Ben Hafner

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SKILLS: ReactJS, Redux, JavaScript, HTML5, CSS3, jQuery, Ruby / Rails, SQL, AWS-S3, MongoDB, Express.js, Node.js, AJAX

PROJECTS:

GreetUP   *ReactJS, Redux, JavaScript, Ruby on Rails, jQuery,* AWS-S3, PostgresSQL   live | github
Inspired by MeetUp, a networking platform to create, find and attend local events

- Implemented Google Maps Api with Google GeoCode API middleware to translate street addresses saved in database into latitude/longitude codes used in the Google Maps Api.
- Stored image and video assets on Amazon Web Services S3 (AWS) for website speed optimization, reducing server load and allowing the app to scale in parallel with user acquisition.

NiteTrader   *MongoDB, Express.js, ReactJS, NodeJS (MERN Stack)*   live | github
A stock trading simulator that allows user to buy in, set goals and track their progress

- Deployed Heroku Dynos and JavaScript asynchronous code to run automated micro processes that update the database with set timeouts to avoid overrunning the API per minute call limit.
- Implemented end to end user authentication using Mongo, Node , Express and JSON Web Token (JWT).

Distrix   *Javascript, Express.js, amCharts, Axios*   live | github
Politics is Local: so get to know your congressional representative and make your voice heard

- Implemented external RESTful APIs using express as a proxy server and axios call.
- Integrated amCharts data visualization tool to represent an interactive map of all California congressional districts to dynamically render HTML based on user's input.

EXPERIENCE:

Manager, Digital Operations   August 2017 - January 2019
Bay Care Delivery   San Francisco, CA

- Designed and built new company website with optimized SEO that resulted in the homepage rising from page
- Responsible for all customer accounts for a $1.5M e-commerce company overseeing end-to-end customer experience, customer acquisition and retention campaigns, and implementation of new CRM platform.

Product Manager   January 2013 – July 2017
FRDM, Inc.   San Francisco, CA

- Oversaw multi-year software integration and partnered with VP of Product Innovation to implement go-to-market strategy for SAP Ariba private-labeled proprietary software.
- Partnered with Harvard Math Doctorate to commercialize and launch first-to-market risk analysis algorithm to help companies identify the risk of human trafficking within their manufacturing supply chain.
- Lead to lead multidisciplinary stakeholder groups at The White House to shape industry best practices for compliance with Obama's Human Trafficking Executive Order; built a website for public education.

Account Manager   June 2009 – June 2013
SCS Global Services   Emeryville, CA

- Achieved 95% renewal rate by engaging accounts, understanding pain points and demonstrating value.
- Lead requirements gathering and stakeholder management for department website overhaul.

EDUCATION:

University of California, Davis - *BA International Relations, 2004-2008*
AppAcademy 1000-hour full-stack software development course with 3% acceptance rate, 2020