PROMOTIONS ASSISTANT/GRAPHIC DESIGN ASSISTANT

IHEART MEDIA INC. - CHICAGO, IL

APR 2017 - NOV 2017

+ EXECUTE ON-SITE BRANDING AND MARKETING INITIATIVES, FULFILLING THE GOALS AND OBJECTIVES EXPRESSED BY IHEART MEDIA AND AFFILIATED CLIENTS.

- Manage event set-up, prizing, and registration of contestants at on-site events.
- Created and produced marketing materials used for city-wide Back-To-School events for Chicago Public System.
- Production lead for iHeart floats that were involved in the televised, 88th Annual Bud Billiken Parade and Picnic.

ACCOUNT MANAGER/MARKETING ASSISTANT GLASS & MIRROR AMERICA - ROMEOVILLE. IL

NOV 2016 - FEB 2017

 $^{+}$ Contributed customer service and sales techniques to reach daily sales goal of \$12,000 , as well as manage customer and cash accounts.

- Utilized MainStreet software to schedule and price construction projects for cash and customer accounts.
- •Revitalized the company's image through managing Twitter and Facebook feeds, as well as updating the logo.
- Produced written and original graphic content for social media, email, and direct mail marketing.
- Devised promotional and referral initiatives for current and prospective clients.

MARKETING ASSISTANT

INFINITE CHICAGO - CHICAGO, IL

JAN 2014 - JULY 2015

 \pm Generated over \$2MM in leasing through marketing and branding strategies.

- Facilitated collegiate events and sponsorships that targeted and engaged potential prospects within multiple campuses.
- •Planned and budgeted over 10 promotional events, acquiring over 50 tenant prospects per event.
- Amplified awareness of promotional sales and events through graphic design and social media marketing.
- Explored competitors while identifying strengths and weaknesses of each.

INTERNSHIPS

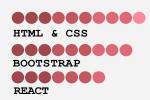
- + UNIVERSAL MUSIC GROUP \\2015-2016
- + LIVE NATION \\2014-2015
- + CLEAR CHANNEL \\2013-2013

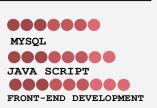
PROJECTS

- + RPG GAME
 JQUERY, CSS & HTML
- + TRAVEL BUDDY APP
 JAVASCRIPT, API, NODE.JS, BOOTSTRAP
- + HOMEY REAL ESTATE WEB APP JAVASCRIPT, NODE.JS, MYSQL











BRIA WALKER

PROFILE

Marketing graduate who is currently seeking to enter the world of technology as a full-time web developer.

Experienced in HTML5, CSS3, Javascript, JQuery, Bootstrap, React, Firebase, Node Js, MySQL, MongoDB, Express, & Handlebars JS.

EDUCATION

Columbia

MARKETING • 2016



WEB DEVELOPMENT • 2018