

1. What are data ethics?
 - a. Long-standing techniques for confirming that data is always used to benefit society
 - b. Approved strategies data professionals use to safeguard the privacy and security of a dataset
 - c. Well-founded standards of right and wrong that dictate how data is collected, shared, and used
 - d. Established methods for ensuring data is clean, well-organized, and appropriate for a project
2. What concept states that all data-processing activities and algorithms should be completely explainable and understood by the individual who provides their data?
 - a. Currency
 - b. Ownership
 - c. Transaction transparency
 - d. Privacy
3. A data analyst removes personally identifying information from a dataset. What task are they performing?
 - a. Data anonymization
 - b. Data sorting
 - c. Data collection
 - d. Data visualization
4. Before completing a survey, an individual acknowledges reading information about how and why the data they provide will be used. What is this concept called?
 - a. Currency
 - b. Discretion
 - c. Privacy
 - d. Consent