



# Brett Rowley

Full stack designer with experience in engineering, project management, and human factors. Passionate about building robust and scalable UX.

[brett.rowley@outlook.com](mailto:brett.rowley@outlook.com)   **520-955-9087**   <http://brettrowley.me>

## QUALIFICATIONS

### **Olin College of Engineering** Graduated May 2014

B.S. in General Engineering with a Concentration in Product Design.

National Academy of Engineering Grand Challenge Scholar.

### **Nielsen-Norman Group** Awarded September 2016

User Experience Certification by N/N-g for 30 hours of training and examination.

## EMPLOYMENT

### **UI/UX Designer @ DataRobot** April 2017 - Present

Part of a globally distributed design team focused on usability and scalable UX at a growing data science startup. Servicing multiple product development teams in parallel to ensure consistent and pragmatic design decisions. Currently involved in creating a product-wide Design System and establishing a beta customer research programme.

### **Product Designer @ RapidMiner** June 2014 - April 2017

Sole designer at a data science startup, responsible for all levels of the design process: user research, feature ideation, visual design, prototyping, and usability testing. Introduced an all-remote engineering team in Europe to personas, design principles, and design sprints. Also assisted the marketing team with graphics and website updates.

### **Graphic Design Freelance** May 2013 - Present

Provide independent graphic design services such as company logos, website layouts, posters, and software interfaces.

### **Mechanical Design Intern @ Boston Device Development** June - August 2013

Interned at a product design consultancy. Worked with both industrial designers and mechanical engineers to help transition projects from design into development by designing, fabricating, and testing product prototypes.

## COMPETENCIES

Usability Testing



InVision



Human Factors



Sketch



Design Systems



Adobe Creative Suite



Graphic Design



HTML / CSS



Project Management



Javascript / jQuery

