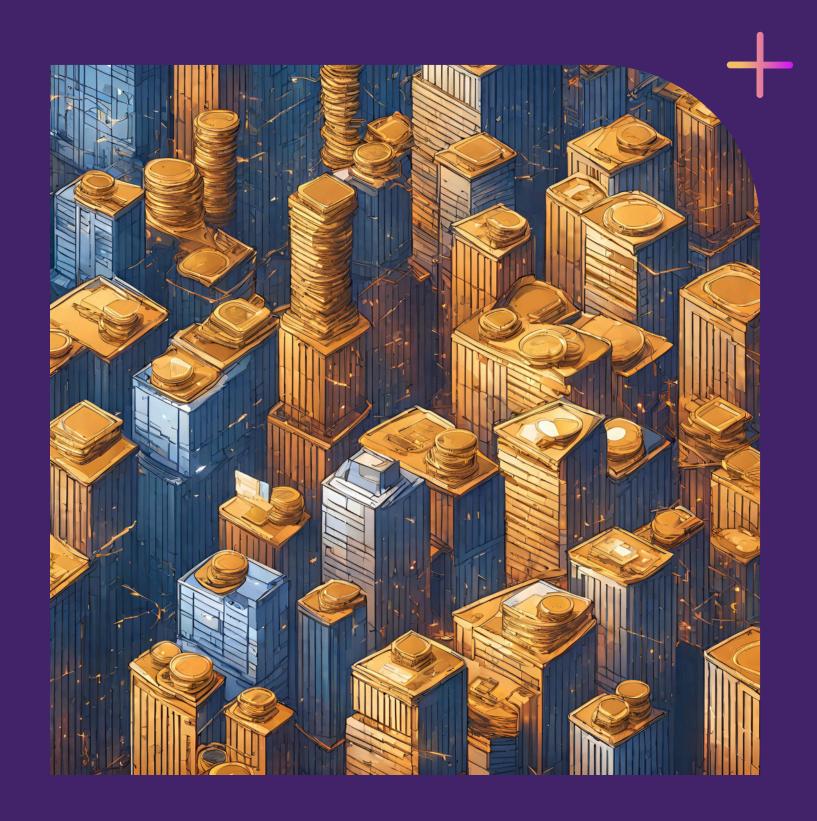
# BRIKSPACE A commercial real estate investment platform that allows users to invest in Grade A commercial, retail, and warehousing assets.

### Welcome To Brikspace



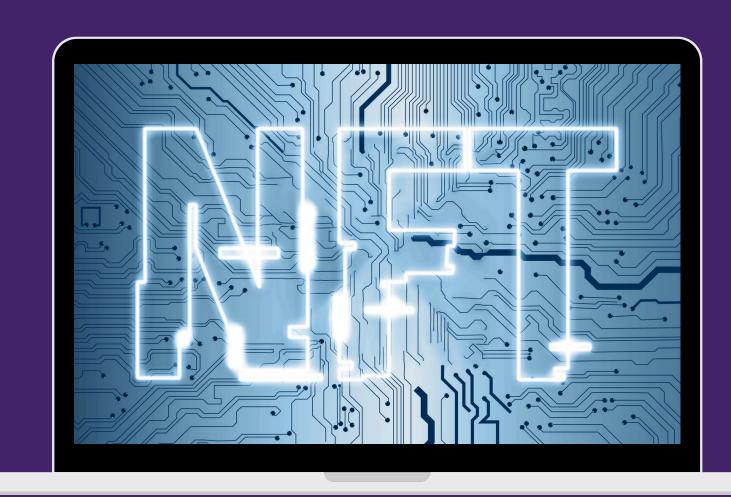
Our venture focuses on developing a crypto tokenization platform tailored for commercial real estate investments. Through this platform, investors gain access to Grade A commercial, retail, and warehousing assets, enabling them to diversify their portfolio efficiently. Notably, investors can participate in sharing lease profits generated by these assets, creating a dynamic ecosystem where returns are distributed equitably among stakeholders. By leveraging blockchain technology, we ensure transparency, security, and accessibility in the investment process, revolutionizing how real estate assets are owned, managed, and profited from.



## Accessibility and Transparency to ALL Brikspace

### **Transparency**

In our project, investment transparency is achieved through the utilization of blockchain technology. Each transaction, from the initial investment to the distribution of lease profits, is recorded on a decentralized ledger, accessible to all participants in real-time. This transparency ensures that investors have clear visibility into the ownership structure, asset performance, and profit distribution, fostering trust and accountability within the ecosystem. Additionally, smart contracts automate the execution of agreements, eliminating the need for intermediaries and minimizing the potential for fraud or manipulation. By leveraging blockchain for transparency, we empower investors with comprehensive insights and facilitate a more secure and efficient investment experience in commercial real estate.





## Our Unique Selling Point



#### **Fractional Ownership**

Investors can purchase fractional ownership of Grade A commercial, retail, and warehousing assets, allowing them to diversify their portfolio with smaller investment amounts.



### **Blockchain-Verified Listings**

Property listings are verified on the blockchain, ensuring transparency and reducing fraud risk. This means that once a property is verified, all the details are permanently and transparently stored.



### **Anon SDK and Security**

The decentralized nature of blockchain technology combine with the Anon Aadhar SDK enhances security by mitigating the risk of fraud or unauthorized alterations to investment records.

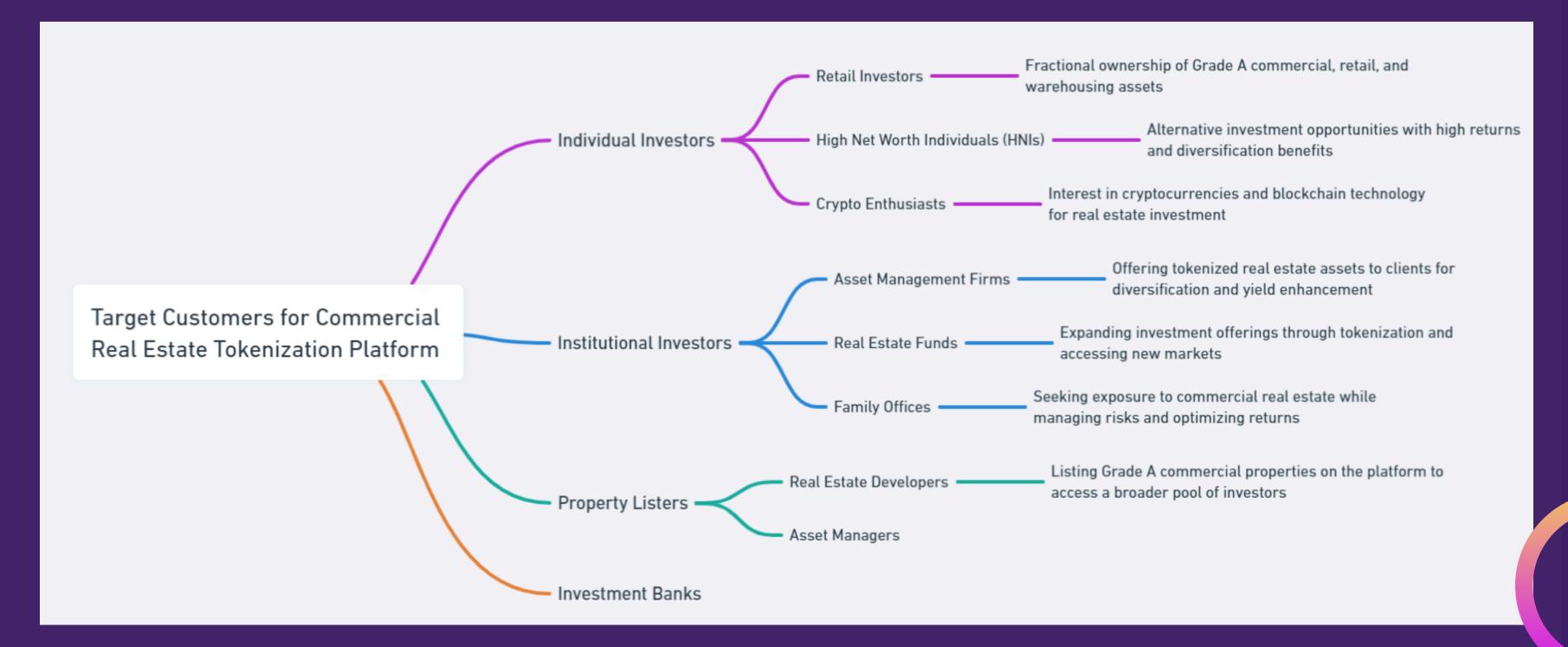


#### **Smart Contracts for Automation**

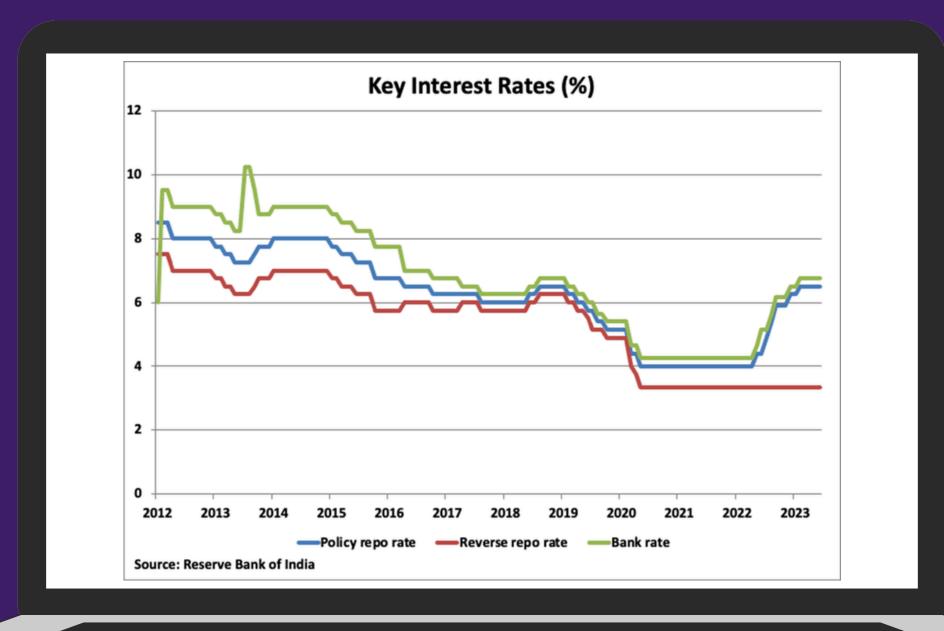
Our commercial real estate tokenization platform breaks down financial barriers, granting individuals of all backgrounds access to income-generating real estate investments once limited to institutions. By fractionalizing ownership, we enable diverse investors to build wealth and contribute to community development. Economic inclusivity is not just a feature but a catalyst for broader financial empowerment and societal progress.



### Target Customers



## Let's Make Real Estate Market Affordable for all with DeFi!



We can understand from the above graph that despite the dip in the Repo Rate in India.

- There is an increase in policy and Bank home loan interest rates due to the demand in the Real Estate Market
- Banks are taking advantage of it which makes investment in real estate unaffordable for many!

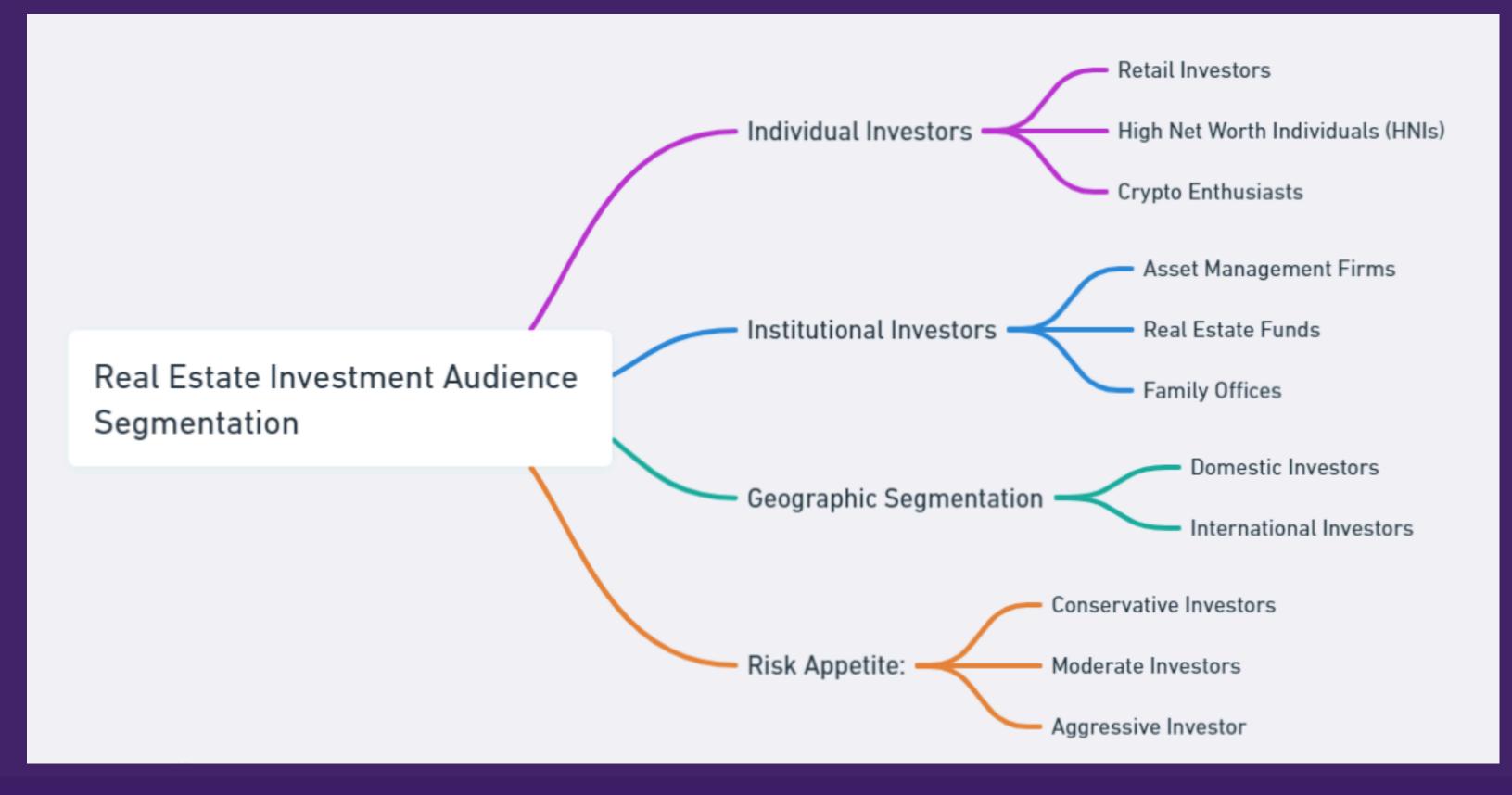
### Transparency Access Strengths Liquidity Efficiency Global Reach Regulatory Uncertainty Technology Risks Market Volatility Weaknesses **Education Gap** SWOT Analysis of Crypto Tokenization Initial Adoption Barriers Platform for Commercial Real Estate Investment Market Expansion **Partnerships** Opportunities Regulatory Clarity Technological Advancements Regulatory Challenges Competition **Cybersecurity Risks** Threats **Economic Downturn** Perception Risk

## SWOT ANALYSIS

- The platform's strengths lie in its transparency, accessibility, liquidity, efficiency, and global reach, offering investors unique opportunities to diversify their portfolios.
- However, it faces challenges such as regulatory uncertainty, technological risks, and market volatility, which could impact adoption and stability.
- Opportunities for growth include market expansion, strategic partnerships, regulatory clarity, technological advancements, and product innovation.
- Yet, threats such as regulatory challenges, competition, cybersecurity risks, economic downturns, and perception risks highlight the need for careful navigation and proactive risk management to ensure long-term success and sustainability.



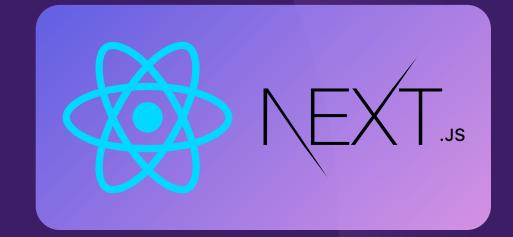
## Investors Segmentation



## Tech Stack













## Future Plans

Sept-Oct 2024
Deployment on Testnet

Successful deployment on the Polygon Amoy Testnet Feb-Mar 2025 Deployment on Mainnet

Final product will be released for public usage

Sept 2024
Ideation
In ITS-A-HACK

Nov 2024
Alpha Release
Alpha release for testers

Mar 2025+
3D Property View +
Other features

Implement 3D property views and other features

## Team Name: The Code Warriors

A Harsha Kumar VIT Chennai

N Saran VIT Chennai

Disha Daniel VIT Chennai

Leader/ Web3

Developer

Smart Contract Dev

Frontend, Design





## Clips & Clutters



### Reits deliver 2.58-8.11% annualised returns since listing, says report

1 min read • 28 Nov 2022, 05:55 PM IST



#### Live Mint

India's REITs market is poised for accelerated growth as both investors and sponsors are drawing confidence from evolving regulatory framework, transparency, institutionalised ownership and ability to deliver robust returns