

brett beutell

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Profile

I am a full stack web developer with excellent listening skills.

Experience

Web Developer, Weathergram Inc.; Portland, OR – 2014-Present

Weathergram is a small company (under ten people) that provides software for colleges to connect their alumni and students. I built and now maintain an interactive dashboard for the institutions that use our software. This dashboard is a key part of our marketing strategy, and it has been credited by the sales team with helping seal over half of our new contracts so far this year. Separately, I also redesigned the platform's user-facing emails, which nearly doubled the open and click-through rates on key lifecycle messages.

My work has made me comfortable developing across our stack (AWS, Ruby/Rails, javascript, html/scss), and I am constantly learning new skills on the job. Though I primarily write code, I also draft copy, handle support, interface with clients, and do user research. I am currently working on our onboarding, and I love talking about it.

Webmaster, Reed College Student Body; Portland, OR – 2013-2014

As a webmaster, I inherited an old Linux box that ran several Django-backed web apps for the Reed student body. At the start, I had no idea how servers or applications worked, and I broke things often.

Fixing my mistakes taught me a lot, though, and over the course of the year, I managed to update the site's wiki, create alert systems for future webmasters, and redesign the front-end, which dramatically reduced the number of support tickets we received.

Marketing Analytics Intern, Capella University; Minneapolis, MN – Summer 2013

I automated several marketing analyst reporting templates, which freed up nearly 20 hours of manual work per week across our department.

Marketing Operations Intern, Capella University; Minneapolis, MN – Summer 2012

Working at the nexus of all marketing-related projects at Capella, I created a tool to analyze Project Managers's workflows, which found several recurring bottlenecks in our department. In my spare time, I learned HTML, CSS, and Javascript to build a timeline of events that could

Education

Reed College; Portland, OR – B.A., Mathematics, 2014

I did my elective coursework in computer science (Algorithms and Data Structures, Programming Language Design) and statistics (Mathematical Statistics, Econometrics).

My senior thesis was titled, *"To Bayes or Not to Bayes: Markov Chain Monte Carlo for Approximation of the Posterior Distribution of Bayesian Networks."*

Tools

Javascript/Node, d3, (s)css, html, Ruby/Rails, Python/Django, git, and ukulele

Crafts

Full stack web development, data visualization, data analysis, and silly songs