



# Brian Belaj

**Date of birth:** 29/12/1988 | **Nationality:** Italian, Albanian | **Phone number:**

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<https://www.linkedin.com/in/brian-belaj/> |

**Address:** Via Ranieri Sardo, 33, 56122, Pisa, Italy (Home)

## WORK EXPERIENCE

10/09/2022 – CURRENT Genova

### FRONTEND DEVELOPER MELORIA S.R.L.

- Active collaboration within the development team for the creation and maintenance of WordPress-based websites.
- Editing and customization of WordPress themes using PHP to adapt them to client requirements.
- Proficiency in using jQuery, JavaScript, HTML, and CSS to implement interactive functionalities and enhance user experience.
- Active participation in client meetings to understand their requests and translate them into technical solutions.
- Collaborating with the project team to plan and manage deadlines, ensuring timely delivery of projects.
- Maintenance and updating of existing websites, ensuring software compatibility and application security.
- Monitoring development best practices and adopting new technologies to continuously improve technical skills and team productivity.

10/01/2022 – 08/07/2022 Pisa, Italy

### DEVELOPER AND SPECIALIST IN WEBSITE OPTIMIZATION FORTOP

- Responsible for optimizing existing websites in terms of Core Web Vitals, ensuring a fast and high-quality browsing experience for users.
- Implementing technical improvements and code optimization to reduce page load times, improve responsiveness, and interactivity.
- Using monitoring and analysis tools to identify areas for improvement and define strategies to optimize overall website performance.
- Collaborating with the development team to implement effective solutions and apply best practices to enhance site performance.
- Developing and implementing new features on the company website, using web technologies such as HTML, CSS, JavaScript, and development frameworks, ensuring an intuitive and user-friendly interface.
- Actively participating in usability testing and analysis to evaluate the effectiveness of changes made and make further optimizations.
- Monitoring trends and advancements in web optimization to stay updated on best practices and technological developments.
- Collaborating with the marketing team to enhance user experience, increase traffic and conversion rates, and achieve business goals.
- Providing technical support and resolving issues related to the company website and user requests.

01/11/2021 – 01/12/2021 Pisa, Italy

### WEB DESIGN INTERN APPAROUND

- Responsible for content creation and formatting on WordPress-based websites.
- Using the WordPress CMS to create pages, articles, and additional sections, ensuring logical organization and visually appealing presentation.
- Collaborating with the project team and content managers to ensure accuracy and consistency of published information.

- Uploading and optimizing images and multimedia files to ensure proper display and optimal user experience.
- Verifying the correct display and functionality of published content across various platforms and devices.
- Implementing SEO best practices to optimize content visibility on search engines.
- Resolving any technical issues related to content insertion and formatting.
- Assisting in the management and organization of the content archive to facilitate access and searchability.

## ● EDUCATION AND TRAINING

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08/07/2021 – 13/11/2021 Arezzo, Italy

**FULLSTACK WEB DEVELOPER COURSE WITH CERTIFICATION** Metaphora SRL

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**Address** Arezzo, Italy

10/09/2013 – 28/04/2016 Perugia, Italy

**MASTER'S DEGREE IN SOCIAL RESEARCH FOR SECURITY.** University of Perugia

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**Address** Perugia, Italy

09/09/2005 – 04/06/2009 Ancona, Italy

**DIPLOMA IN COMPUTER SCIENCE TECHNICIAN** I.T.I.S. V. Volterra Elia

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**Address** Ancona, Italy

**CORSO COMPLETO PER SVILUPPATORI WEB 3.0** Udemy

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**Website** [udemy.com](https://www.udemy.com)

**HTML5 AND CSS3: THE COMPLETE GUIDE FOR DEVELOPERS.** Udemy

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**Website** [udemy.com](https://www.udemy.com)

**JAVASCRIPT ES6-ES9: THE PRACTICAL GUIDE FROM ZERO TO EXPERTS** Udemy

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**Website** [udemy.com](https://www.udemy.com)

## ● LANGUAGE SKILLS

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Mother tongue(s): **ITALIAN** | **ALBANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	B2	B2	B2	B2	B2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## ● DIGITAL SKILLS

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HTML | CSS | Javascript | Bootstrap | Wordpress | Git | Linux | jQuery | PHP | JSON | Problem Solving | React | Vue.JS | Ubuntu | ReGeX