

brett beutell

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Profile	I am a design-savvy web developer with excellent people skills. I like to make users happy.
Experience	<p>Web Developer, Weathergram Inc.; Portland, OR – 2014-Present</p> <p>Weathergram is a small SAAS company (under ten people), which requires that I be flexible. I am thus comfortable developing across our full stack (Ruby/Rails, javascript, html/scss). However, I have also stepped in to write copy, handle support, and be empathetic towards occasionally-difficult clients. Primarily, I maintain the features of our product that we sell to colleges and universities. I am constantly learning new skills on the job.</p> <p>Webmaster, Reed College Student Body; Portland, OR – 2013-2014</p> <p>I inherited an old Linux box that ran a handful of Django-backed web apps for the Reed student body. At the start, I had no idea how servers or web applications worked, and I had no mentor except for an out-of-date wiki. I broke things constantly. Over the course of the year, though, I stopped breaking things, and I started improving site performance and usability. I ultimately resolved to become a professional web developer.</p> <p>Marketing Analytics Intern, Capella University; Minneapolis, MN – Summer 2013</p> <p>I was a fiercely independent intern; each of my projects was my own proposal. I automated marketing analyst reporting templates, developed a model to predict attrition of leads to competitors, and wrote a tutorial for my team on how to create Windows shell scripts.</p> <p>Marketing Operations Intern, Capella University; Minneapolis, MN – Summer 2012</p> <p>I worked at the nexus of all marketing-related projects at Capella. I created a tool to analyze Project Managers's workflows, which found several recurring bottlenecks in our department. In my spare time, I also learned HTML and Javascript to build custom solutions for our SharePoint site.</p>
Education	<p>Reed College; Portland, OR – B.A., Mathematics, 2014</p> <p>Thesis entitled "<i>To Bayes or Not to Bayes: Markov Chain Monte Carlo for Approximation of the Posterior Distribution of Bayesian Networks</i>"</p>
Tools	Javascript/Node, d3, (s)css, html, Ruby/Rails, Python/Django, R, git, Ukulele
Results	Full stack web development, data analysis and visualization, predictive modeling, funny songs
References	<p>Scott Deming (scott.deming@capella.edu)</p> <p>Scott is the Director of Operations and Initiatives at Capella University. He supervised my role as an intern for Marketing Operations.</p> <p>Kimberly Goth (kimberly.goth@capella.edu)</p> <p>Kim is the Supervisor of Customer Experience Analytics at Capella University. She oversaw my role as a Marketing Analytics Intern at Capella University.</p>