



FOR IMMEDIATE RELEASE

Blooming Bath Goes To Hollywood for the Golden Globe Awards

The Blooming Bath for babies has been invited to be a part of the "Boom Boom Room," Gifting Suite for the Stars at The Golden Globe Awards

VISTA, CALIFORNIA – Jan 3, 2012 - Blooming Bath (www.BloomingBath.com) is headed to Hollywood to debut the Blooming Bath for babies bathtub, to some of the most well known stars of the big screen.

Blooming Bath was hand-selected as a must-have baby product to be gifted to A-list celebrity moms and dads at the Boom Boom Room's Pre Golden Globe Gifting Suite. The event takes place in Los Angeles January 11th-12th.

"Blooming Bath is excited to be a part of this star-studded gifting opportunity," said Blooming Bath President Brian Pond. "Celebrities such as Kourtney Kardashian have already discovered the comfort and ease of using the Blooming Bath during baby bath time. Now we are excited to introduce this adorable and unique baby bath product to an even broader segment of parents."

Recently called, "a must-have, smart solution" by Bobbie Thomas of the Today Show, the Blooming Bath for babies is a soft, plush flower that conforms to any sink or tub, providing babies 0-8 months a comfy, convenient and adorable bathing experience.

TV personality and fashion guru Jayneoni Moore designed the Gifting Suite event so celebrity parents could connect with the hottest, must-have clothing, products and accessories for babies and kids. In addition to celebrities, the Boom Boom Room will host more than 400 REAL moms, military families, members of the media and store buyers.

Blooming Bath is based in Southern California, the brainchild of four dads who were tired (and a little scared) of handling their slippery babies in hard plastic bathtubs. The Blooming Bath's quick-drying, foam-filled pedals create a safe, soft and supportive pouch that your precious little one will enjoy – guaranteed.

Blooming Bath's recent accolades include:

- Sheknows.com Parenting Award for "Best Baby Bath Tub" (voted on by parents)
- PTPA Award Winner (Parent Tested Parent Approved)
- CoolMomPicks "The coolest new baby gear: Editors Best of 2012"

Learn more about Blooming Bath at: www.bloomingbath.com or on our Facebook page: www.facebook.com/bloomingbath

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