# Background:

Fanlinc was the product we worked on which was pretty much Instagram but for fandoms (e.g. anime, kpop, Marvel, etc.). In this app we had envisioned it being used heavily in conventions and in normal life where you want to meet with influencers who enjoy the same fandoms you do. There was a map function where you could see who was nearby and hosting meetups, upcoming events of interest, and chat functions with friends.

# Things to add when creating Personas (not an exhaustive list):

* **Age, personality, personal background**
* **Skills, professional background**
* **Attitude towards technology, domain, etc.**
* **Goals when using the system**

# Personas:

Mary Jane is a 22 year old female who speaks English and French. She’s been interested in cosplay since she was a child and has grown up watching anime. Mary has been using technology since she was a kid and is adept at learning new technologies quickly. Because of this, you can find Mary on platforms like Facebook and Instagram promoting her work in cosplay. Mary’s skills lie in design, time management, and communication - she uses these skills frequently to improve her cosplay business. She loves interacting with her fans - Mary uploads videos weekly, sells photos of her in cosplay, and she has a group chat with her most loyal fans to hear what they want to see her do next. Mary attends multiple shows and expos throughout the year but can only find time to attend those on the weekends - she is a barista at Starbucks to support her cosplay career and thus is busy on weekdays. Mary wants to grow her cosplay business and wants a platform to market her cosplay and photos to relevant consumers who would be interested in her art. She also wants this platform to enable her to connect with her fans quickly and easily. Finally, Mary wants to be in-the-know with regards to upcoming events and wants to build a schedule on the platform of when events she plans to attend are.

Peter Parker is a 16 year old male who speaks English and a little bit of Japanese. He’s a student in high school and spends most of his time outside of class watching anime and talking with his friends about the latest topics in anime. Peter is also interested in other fandoms as well such as Marvel superheroes and video games. His skills lie in playing video games and lifting weights - he doesn’t like to use his computer too much. Because of this, Peter is decent at using technology but isn’t knowledgeable about the latest technologies or apps. Peter’s time management skills aren’t great and he’s quite introverted; he finds himself hearing about events after they’ve already occurred. In fact, on multiple occasions he and his friends went to shows only to find out that the show was almost over! Peter wants a platform that has an intuitive UI so he doesn’t need to spend hours learning where things are in the app. He wants notifications so that if an event is approaching he can be reminded of it. Furthermore, Peter wants recommendations on what fandoms may be interesting to him so he can continue finding new communities and interests in the safety of his own home.

Elon Musk is a 40 year old male who is employed as a head event coordinator for his company FANDOMSUNITED. As the head event coordinator he’s in charge of security and safety of the attendees at his events. He speaks English quite well and uses his skill in communication and marketing to promote events he plans to as many interested people as possible. Elon is extroverted and comfortable with talking to people, especially in a business setting. He dreams of owning a yacht and private island, and so he markets as many events as possible and tries to improve his profit margins by including vendors at his events and charging as high a price as possible for his events. Elon isn’t familiar with technology or apps and learning new apps is difficult for him. He’s interested in the up-and-coming fandoms and he does as much research as possible to understand what events he should plan to attract as many new people as possible to his events. Elon wants a platform to connect fans, vendors, and creators together in a single place so he can easily see the interaction between them and find ways to improve the process at his events. Elon wants a dashboard with information relevant to him in the form of metrics so he can easily see how his events are doing without needing to spend hours learning a new technology. Finally, Elon wants to see trends on what fandoms are becoming more popular so he can begin planning events catered to them.

Brainstorms of user stories:  
  
**Blog Section:**

As Mary Jane, a cosplayer, I would like to have a ‘Blog’ section where I can post my work (photos, feelings) so that my fans could see.

As Peter Parker, a normal user, I would like to post, reply, and endorse comments under other users’ postings so that I can exchange my opinions with other users.

As Peter Parker, a big fan of superheroes, I would like to be able to follow cosplayer’s blog page so that I will not miss any work of my favorite cosplayers.

**Account Section:**

1.As Mary Jane, a cosplayer, I would like to login in the app with my Google account so that I can access to the app.

As Peter Parker, a normal user, I would like to modify my account information in ‘account’ section so that I can change my nickname according to my feeling.

As Peter Parker, a normal user, I would like to set my fandom tags (levels) in ‘account’ section so that other users can learn my interest by reading my account information.

**Lincs Section (Friend Section):**

As Peter Parker, a normal fan, I would like to filter and add new friends who shares similar interest under ‘Lincs’ section so that I can find friends who also like animation.

As Peter Parker, a normal user, I would like to receive friend recommendation in ‘Lincs’’ section so that I am more likely to add friends with similar interests.

**Chat Section:**

As Peter Parker, a normal fan, I would like to communicate with other users who have similar interests under ‘chat’ section so that we can share our interest conveniently.

**Event Section:**

As Elon Musk, an event coordinator, I would like to set up a vote for an incoming event under ‘event’ section so that I can estimate how many people are interested in the event.

As Elon Musk, an event coordinator, I would like to create an event and post detailed information under ‘event’ section so that fans can book positions ahead of time.

As Elon Musk, an event coordinator, I would like to view the list of fans/ cosplayer who is going to join the event hosted by me so that I can prepare for the event.

As Mary Jane, a cosplayer, I would like to vote and participate in the events listed in the ‘event’ section so that I can meet with my fans or friends on the spot.

As Mary Jane, a cosplayer, I would like to have a filter in ‘event’ section so that I can easily find the show that match my time schedule.

**Map Section:**

As Mary Jane, a cosplayer, I would like to share a location as a hotspot in the ‘map’ section everyone can see where I took my pictures.

As Peter Parker, a big fan of superheroes, I would like to see where and when the show will take place in ‘map’ section so that I will not miss it.

# Finalized user personas:

After:

1. As Mary Jane, a cosplayer, I would like to authenticate myself with my Google account so that I can access to the app. (8)
2. As Mary Jane, a cosplayer, I would like to create an account in the app so that I can use it. (8)

1. As Peter Parker, a normal user, I would like to modify my account information in the ‘account’ section so that I can change details about myself such as my profile photo, name, date of birth, and so on. (8)
2. As Peter Parker, a normal user, I would like to set my fandom tags (levels) in the ‘account’ section so that other users can learn more about my interests by reading my account information. (3)
3. As Peter Parker, a normal user, I would like to receive recommendations in the ‘Lincs’’ section of who to follow so that I am more likely to follow more people that matter to me. (∞)

**NOTE: Infinite user points = unsure of how many points this will take, so we need a spike to investigate.**

1. As Peter Parker, a normal fan, I would like to communicate with other users who have similar interests under the ‘chat’ section so that we can share our interests conveniently. (21)
2. As Mary Jane, a cosplayer, I would like to have a ‘Blog’ section where I can post my work, photos, and thoughts so that my fans can see and interact with me. (21)
3. As Peter Parker, a normal user, I would like to post, reply, and endorse comments under other users’ postings so that I can exchange my opinions with other users. (21)
4. As Peter Parker, a big fan of superheroes, I would like to be able to follow a cosplayer’s blog page so that I will not miss any work of my favorite cosplayers. (5)
5. As Elon Musk, an event coordinator, I would like to set up a vote as a blog post for an incoming event under the ‘event’ section so that I can estimate how many people are interested in the event. (8)
6. As Elon Musk, an event coordinator, I would like to create an event and post detailed information under the ‘event’ section so that fans can book a spot ahead of time. (21)
7. As Elon Musk, an event coordinator, I would like to view the list of fans/ cosplayer who are going to join the event hosted by me so that I can prepare for the event. (5)
8. As Mary Jane, a cosplayer, I would like to participate in the events listed in the ‘event’ section so that I can meet with my fans or friends. (5)
9. As Mary Jane, a cosplayer, I would like to have a filter in the ‘event’ section so that I can easily find the show that match my time schedule. (3)
10. As Elon Musk, an event coordinator, I want to set certain events to only allow people who are above the age of 18 to sign up. (3)
11. As Peter Parker, a big fan of superheroes, I want to indicate different levels of interest of going to an event. (5)
12. As Peter Parker, a big fan of superheroes, I want to be able to see a map with a list of events around me. (21)
13. As Mary Jane, a cosplayer, I would like to share a location as a hotspot in the ‘map’ section everyone can see where I took my pictures. (21)
14. As Peter Parker, a big fan of superheroes, I would like to see where and when the show will take place in the ‘map’ section so that I will not miss it. (21)