

# EXPERIENCE

## PROMOTIONS ASSISTANT/GRAPHIC DESIGN ASSISTANT

IHEART MEDIA INC. - CHICAGO, IL

APR 2017 - NOV 2017

+ EXECUTE ON-SITE BRANDING AND MARKETING INITIATIVES, FULFILLING THE GOALS AND OBJECTIVES EXPRESSED BY IHEART MEDIA AND AFFILIATED CLIENTS.

- Manage event set-up, prizing, and registration of contestants at on-site events.
- Created and produced marketing materials used for city-wide Back-To-School events for Chicago Public System.
- Production lead for iHeart floats that were involved in the televised, 88th Annual Bud Billiken Parade and Picnic.

## ACCOUNT MANAGER/MARKETING ASSISTANT

GLASS & MIRROR AMERICA - ROMEOVILLE, IL

NOV 2016 - FEB 2017

+ CONTRIBUTED CUSTOMER SERVICE AND SALES TECHNIQUES TO REACH DAILY SALES GOAL OF \$12,000, AS WELL AS MANAGE CUSTOMER AND CASH ACCOUNTS.

- Utilized MainStreet software to schedule and price construction projects for cash and customer accounts.
- Revitalized the company's image through managing Twitter and Facebook feeds, as well as updating the logo.
- Produced written and original graphic content for social media, email, and direct mail marketing.
- Devised promotional and referral initiatives for current and prospective clients.

## MARKETING ASSISTANT

INFINITE CHICAGO - CHICAGO, IL

JAN 2014 - JULY 2015

+ GENERATED OVER \$2MM IN LEASING THROUGH MARKETING AND BRANDING STRATEGIES.

- Facilitated collegiate events and sponsorships that targeted and engaged potential prospects within multiple campuses.
- Planned and budgeted over 10 promotional events, acquiring over 50 tenant prospects per event.
- Amplified awareness of promotional sales and events through graphic design and social media marketing.
- Explored competitors while identifying strengths and weaknesses of each.

## INTERNSHIPS

+ UNIVERSAL MUSIC GROUP \2015-2016

+ LIVE NATION \2014-2015

+ CLEAR CHANNEL \2013-2013

## PROJECTS

+ RPG GAME

JQUERY, CSS & HTML

+ TRAVEL BUDDY APP

JAVASCRIPT, API, NODE.JS, BOOTSTRAP

+ HOMEY REAL ESTATE WEB APP

JAVASCRIPT, NODE.JS, MYSQL

# SKILLS

PHOTOSHOP & DESIGN

MARKETING STRATEGIES

HTML & CSS

BOOTSTRAP

REACT

MYSQL

JAVA SCRIPT

FRONT-END DEVELOPMENT



# BRIA WALKER

WEB & GRAPHIC DESIGNER

## PROFILE

Marketing graduate who is currently seeking to enter the world of technology as a full-time web developer.

Experienced in HTML5, CSS3, Javascript, JQuery, Bootstrap, React, Firebase, Node Js, MySQL, MongoDB, Express, & Handlebars JS.

## EDUCATION

Columbia  
COLLEGE CHICAGO

MARKETING • 2016



Northwestern  
University

WEB DEVELOPMENT • 2018

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