

BRETT LEONARD

WEB DEVELOPER - SALES & MARKETING PROFESSIONAL

EDUCATION

University of Kansas, Overland Park, KS
Certificate - Full Stack Web Development
December 2017

University of Kansas, Lawrence, KS
Bachelor of Science in Education - Sport & Fitness
Management Emphasis
May 2009

PERSONAL INFORMATION

Mobile: (785) 766-0435
Email: brettleonard86@gmail.com
Address: 445 Eisenhower Dr. E3, Lawrence, KS 66049
Portfolio: <https://brettleonard86.github.io/portfolio/>
LinkedIn: <https://www.linkedin.com/in/brett-leonard>
GitHub: <https://github.com/brettleonard86>

TECHNICAL EXAMPLES OF WORK

- jQuery Game - Created a fun and interactive game for web browsers that dynamically updates your HTML page with the jQuery library
- Trivia Game - Created a trivia game using JavaScript for the logic and jQuery to manipulate HTML
- Group Project #1 - Created an app that used Application Programming Interface to translate user input into how Yoda would say it.
- Node Application - Created a command line node app that takes user input and gives you back data. Specifically Twitter, Spotify and OMDB Movie data.
- Group Project #3 - Full stack web application to match wine to the type of food you were planning to eat. Included Google Authentication and I was the project manager.

PROFESSIONAL EXPERIENCE

Ad Traffic & Account Coordinator
Golf Course Superintendents Association of America
June 2013 - Present

- Project Manager GCM Magazine / Print Rep Contact
- Manage digital advertising on multiple websites and newsletters using Google DoubleClick for Publishers.
- Implement and troubleshoot HTML code for deployment of client emails through EMS
- Consult with clients to provide marketing, technical advice and digital analytics reporting.
- Represent the organization in external relations.
- Prepare and negotiate print and digital advertising contracts as well as trade-show space and sponsorships.
- Provide presentation and product demonstration support during the introduction of new online advertising opportunities.
- Submit project deliverables, ensuring adherence to quality standards and print deadlines
- Assess client needs and priorities by communicating directly with the client.

Associate

Walmart Distribution, May 2006 - Present

- Associate of the month March 2009 and May 2015
- Identify need for initial or supplemental project resources
- Confer with project personnel to identify and resolve problems
- Prepare project status reports by collecting, analyzing, and summarizing information and trends.
- Manage project execution to ensure adherence to schedule and scope.
- Conduct Employee training programs

SKILLS AND INTERESTS

- Account Management, Project Management, Digital Marketing, Training and Facilitation
- HTML 5, CSS, Javascript, jQuery, Node.js, AJAX, Microsoft Office, GIT
- Google Analytics, Google DoubleClick for Publishers