

Benjamin Hendricks

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User Experience Designer and Developer with over 5 years of experience. Possesses two B.S. Degrees in Psychology and Web & Digital Media Development. Looking to grow as a designer, researcher, and project leader.

PROFESSIONAL EXPERIENCE

LANDS' END, Dodgeville, WI

User Experience Designer, January 2016 – Present

- Manage A/B test platform Adobe Target and Monetate, coordinate with project owners, and stakeholders to testing MVP before over investing.
- Work on site and online user experience testing, including: script writing, goal setting, and information sharing.
- Product development, working with product owners and business analysis to move the work from ideation to development sprint.
- Preferred tools: Sketch, Adobe XD

LANDS' END, Dodgeville, WI

Lead Front End Developer, May 2013 – January 2016

- Agile development methodology.
- Part of the 3 person Front End development team that turned Landsend.com into a responsive website.
- Started A/B testing team.
- Angular JS, React, JQuery, Less/Sass, and more.
- Experience with Jira and the entire Atlassian suite

VIRTUAL VISION, Wausau, WI

Front End Developer, January 2012 – May 2013

- Work with customers to develop their unique web presence.
- Full Stack responsibilities.
- Product branding, consulting, research and development.

EDUCATION

UNIVERSITY of WISCONSIN – Stevens Point

Bachelor of Science in Psychology and Web & Digital Media Development, May 2012

- Minor in History

ADDITIONAL SKILLS

- Adobe Suite
- E-Commerce background
- Eye for detail