11  | 12  | 13  | 14  |     |     |     |

State Board Meeting  
12/07/2011  
8:00am to 1:00pm

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DR. TONY BENNETT  
Superintendent of Public Instruction

INDIANA DEPARTMENT OF EDUCATION  
Outreach Achievement & Growth Innovation & Improvement Support

Indiana's 2012 Teacher of the Year  
Melanie Park

A teacher, Melanie Park, is interacting with students in a classroom setting. One student is writing in a notebook while another looks on. The teacher is smiling and gesturing towards the student.

## News from the Indiana Department of Education

[Media Advisory: Indiana's Education Roundtable Meets Tuesday](#)

Thursday, December 8, 2011

Indiana's Education Roundtable will meet Tuesday, Dec. 13, 2011 at 2 p.m. on the Indiana University – Purdue University Indianapolis campus to discuss how Indiana can

## Calendar

### Upcoming

IDOE Closed  
12/23/2011 (All day)  
IDOE Closed  
12/26/2011 (All day)

### December

| S | M | T | W | T | F | S  |
|---|---|---|---|---|---|----|
|   |   |   |   | 1 | 2 | 3  |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |

## DESCRIPTION

This is the design I created for the new Indiana Department of Education website. The website is run by the Drupal content management system.

- Mockups went through 3 phases, approved by various offices involved in the project
- Created to simplify content and give more organization to site
- Designed, installed, and customized features such as calendar system, frequently asked questions, staff directory, and a news feed

## DATE

January 2011 to December 2011

## SOFTWARE

Adobe Photoshop, Adobe Dreamweaver (HTML, CSS), Drupal

# USRA HALF MARATHON SERIES



## DESCRIPTION

Here are a few logos, billboards, and other ads that I've created for the USRA Half Marathon Series.

- Created dozens of logos under strict deadlines
- Gained national exposure with logos and designs as races are run by thousands of runners all over the country

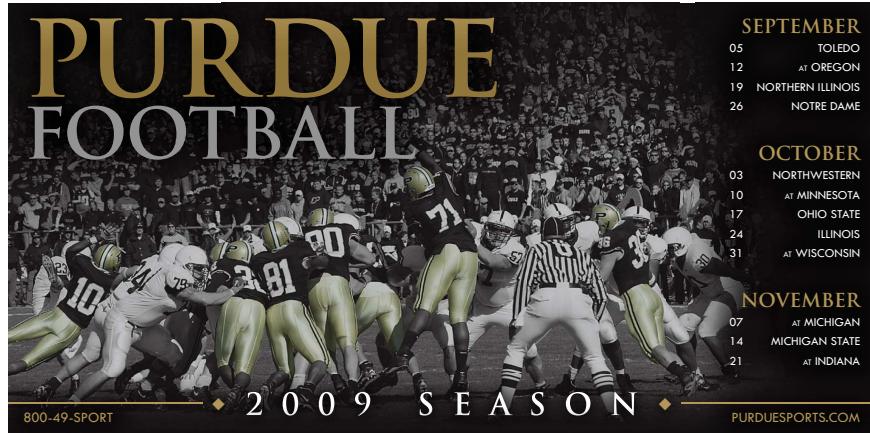
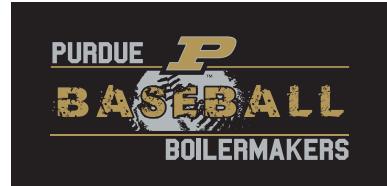
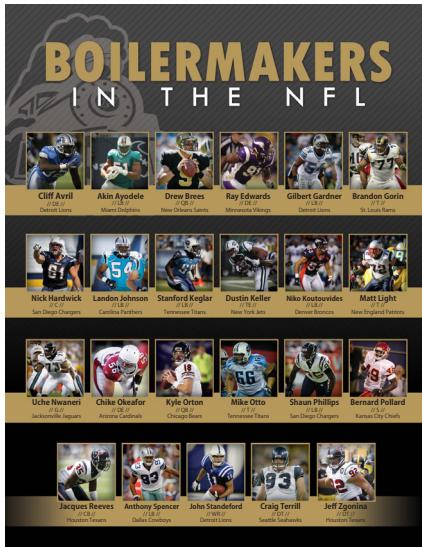
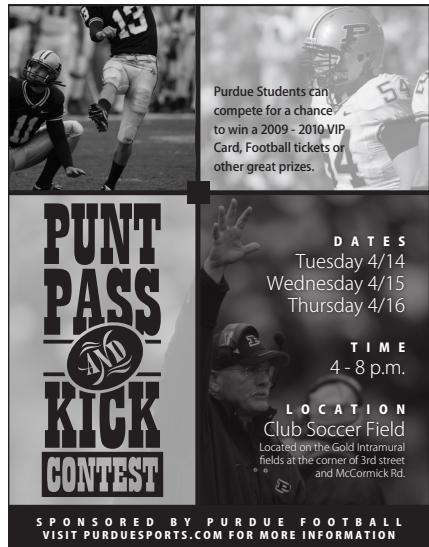
## DATE

December 2009 to December 2011

## SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign

# PURDUE ATHLETIC PROMOTIONS AND ADVERTISING



## DESCRIPTION

These are various works that I created while interning with the Purdue Athletic Promotions department.

- A black and white flyer advertising a football promotion.
- A handout used as a recruiting tool by the football department displaying the football players that are currently in the NFL.
- A shirt design for the baseball team, given to raffle winners at every home game.
- A mock-up for the Purdue Football poster for the 2009 season.
- A flyer advertising the spring football game.

## DATE

September 2008 to May 2009

## SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign

# PROFESSIONAL DEVELOPMENT COUNCIL

A large, dark, atmospheric photograph of a clock tower with a spire, set against a dramatic, cloudy sky. This image serves as the background for the PDC website's homepage.

**pdc** PROFESSIONAL DEVELOPMENT COUNCIL

Home About the Council About CSR Events Contact Us

## About CSR

### Majors

Found in Matthews Hall at Purdue University, Consumer Sciences and Retailing, or CSR for short, is a college under the College of Consumer and Family Sciences. The college offers 4 unique majors, including:

>>> professional development council  
consumer sciences and retailing

Matthew Hall Room 302B  
812 West State Street  
West Lafayette, IN 47907  
Phone (765) 494-7862  
alsup@purdue.edu

A flyer for the CSR Extravaganza. It features the "CSR" logo at the top left. The text includes:

Tuesday, February 10th

**Company Presentations**  
9:00 a.m. – 11:45 a.m., Stewart Center

**Company Luncheon & Speaker**  
12:00 p.m. – 1:15 p.m., North Ballroom, Purdue Memorial Union

**Career Fair**  
1:30 p.m. – 5:00 p.m., South Ballroom, Purdue Memorial Union  
► Open to all students with interests in sales, retail, apparel, and financial services  
► Internship and full-time employment opportunities

**CSR Senior & Company Dinner**  
6:00 p.m. – 8:00 p.m., Buchanan Room, Ross Ade Stadium  
► Invitation only  
► Registration required

Wednesday, February 11th

**Interviews**  
Stewart Center

[www.cfs.purdue.edu/csr/career\\_conf](http://www.cfs.purdue.edu/csr/career_conf)

## DESCRIPTION

Here is the web, print, and identity work I have created for the Professional Development Council at Purdue.

- 3 logos were created for the organization and 2 events hosted by the PDC. All feature a unique design, while still maintaining to the overall theme.
- Website created using the Purdue University stylesheet, used for information regarding the organization and conference.
- Business card created to increase exposure to companies.
- A flyer created displaying the conference schedule.

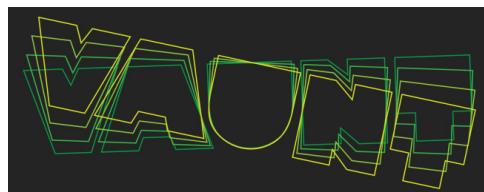
## DATE

January 2007 to May 2009

## SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver (HTML, CSS)

# VAUNT APPAREL COMPANY



A screenshot of a website for "VAUNT APPAREL COMPANY". The header features the "VAUNT" logo in blue. A navigation bar below it includes links for "HOME", "MEN'S", "WOMEN'S", "YOUTH", and "CLEARANCE". A shopping cart icon in the top right corner shows "2 ITEM(S) \$26.13" and a "CHECKOUT" button. On the left, there's a sidebar with sections for "CATEGORIES" (T-SHIRTS, LONG SLEEVE, HOODIES), "PRICE" (\$10 - \$20, \$20 - \$30, \$30 - \$40), and "SIZE" (SMALL, MEDIUM, LARGE, XL, XXL). The main content area is mostly blank. At the bottom, there's a footer with links for "about", "site", "my account", "misc", and social media icons for "FACEBOOK" and "TWITTER". Other footer links include "ABOUT US", "PRIVACY POLICY", "TERMS/CONDITIONS", "SITE MAP", "BLOG", "FAQ", "CONTACT", "LOGIN", "HOME", "EDIT SETTINGS", "ADMIN JOBS", and search functions.

## DESCRIPTION

This material was created for an upstart online apparel company named Vaunt. I created t-shirt designs, site mock-ups, and the back end code of the administrator side.

- These 4 designs containing the word Vaunt are to be used as shirt designs to be sold online.
- Mock-up created for the website.

## DATE

October 2009 to December 2009

## SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver (HTML, PHP, MySQL)

# OTHER WEB DEVELOPMENT AND DESIGN

The screenshot shows the "Scenes of Purdue" website's user management system. At the top, there are two overlapping Polaroid-style photos with the text "SCENES OF PURDUE UNIVERSITY". Below them, a banner says "Welcome Brett!" and includes links for "home", "readme", "edit account", "upload", and "log out". A navigation bar at the bottom lists "Eng. Fountain // Bell Tower // Knoy Hall // Hovde Hall // Sinninger". On the left, a sidebar titled "User Management System" shows a list of users: "Username: ron" with a checked checkbox for "Eng. Fountain". On the right, a form titled "+ Add Admins" allows adding new users with fields for "Username", "Password", "First Name", "Last Name", and "User ID", along with a dropdown menu for selecting categories like "Eng. Fountain", "Bell Tower", and "Knoy Hall".

This screenshot shows a page from the "Scenes of Purdue" website dedicated to the Bell Tower. It features the same header and navigation as the previous page. The main content area contains three images of the bell tower at different times of day. Below each image is a caption: "The bell tower stands at 160 feet tall.", "It was discovered that the bells would compromise the tower structurally, so speakers were attached to sound like the real thing.", and "It is legend that whoever walks underneath the tower will not graduate in 4 years." There is also a "LOGIN:" field and a "Submit" button.

The screenshot shows a page from "THE Roller Coaster REVIEW" website. The header features the "Roller Coaster REVIEW" logo. The main content is about the "MAGNUM XL-200" roller coaster at Cedar Point. It includes a speedometer-style graphic with a score of "9.8" and a link to "REVIEW". To the left is a sidebar with links: "home", "parks", "coasters", "top 10", and "contact". Below the sidebar is a small image of the coaster and some descriptive text: "Magnum XL-200 was the first ride to break the 200 ft. mark all the way back in 1989. Although one of Cedar Point's own has".

This screenshot shows another page from "THE Roller Coaster REVIEW" website, this time for "islands of adventure" at Universal Studios. The header is identical. The main content features a large image of the "Globe" attraction at Islands of Adventure. The sidebar on the left includes links for "home", "parks", "coasters", "top 10", and "contact". Below the sidebar are links for "BACKGROUND" and "COASTERS".

## DESCRIPTION

Here are 2 more sites created.

- Scenes of Purdue was created to display pictures of Purdue's campus. It features a comprehensive admin section created in PHP and MySQL.
- The Roller Coaster Review focused on CSS and creating a unique style to the site.

## DATE

November 2008, March 2008

## SOFTWARE

Adobe Photoshop, Adobe Dreamweaver (HTML, CSS, PHP, MySQL)

## WEBSITE

[www.brettgibson.net/ScenesOfPurdue](http://www.brettgibson.net/ScenesOfPurdue)

[www.brettgibson.net/RollerCoasterReview](http://www.brettgibson.net/RollerCoasterReview)

# OTHER IDENTITY DESIGN



## DESCRIPTION

Here are a few logos created to improve the image of a company and organization.

- Teach for America team logo to fund-raise for the 2012 500 Festival Mini-Marathon
- Dynamic Design's final logo is placed on the top, with 2 mock-ups placed underneath it.
- Tomahawk's logo is featured in the organization's letter accepting new members.

## DATE

2008 to Present

## SOFTWARE

Adobe Illustrator, Adobe InDesign



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url [brettgibson.net](http://brettgibson.net)  
email [brettgibson5@gmail.com](mailto:brettgibson5@gmail.com)