



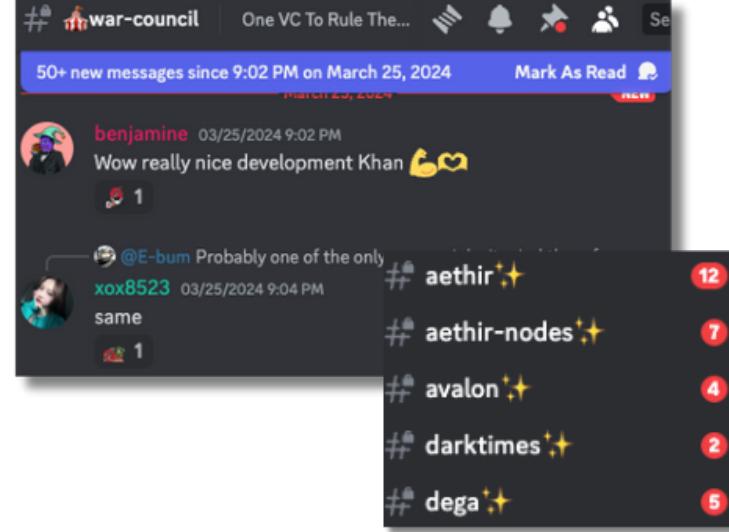
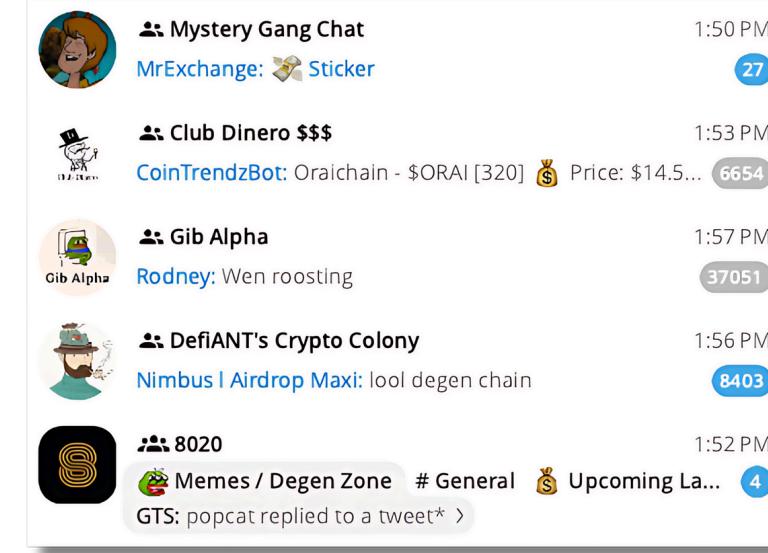
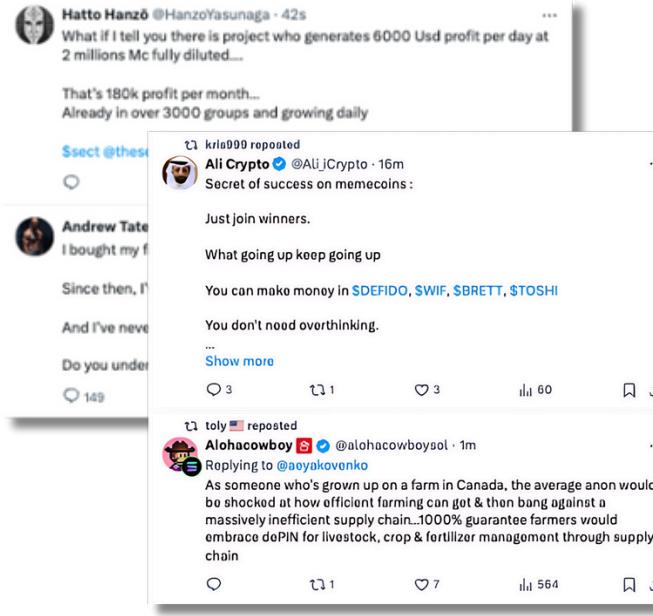
AI-Driven Insights from Social Media Platforms



BeWater AI Hackathon

Problem Statement

Decentralized communication channels present complexity for investors to leverage market insights



X Twitter

- 1k+ tweets/day
- 200+ following
- 600+ topics discussed a day

Telegram

- 20+ avg no. of chats
- 300+ avg no. of messages
- 20+ topics discussed a day

Discord

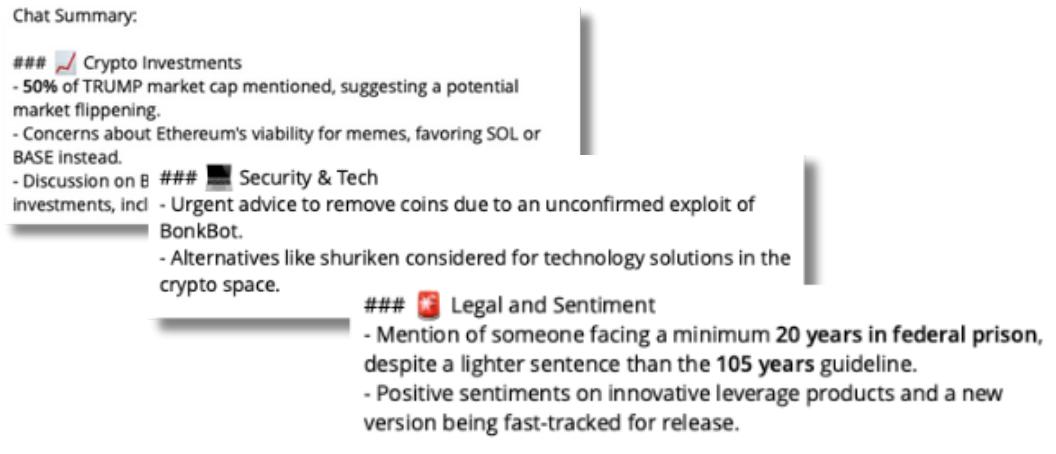
- 5+ avg no. of channels
- 200+ avg no. of messages
- 10+ topics discussed a day

Difficulty to **synchronize multiple communication platforms**

This task is especially daunting during **days of high market activity**

Existing Products

Current market offerings are imperfect; leaving significant user demands unaddressed



10 Latest Reports

- "Bullish Market Sentiment Amidst Potential Risks: An Expert Analyst's Take on the Current Market Landscape" 29/03/2024
- "Ethereum's Latest: Market Resilience, Regulatory Challenges, and Potential for an ETF" 29/03/2024

- "AI, DePIN, and Bitcoin: Navigating the Volatile and Uncertain Crypto Market" 28/03/2024
- "Bitcoin Boom, AI Integration, and the Rise of Altcoins: Navigating the Choppy Waters of Crypto Market Narratives" 28/03/2024



PAAL AI

- ✓ Customized **automated trading systems** and **interactive bots for Discord and Telegram** platforms
- ✓ \$PAAL built on **a fair and transparent token distribution model**, prioritizing community involvement
- ✗ Inefficient sign-up process and **non-confidential workflow**



AlphaKEK.AI

- ✓ AI Chatbot offers **real-time market insights**
- ✓ Crypto Reports **provide actionable insights on the latest trends** and developments
- ✗ UI/UX less user-friendly and **\$100 in \$AIKEK tokens needed** for premium features; inability to access chats

The market needs an **all-in-one, secure, and practical AI-driven communication infrastructure** that is currently **non-existent**

Customer Personas

Initial target audience is VCs or retail traders with engagement across multiple social media platforms

Justin Kwon



Role: Junior VC Analyst

Responsibilities

- Staying up-to-date with information shared in over 10 Telegram groups and over 10 Discord groups
- Covering new projects and market narratives on Twitter, where he follows over 3,000 pages
- Making investment decisions on which new projects are worth VC investment

Challenges

- Struggling to keep up with and read thousands of messages daily in Telegram and Discord groups
- Managing and filtering the overwhelming volume of information on Twitter

Needs

- A platform that summarizes key topics, analysis, and sentiment from his Telegram and Discord groups
- Tools to analyze projects discussed by KOLs on Twitter to determine the potential for early pre-seed investment.

Kaduna



Role: KOL/Retail Trader

Responsibilities

- Engaging with over 150K followers on Twitter
- Participating in over 20 group chats on Telegram with other KOLs to discuss current projects and future pre-seed opportunities

Challenges

- Missing out on numerous trades called by other KOLs
- Being too late to register for many pre-seeds that result in substantial profits

Needs

- A platform that highlights all the trades discussed by other KOLs to identify potential net positive trades
- Access to project pre-seed details, including vesting schedules, descriptions, team information, and opinions from other KOLs, to decide if they are worthwhile investments

Introducing

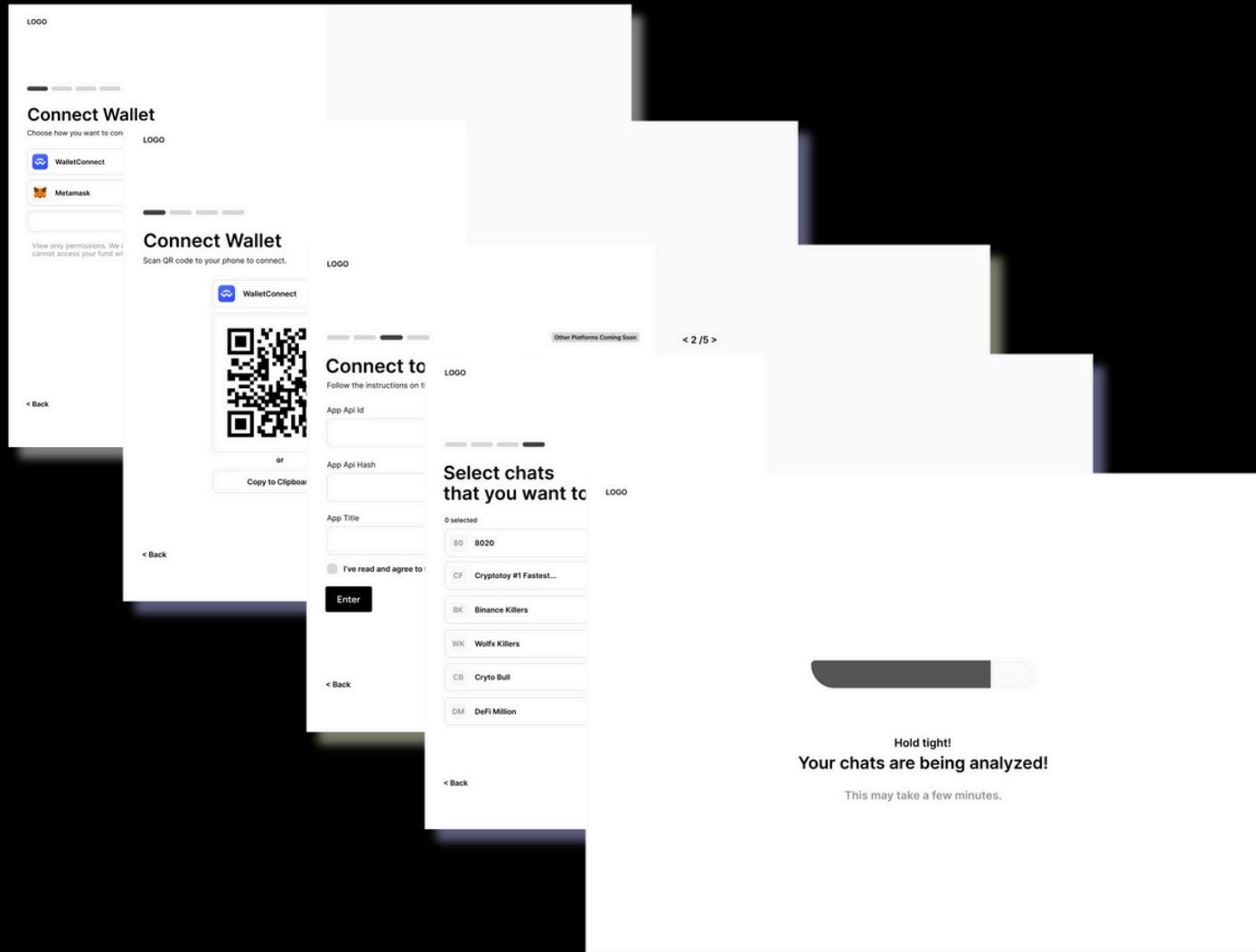


Distilling message insights; propelling AI's flights

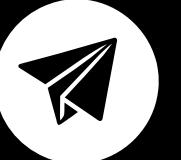
- ↓ Rapid **one-time setup** (<2 min)
- ↓ **Real-time market trade insights** and **sentiment analysis**
- ↓ **User-friendly** UI/UX design
- ↓ **Personalized AI-Agent** adding research depth

All your key social media insights on one single platform

Seamless sign-up process



01 Connect wallet

02 Connect   

03 All set !



AI-driven insights for chats & topics

The screenshot displays the bri3f.ai platform's user interface. At the top, there's a header with the logo and a search bar. Below the header, a large section titled "Overall Sentiment" shows a "Bullish" trend with a green upward arrow icon. To the right of this, there's a "Links" section with three cards: "Poolshark is now LIVE on Scroll", "\$TGC ATH today", and "Bitcoin Cross \$62K, but should you be cautious of a reversal?". Below these sections, there's a "Topics discussed" list with six items, each with a small icon and a link. On the far left, there's a sidebar titled "CHAT" with a list of channels like "8020", "Binance Killers", "Wolfx Killers", etc., and a "+ Add Chat" button.



Mkt. sentiment analysis

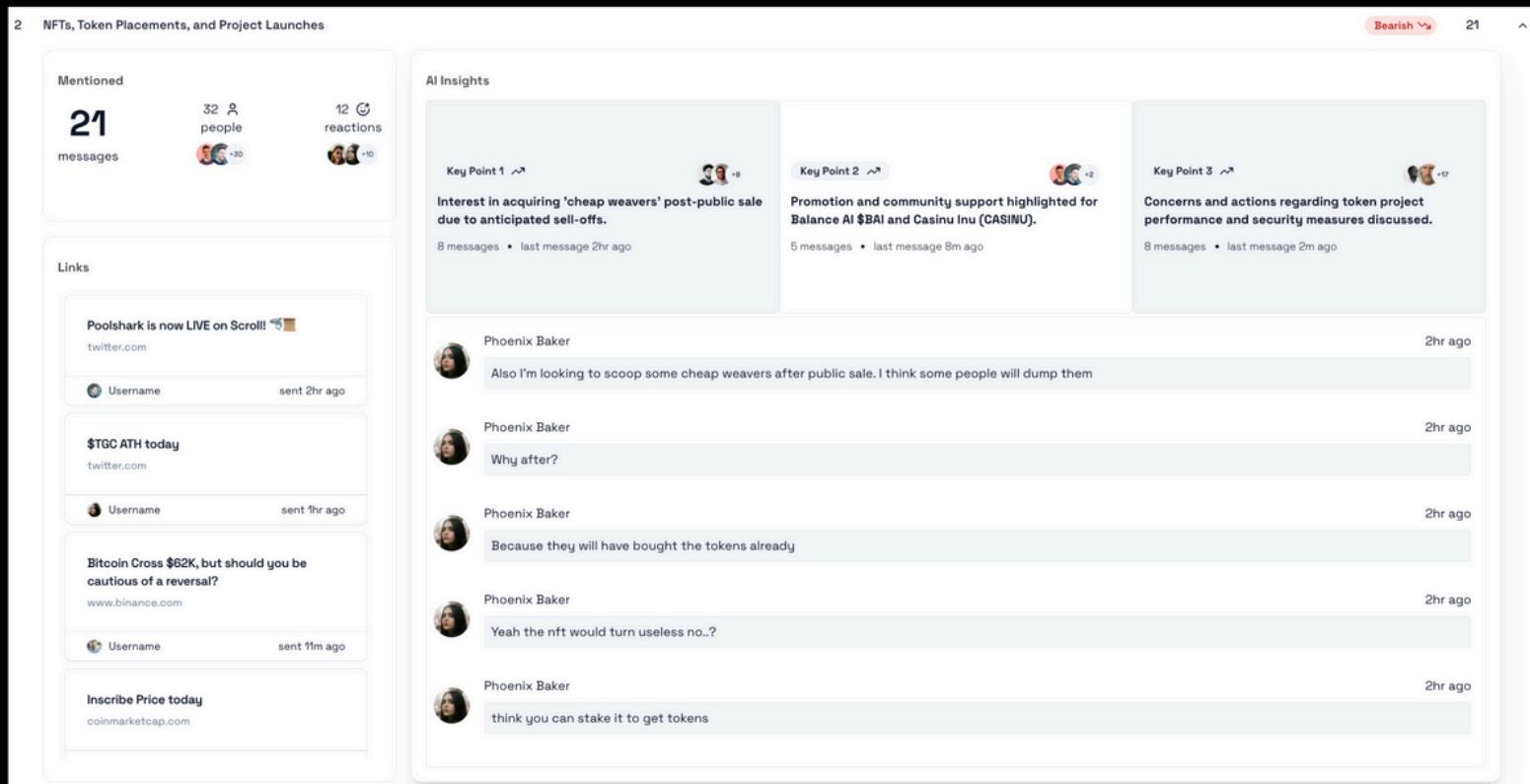


Refined chat insights

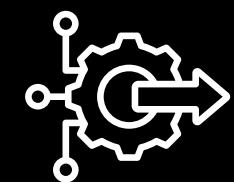


All in a beautiful UI

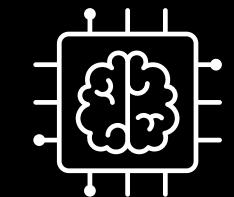
Deeper dives into individual topics



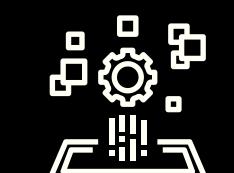
The screenshot displays the bri3f.ai platform's interface. On the left, there's a sidebar with 'Mentioned' (21 messages), 'Links' (including Poolshark LIVE on Scroll!, \$TGC ATH today, Bitcoin Cross \$62K, and Inscribe Price today), and a 'Key Point' section. The main area shows 'AI Insights' with three key points: 'Interest in acquiring 'cheap weavers' post-public sale due to anticipated sell-offs.', 'Promotion and community support highlighted for Balance AI \$BAI and Casinu Inu (CASINU).', and 'Concerns and actions regarding token project performance and security measures discussed.' Below these insights is a conversation with a user named Phoenix Baker.



Streamlined workflow



AI-assisted research



One-stop for all needs

Product Architecture

Leveraging a novel four-step process to produce AI-Driven insights empowering customers to utilise all information across channels

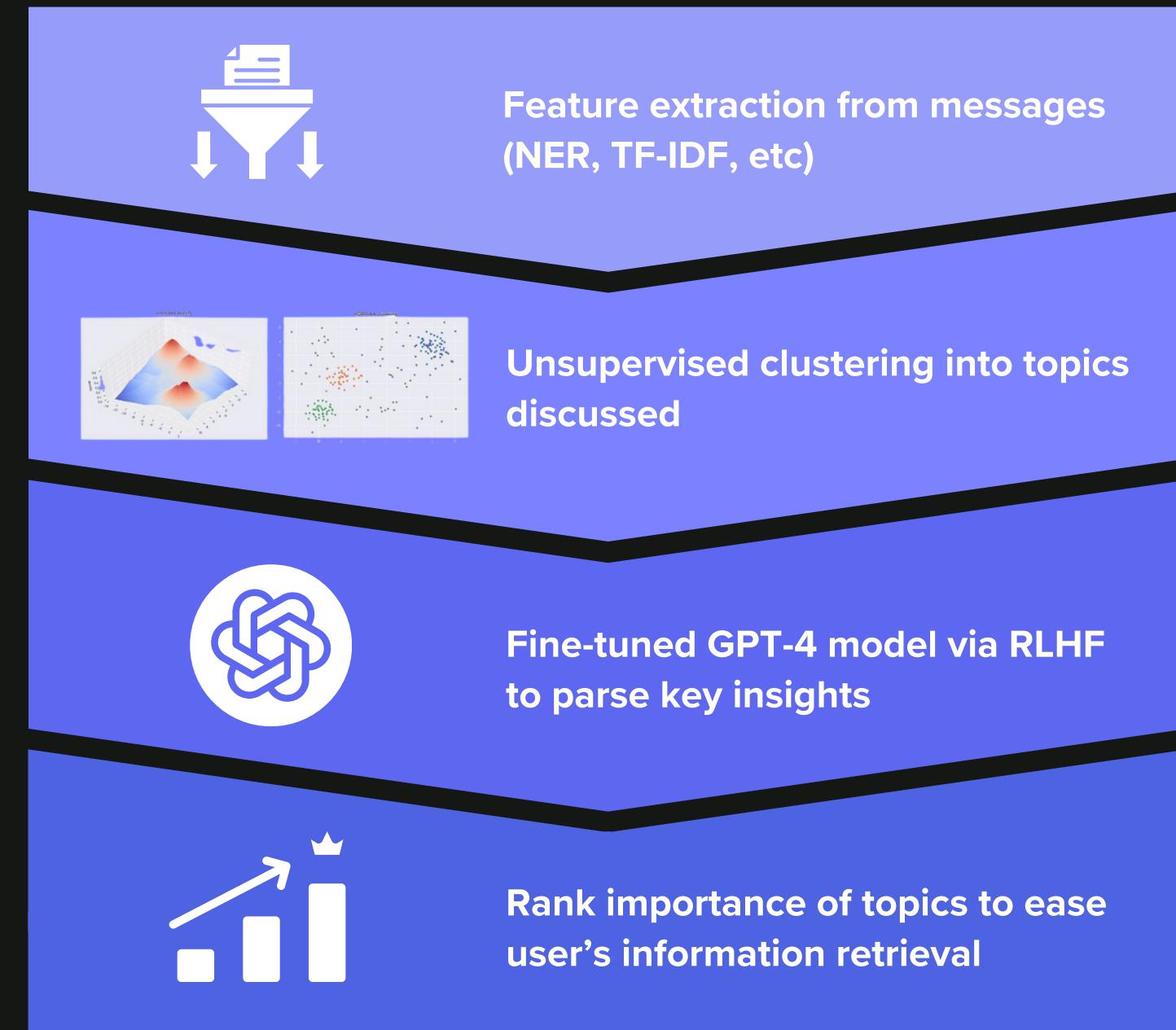
User grants access



Account

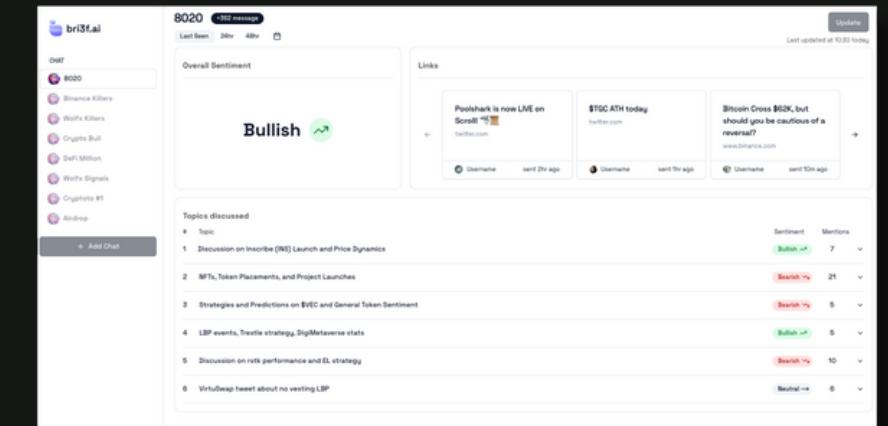
API key

AI-Driven insights generation

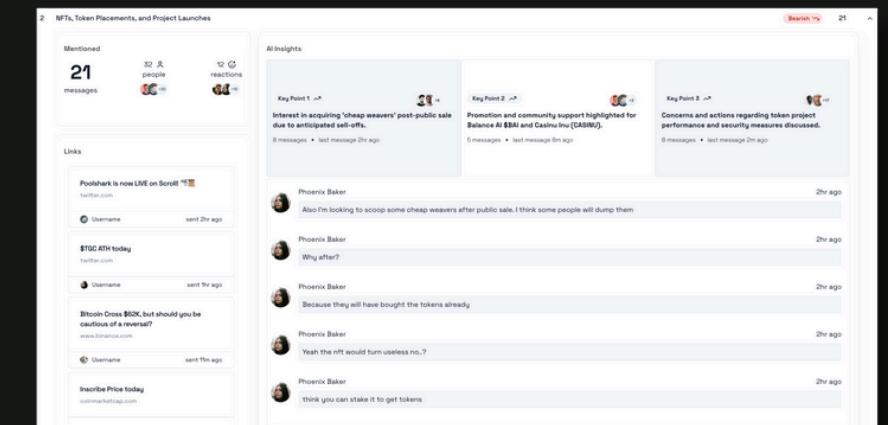


Outputs results

Dashboard for individual telegram group chat



Individual topics analysis



bri3f.ai Team

A team of experts with diverse technical backgrounds



Markl

Product

MIT

3+ years data
science exp.



Pika

ML

MIT

Ex-BCG
Data Scientist



Parker

Backend Dev

T-20 CS Dropout
2+ years SDE exp. in
VC-backed startup



Groot

Frontend Dev

BSc. CS

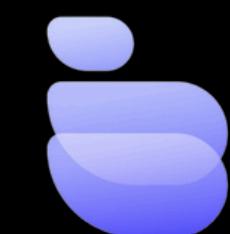
3+ years SDE exp. in
BNPL/Retail



Kirb

Design

1+ years UI/UX exp.
in FinTech
(Blockchain/AI)

 bri3f.ai Advisors**Steve**

Dev/Security

Top 50 Immunefi
5+ years exp. in
SDE, security
research

Roadmap

An aggressive launch timeline to beat any competitors to adopt similar concepts



Go-to-Market Plan

Empowering the customer to choose their investment with flexible payment methods

User Base



Monthly Active Users:
900M

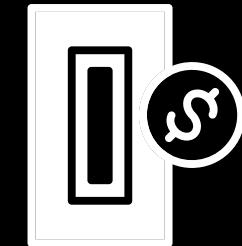


Monthly Active Users:
528M



Monthly Active Users:
150M

Revenue Strategy



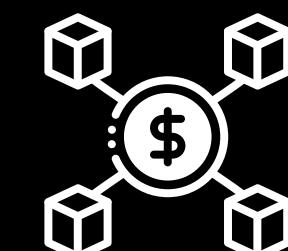
Buys dashboard refreshes

Facilitates the try-before-you-buy attitude



Tiered subscriptions

Preset options allowing customers to choose their offering investment

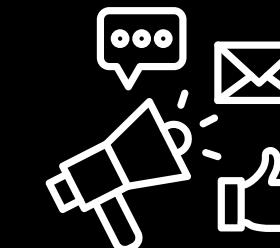


Token Generation Event

Deploy \$BRIEF on Base chain for payment and revenue share

Growth Strategy

Marketing & Promotion



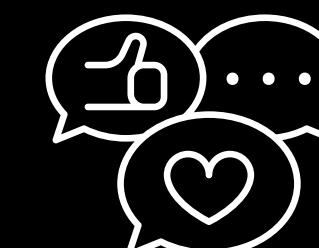
Multi-channel marketing:

Twitter engagements and sharing in Telegram and Discord groups

KOL partnerships:

Target KOLs specializing in AI products

Feedback & Optimization



User feedback collection:

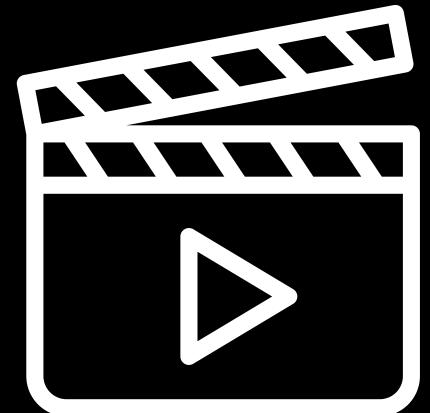
Beta-testing and actively assess user needs and preferences

Data-driven experimentation

Track KPIs, causal inference, A/B testing to refine UI/UX



Contact bri3f.ai



Click here for our video demo!

Email

info@bri3f.ai

Telegram

[@bri3fai](https://t.me/bri3fai)

Twitter

[@bri3fai](https://twitter.com/bri3fai)

