LISA GARCIA

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SKILLS

Product Management (6 years), Agile (5 years), UX Design, Data Analysis

EXPERIENCE

Senior Product Manager, ProductCo

2020 - Present

- Led development of SaaS product with 50K+ users
- Increased user retention by 25% through feature improvements
- Coordinated cross-functional team of 12 members

Product Owner, AgileTeam

2017 - 2020

- Managed product backlog and sprint planning
- Collaborated with developers and stakeholders

EDUCATION

MBA, University of Miami, 2017 Bachelor of Business Administration, Florida State University, 2015