

# Brett Stinson

## Full Stack Shopify Developer



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💬 brett\_stinson

### 👤 PROFILE

A highly skilled Shopify developer with over 6 years of experience helping businesses launch and grow their online stores. Specializes in creating custom, high-converting Shopify websites tailored to brand needs. Expertise in theme customization, app integration, and conversion optimization to deliver seamless user experiences that drive sales. Whether starting from scratch or looking to scale, comprehensive e-commerce solutions are provided to ensure Shopify stores thrive in a market.

### 👛 PROFESSIONAL EXPERIENCE

#### Novatize Inc.

Senior Shopify Developer

09/2022 - 06/2024 | QUEBEC, Canada

- Developed and customized some Shopify stores for small to mid-sized businesses, boosting sales by up to 30% through optimized designs and strategic marketing.
- Designed and executed Shopify Plus migrations, resulting in a 20% increase in conversion rates due to improved checkout processes and enhanced user experience.
- Leveraged Hydrogen on Shopify Plus to build custom, high-performance storefronts and enabled headless commerce functionality, boosting user engagement metrics by 25%.

#### Thought and Mortar Ltd

Junior Full-Stack Developer

05/2020 - 07/2022 | Bristol, United Kingdom

- Completed redevelopment of the Eve Sleep website using the Shopify Dawn theme and utilizing the latest Shopify 2.0 features, enhancing its performance and enabling 2,000+ additional bookings per month.
- Contributed to the design optimization, performance optimization and technical SEO enhancements, reducing load times by 50% and resulting in a 15% increase in organic traffic for multiple clients.
- Boosted store speed using GTMetrix and Google PageSpeed Insights.

#### UsableNet

Junior Shopify Theme Developer

10/2018 - 02/2020 | New York, United States

- Conducted an accessibility audit on the newly minted Shopify website of a company.
- Collaborated with UX designers, made adjustments to the theme layer in some areas and enhanced a Shopify website's accessibility features, leading to a 30% increase in monthly active users among those with disabilities.
- Designed and implemented a custom e-commerce platform for Shopify Plus using Ruby on Rails, which drove a 25% increase in conversion rates for mid-size retailers.

## SKILLS

Shopify	● ● ● ● ●
Shopify Plus	● ● ● ● ●
Shopify Theme Development	● ● ● ● ●
Shopify App Integration	● ● ● ● ●
Custom App Development	● ● ● ● ●
Shopify API	● ● ● ● ●
Hydrogen	● ● ● ● ●
SEO	● ● ● ● ●
JavaScript/jQuery	● ● ● ● ●
Tailwind CSS	● ● ● ● ●
Node.js	● ● ● ● ●
React	● ● ● ● ●
Vue	● ● ● ● ●
MySQL/PostgreSQL/MongoDB	● ● ● ● ●
Git/GitHub	● ● ● ● ●

## INTERESTS

- E-commerce innovation
- Web development and UX design
- Accessibility in tech

## Freelancer.com

Freelance Developer and Consultant

08/2016 - 07/2018 | Sydney, Australia

- Programmed the front and backends of web applications, using Express.js, CodeIgniter, Laravel for backend, and HTML5, jQuery, CSS, Bootstrap for frontend.
- Learned JavaScript ES6+ and started to using it in my projects.
- Developed mobile-first single page application(SPA)s, using React and Vue.
- Redesigned a B2B portal for a logistics company with a focus on mobile responsiveness, which heightened mobile traffic by 35%.
- Started switching my career goal to eCommerce development with Shopify.

## AWARDS

### Bachelor's degree of Computer Science

San Diego State University

08/12/2015

## EDUCATION

### Bachelor's degree Of Computer Science

San Diego State University

09/2013 - 12/2015

San Diego, California, United States

### Associate's degree

Foothill College

09/2010 - 08/2013

Los Altos Hills, California, United States