

Brett Loy

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EXPERIENCE

Prime Cuts Barber Company, Entrepreneur

March 2020 - PRESENT

- Established successful barber business from the ground up resulting in 70+ clients
- Accelerated growth by implementing a multi-channel strategy, launching a social media presence to attract clientele through targeted content and advertising
- Delivered premium barbering services, ensuring exceptional quality and precision, resulting in high client retention and loyalty

Tau Kappa Epsilon, VP of Finances

September 2022 - December 2023

- Effectively managed a \$10,000+ budget and coordinated \$14,000 of rent
- Facilitated fundraiser for the organization's philanthropy, St. Jude Children's Research Hospital leading to \$3000+ raised

EDUCATION

University of California - Davis, Bachelor of Sciences

Expected Graduation - June 2025

Major - Statistics, Statistical Data Science Track

Minor - Mathematics

PROJECTS

UC Davis, Data and Web Technologies for Data Analysis

Analyzed the impact of NBA trades based on team performance using Python by scraping and visualizing data to assess correlations with win/loss records.

UC Davis, Data and Web Technologies for Data Analysis

Utilized R Studio to predict heart disease risk based on health factors, analyzing covariate interactions to identify key influencers.

SKILLS

Python, R Studio, SQL, Latex, Excel

Data Management and Cleaning

Data Visualization

Statistical Analysis

Model Building and Evaluation

Community Service

Golden Gate Regional Center - Respite Worker

Peninsula Jewish Community Center - Lifeguard

Community Involvement

Tau Kappa Epsilon Fraternity

Data Science Club

Kaggle Data Competitions

Hobbies

Team Sports

Cooking

Traveling