EXPERIENCE

WEB & GRAPHIC DESIGN INTERN
COLLABORATA. - CHICAGO, IL MAY 2017 - PRESENT

+ Works closely with CEOs and executives to create impactful web and print designs that aligns with and translates the company's efforts.

- Use Ruby on Rails and Sass to update company's website and landing pages.
- Create engaging email marketing content using custom CSS.
- Update all marketing and informational decks.
- Help establish and promote brand guidelines, best practices and standards.

PROMOTIONS ASSISTANT/GRAPHIC DESIGN ASSISTANT
IHEART MEDIA INC. - CHICAGO, IL APR 2017 - NOV 2017

+ Execute on-site branding and marketing initiatives, fulfilling the goals and objectives expressed by iHeart Media and affiliated clients.

- Manage event set-up, prizing, and registration of contestants at on-site events.
- Created and produced marketing materials used for city-wide Back-To-School events for Chicago Public System.
- Production lead for iHeart floats that were involved in the televised, 88th Annual Bud Billiken Parade and Picnic.

ACCOUNT MANAGER/MARKETING ASSISTANT
GLASS & MIRROR AMERICA - ROMEOVILLE, IL NOV 2016 - FEB 2017

+ Contributed customer service and sales techniques to reach daily sales goal of $12,000, as well as manage customer and cash accounts.

- Utilized MainStreet software to schedule and price construction projects for cash and customer accounts.
- Revitalized the company's image through managing Twitter and Facebook feeds, as well as updating the logo.
- Produced written and original graphic content for social media, email, and direct mail marketing.
- Devised promotional and referral initiatives for current and prospective clients.

MARKETING ASSISTANT
INFINITE CHICAGO - CHICAGO, IL JAN 2014 - JULY 2015

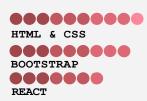+ Generated over $2MM in leasing through marketing and branding strategies.

INTERNSHIPS

+ UNIVERSAL MUSIC GROUP \\2015-2016
+ LIVE NATION \\2014-2015
+ CLEAR CHANNEL \\2013-2013

PROJECTS

+ RPG GAME
  JQUERY, CSS & HTML
+ TRAVEL BUDDY APP
  JAVASCRIPT, API, NODE.JS, BOOTSTRAP
+ HOMEY REAL ESTATE WEB APP
  JAVASCRIPT, NODE.JS, MYSQL

SKILLS

PHOTOSHOP & DESIGN

MARKETING STRATEGIES

HTML & CSS

BOOTSTRAP

REACT

MYSQL

JAVA SCRIPT

FRONT-END DEVELOPMENT

BRIA WALKER
WEB & GRAPHIC DESIGNER

PROFILE

Marketing graduate who is currently seeking to enter the world of technology as a full-time web developer.

Experienced in HTML5, CSS3, Javascript, JQuery, Bootstrap, React, Firebase, Node Js, MySQL, Sass, Ruby on Rails, MongoDB, Express, & Handlebars JS.

EDUCATION

Columbia
COLLEGE CHICAGO
MARKETING • 2016

Northwestern University
WEB DEVELOPMENT • 2018

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