Brett Leonard

Personal Info

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LinkedIn
https://www.linkedin.com/in/brett-leonard/

GitHub
https://github.com/brettleonard86

Porfolio
https://brettleonard86.github.io/portfolio/index.html

Education

University of Kansas

- BS in Education - Sport and Fitness Management Emphasis - 2009
- Certificate - Full Stack Web Development - 2017

Certificates

Dec 2017
University of Kansas Coding Bootcamp

Dec 2015
Google DoubleClick for Publishers

Skills

HTML 5

CSS

MySQL

Javascript

jQuery

Node.js

AJAX

Front-End Coding

Account Management

Experienced Traffic & Account Coordinator with a demonstrated history of working in a Corporate Sales and Marketing environment. Strong multi-media and communications professional with a Bachelor of Science (BS) focused in Sport and Fitness Administration/Management from University of Kansas. I believe that skill can be taught but passion for the role cannot. If given the opportunity, I'm willing to dive head first into the position, putting in the work that will present me as the long term fit you seek.

Experience

Jun 2013 - present

Ad Traffic & Account Coordinator

Golf Course Superintendents Association of America

- Establish interpersonal business relationships to facilitate work activities.
- Develop marketing plans or strategies for print, digital advertising and trade show sales
- Managed advertising on organizational website using Google DoubleClick for Publishers
- Managed email marketing calendar.
- Implement and troubleshoot HTML code for deployment of client emails.
- Analyze financial records and advertising reports to determine ROI for clients.
- Managed special advertising projects and print production for monthly magazine.
- Consult with clients to provide marketing or technical advice.
- Examine marketing materials to ensure compliance with policies or regulations.
- Represent the organization in external relations.
- Prepare and negotiate advertising and sales contracts.
- Provide presentation and product demonstration support during the introduction of new online advertising opportunities.
- Assist in setting up or optimizing analytics tools for tracking visitors' behaviors.
- Seek and provide information to help companies determine their position in the marketplace.
- Managed company golf league.

May 2006 - present

Associate

Walmart Distribution

- Associate of the Month
  - March 2009, May 2015

Sep 2009 - Jul 2009

Marketing Internship

Lawrence Parks and Recreation

Coding Bootcamp Projects

jQuery Game - created a fun and interactive game for web browsers that dynamically updates your HTML pages with the jQuery library.

Trivia Game - created a trivia game using JavaScript for the logic and jQuery to manipulate HTML.

Group Project #1 - created an app that called two different API's to translate famous quotes or movie quotes into how Yoda would say them.

Node Application - command line node app that takes in parameters and gives you back data. Specifically, Twitter, Spotify and OMDB Movie data.

Group Project #2 - Created a fullstack web application to manage a soccer league with schedule, results and team information.