# **BRIAN ZHOU**

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#### **EDUCATION**

## New York University, Leonard N. Stern School of Business

New York, NY

B.S. in Business and Computer Science, Concentrating in Management and Entrepreneurship

Expected May 2027

- Cumulative GPA: 3.96/4.00 | Coursework: Data Structures, Computer Systems, Financial Accounting, Information Technology
- Organizations: Entrepreneurial Exchange Group (Treasurer and Startup Team Lead), Business Analytics Club (Freshman Liaison)

# Lebanon Trail High School

Frisco, TX

High School Diploma

Aug 2019 - May 2023

- GPA: 3.99/4.00 | SAT: 1580/1600 | Coursework: AP Computer Science, AP Calculus BC, Object-Oriented Programming
- Organizations: DECA Business Club (VP of Finance), Esports Club (Co-Founder and VP), Chamber Orchestra (Concertmaster)

# PROFESSIONAL EXPERIENCE

T-Mobile Frisco, TX

Software Engineering Intern

May 2024 - Aug 2024

- Developed a PowerBI dashboard to track daily tests for T-Mobile's billing system by automating data collection with Java and SQL
- Analyzed dashboard data and provided recommendations for test coverage reallocation to leadership, improving passing rate by 6%
- Created comprehensive QA guides for testing the billing system which were adopted across the organization for employee training

Luden New York, NY

Software Engineering Intern

Feb 2024 – Apr 2024

- Researched and implemented lean startup principles to streamline development of MVP, reducing estimated time-to-market by 17%
- Developed initial prototypes of algorithm learning app using React Native, optimizing for core features to reduce development time
- Designed UI/UX prototypes in Figma, optimizing for user experience and achieving positive survey feedback from initial user tests

### Saltgrass Steakhouse

The Colony, TX

Server

Apr 2023 – Aug 2023

- Earned Employee of the Month in July 2023 for record-breaking signature cocktail sales, exemplary teamwork, and excellent attitude
- Devised top-performing sales strategies and techniques, achieving 38% personal sales growth and reaching top of sales leaderboard
- Refined interpersonal skills and service standards, earning an average of 4.95/5 star reviews from high-tier loyalty program members

#### LEADERSHIP & EXTRACURRICULAR ACTIVITIES

#### Entrepreneurial Exchange Group

New York, NY

Treasurer and Startup Team Lead

Feb 2024 - May 2024

- Led 10-week startup immersion program for premier entrepreneurship/VC club, designing curriculum and mentoring new students
- Managed annual budget of \$5000, allocating funding for food, apparel, and prizes to boost event attendance by 8% from prior year

DECA Business Club Frisco, TX

Vice President of Finance

Aug 2019 – May 2023

- Placed 6th among 200+ teams in international consulting case competition, delivering and defending impromptu solution to judges
- Analyzed school store inventory with trend analysis, resulting in 35% reduction in surplus stock and 40% increased year-to-year sales

# **PROJECTS**

# Tournament Scoring (Crossovers for Cures)

Jun 2024 – Jul 2024

- Developed full-stack application for youth charity basketball tournament, facilitating over \$40000 in fundraising for epilepsy research
- Implemented algorithms for randomized matchups and optimizing court space using Golang to automate tournament administration
- Digitized display of court assignments, scores, and results using Svelte, refining tournament experience by reducing player crowding

## **Teacher Retirement Calculator**

Ian 2023 – Apr 2023

- Engineered retirement calculator for teachers with 95% statistical confidence using Python, NumPy, and Matplotlib for visualization
- Performed Monte Carlo simulation with multiple correlated assets, employing Cholesky decomposition to adjust for multicollinearity
- Implemented Agile Scrum methodology via Jira, achieving 100% sprint completion and improved efficiency of development process

# **SKILLS & INTERESTS**

- Languages: Go, Python, JavaScript, TypeScript, Java, HTML/CSS, SQL, C, x86-64 Assembly
- Technologies: Node.js, Svelte, React, React Native, AWS, NumPy, Matplotlib, Express.js, MongoDB, Figma, Excel
- Interests/Activities: Science-based bodybuilding, Fencing, Violin, Brawl Stars, How I Met Your Mother, Dallas Cowboys, Travelling