

Reproducible Information Retrieval Research: From Principled System-oriented Evaluations Towards User-oriented Experimentation

Disputation
Friday, March 31st, 2023

Timo Breuer

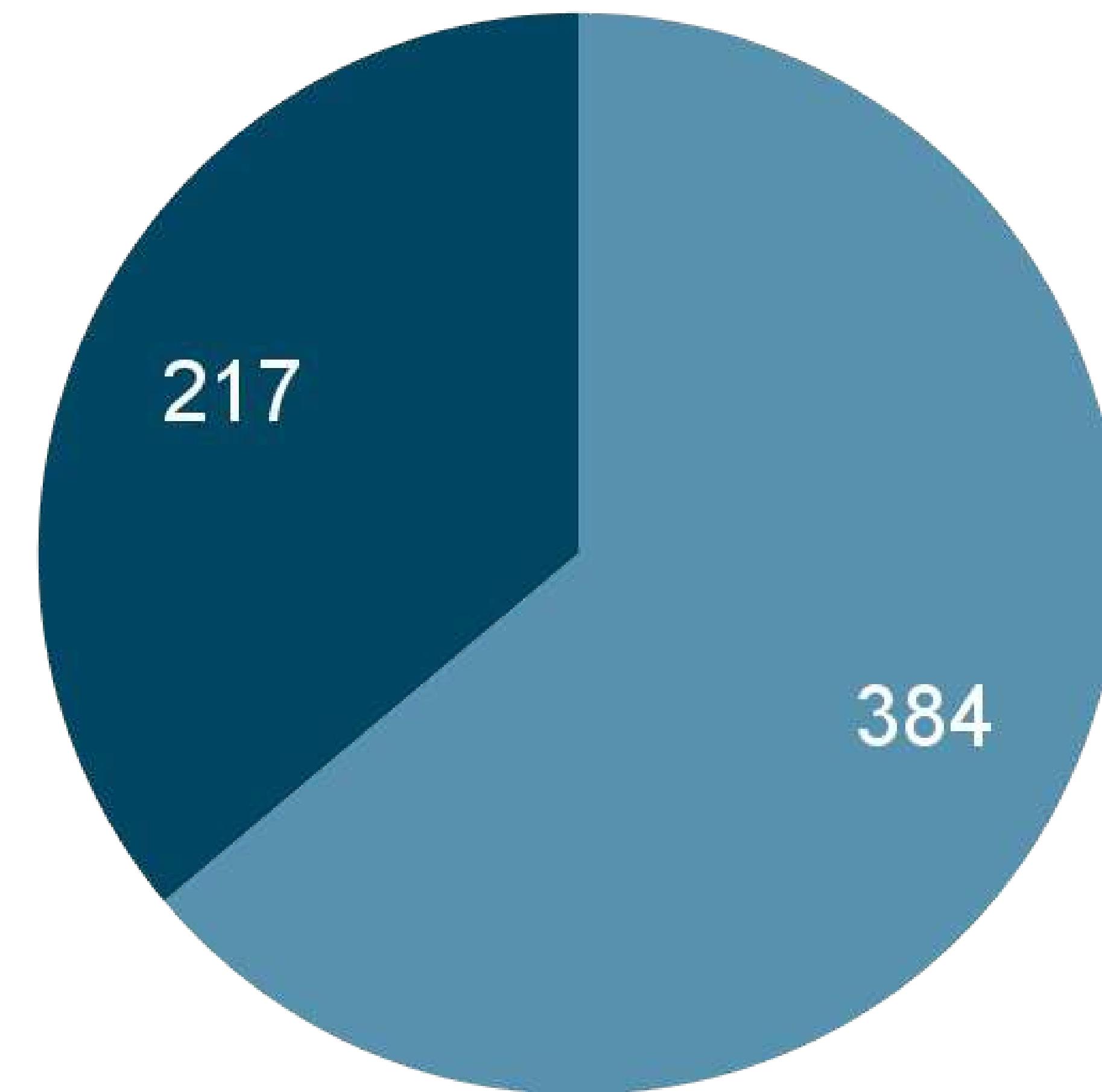


Technology
Arts Sciences
TH Köln



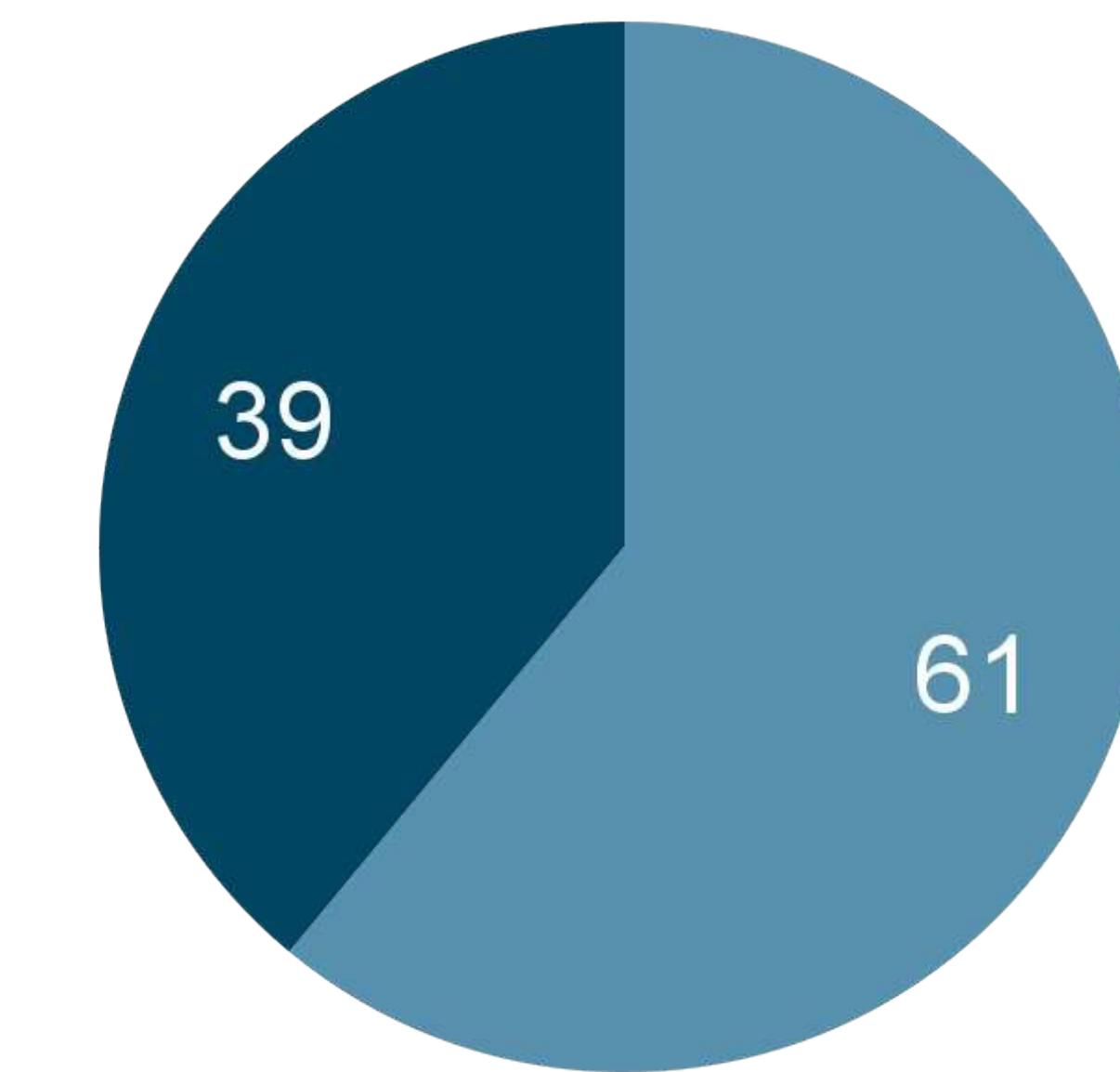
Reproducibility of Published Research Articles

Computer Science

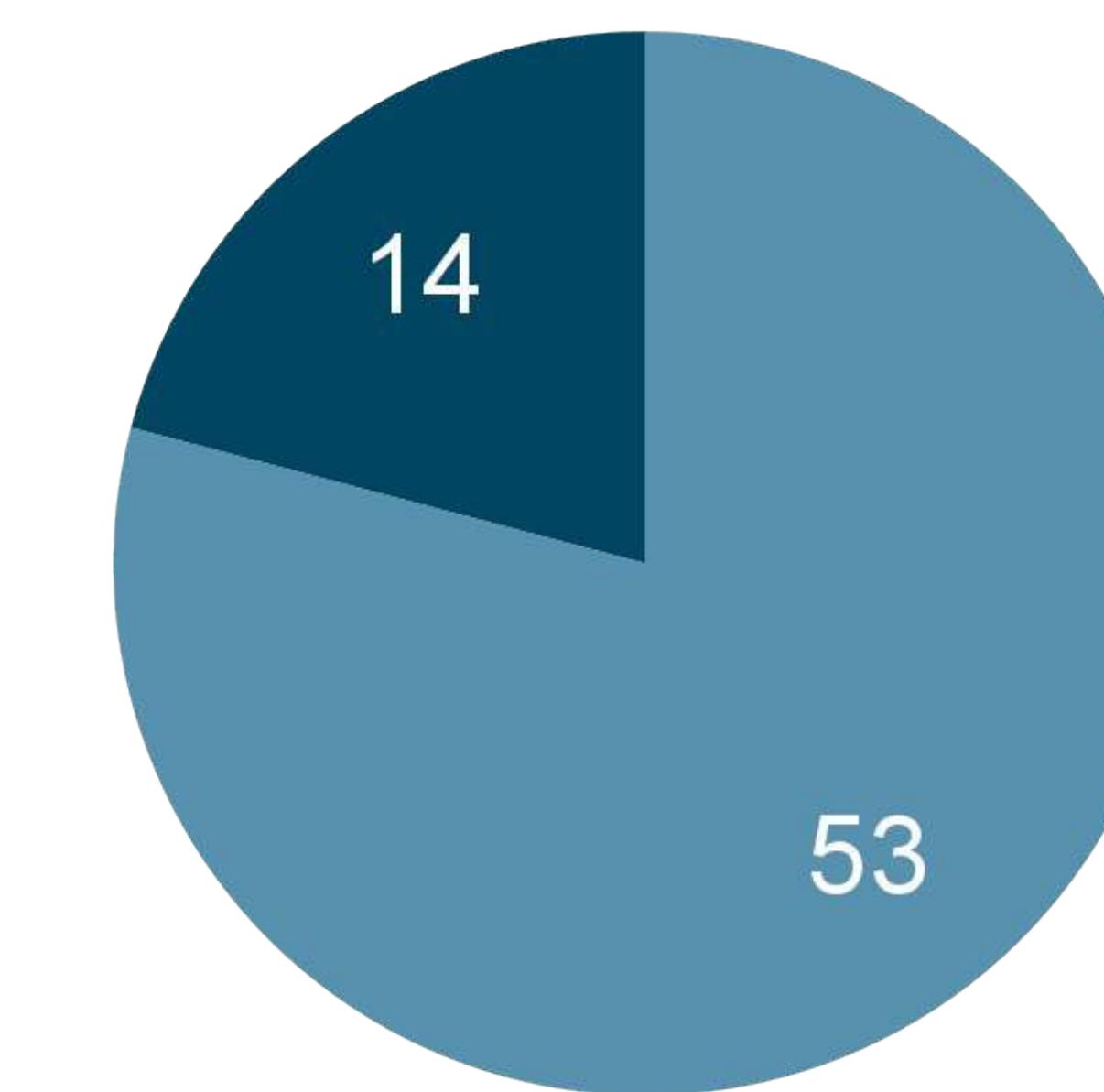


● Failed ● Reproducible

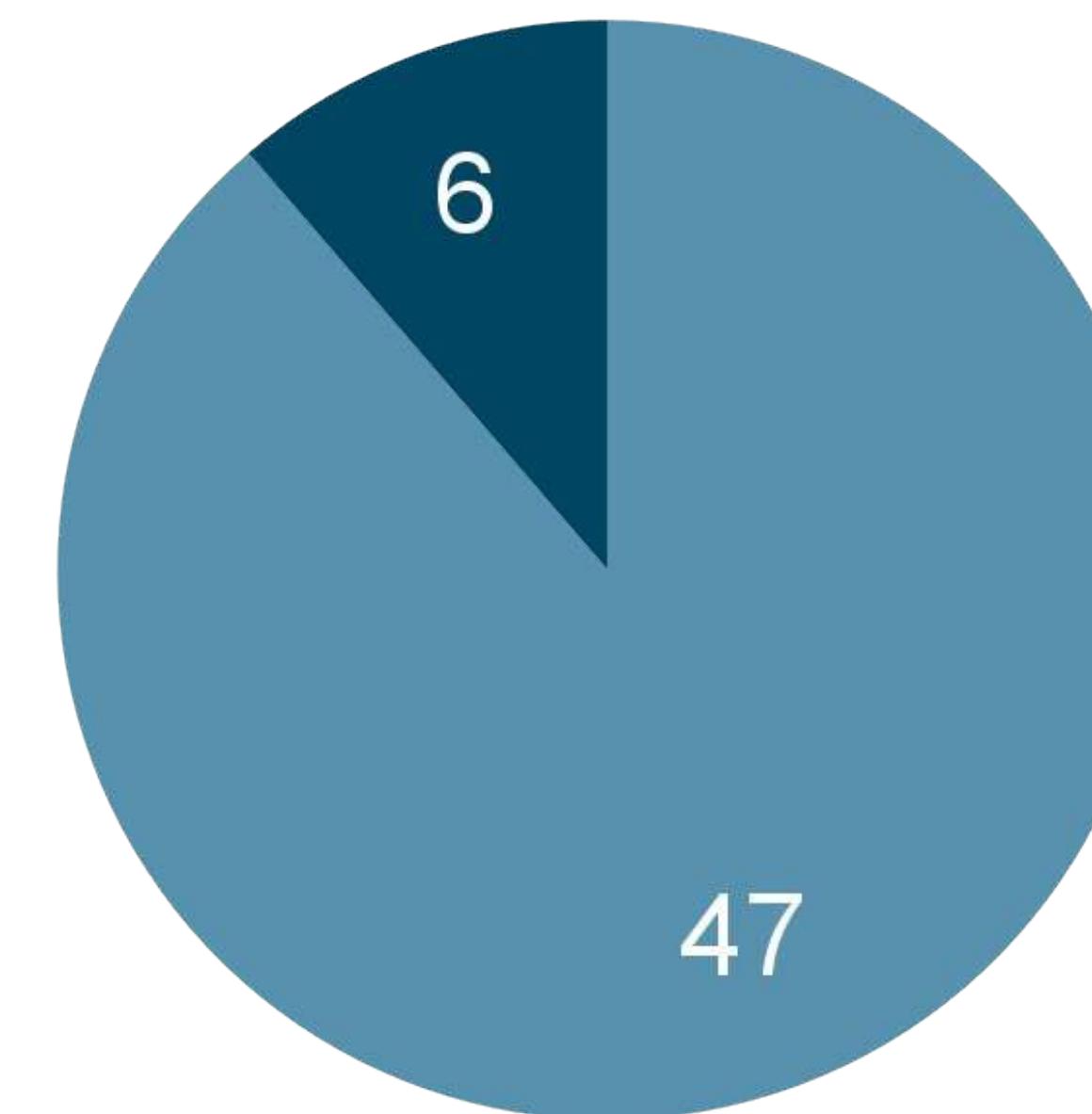
Psychology



Pharmacology



Cancer Studies



Repeatability in Computer Systems Research, Collberg and Proebsting; Commun. ACM; 2015

Estimating the Reproducibility of Psychological Science, Open Science Collaboration; Science; 2015

Believe it or not: How Much can we Rely on Published Data on Potential Drug Targets?; Prinz, Schlange, Asadullah; Nature Reviews on Drug Discovery, 2011

Raise Standards for Preclinical Cancer Research, Begley and Ellis; Nature; 2012

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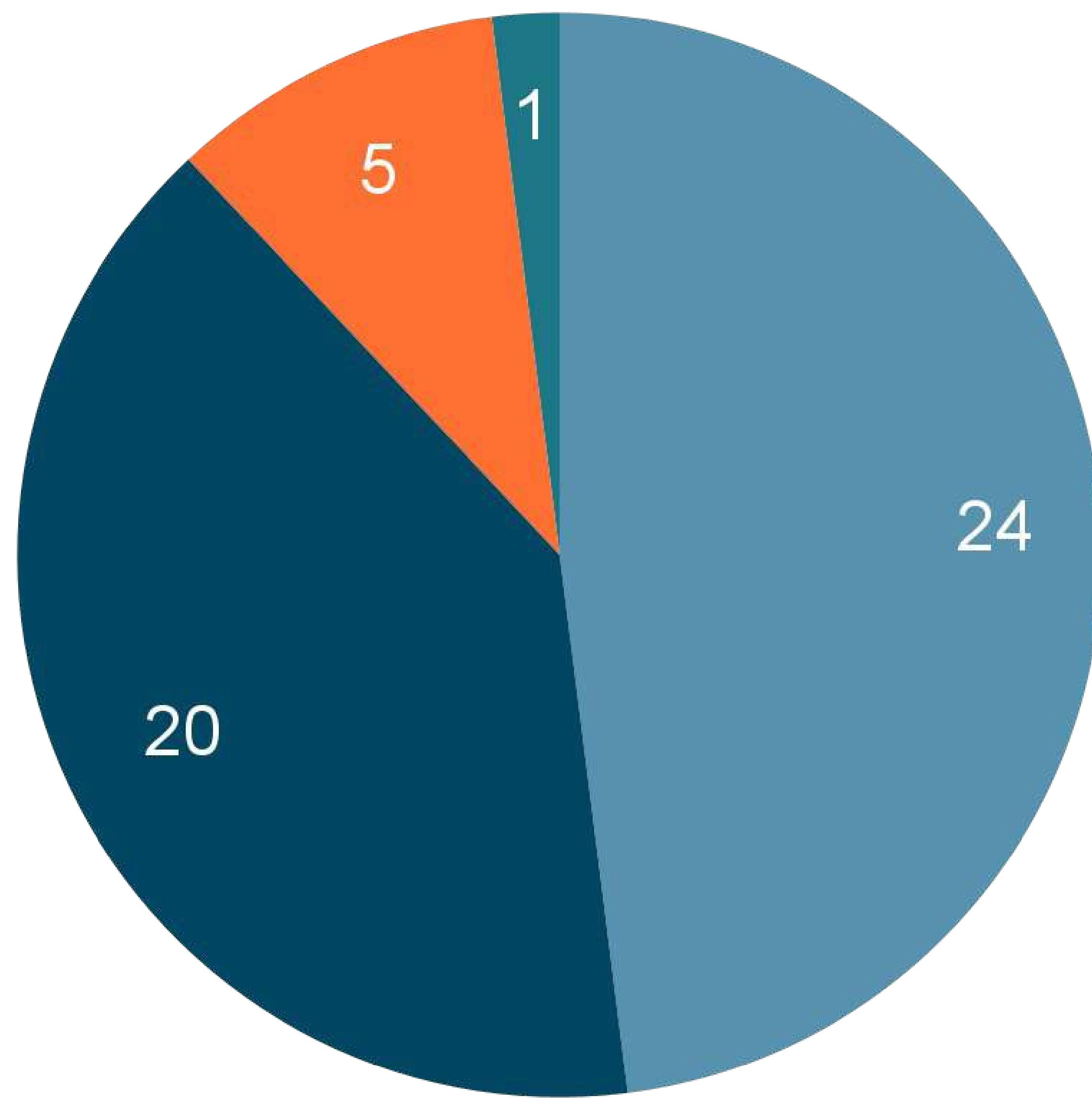
Reproducible Information Retrieval?

Open points:

- Inconsistent use of terminology
- Lack of evaluation standards
- User-oriented evaluations are underrepresented

Our analysis of the ECIR reproducibility track from 2015 to 2022

● Success ● Partial success ● Failure ● Anecdotal report



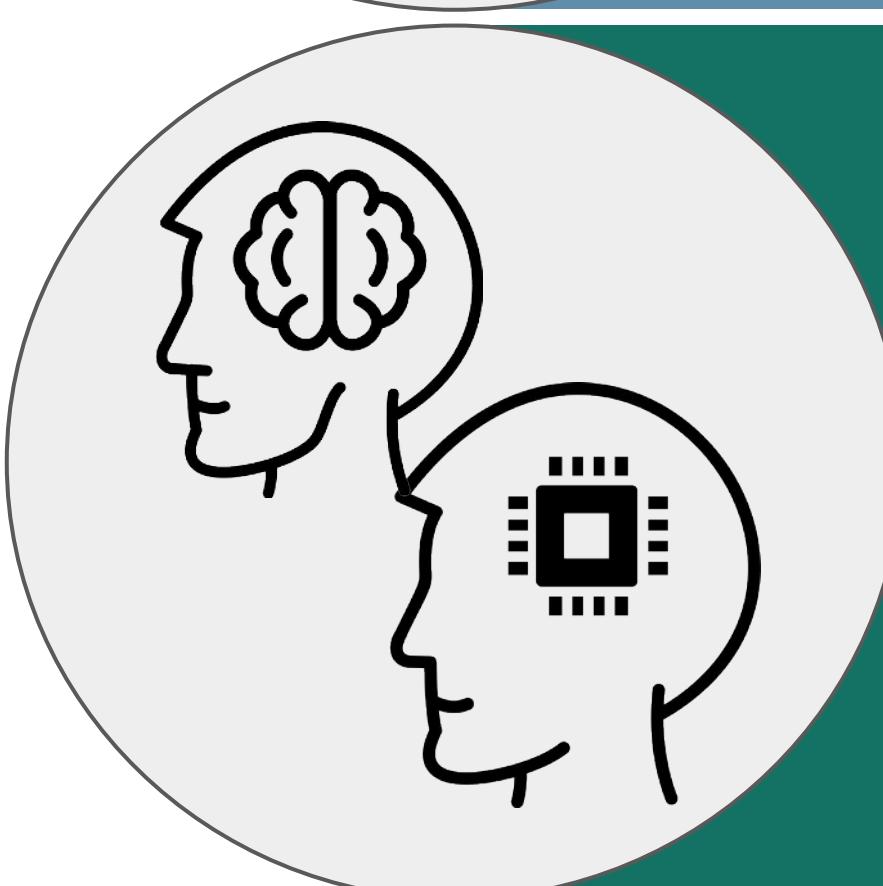
Outline and Contributions



INTERNAL VALIDITY

system-oriented experiments

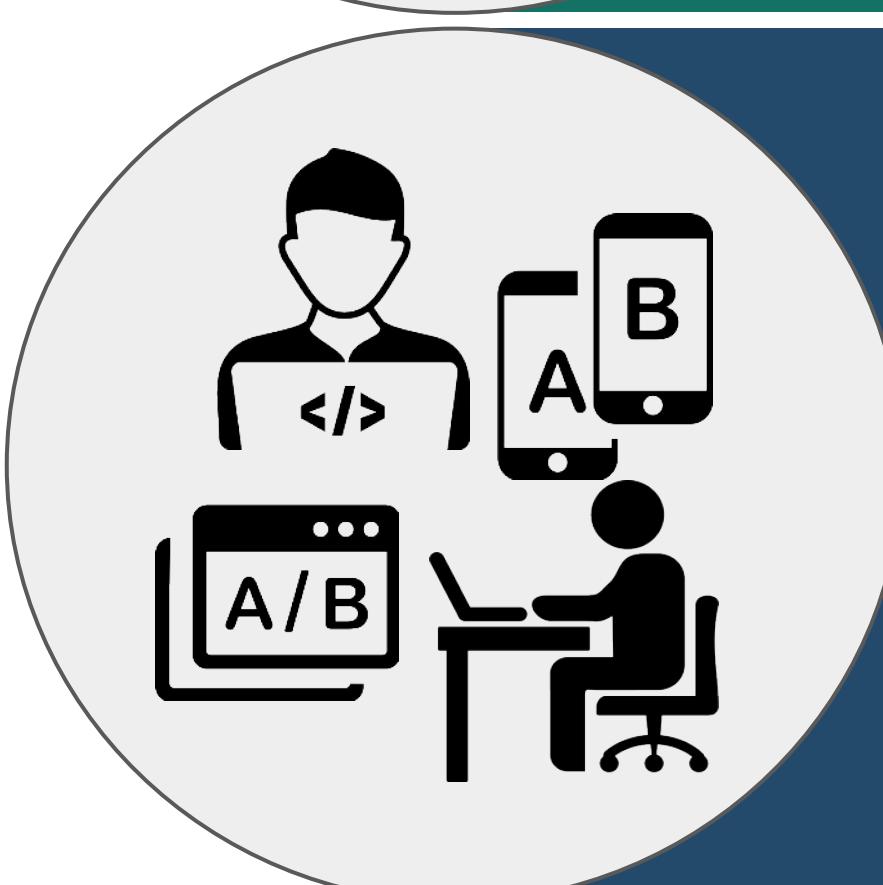
- PRIMAD extensions and metadata scheme
- Principled reproducibility evaluations



EXTERNAL VALIDITY

user simulations

- Query simulations and evaluation framework
- Click-based evaluations of system rankings



ECOLOGICAL VALIDITY

real user experiments

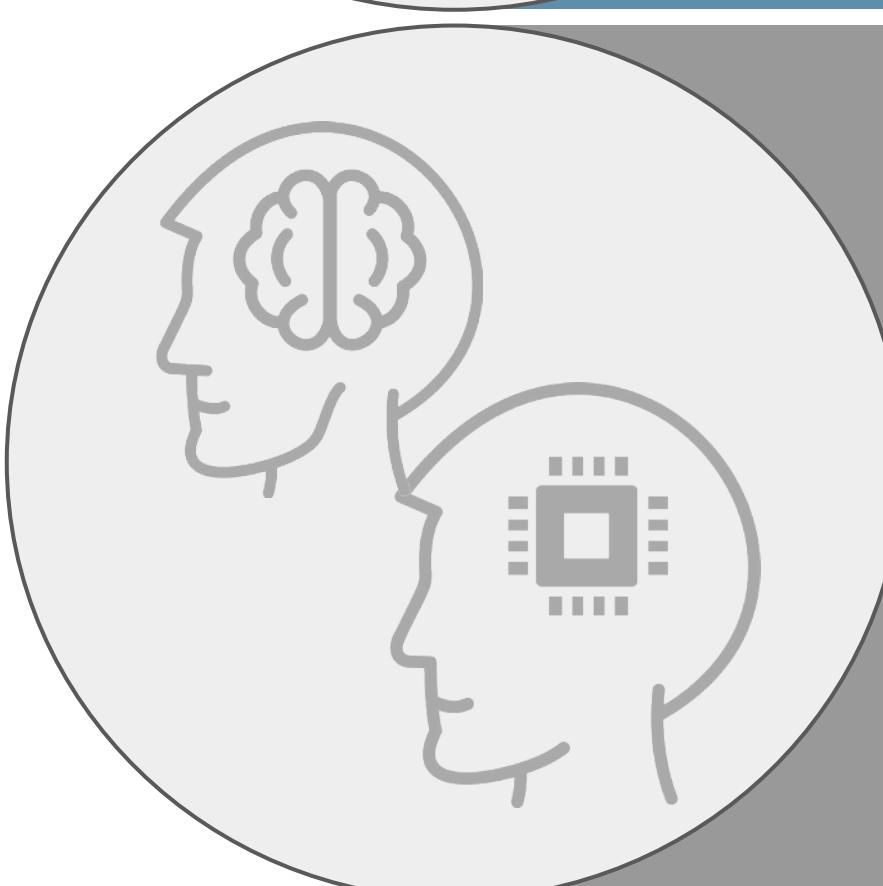
- Living lab infrastructure
- Shared task evaluations

Outline and Contributions



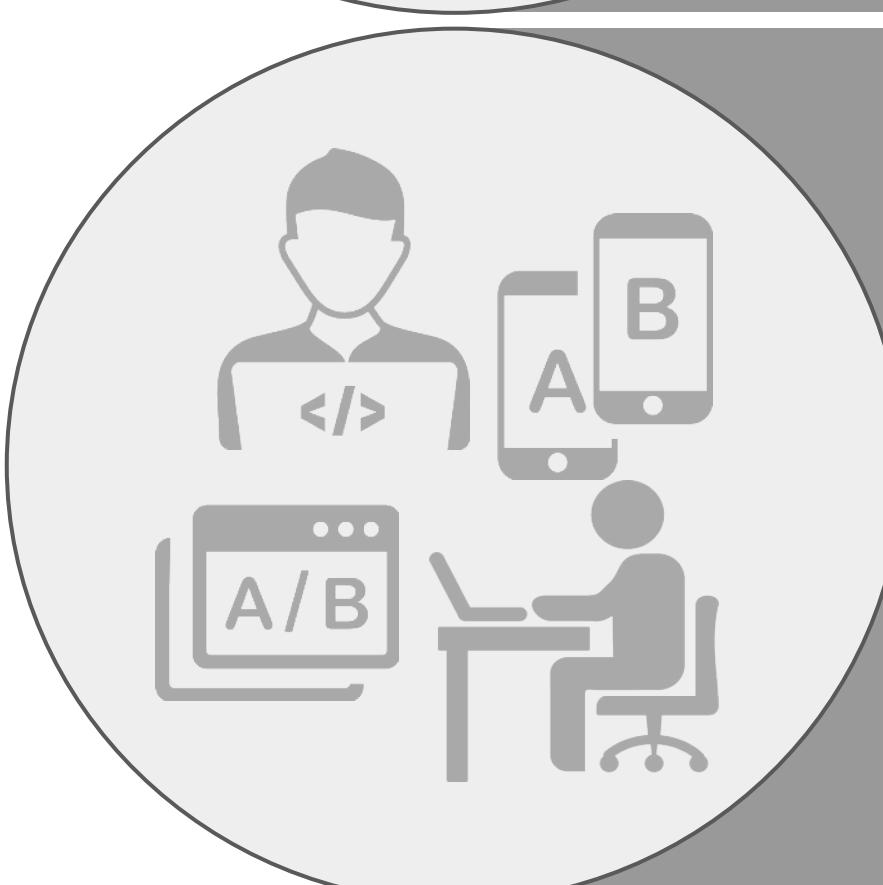
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PRIMAD - A Taxonomy for Reproducible IR Research

Report from Dagstuhl Seminar 16041

Reproducibility of Data-Oriented Experiments in e-Science
 Edited by
 Juliana Freire¹, Norbert Fuhr², and Andreas Rauber³
¹ New York University, US, juliana.freire@nyu.edu
² Universität Duisburg-Essen, DE, norbert.fuhr@uni-due.de
³ TU Wien, AT, rauber@ifs.tuwien.ac.at

Abstract

This report documents the program and the outcomes of Dagstuhl experiments play an important role. Besides theoretic properties of effectiveness and performance often can only be validated via experiments, the experimental results depend on the input data, set potentially on characteristics of the computational environment designed and run. Unfortunately, most computational experiments, where experimental results are briefly described in scientific papers, where experimental results are seldom available.

WORKSHOP REPORT

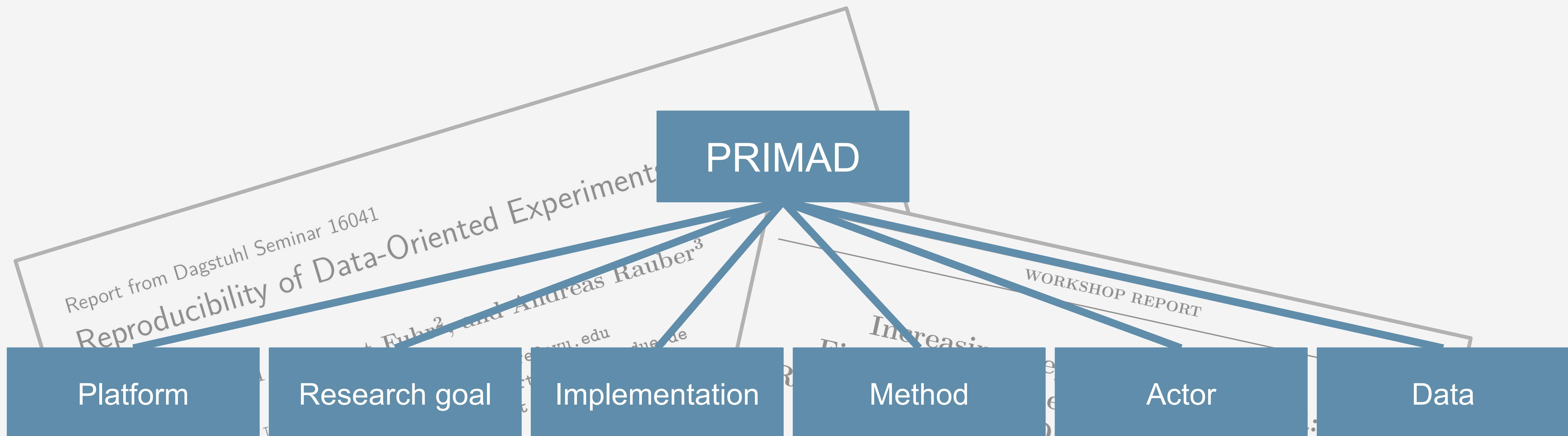
Increasing Reproducibility in IR: Findings from the Dagstuhl Seminar on “Reproducibility of Data-Oriented Experiments in e-Science”

Nicola Ferro¹ Norbert Fuhr² Kalervo Järvelin³
 Noriko Kando⁴ Matthias Lippold² Justin Zobel⁵
¹ University of Padua, Italy, ferro@dei.unipd.it
² University of Duisburg-Essen, Germany, {norbert.fuhr, matthias.lippold}@uni-due.de
³ University of Tampere, Finland, kalervo.jarvelin@staff.uta.fi
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⁵ University of Melbourne, Australia, jzobel@unimelb.edu.au

The Dagstuhl Seminar on “Reproducibility of Data-Oriented Experiments in e-Science” was held on 24-29 January 2016, focused on the core issue of experiments from a multidisciplinary perspective. During the seminar, several fields of computer science were represented, including the areas of data mining, information retrieval, and data management.

Abstract

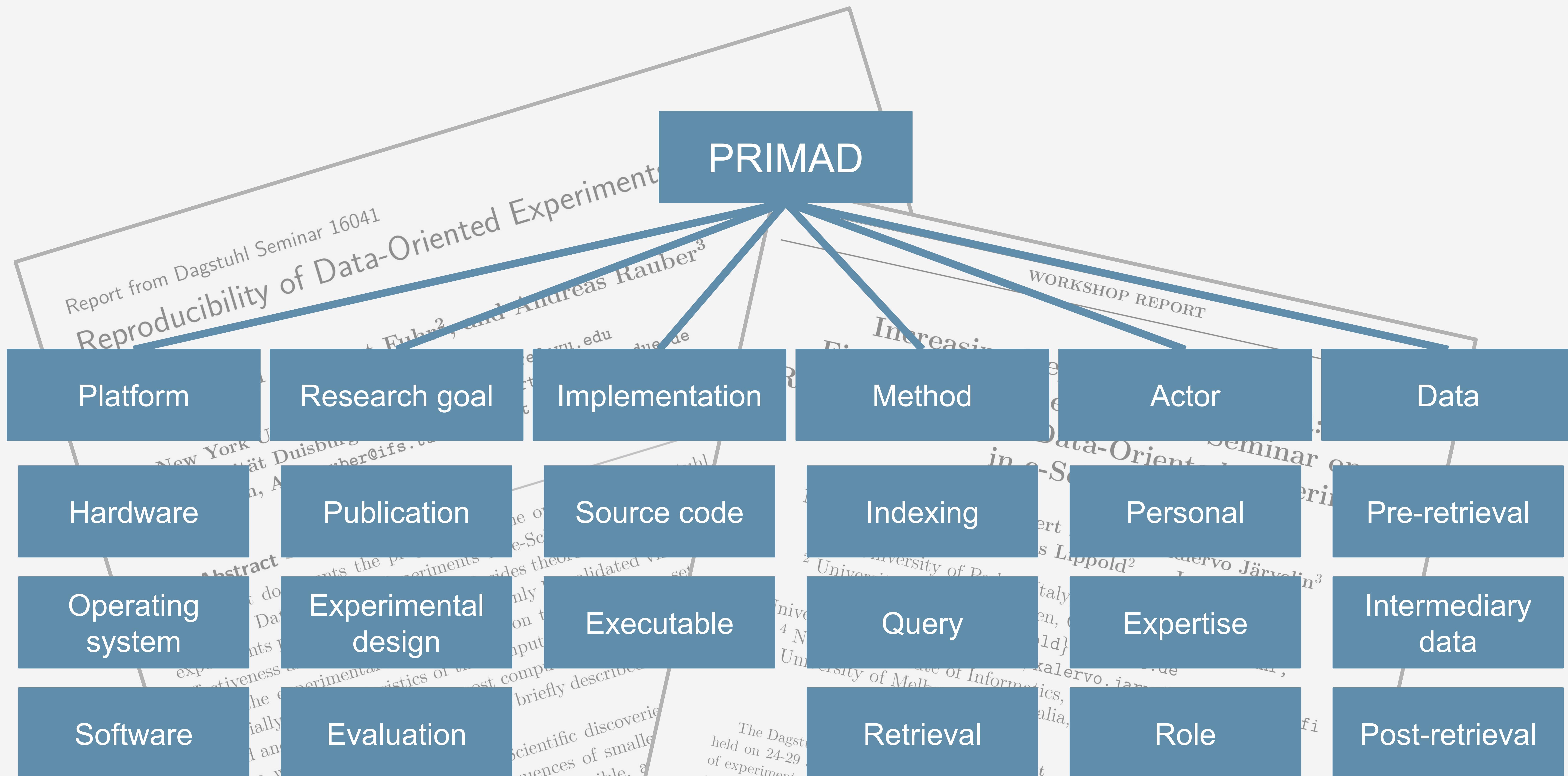
PRIMAD - A Taxonomy for Reproducible IR Research



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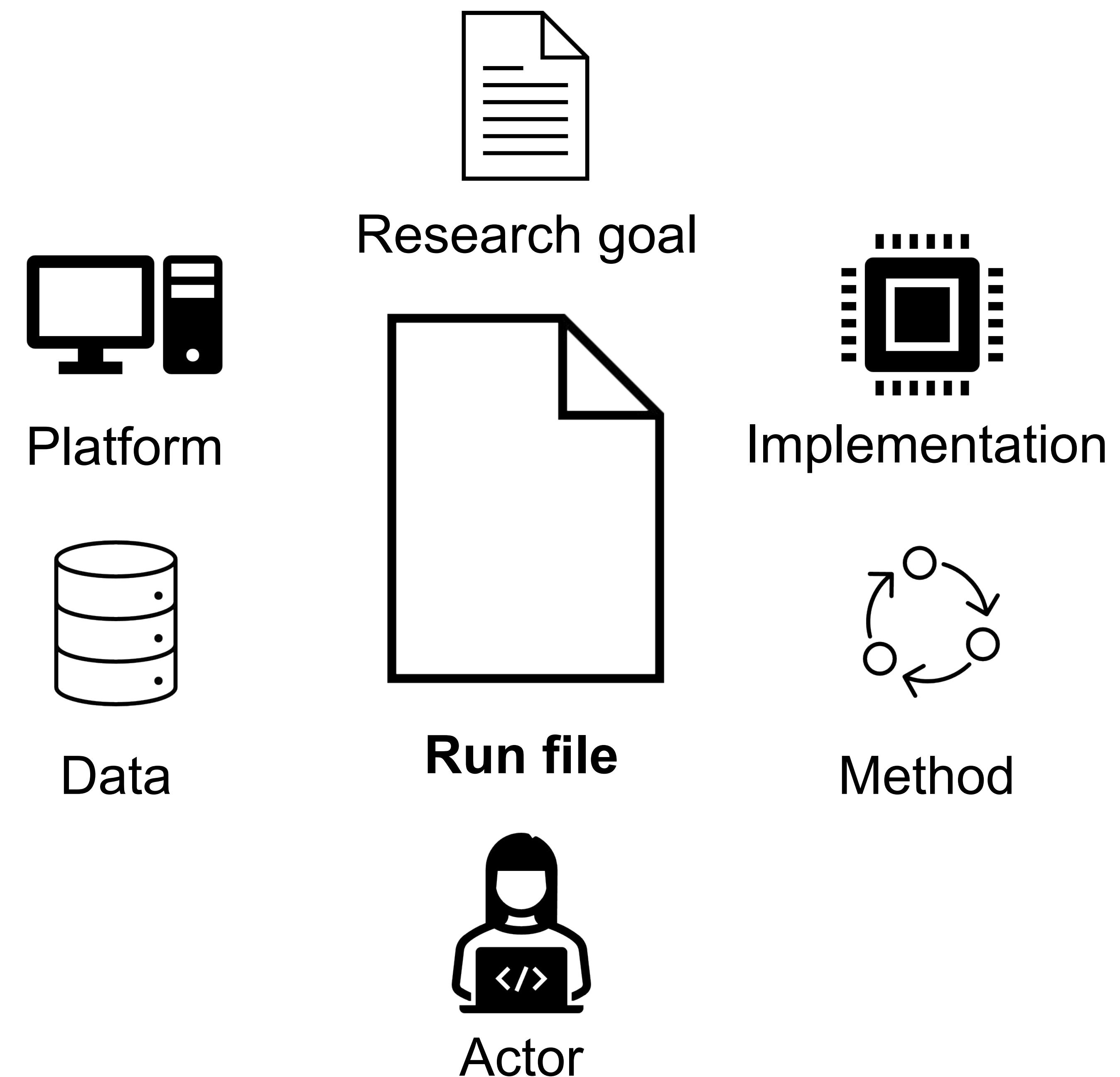
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PRIMAD - A Taxonomy for Reproducible IR Research



Metadata Scheme

- PRIMAD is the logical plan
- Annotation of TREC run files
- YAML formatted header as comment
- Focus on extensibility
- Public resource hosted on
<https://www.ir-metadata.org/>



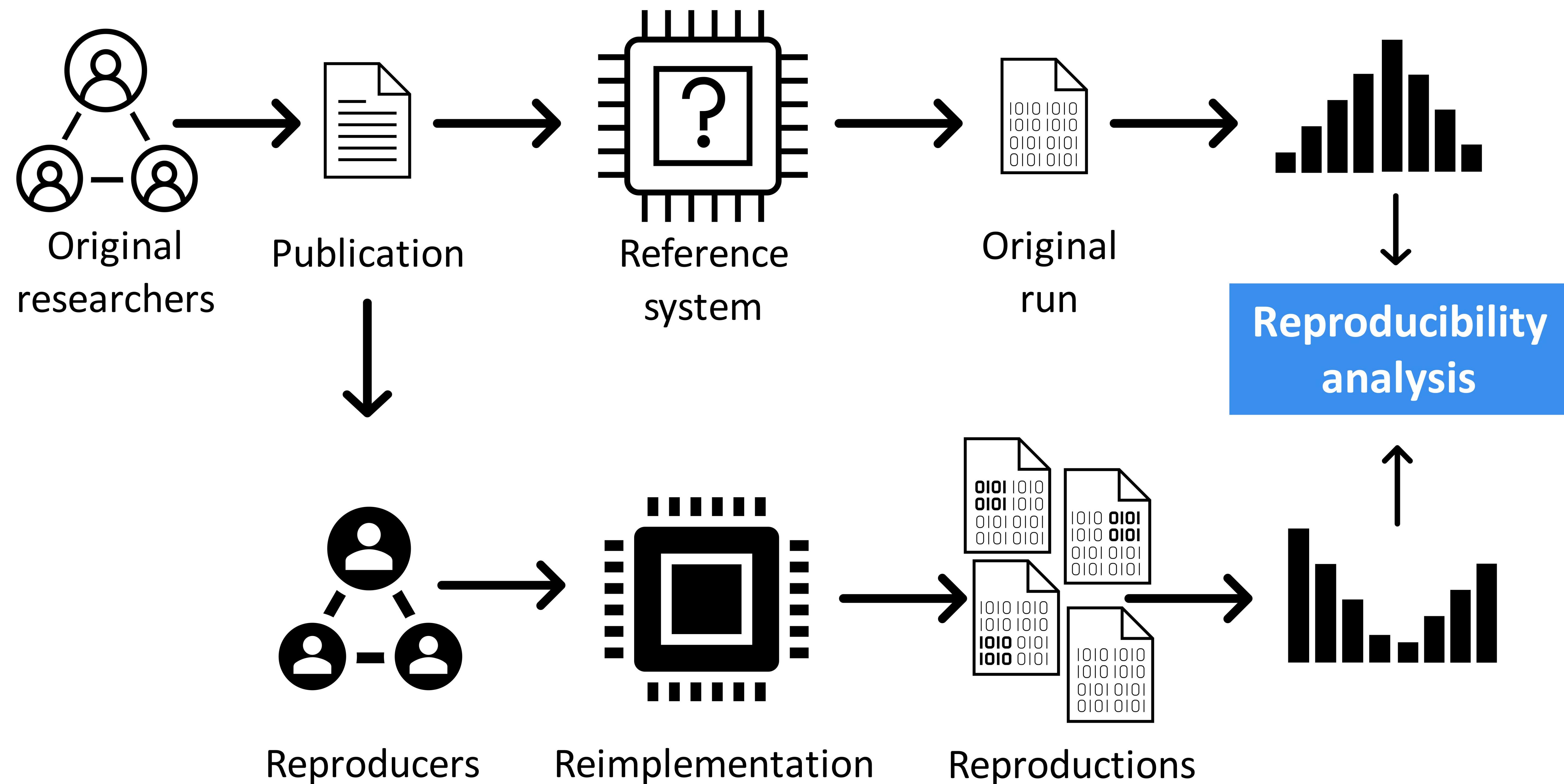
Metadata Annotations of Run Files

```
# ir_metadata.start
# platform:
# ...
# research goal:
# ...
# implementation:
# ...
# method:
# ...
# actor:
# ...
# data:
# ...
# ir_metadata.end
307      Q0    497476      1    0.9931    bm25
307      Q0    469928      2    0.9674    bm25
307      Q0    125806      3    0.9623    bm25
307      Q0    504815      4    0.9453    bm25
307      Q0    392547      5    0.9223    bm25
...
...
```

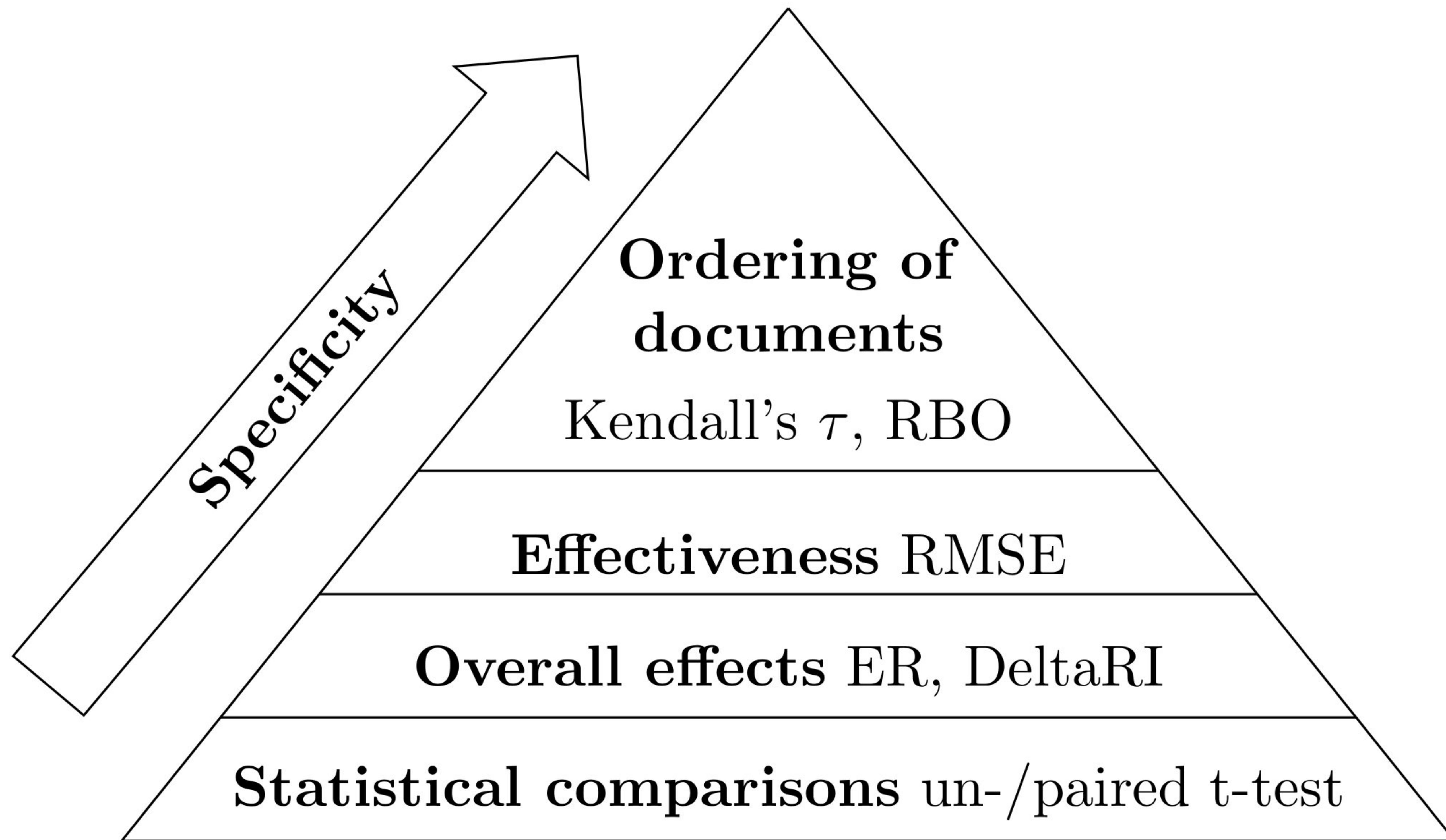
Metadata Annotations of Run Files

```
platform:  
  hardware:  
    cpu:  
      model: 'Intel Xeon Gold 6144 CPU @ 3.50GHz'  
      architecture: 'x86_64'  
      operation mode: '64-bit'  
      number of cores: 16  
    ram: '64 GB'  
  operating system:  
    kernel: '5.4.0-90-generic'  
    distribution: 'Ubuntu 20.04.3 LTS'  
software:  
  libraries:  
    python:  
      - 'scikit-learn==0.20.1'  
      - 'numpy==1.15.4'  
    java:  
      - 'lucene==7.6'  
retrieval toolkit:  
  - 'anserini==0.3.0'
```

Reproducibility Analysis in IR



Reproducibility Measures



Meta-Evaluations / Reproducibility Experiments

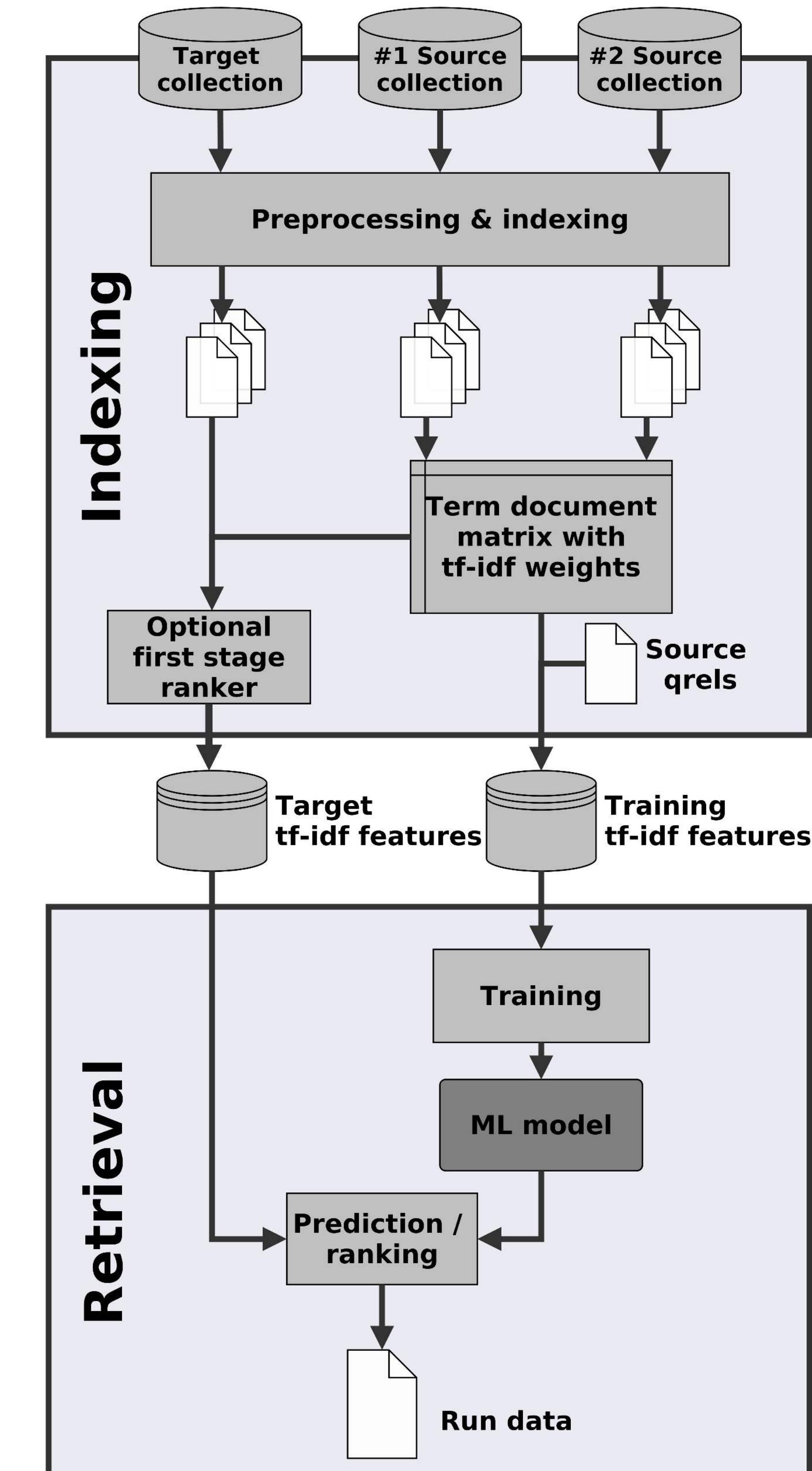
Cross-collection relevance feedback
by Grossman and Cormack:

1. Derive tf-idf training samples from source collection(s)
2. Train topic-based relevance classifier
3. Rank target collection

MRG_UWaterloo and WaterlooCormack Participation in the TREC 2017 Common Core Track;
Grossman and Cormack; TREC Common Core 2017

Simple Techniques for Cross-Collection Relevance Feedback;
Yu, Xie, and Lin; ECIR 2019

ir_metadata: An Extensible Metadata Schema for IR Experiments;
Breuer, Keller, Schaer; SIGIR 2022



Meta-Evaluations / Reproducibility Experiments

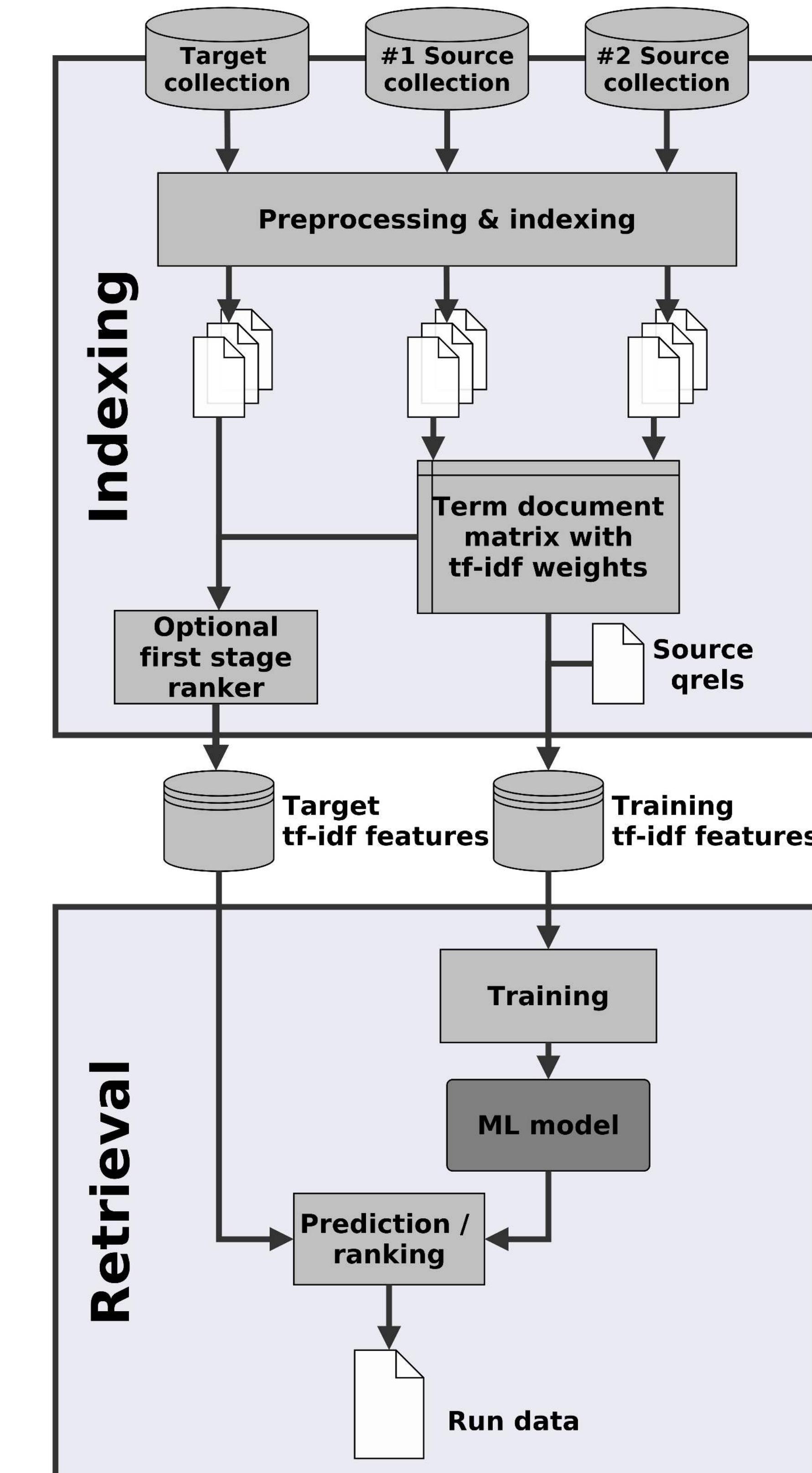
Dataset of runs

Researchers	Type	Venue
GC	Original experiment	TREC 2017
YXL	Reimplementation	ECIR 2019
BFFMSSS		SIGIR 2020
GC	Original experiment	TREC 2018
BPS	Reimplementation	CLEF 2021

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Meta-Evaluations / Reproducibility Experiments

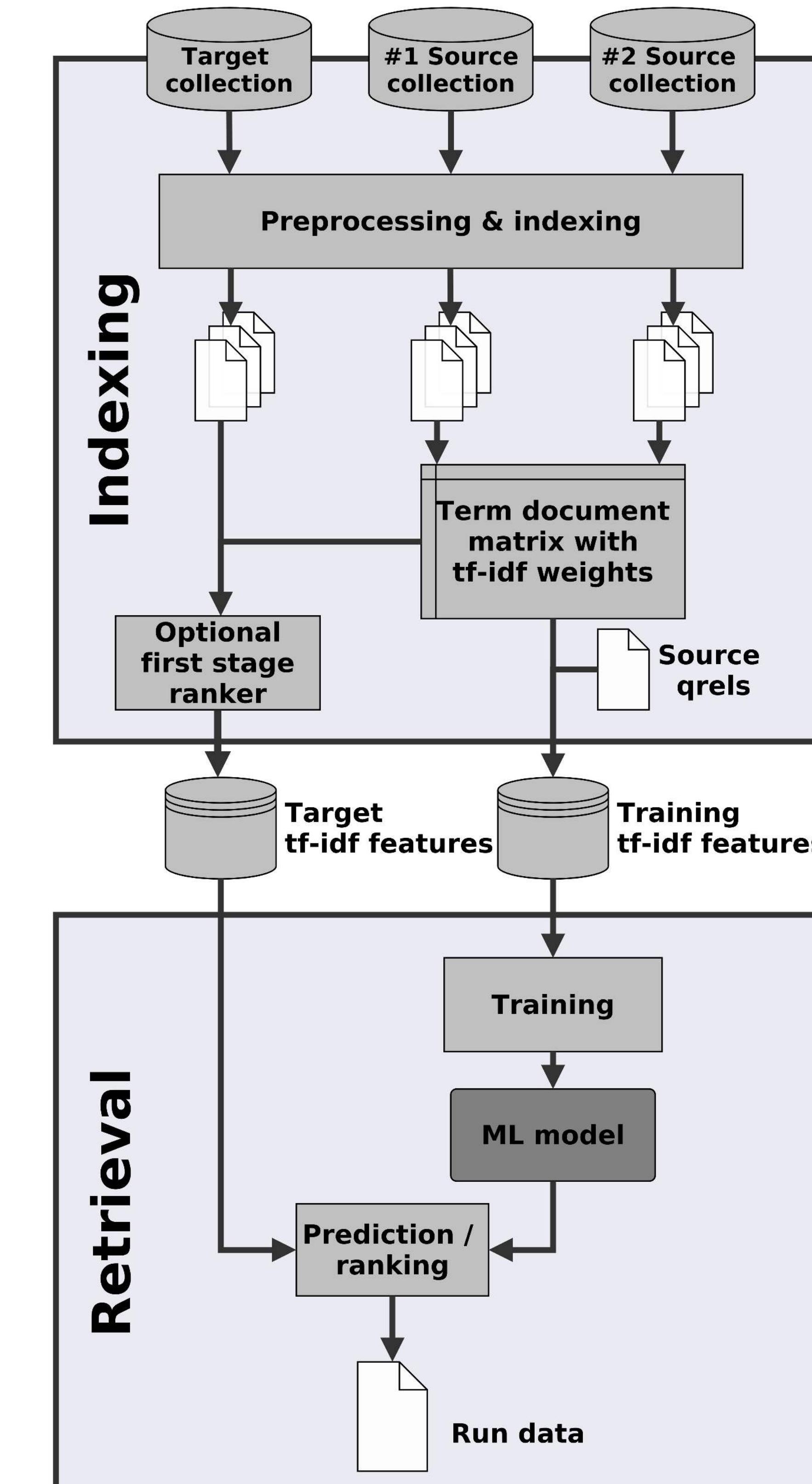
Experimental setups

Experiment	Type	Runs	Data
PRIM'AD	Parameter sweep	YXL	Core 17/18
P'R'I'M'A'D	Reproducibility	GC, YXL, BFFMSSS	Core 17
P'R'I'M'A'D'	Generalizability	GC, YXL, BPS	Core 17/18, Robust 04/05

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 Grossman and Cormack; TREC Common Core 2017

Simple Techniques for Cross-Collection Relevance Feedback;
 Yu, Xie, and Lin; ECIR 2019

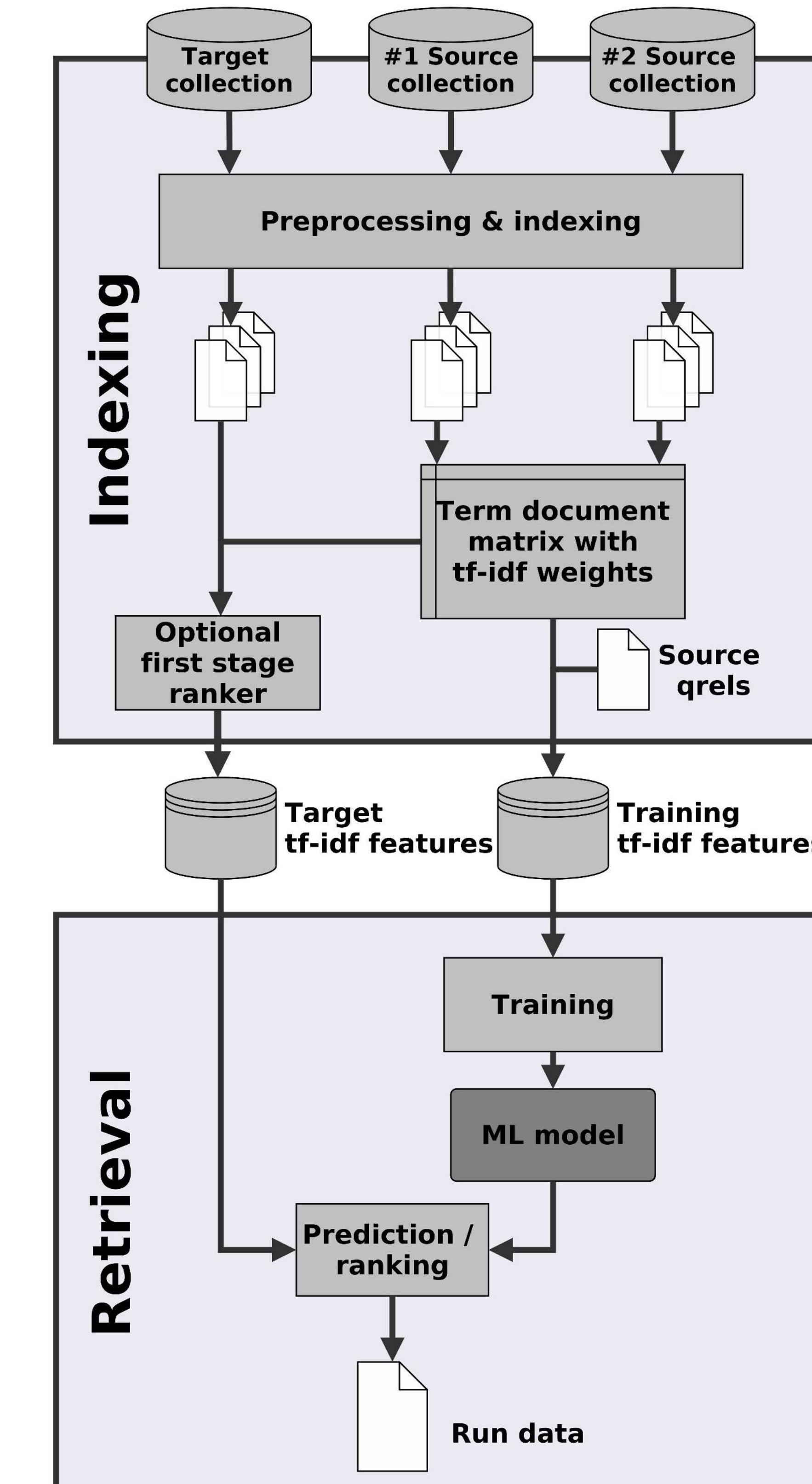
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Meta-Evaluations / Reproducibility Experiments

P'R'I'M'A'D

Measure	GC	YXL	BFFMSSS
Average Precision	0.3711	0.4018	0.3612
Kendall's tau Union	1.0000	0.0086	0.0051
Rank-biased Overlap	1.0000	0.1630	0.5747
Root Mean Square Error	0.0000	0.1911	0.1071
p-value (paired t-test)	1.0000	0.1009	0.7885
Effect Ratio	1.0000	0.8267	1.0514
Delta Relative Improvement	0.0000	0.0362	-0.0123



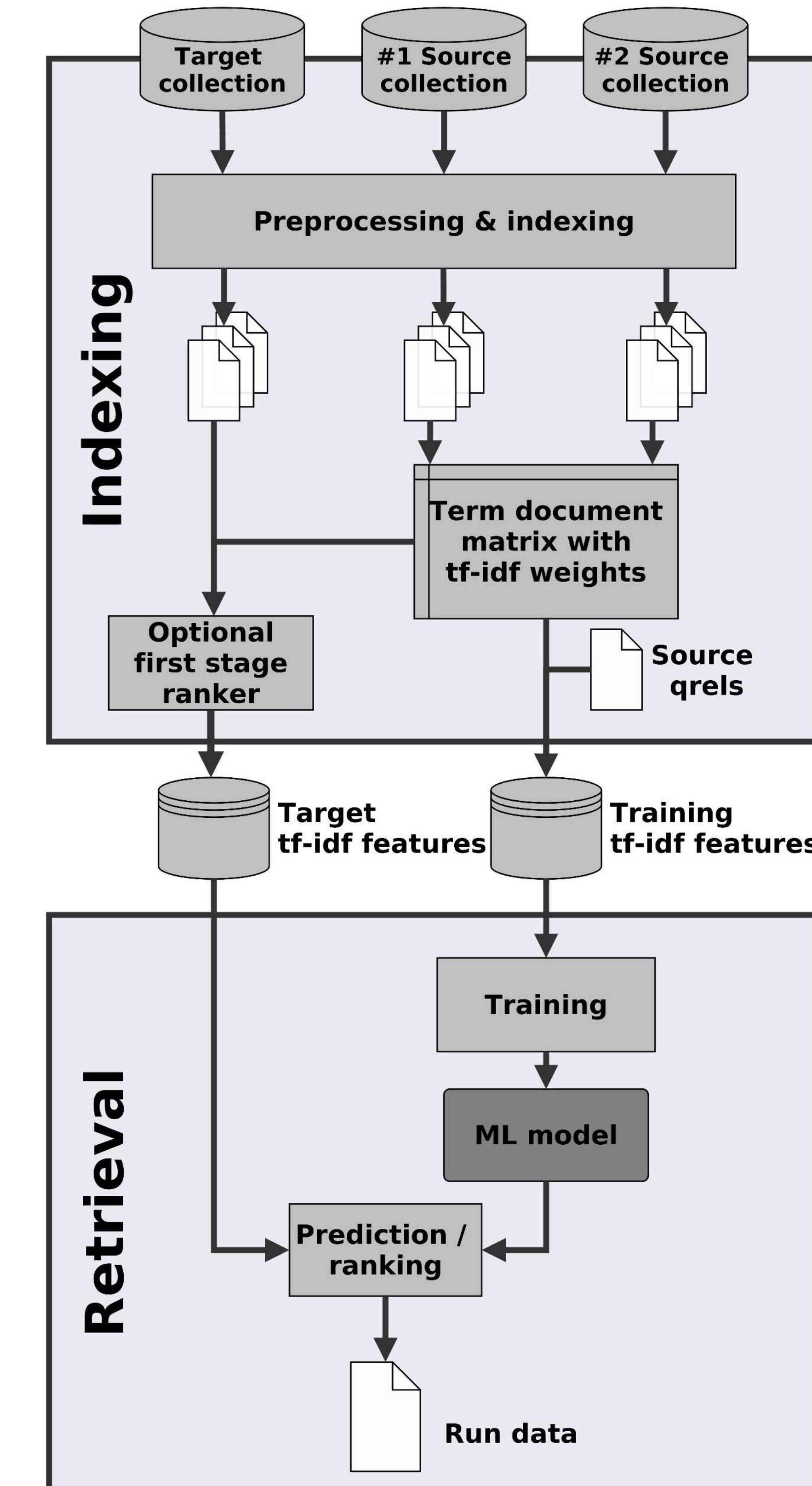
Test collection: TREC Common Core 2017 (The New York Times Annotated Corpus), 50 Topics

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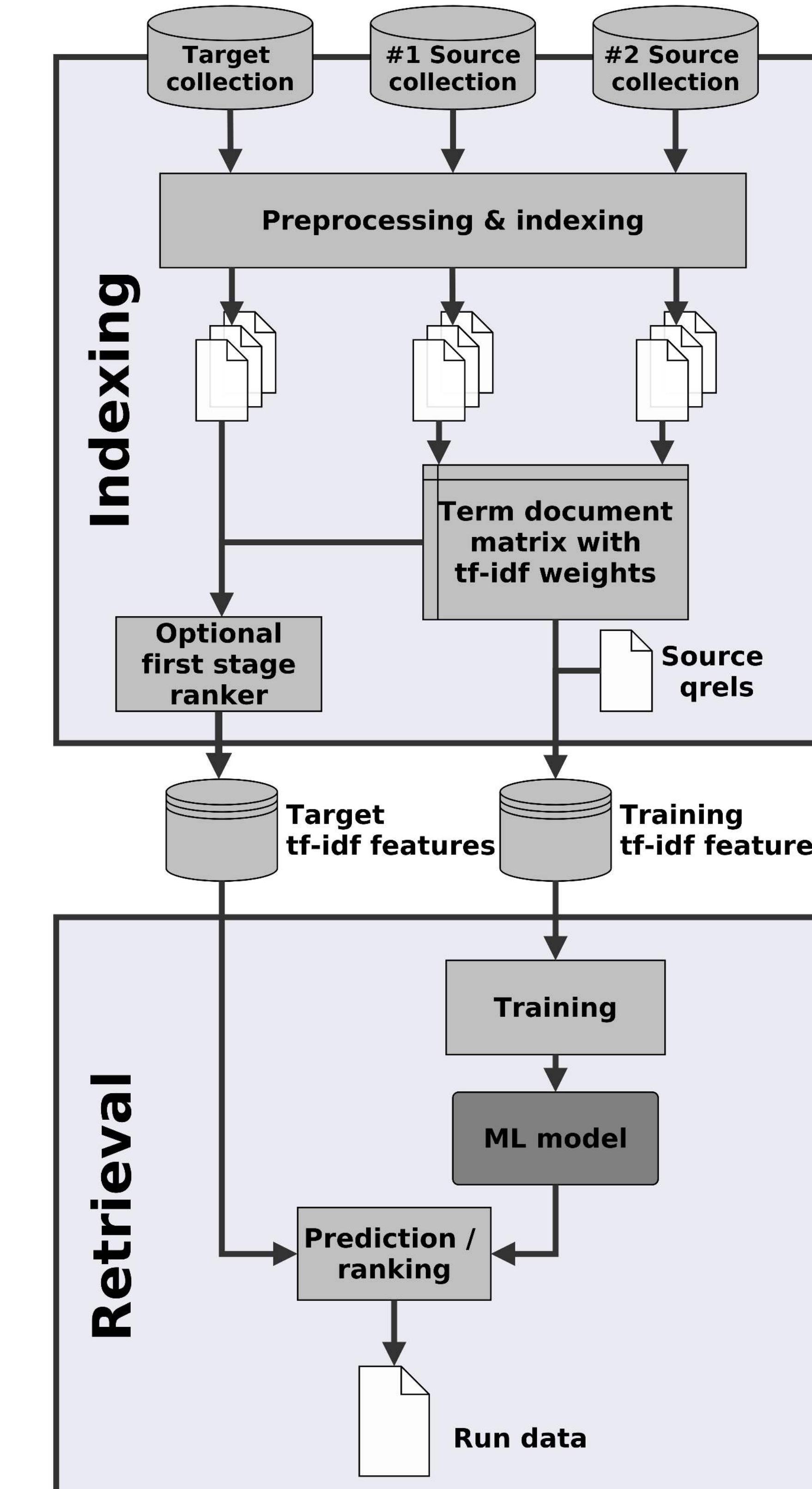
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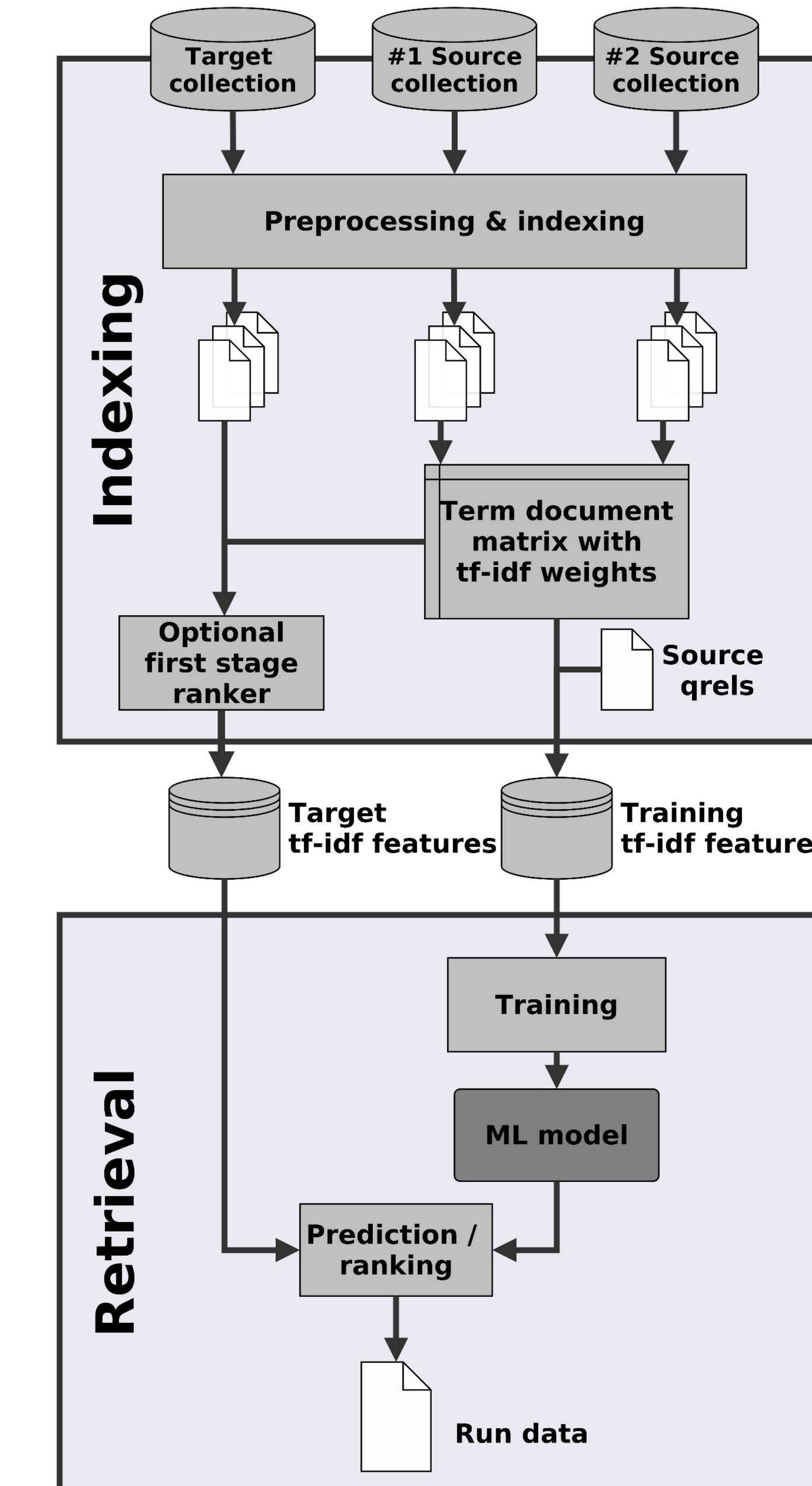
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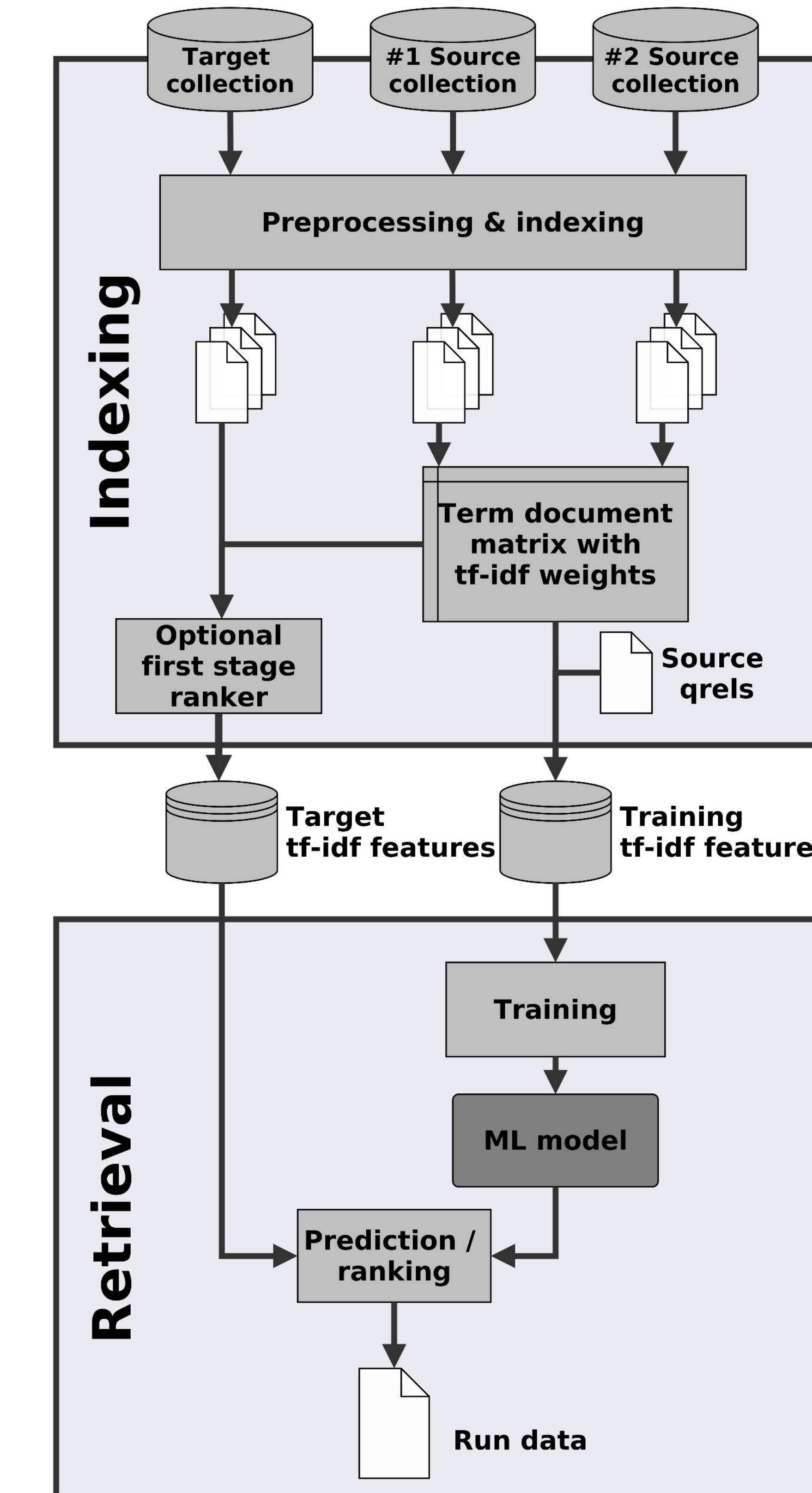


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Root Mean Square Error

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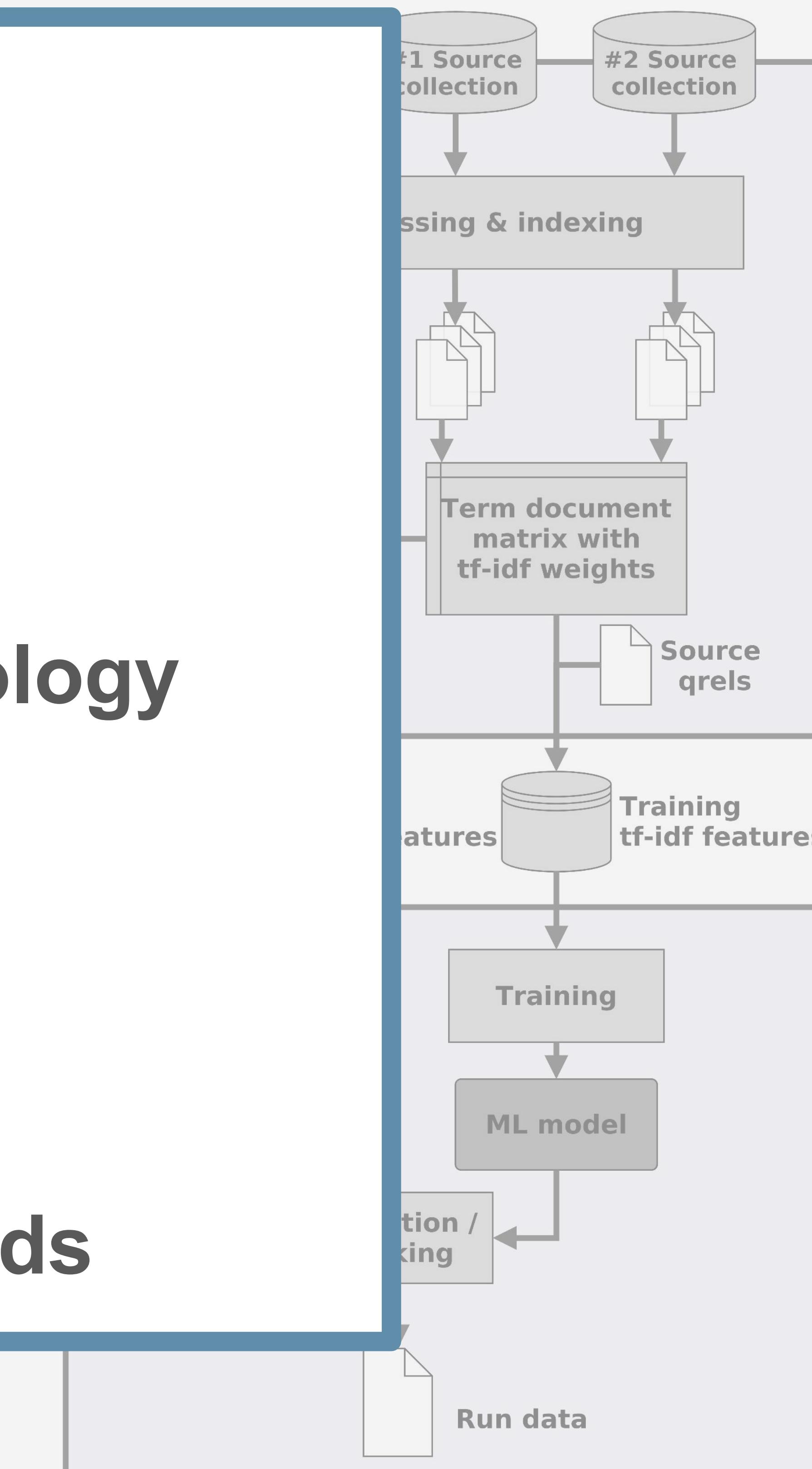
Internal Validity

PRIMAD-based metadata annotations

- support proactive reproducibility
- **address inconsistent use of terminology**

Principled evaluations and measures

- support reactive reproducibility
- **address missing evaluation standards**

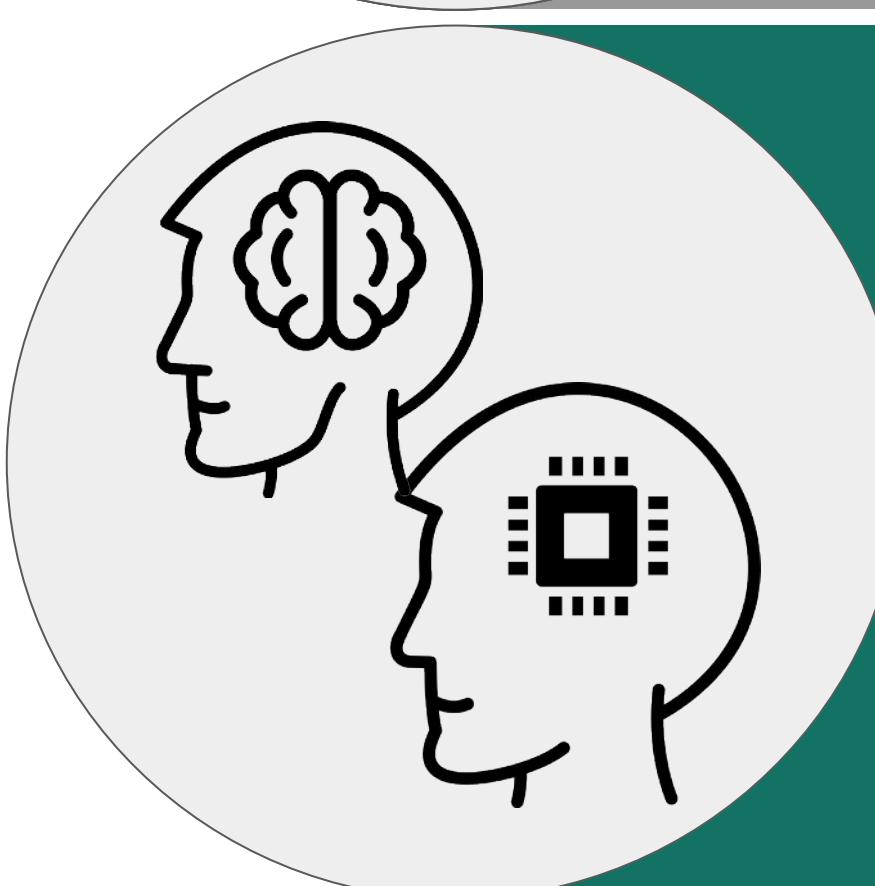


Outline and Contributions



INTERNAL VALIDITY
system-oriented experiments

- PRIMAD extensions and metadata scheme
- Principled reproducibility evaluations



EXTERNAL VALIDITY
user simulations

- Query simulations and evaluation framework
- Click-based evaluations of system rankings

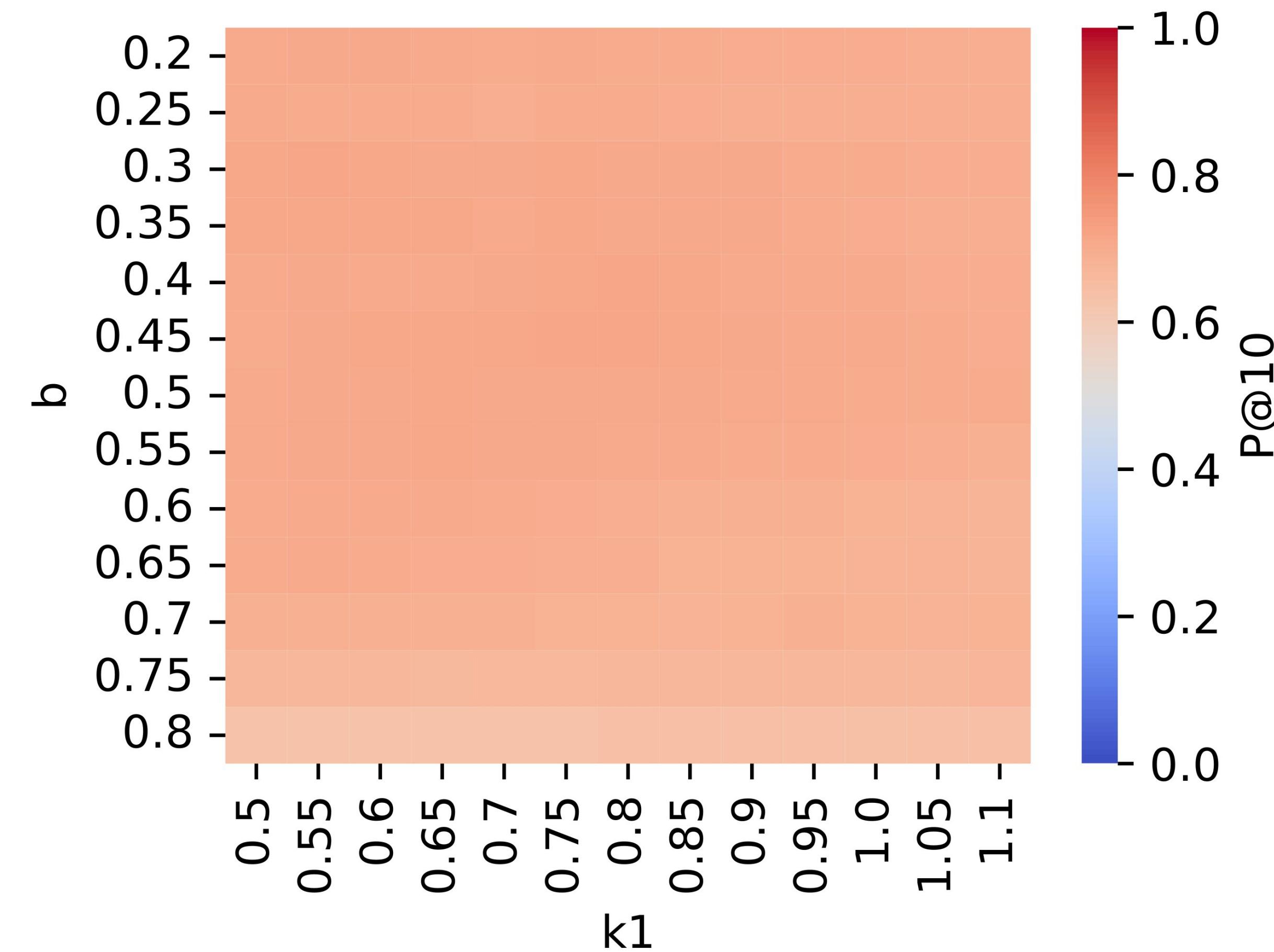


ECOLOGICAL VALIDITY
real user experiments

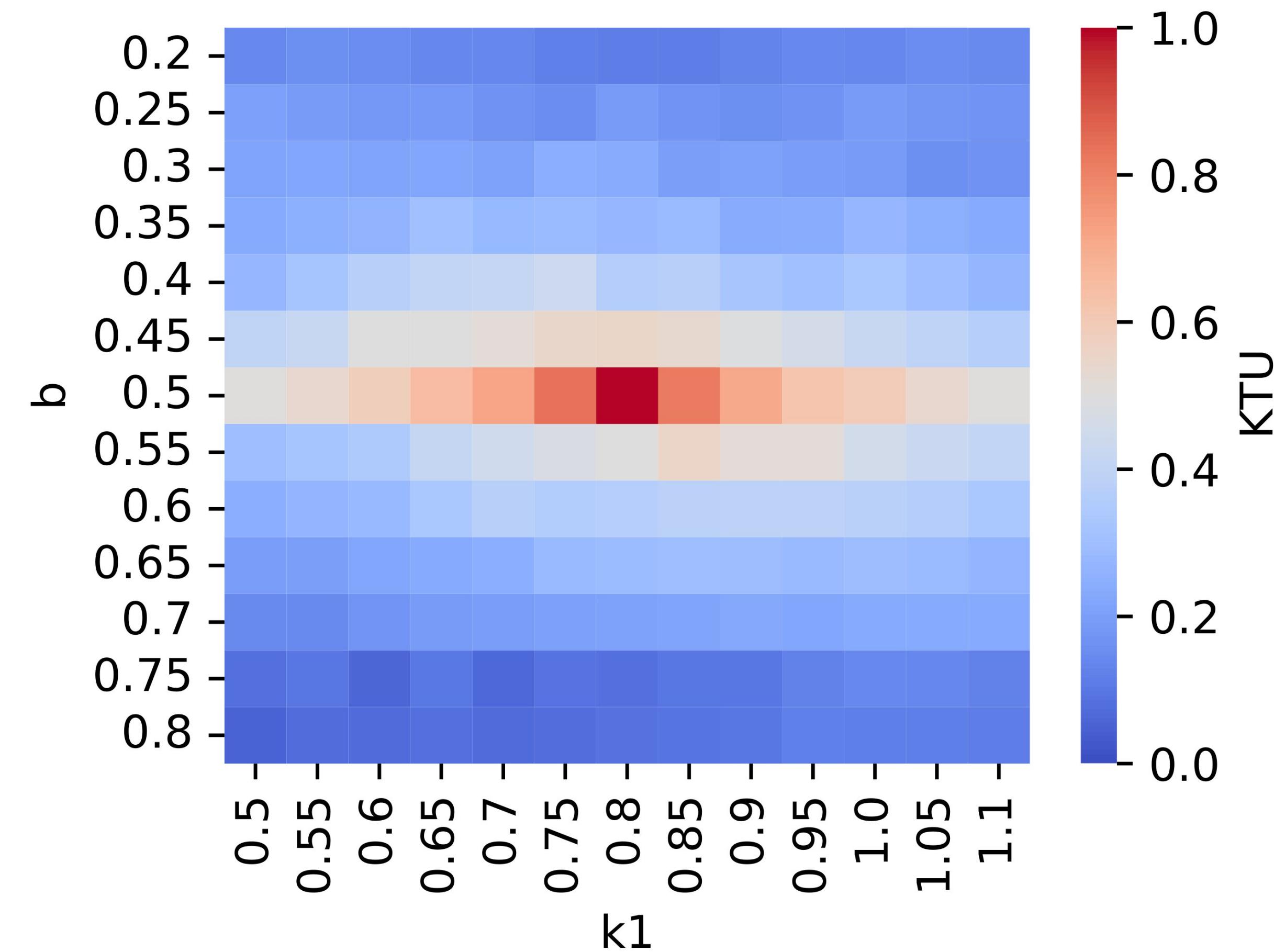
- Living lab infrastructure
- Shared task evaluations

What about the User?

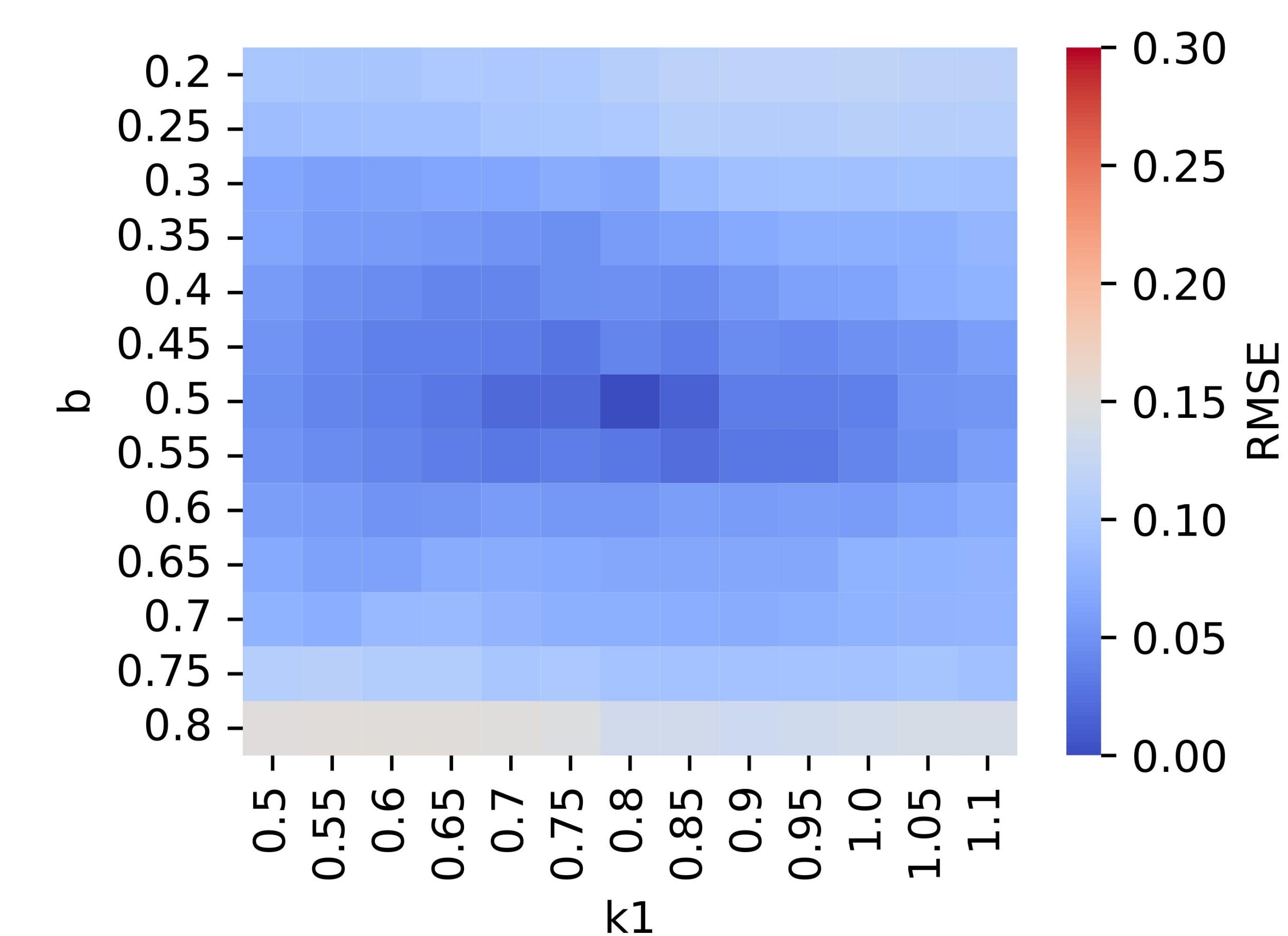
Same system effectiveness



Different document rankings

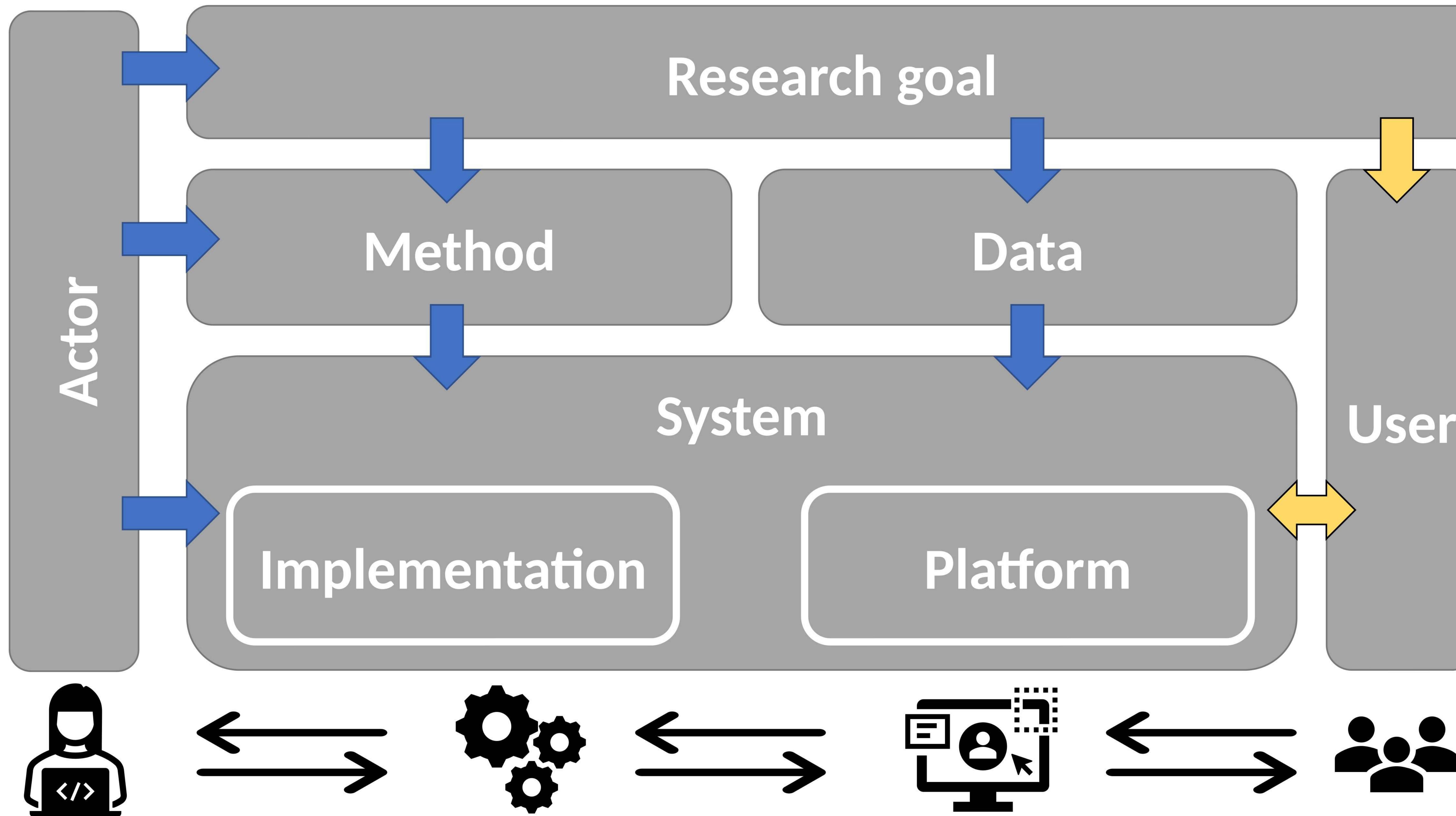


Slightly different topic scores

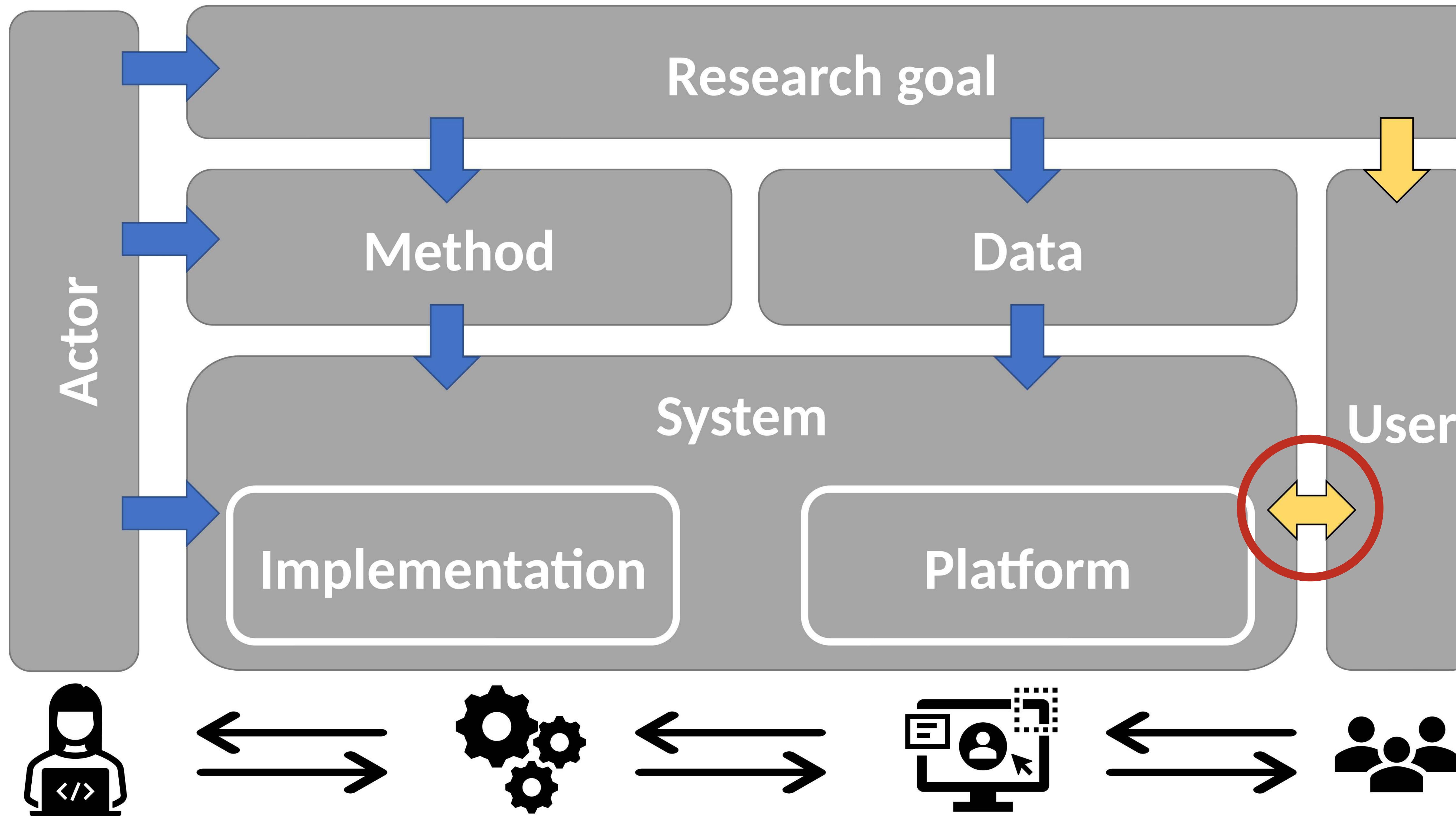


Test collection: TREC COVID (Rnd. 5) <https://ir.nist.gov/trec-covid/>

PRIMAD-U - A Holistic View on the IR Experiment



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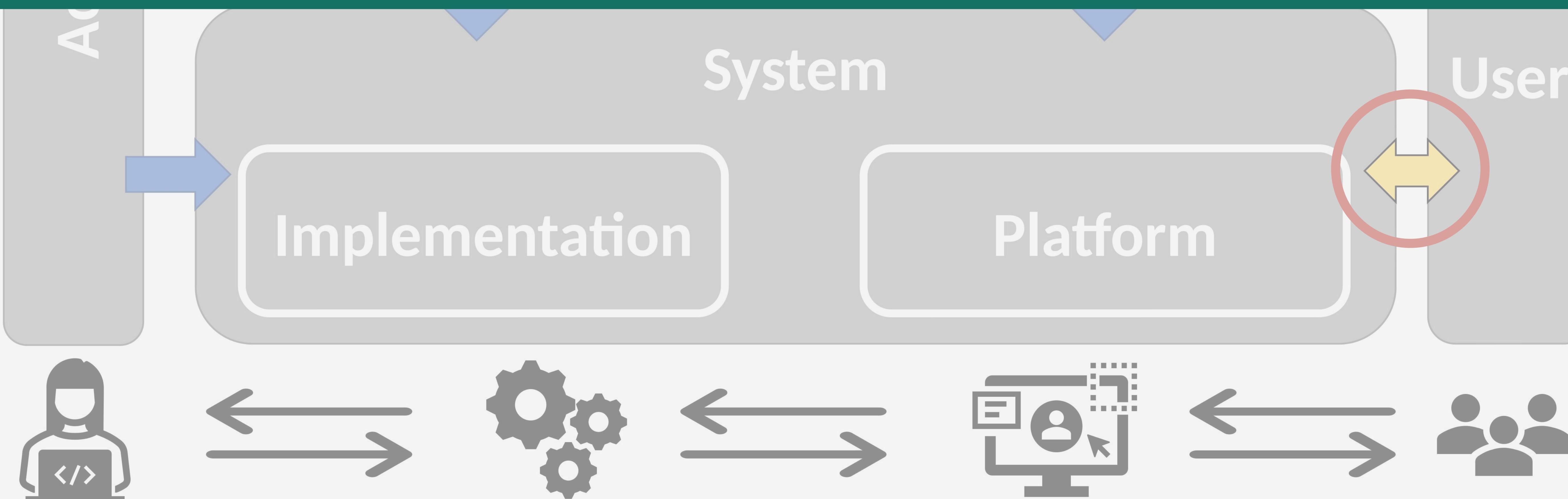


PRIMAD-U - A Holistic View on the IR Experiment

Query simulations and evaluation framework

- Simulating **system input**, i.e., user query variants (UQV)
- UQV simulation method and evaluation framework

Reproducibility of system-oriented outcomes based on UQV



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Click model-based system evaluations

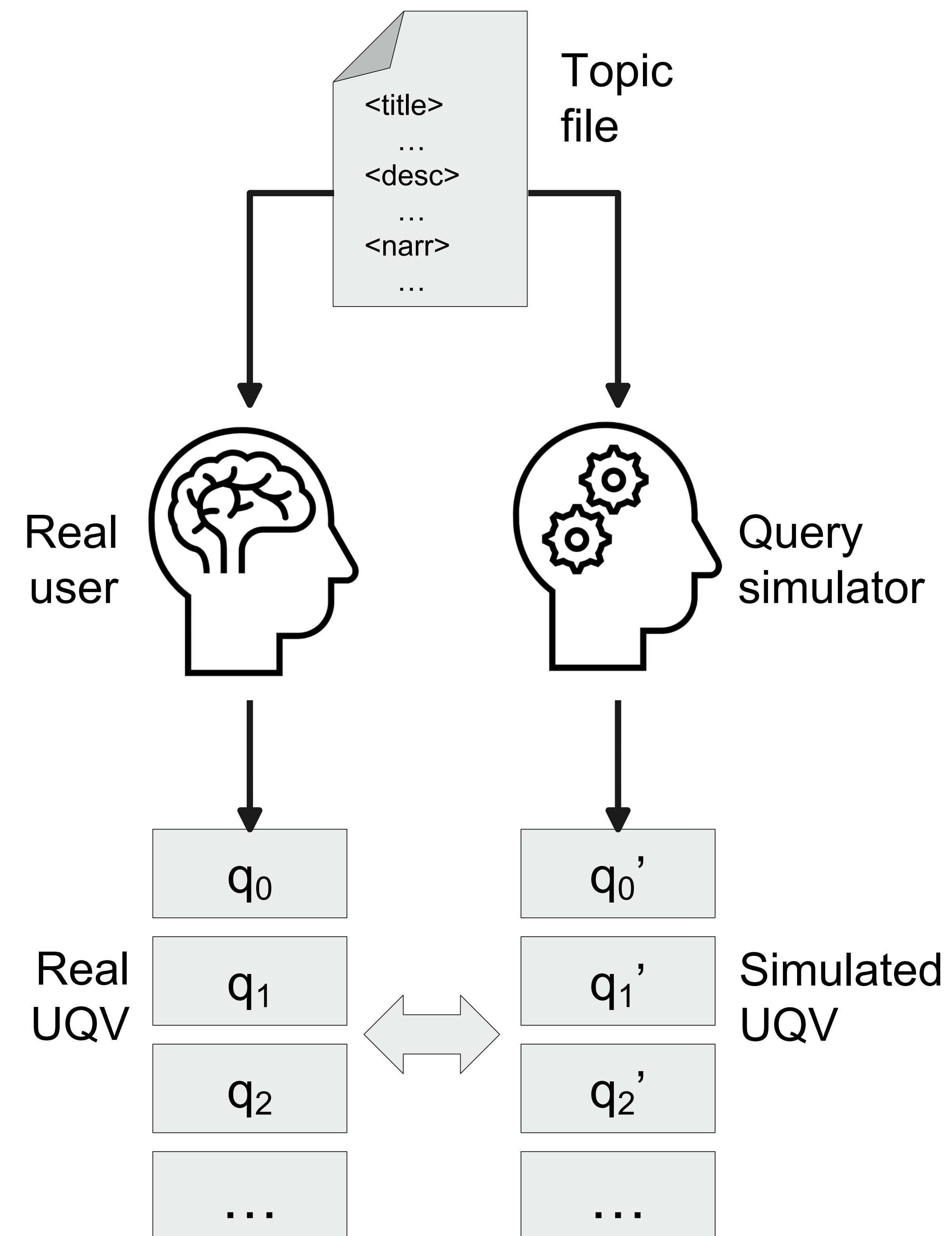
- Simulating interactions with **system outputs**, i.e., user clicks
- Evaluations with different click models and system types

Reproducibility of system rankings based on click feedback



Simulating User Query Variants

- Simulations of **user query variants (UQV)** for a given topic of a TREC test collection
- Evaluation of different **query simulators**:
 - **TREC Topic Searcher**
 - **Known-item Searcher**
 - New method based on **Controlled Query Generation and Query Change Model**



Validating Simulations of User Query Variants; Breuer, Fuhr, Schaer; ECIR 2022

Using Controlled Query Generation to Evaluate Blind Relevance Feedback Algorithm; Jordan, Watters, Gao; JCDL 2006

The Query Change Model: Modeling Session Search as a Markov Decision Process; Yang, Guan, Zhang.; TOIS 2015

UQV Evaluation Framework

Retrieval performance

- **Average retrieval performance**
- Root-Mean-Square-Error (**RMSE**)
- **p-values** of paired t-tests

Effort and effect

- **Session-discounted cumulative gain**
- Trade-off analysis of the **number of queries** and **browsing depth**

Shared task utility

- Relative system orderings compared by **Kendall's tau**

Query term similarity

- **Jaccard similarity** between the sets of query terms

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Effort and Effect

Session-based Discounted Cumulated Gain (sDCG)

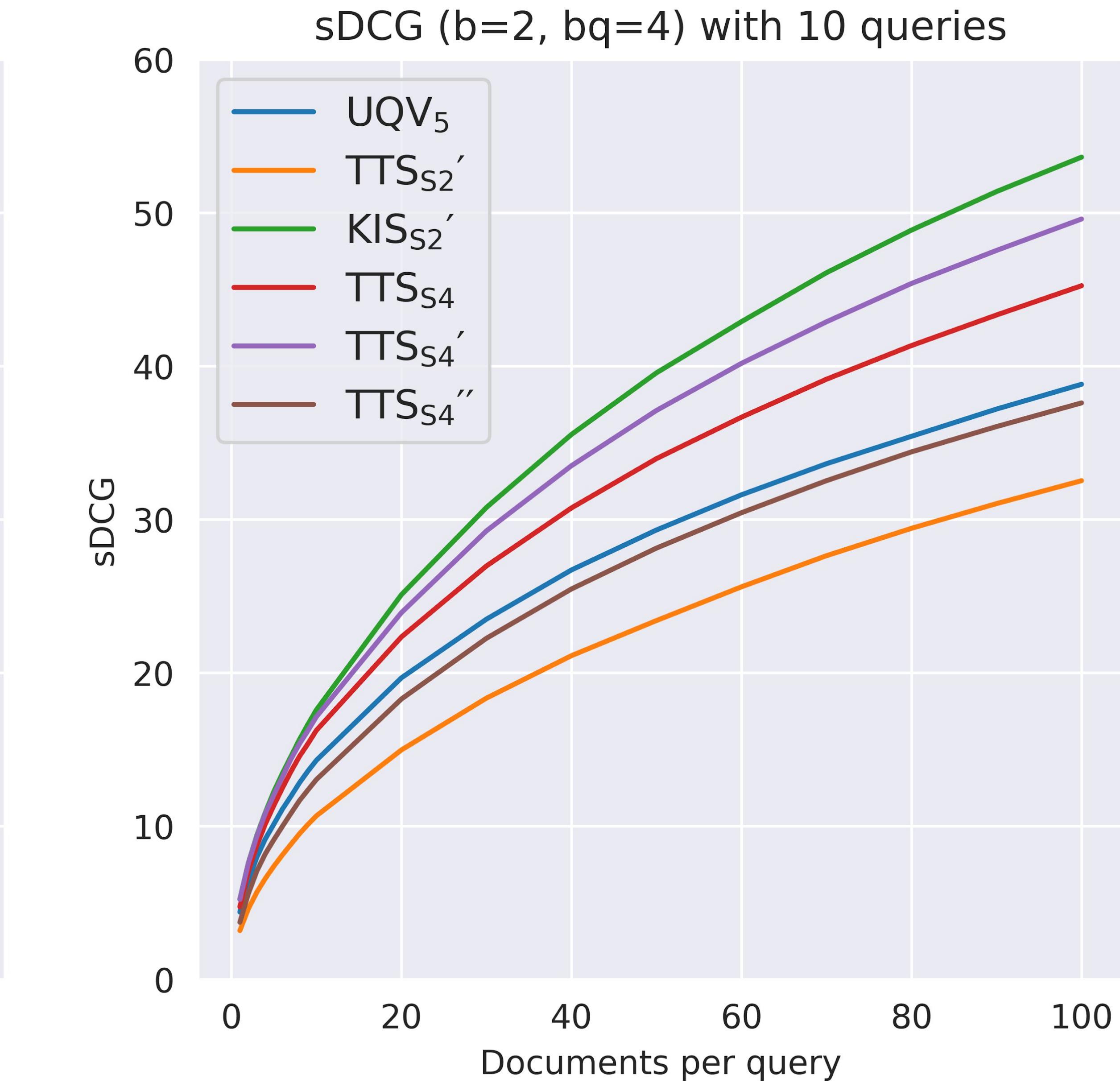
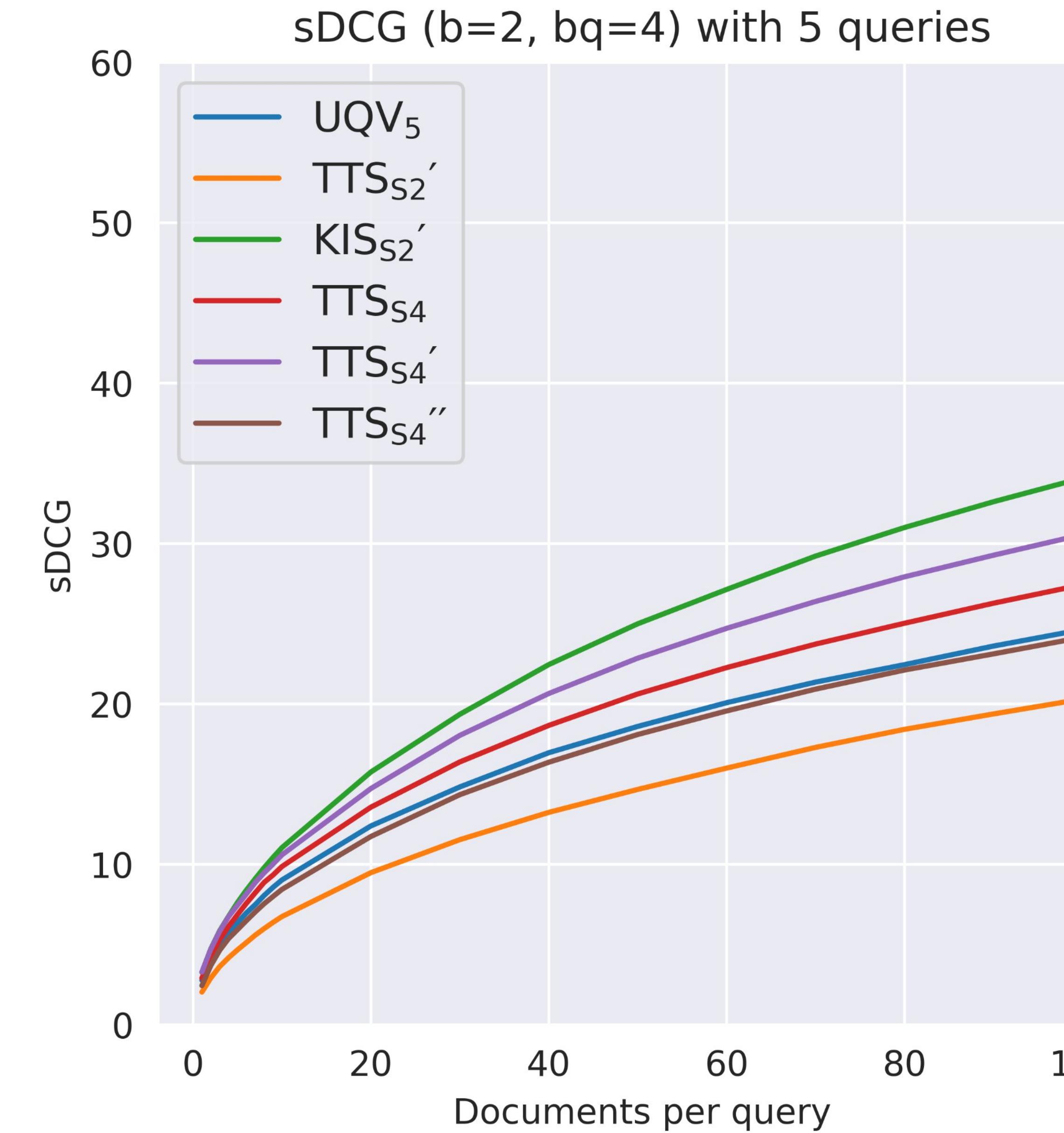
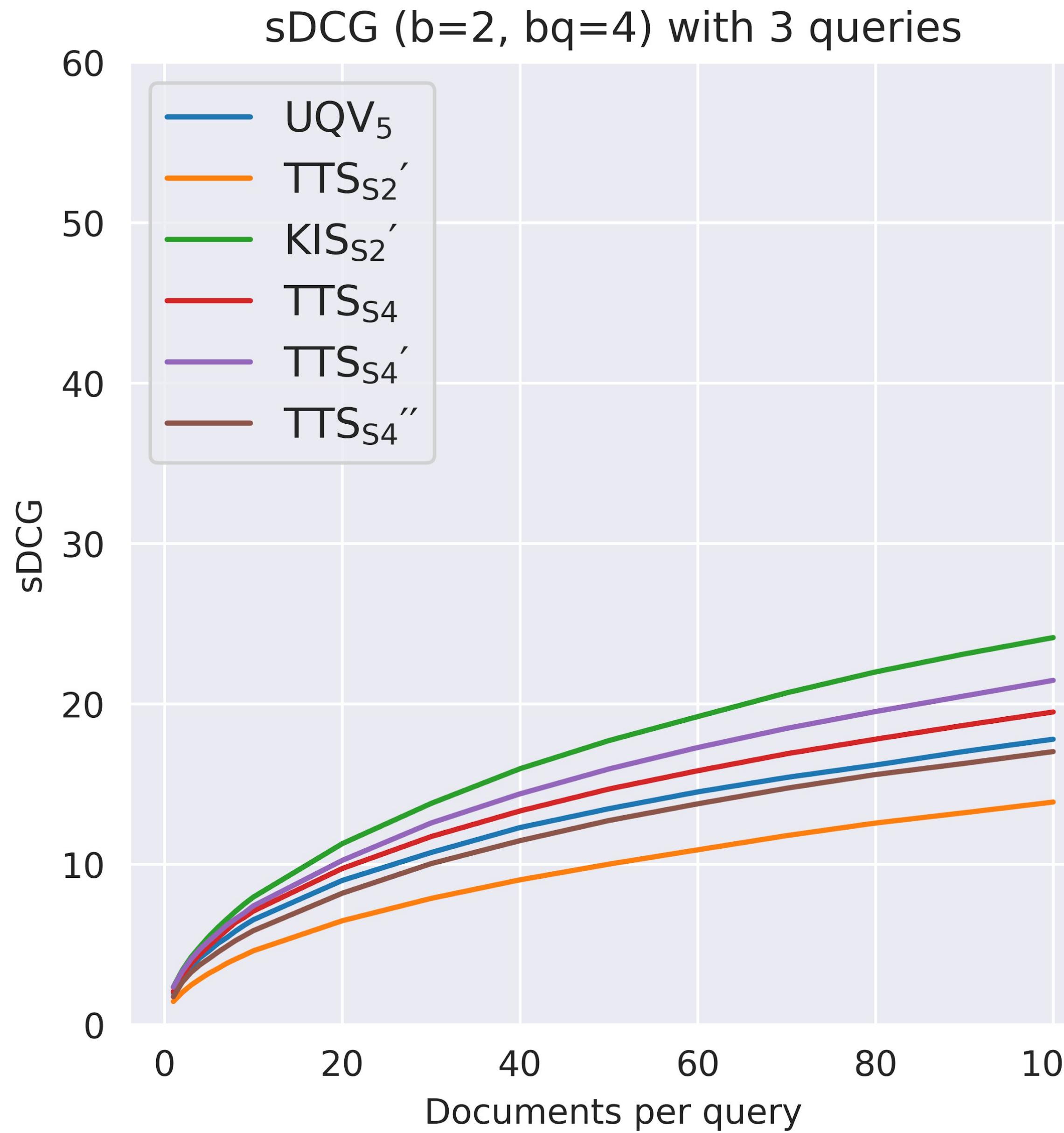
$$sDCG = \sum_{i \in \{1, \dots, n\}} \frac{DCG_{q_i}}{1 + \log_{bq}(i)}$$

bq logarithm base for the query discount

q_i query at the i -th position in a session

DCG_{q_i} discounted cumulative gain

Effort and Effect



Test collection: TREC Common Core 2017 (The New York Times Annotated Corpus), 50 Topics

UQV dataset: Benham and Culpepper, <https://culpepper.io/publications/robust-uqv.txt.gz>

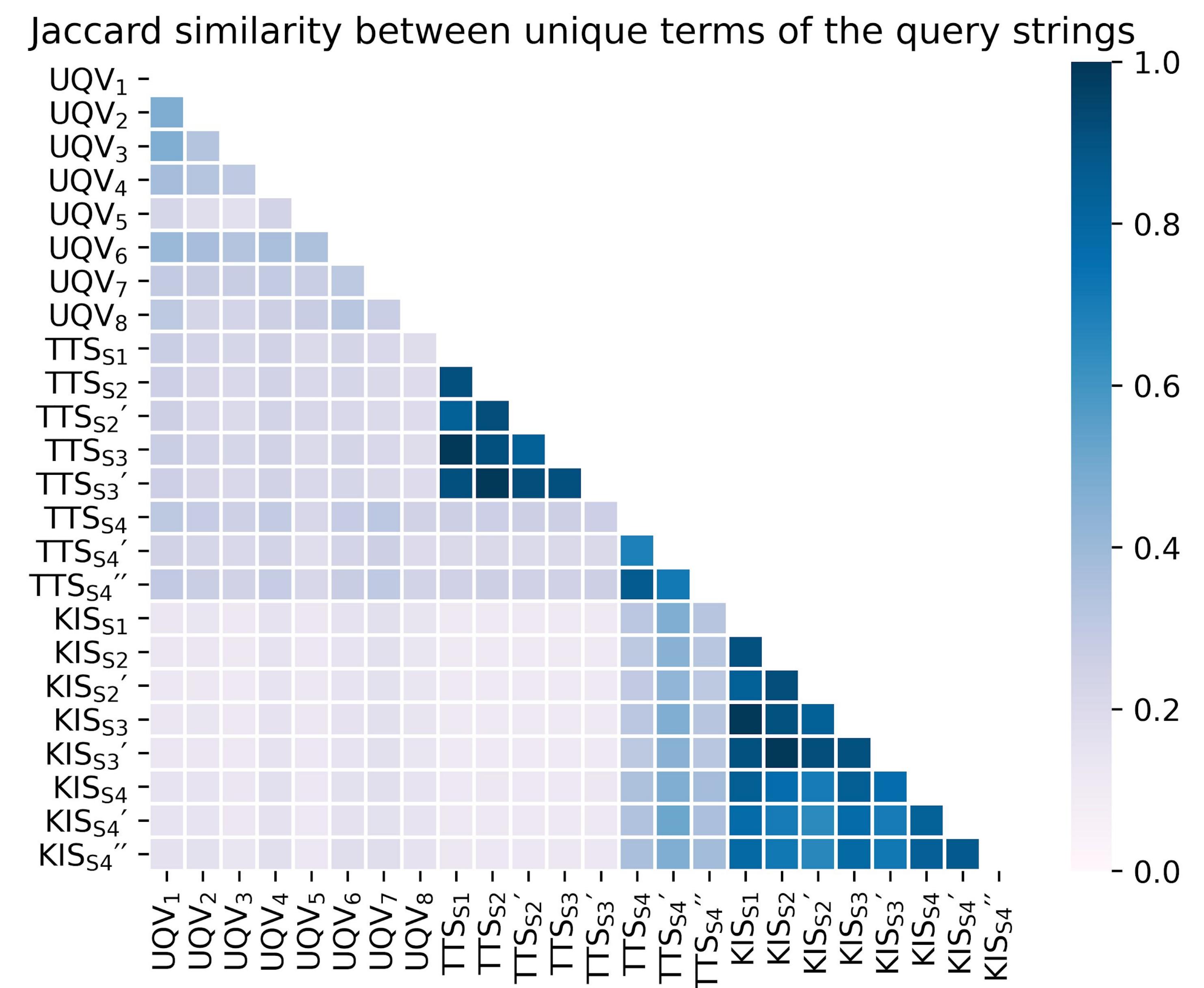
Query Term Similarity

Jaccard similarity as a measure of term variance

$$J(Q, Q') = \frac{|Q \cap Q'|}{|Q \cup Q'|}$$

Q reference query terms, e.g., real user query terms

Q' evaluated query terms, e.g., simulated query terms



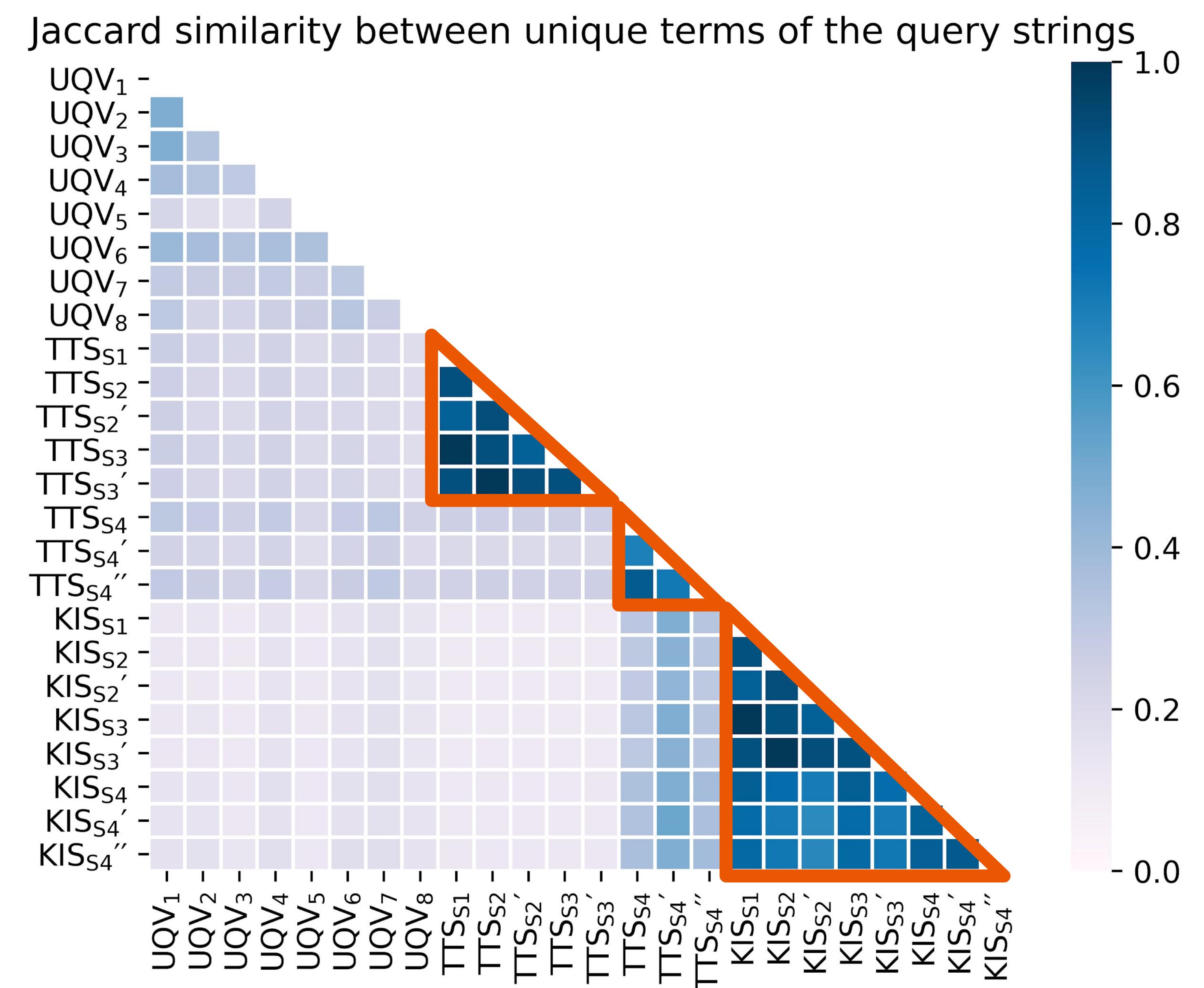
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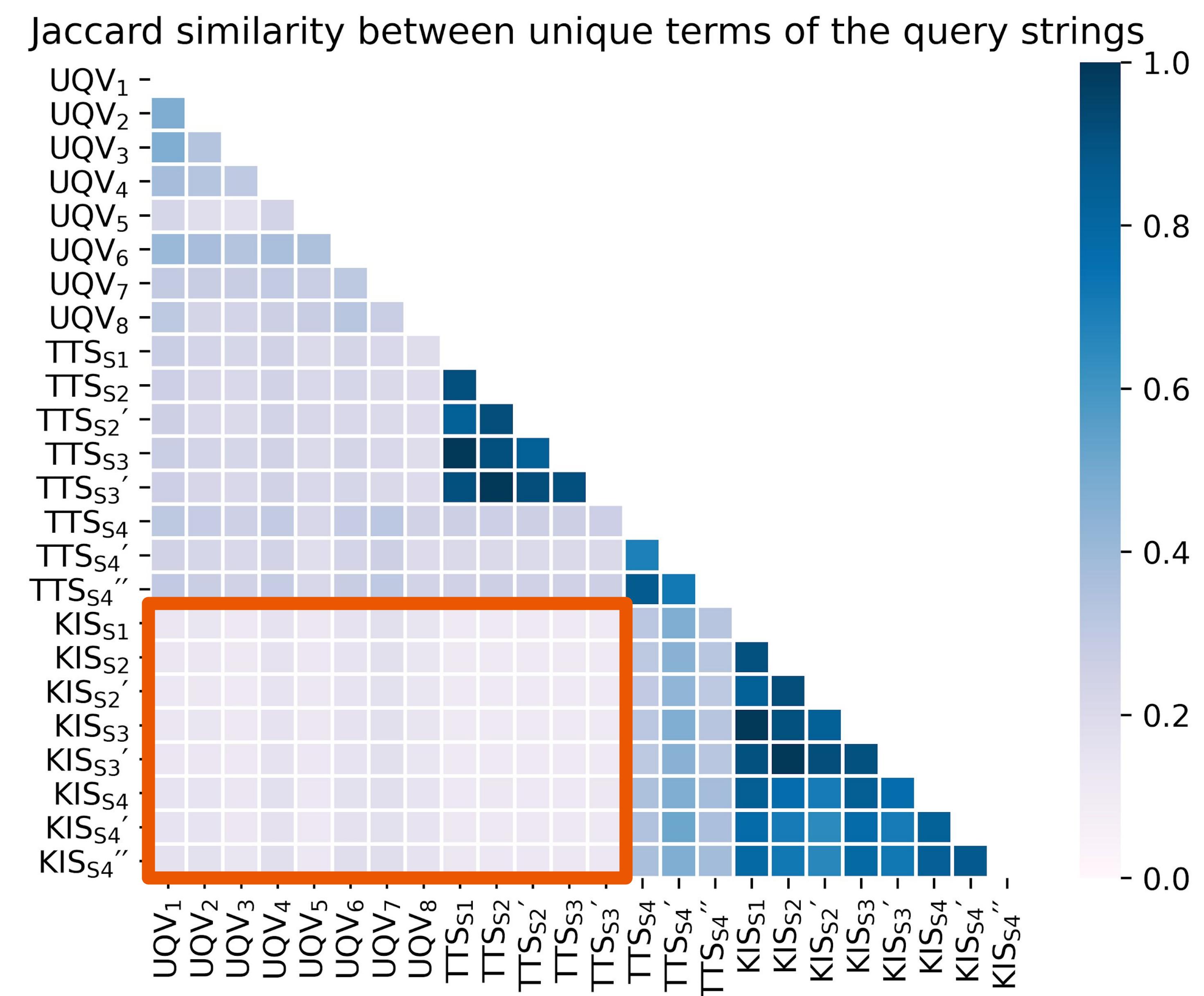
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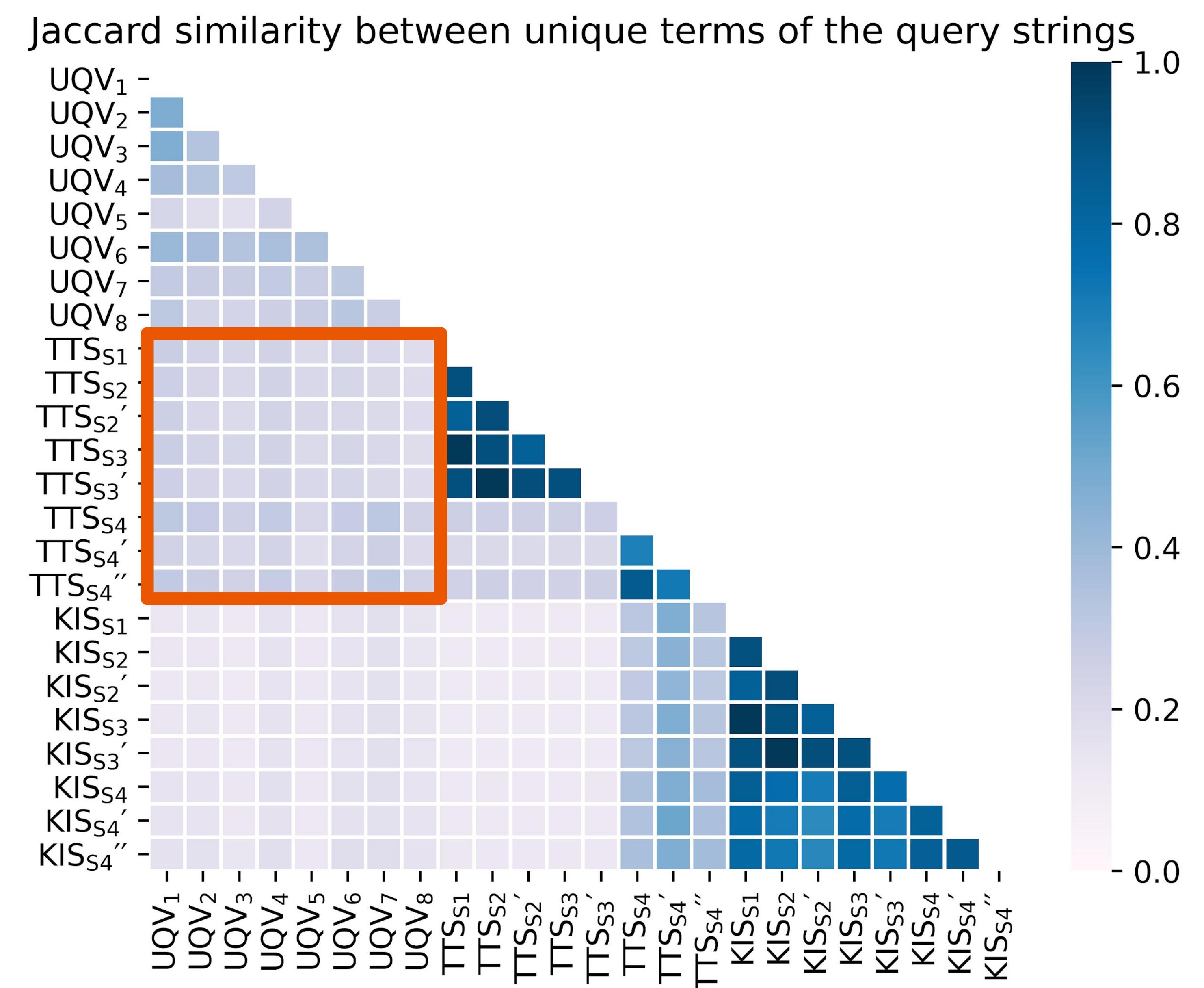
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Query Term Similarity

Jaccard

Effort and Effect

- **Lower bound performance:** TREC Topic Searcher
- **Upper bound performance:** Known-item Searcher
- **Better reproductions** based on
Controlled Query Generation and Query Change Model

Q

refers to

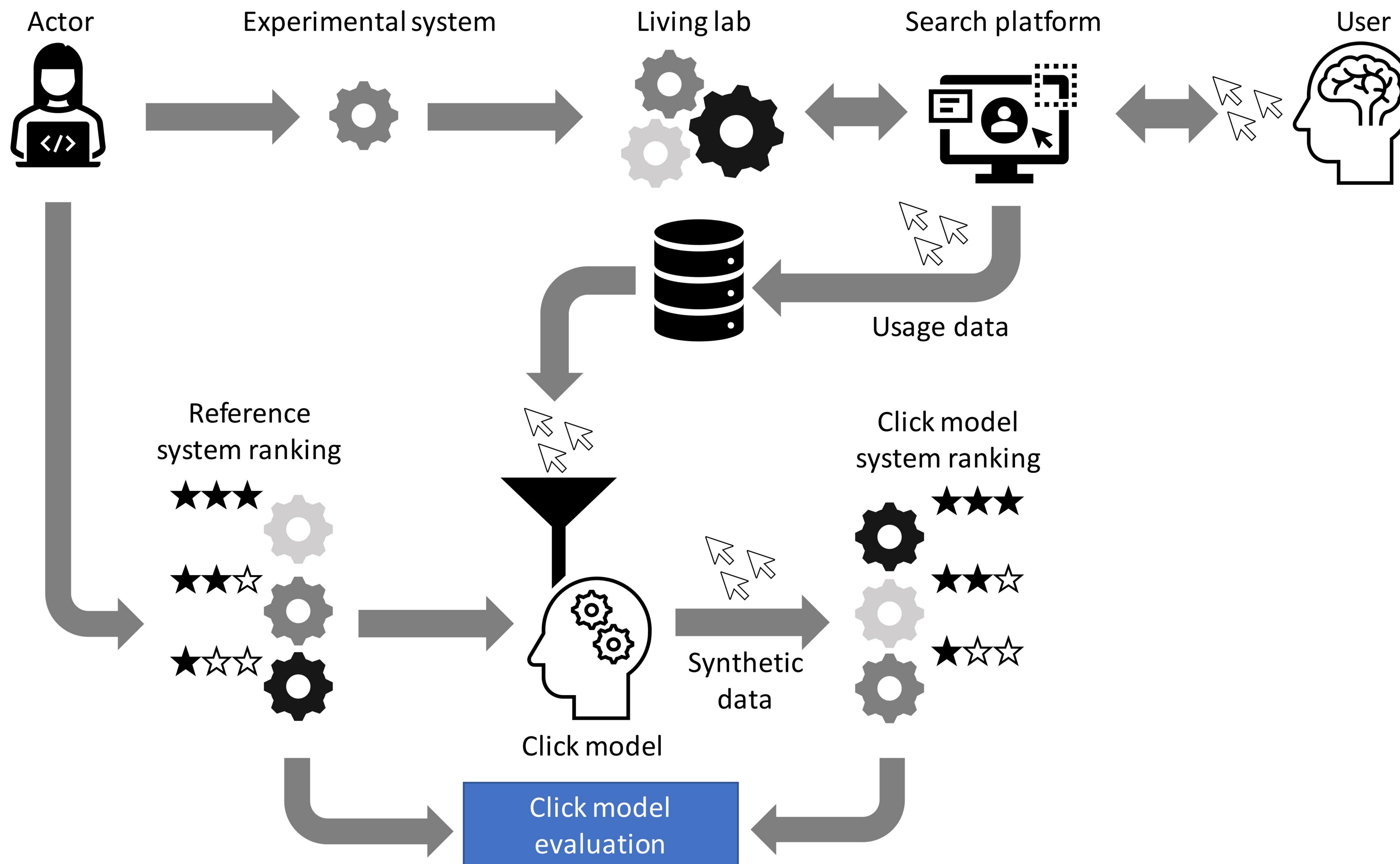
Query Term Similarity

Q'

evaluates

- **Partial overlap** between real and simulated queries

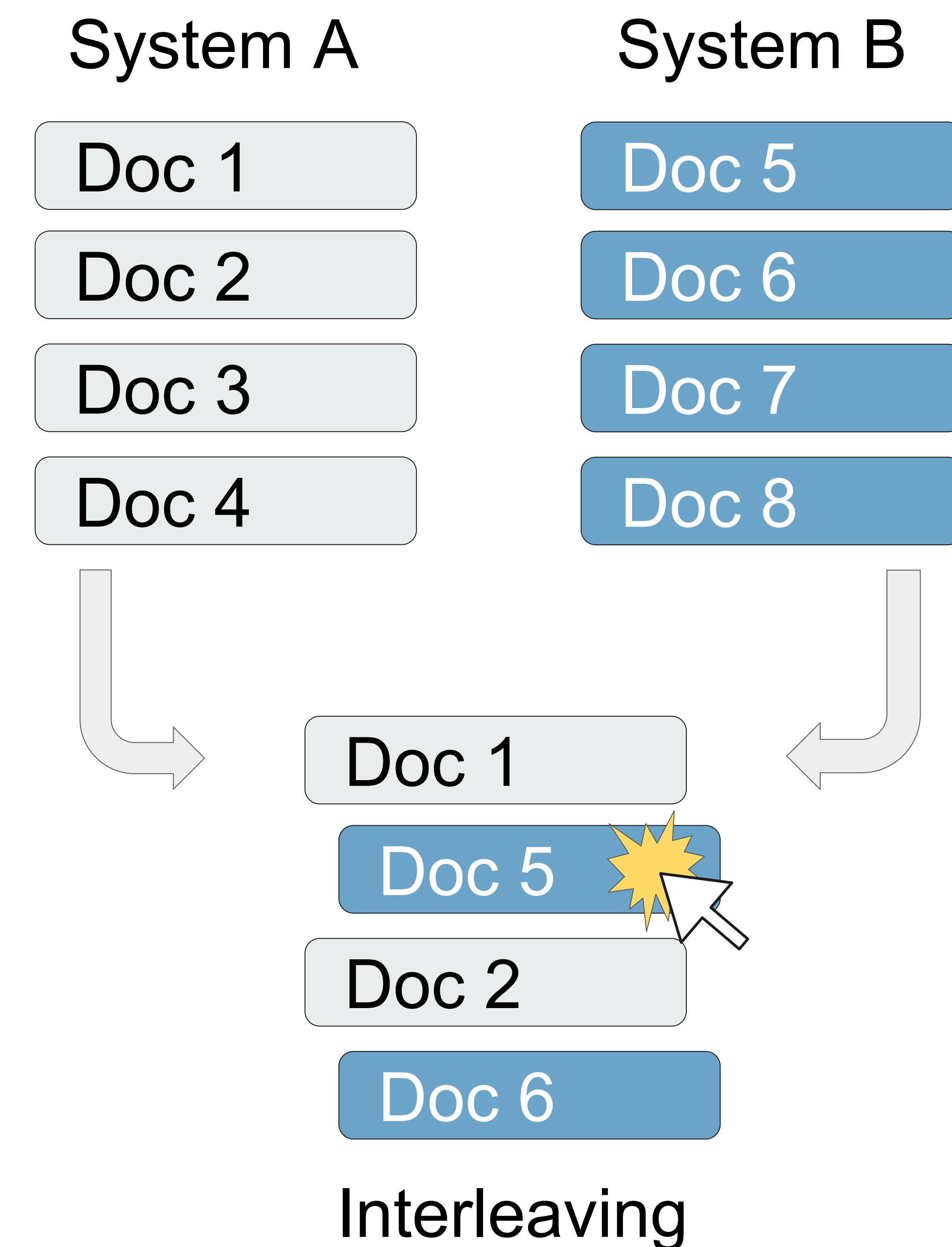
Can Click Models Reproduce System Rankings?



Can Click Models Reproduce System Rankings?

- Click models generate a click probability (P_{Click})
- System with highest P_{Click} **wins**, the other system **loses**
- **System ranking** is determined by:

$$Outcome = \frac{Wins}{Wins + Losses}$$



Experimental Setup

Two types of **system rankings**

- **LRM** - Lexical retrieval methods
- **IRM** - Interpolated retrieval methods

$$\text{DFR}\chi^2 > \text{BM25} > \text{Tf} > \text{Dl} > \text{Null}$$

$$\text{IRM}_{\rho=0.4} > \text{IRM}_{\rho=0.45} > \dots > \text{IRM}_{\rho=1.0}$$

$$\text{score}(d, q) = \rho \cdot \text{score}_{\text{Dl}}(d, q) + (1 - \rho) \cdot \text{score}_{\text{DFR}}(d, q)$$

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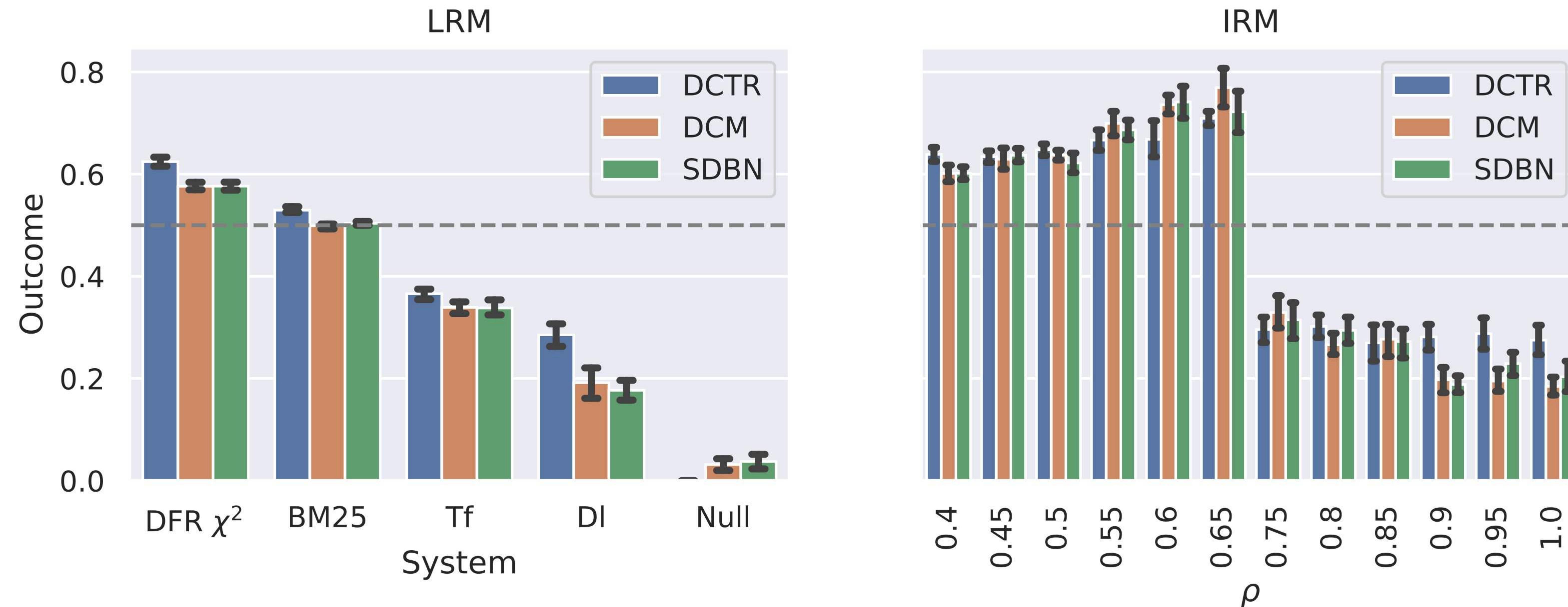
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Three different **click models**

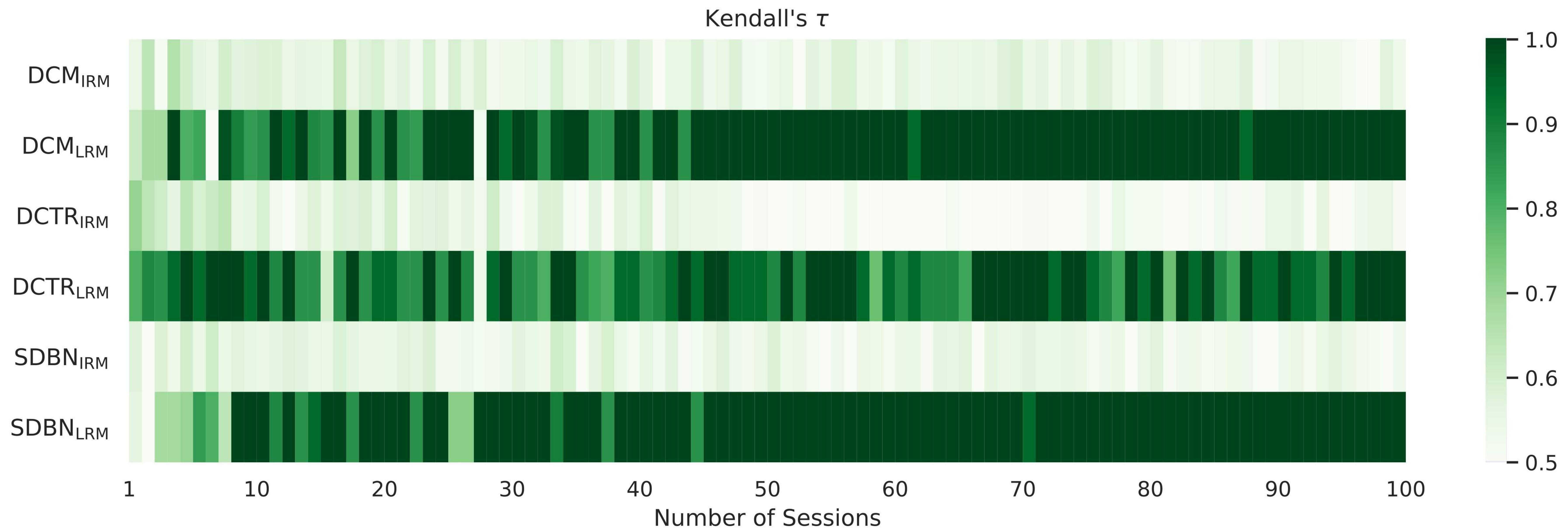
- **DCTR**: Document-based Click-Through Rate Model (based on **attractiveness assumption**)
- **DCM**: Dependent Click Model (**rank-based continuation probability**)
- **SDBN**: Simplified Dynamic Bayesian Network Model (**query-based satisfaction probability**)

Evaluations of Interleavings

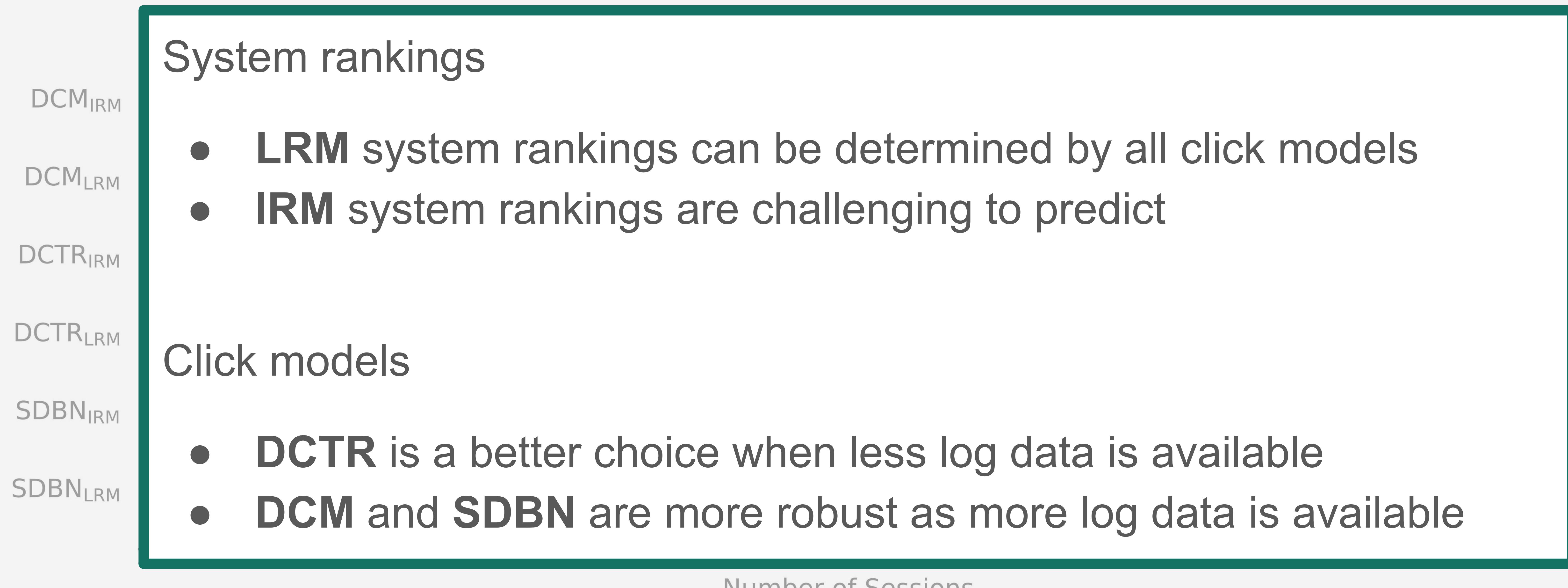


Test collection: TripClick <https://tripdatabase.github.io/tripclick/>; 50 queries, 100 sessions per query

Kendall's tau of System Rankings vs. Sessions



Kendall's tau of System Rankings vs. Sessions



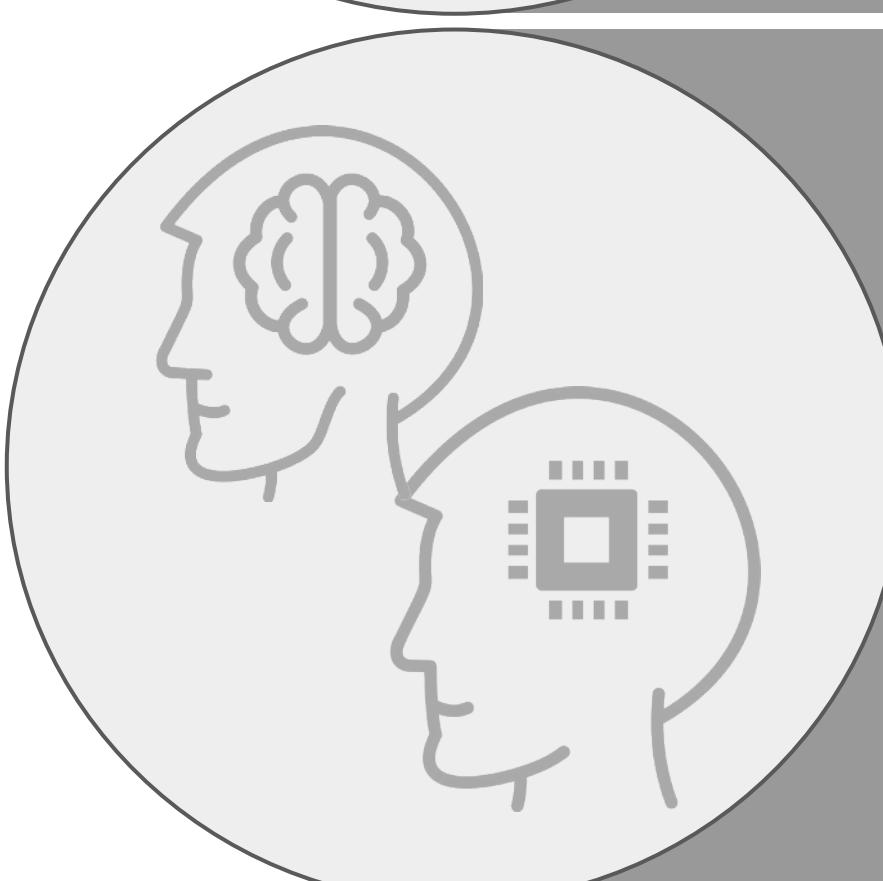
Outline and Contributions



INTERNAL VALIDITY

system-oriented experiments

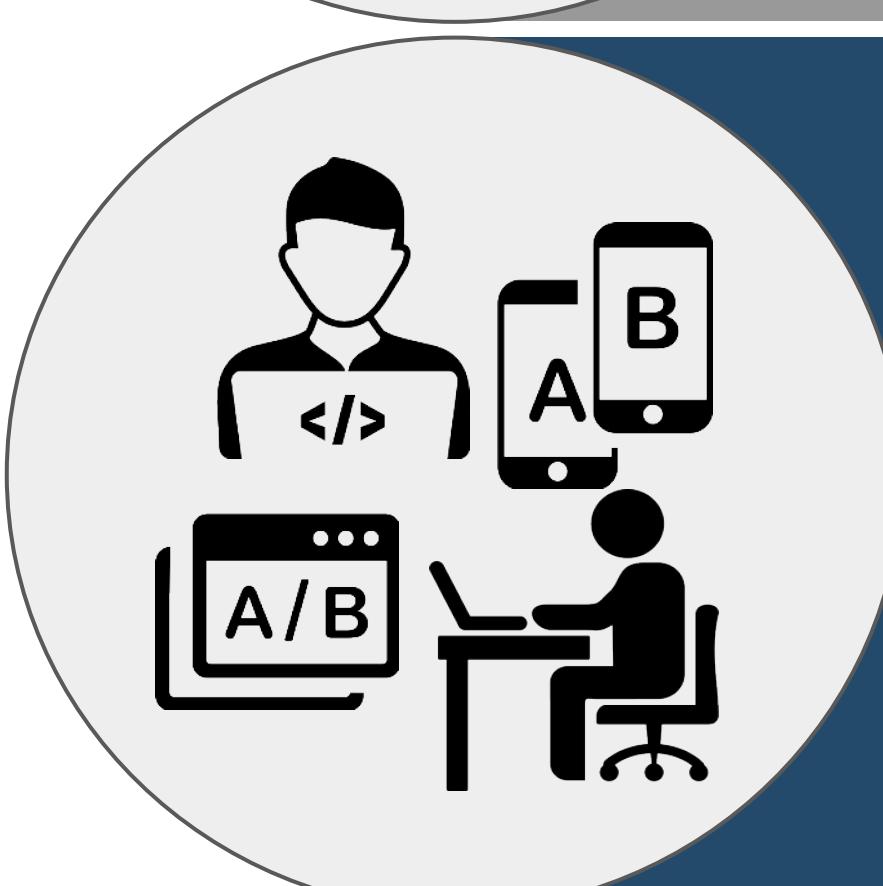
- PRIMAD extensions and metadata scheme
- Principled reproducibility evaluations



EXTERNAL VALIDITY

user simulations

- Query simulations and evaluation framework
- Click-based evaluations of system rankings



ECOLOGICAL VALIDITY

real user experiments

- Living lab infrastructure
- Shared task evaluations

Ecological Validation in Living Lab Environments

Living lab infrastructure

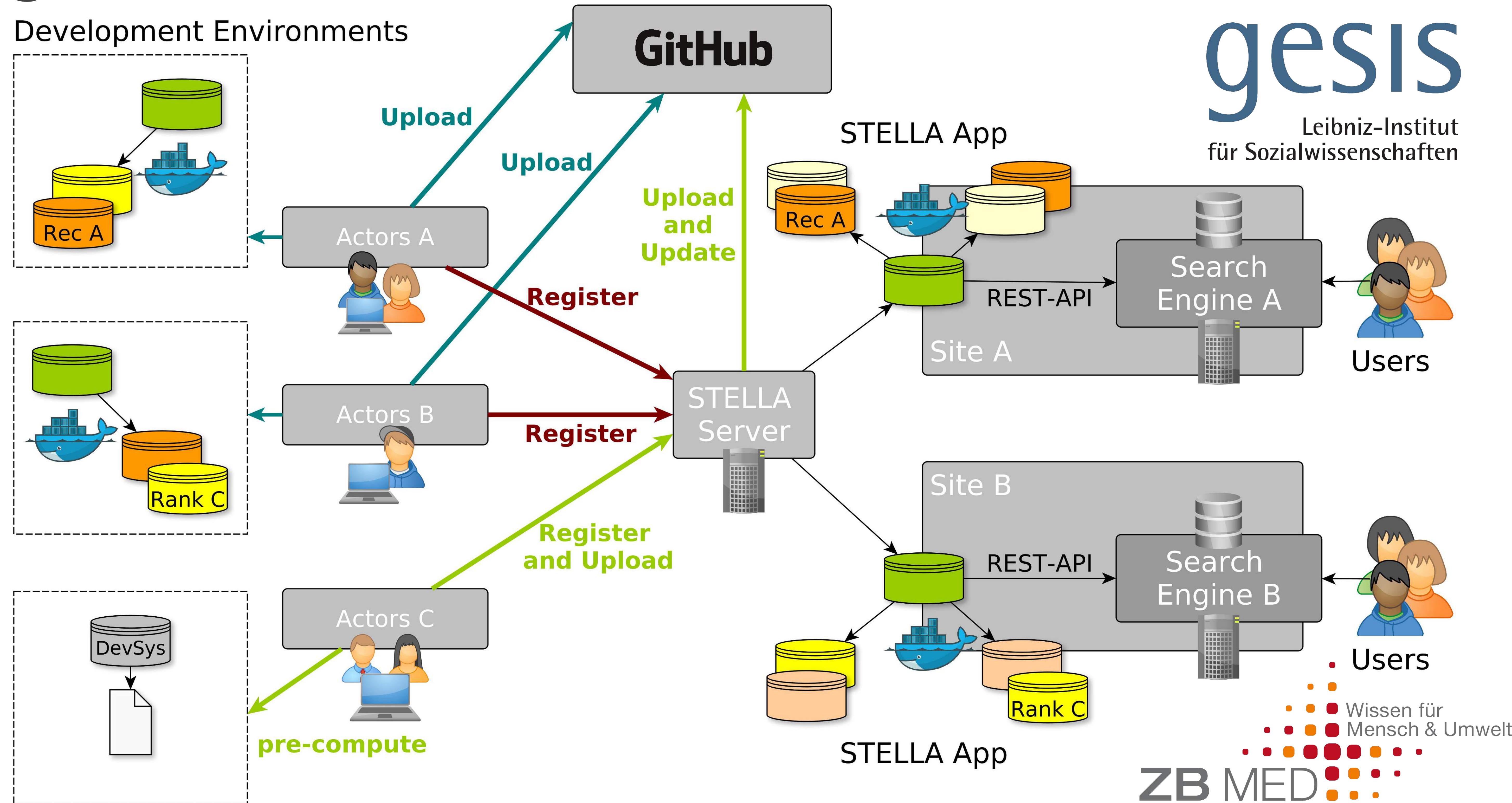
- **STELLA** - Infrastructures for Living Labs
- Docker-based **Evaluation-as-a-Service** platform

Shared task evaluations

- **CLEF'21 “LiLAS - Living Labs for Academic Search”**



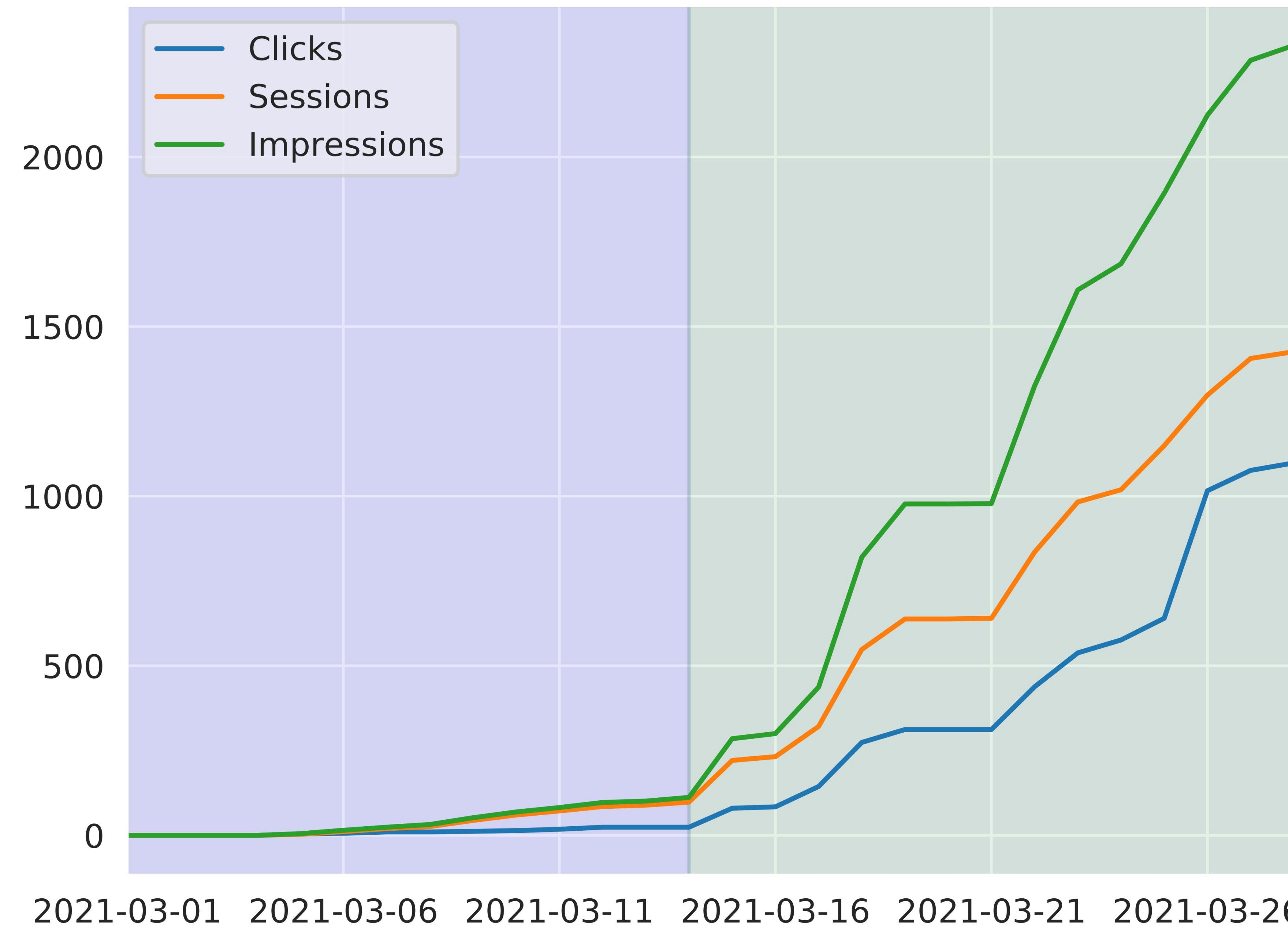
Living Lab Infrastructure



Pre-computed Results vs. Docker-based Systems

Pre-computed results
for top-k queries

Cumulative Clicks, Sessions, and Impressions at LIVIVO in Round 1



Docker containers
with entire systems

System Evaluations

- Evaluation based on clicks of **interleaving experiments**
- Relative user preferences determined by **wins, losses, ties**
- **GESIS recommendations** did not receive many clicks
- **LIVIVO baseline** (closed system) could not be outperformed

System	Win	Loss	Tie	Outcome	Sessions	Impressions	Clicks	CTR
Round 2								
GESIS _{Baseline}	51	68	2	0.43	3288	6034	53	0.0088
TFIDF ^{Rec} _{Docker}	26	25	1	0.51	1529	2937	27	0.0092
BM25 ^{Rec} _{Precom}	42	26	1	0.62	1759	3097	45	0.0145
LIVIVO _{Baseline}	2447	1063	372	0.70	6481	12915	3791	0.2935
BM25 ^{Rank} _{Docker}	48	71	15	0.40	243	434	112	0.2581
DFR ^{Rank} _{Docker}	707	1042	218	0.40*	3131	6274	1273	0.2029
DFR† ^{Rank} _{Docker}	291	1308	135	0.18*	2948	6026	570	0.0946
LJM ^{Rank} _{Precom}	6	13	0	0.32	61	69	10	0.1449
BM25 ^{Rank●} _{Precom}	4	7	1	0.36	36	42	5	0.1190
BM25 ^{Rank◆} _{Precom}	7	6	3	0.54	62	70	20	0.2857

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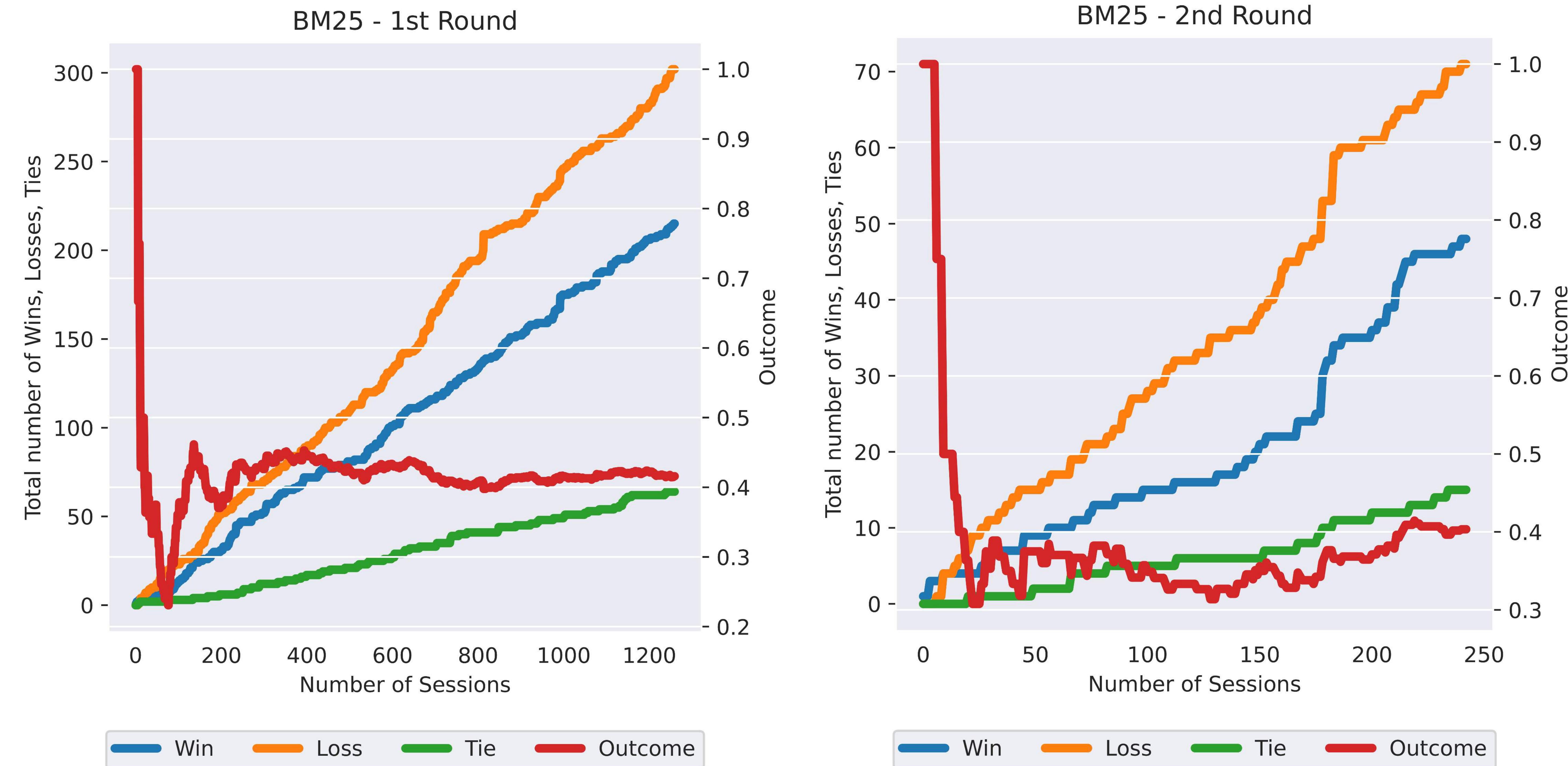
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System Evaluations

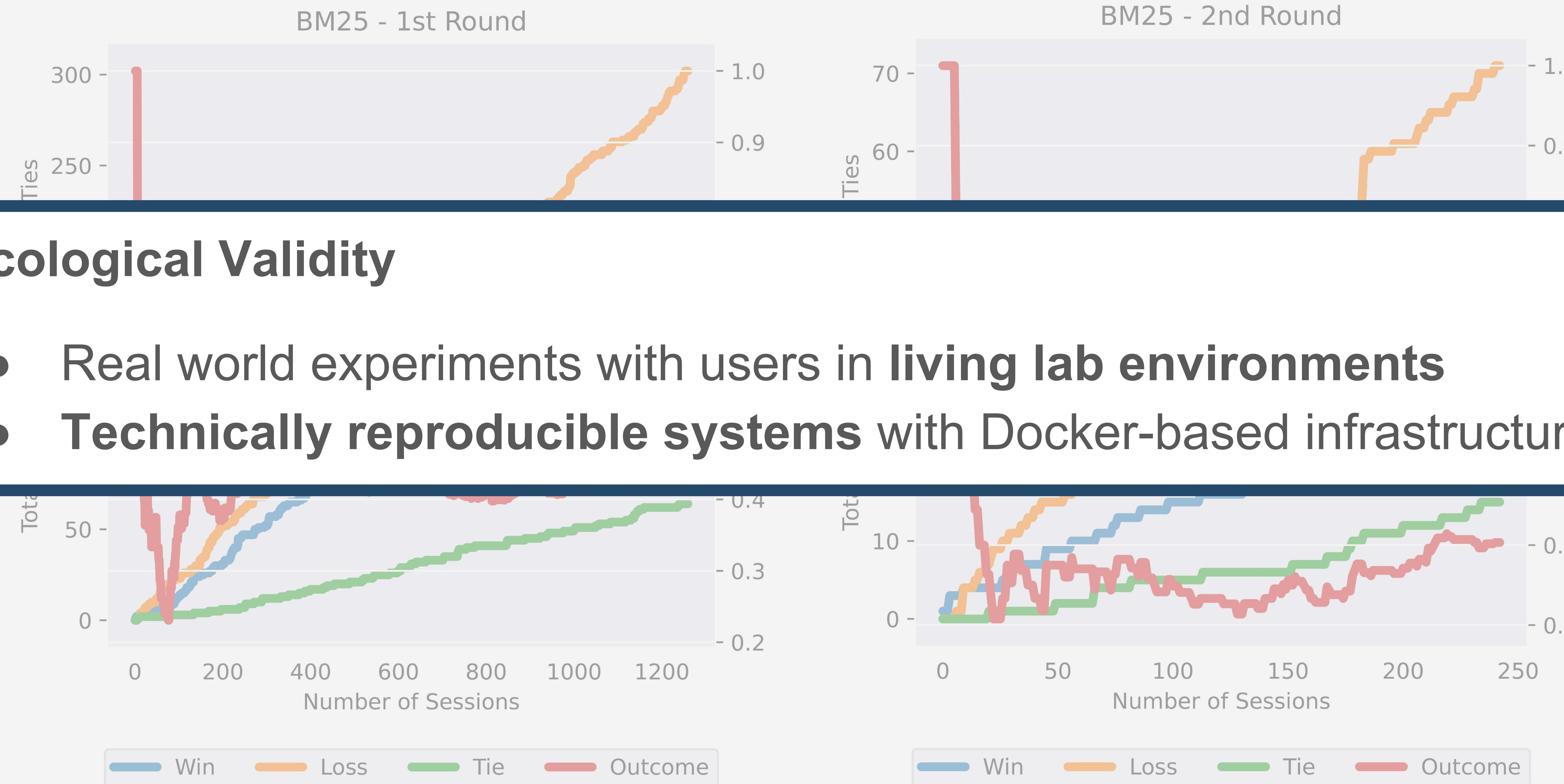
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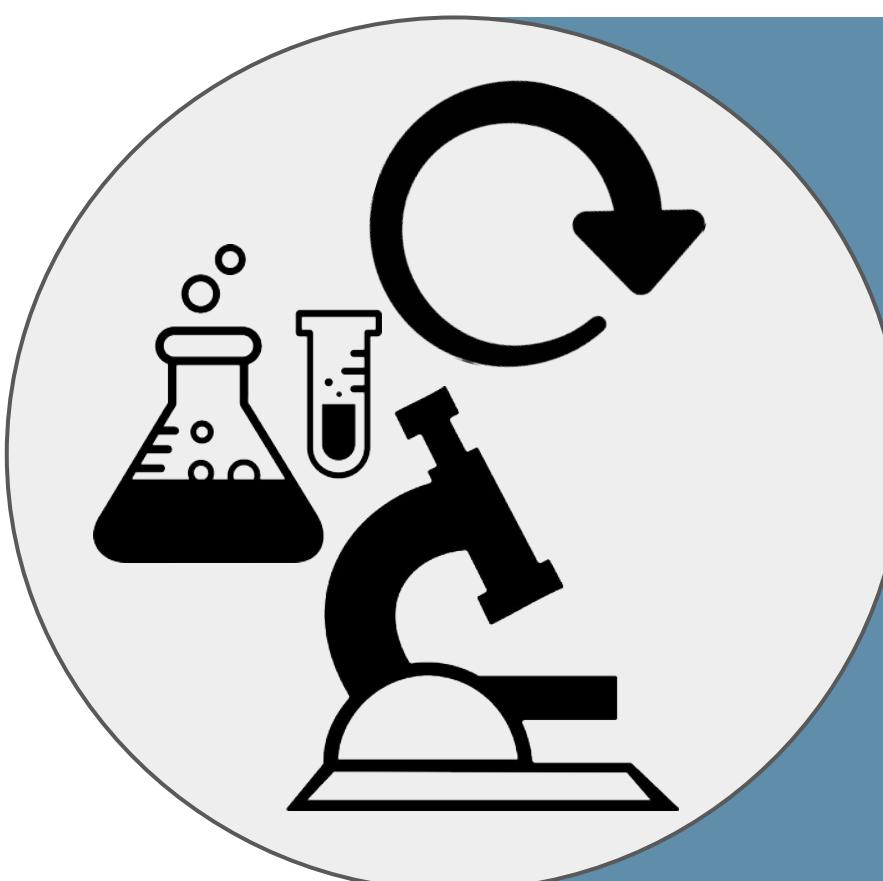
Reproducibility of Outcomes



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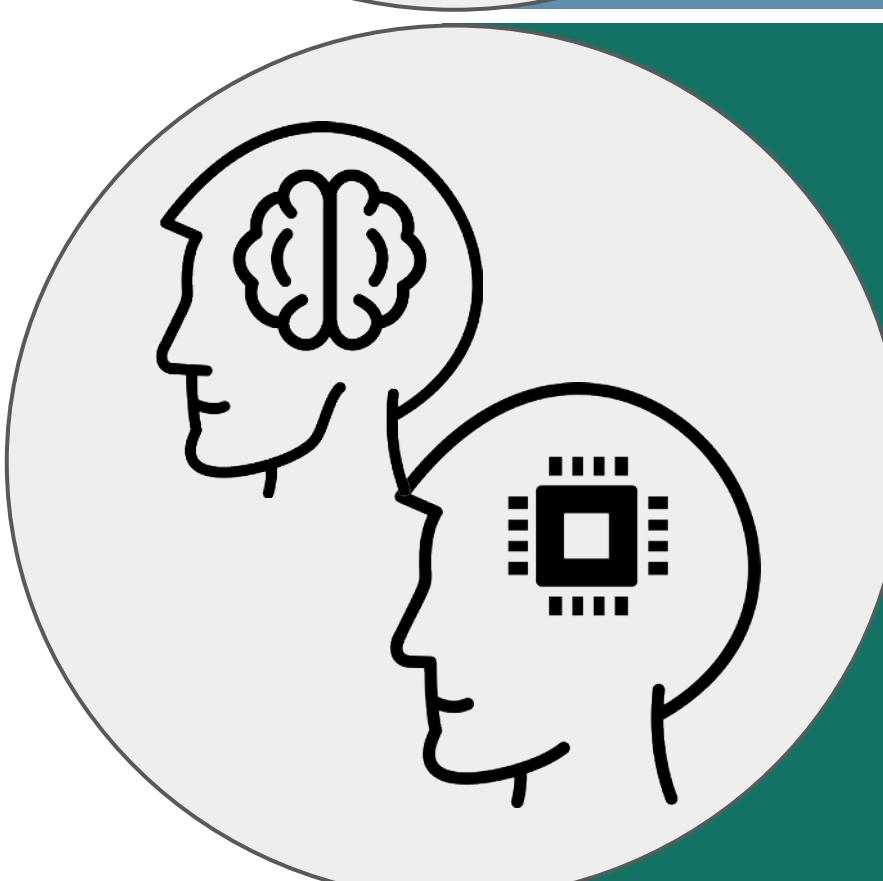
Future Work



INTERNAL VALIDITY

system-oriented experiments

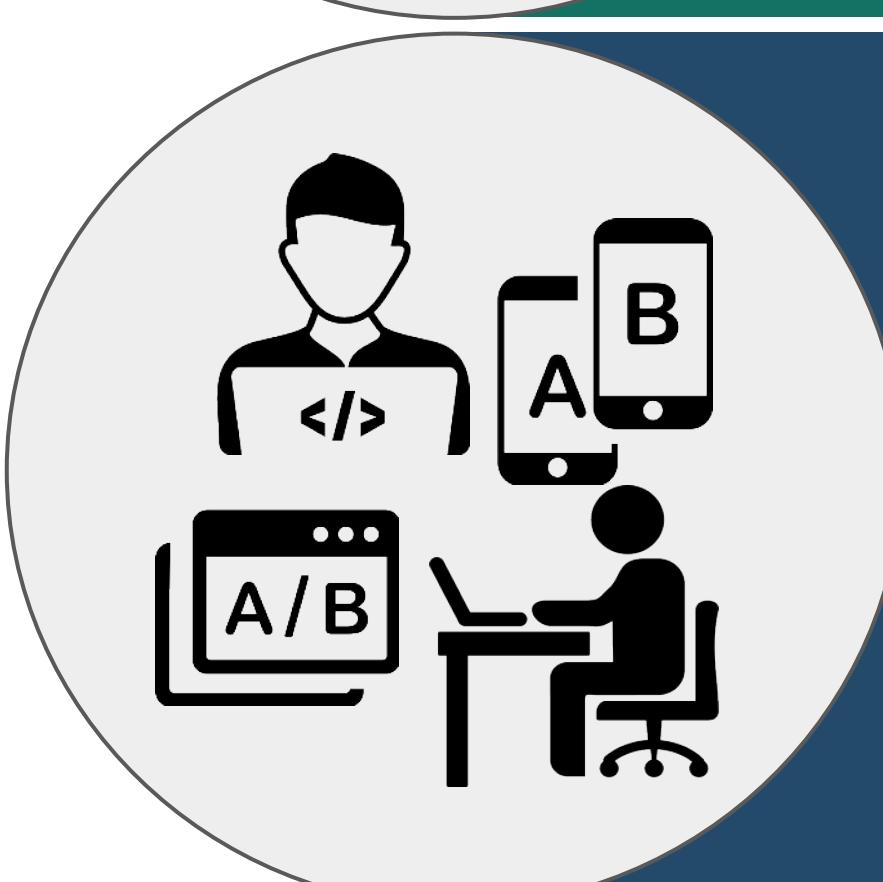
- Extension of the metadata scheme
- Evaluation of the reproducibility measures



EXTERNAL VALIDITY

user simulations

- Simulation of other user interactions
- Validation of user interaction sequences



ECOLOGICAL VALIDITY

real user experiments

- Development of a test collection
- Integrated evaluation life cycles

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Malte Bonart - Mandy Neumann