

BREYONNA JORDAN

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EDUCATION

Wesleyan University, Middletown, CT

May 2027

Bachelor of Arts, **Major:** Data & Communication, **GPA:** 3.88

Relevant Certifications and Coursework: LinkedIn Project Management Fundamentals, Statistical Consulting, Data Visualization, Applied Data Analysis, Social Psychology, Psychology Seminar in Social Action

EXPERIENCE

Writing Tutor and Mentor, **Wesleyan University Writers Room**, Middletown, Connecticut

Sep 2024 – Present

- Mentored 3 students weekly to develop writing habits, editorial practice, and confidence
- Developed solutions to writing challenges rapidly to help tutees improve work within limited session times
- Built social media posts for the Instagram and LinkedIn to develop a buffer for the Writers Room

Applied Data Analysis Peer Mentor, **Wesleyan University**, Middletown, Connecticut

Sep 2024 – Present

- Provided in-class assistance for five students twice weekly to improve their coding and analysis skills
- Staffed weekly Drop-In Sessions to answer questions, provide feedback, troubleshoot code in R
- Acted as the Head Peer Mentor directing students to resources and sign-in sheets in a friendly manner

Category Management Intern, **i-Health**, Shelton, Connecticut

Jun 2025 – Aug 2025

- Developed a presentation analyzing Shopper Marketing vendors and tactics for the Internal Leadership team
- Assisted team members in revising sales playbooks with updated data to encourage effective storytelling
- Entered data on 100+ competing products carefully to ensure accuracy in our price comparison dashboard

Employer Relations Assistant, **Gordon Career Center**, Middletown, Connecticut

Sep 2024 – May 2025

- Evaluated 350+ job posts on Handshake daily to select valuable opportunities for students and alumni
- Hosted 6 employer information sessions to positively represent the office to students and employers
- Assisted 5+ students at the front desk weekly to facilitate access to the Center's resources and staff

EXTRACURRICULAR ACTIVITIES

Co-Founder, **Wesleyan Linguistics Club**, Middletown, Connecticut

Dec 2023 – Present

- Collaborated with faculty via 60+ emails and 5+ meetings to organize speakers and promote events
- Coordinated and presented at weekly club meetings to help members meaningfully explore linguistics
- Managed to-do lists, team expectations, schedules, and filing to effectively launch and maintain the club

SKILLS AND INTERESTS

Computer: Office 365, Google Workspace, Canva, WordPress, MATLAB, AutoCAD, SAS, RStudio

Interests: Learning German, Figure Skating, Social Psychology, Reading Self-Improvement and Science Fiction