Brett Leonard

Personal Info

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LinkedIn
https://www.linkedin.com/in/brett-leonard/

GitHub
https://github.com/brettleonard86

Porfolio
https://brettleonard86.github.io/portfolio/index.html

Education

University of Kansas
- BS in Education - Sport and Fitness Management Emphasis - 2009
- Certificate - Full Stack Web Development - 2017

Certificates

Dec 2017
University of Kansas Coding Bootcamp

Dec 2015
Google DoubleClick for Publishers

Skills

HTML 5

CSS

MySQL

Javascript

jQuery

Node.js

AJAX

Front-End Coding

Account Management

Technical Examples of Work

jQuery Game - created a fun and interactive game for web browsers that dynamically updates your HTML pages with the jQuery library.

Trivia Game - created a trivia game using JavaScript for the logic and jQuery to manipulate HTML.

Group Project #1 - created an app that called two different API's to translate famous quotes or movie quotes into how Yoda would say them.

Node Application - command line node app that takes in parameters and gives you back data. Specifically, Twitter, Spotify and OMDB Movie data.

Group Project #3 - Created a fullstack web application to match wine to the type of food you are wanting to eat. Included Google Authentication and I was the project manager.

Experience

Project Management Experience
GCSAA, Walmart Distribution & KU Coding Group Project

- GCSAA - Special Advertising Project Manager
  - Monitor progress to assure deadlines, standards, and cost targets are met.
  - Assessed client needs and priorities by communicating directly with client
  - Developed plans that include analyses such as cost-benefit or return on investment for GCSAA and the client
  - Initiate, review, and approved modifications to project plans
  - Negotiate with project stakeholders or suppliers to obtain advertising materials
  - Submit project deliverables, ensuring adherence to quality standards and print deadlines
- Walmart Distribution - Door Runner and Merge Operator
  - Assigned duties, responsibilities, and spans of authority to project personnel
  - Identify need for initial or supplemental project resources
  - Confer with project personnel to identify and resolve problems
  - Prepare project status reports by collecting, analyzing, and summarizing information and trends.
  - Manage project execution to ensure adherence to schedule and scope.
- KU Coding Project Manager
  - Responsible for initializing Git repository and deploying to Heroku
  - Managed all file and document mergers
  - Assigned job responsibilities and creation of jobs using Trello project management software

Jun 2013 - present

Ad Traffic & Account Coordinator
Golf Course Superintendents Association of America

- Print production manager
- Establish interpersonal business relationships to facilitate work activities.
- Develop marketing plans or strategies for print, digital advertising and trade show sales
- Managed advertising on .org website using Google DoubleClick for Publishers
- Implement and troubleshoot HTML code for deployment of client emails.
- Analyze financial records and advertising reports to determine ROI for clients.
- Consult with clients to provide marketing or technical advice.
- Represent the organization in external relations.
- Prepare and negotiate advertising contracts.
- Provide presentation and product demonstration support during the introduction of new online advertising opportunities.
- Assist in setting up or optimizing analytics tools for tracking visitors' behaviors.
- Seek and provide information to help companies determine their position in the marketplace.

May 2006 - present

Associate
Walmart Distribution

- Associate of the Month
  - March 2009, May 2015