

BENJAMIN HENDRICKS

User Experience Designer & Front End Developer



CONTACT

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- 📍 Madison, WI

SKILLS

- HTML / CSS
- Javascript / jQuery
- Angular JS
- React JS
- Adobe Suite
- Sketch
- Atlassian Jira
- Adobe Target
- User Research

ABOUT

User Experience Designer and Developer with over 5 years of experience. Possessing two B.S. Degrees one in Psychology and the other Web & Digital Media Development. Looking to grow as a designer, researcher, and project lead.

📝 EXPERIENCE

- › Lands' End Jan. 2016 - Current
USER EXPERIENCE DESIGNER
Manage A/B test platform Adobe Target and Monetate, coordinate with project owners, and stakeholders to testing MVP before over investing. Work on site and online user experience testing, script writing, goal setting, and information sharing.
- › Lands' End May. 2013 - Jan. 2016
FRONT END DEVELOPER
Agile development methodology, part of the 3 person Front End development team that turned landsend.com into a responsive website. Started A/B testing team.
KEY SKILLS: NodeJS, Angular JS, React, jQuery, Less/Sass, Atlassian suite, and more.
- › Virtual Vision May. 2012 - May. 2013
FRONT END DEVELOPER & DESIGNER
Led branding efforts for multiple organizations. Implemented design, web, and marketing strategies for customers. Full Stack development responsibilities.

🎓 EDUCATION

- University of Wisconsin - Stevens Point
- B.S. Psychology
- B.S. Web & Digital Media Development
- Minor History