



Hello Harold (Paperback)

By Harold Evensky

BookBaby, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. Welcome to Hello Harold (that's me, Harold Evensky). I've been a practicing financial planner for over three decades; financial planning is my avocation as well as my vocation. I've had the privilege of participating in the growth of my profession, serving on the national Board of the International Association for Financial Planning, as Chair of the Certified Financial Planning Board, the International Certified Financial Planning Board of Standards, as well as on advisory boards for Charles Schwab and TIAA-CREF. In those three decades plus, I've seen a great many changes, not only in the markets but also in how investors--and their advisors--respond to them. Some of those responses make very little sense. Financial planning is a powerful tool that can help you develop and maintain the quality of life you want. Unfortunately, there's a ton of noise and nonsense foisted on investors that can undermine their financial success. Maybe you're one of the many unlucky folks who've tried using a broker or financial advisor and wound up with one of the few less than ethical ones who had you invest in easy-answer funds that did more for the...



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