

# BREYONNA JORDAN

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## EDUCATION

<b>Wesleyan University</b> , Middletown, CT	May 2027
<i>Bachelor of Arts, Major:</i> Data & Communication, <b>GPA:</b> 3.88	
<b>Relevant Certifications and Coursework:</b> LinkedIn Project Management Fundamentals, Statistical Consulting, Data Visualization, Applied Data Analysis, Social Psychology, Psychology Seminar in Social Action	

## EXPERIENCE

<i>Writing Tutor and Mentor, Wesleyan University Writers Room</i> , Middletown, Connecticut	Sep 2024 – Present
<ul style="list-style-type: none"><li>Mentored 3 students weekly to develop writing habits, editorial practice, and confidence</li><li>Developed solutions to writing challenges rapidly to help tutees improve work within limited session times</li><li>Built social media posts for the Instagram and LinkedIn to develop a buffer for the Writers Room</li></ul>	
<i>Applied Data Analysis Peer Mentor, Wesleyan University</i> , Middletown, Connecticut	Sep 2024 – Present
<ul style="list-style-type: none"><li>Provided in-class assistance for five students twice weekly to improve their coding and analysis skills</li><li>Staffed weekly Drop-In Sessions to answer questions, provide feedback, troubleshoot code in R</li><li>Acted as the Head Peer Mentor directing students to resources and sign-in sheets in a friendly manner</li></ul>	
<i>Category Management Intern, i-Health</i> , Shelton, Connecticut	Jun 2025 – Aug 2025
<ul style="list-style-type: none"><li>Developed a presentation analyzing Shopper Marketing vendors and tactics for the Internal Leadership team</li><li>Assisted team members in revising sales playbooks with updated data to encourage effective storytelling</li><li>Entered data on 100+ competing products carefully to ensure accuracy in our price comparison dashboard</li></ul>	
<i>Employer Relations Assistant, Gordon Career Center</i> , Middletown, Connecticut	Sep 2024 – May 2025
<ul style="list-style-type: none"><li>Evaluated 350+ job posts on Handshake daily to select valuable opportunities for students and alumni</li><li>Hosted 6 employer information sessions to positively represent the office to students and employers</li><li>Assisted 5+ students at the front desk weekly to facilitate access to the Center's resources and staff</li></ul>	

## EXTRACURRICULAR ACTIVITIES

<i>Co-Founder, Wesleyan Linguistics Club</i> , Middletown, Connecticut	Dec 2023 – Present
<ul style="list-style-type: none"><li>Collaborated with faculty via 60+ emails and 5+ meetings to organize speakers and promote events</li><li>Coordinated and presented at weekly club meetings to help members meaningfully explore linguistics</li><li>Managed to-do lists, team expectations, schedules, and filing to effectively launch and maintain the club</li></ul>	

## SKILLS AND INTERESTS

**Computer:** Office 365, Google Workspace, Canva, WordPress, MATLAB, AutoCAD, SAS, RStudio

**Interests:** Learning German, Figure Skating, Social Psychology, Reading Self-Improvement and Science Fiction