Benjamin Hendricks

4314 Windflower Way
Madison, Wi 53711
920.296.8765
benjaminhendric@gmail.com

I am a User Experience Designer and Developer with over 5 years of experience. Possessing two B.S. Degrees in Psychology and Web & Digital Media Development. Looking to grow as a designer, researcher, and project leader.

PROFESSIONAL EXPERIENCE

LANDS' END, Dodgeville, Wi
User Experience Designer, January 2016 – Present

- Manage A/B test platform Adobe Target and Monetate, coordinate with project owners, and stakeholders to testing MVP before over investing.
- Work on site and online user experience testing, including: script writing, goal setting, and information sharing.
- Product development, working with product owners and business analysis to move the product from ideation to development sprint.
- Preferred tools: Sketch, Adobe XD

LANDS' END, Dodgeville, Wi
Lead Front End Developer, May 2013 – January 2016

- Agile development methodology.
- Part of the 3 person Front End development team that turned landsend.com into a responsive website.
- Started A/B testing team.
- NodeJS, Angular JS, React, jQuery, Less/Sass, and more.
- Experience with Jira and the entire Atlassian suite.

VIRTUAL VISION, Wausau, Wi
Front End Developer, January 2012 – May 2013

- Work with customers to develop their unique web presence.
- Full Stack responsibilities.
- Worked on product branding, consulting, research and development.

EDUCATION

UNIVERSITY of WISCONSIN – Stevens Point
Bachelor of Science in Psychology and Web & Digital Media Development, May 2012

- Minor in History

ADDITIONAL SKILLS

- Adobe Suite
- E-Commerce background
- Eye for detail