**Benjamin Hendricks**

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*I am a User Experience Designer and Developer with over 5 years of experience. Possessing two B.S. Degrees in Psychology and Web & Digital Media Development. Looking to grow as a designer, researcher, and project leader.*

# Professional Experience

## Lands’ End, Dodgeville, Wi

## Sr. User Experience Designer, January 2016 – Present

## Manage A/B test platform Adobe Target and Monetate, coordinate with project owners, and stakeholders to testing MVP before over investing.

## Work on site and online user experience testing, including: script writing, goal setting, and information sharing.

## Product development, working with product owners and business analysis to move the product from ideation to development sprint.

## Preferred tools: Sketch, Adobe XD

## Lands’ End, Dodgeville, Wi

## Lead Front End Developer, May 2013 – January 2016

* Agile development methodology.
* Part of the 3 person Front End development team that turned landsend.com into a responsive website.
* Started A/B testing team.
* NodeJS, Angular JS, React, jQuery, Less/Sass, and more.

## Experience with Jira and the entire Atlassian suite.

## Virtual Vision, Wausau, Wi

## Front End Developer, January 2012 – May 2013

## Work with customers to develop their unique web presence.

## Full Stack responsibilities.

## Worked on product branding, consulting, research and development.

# Education

## UNIVERSITY of WISCONSIN – Stevens Point

*Bachelor of Science in Psychology and Web & Digital Media Development, May 2012*

* Minor in History

# Additional Skills

* Adobe Suite
* E-Commerce background