# BCG Model

June 15, 2021

```
[5]: import matplotlib.pyplot as plt
import numpy as np
import pandas as pd
import seaborn as sns
import datetime
```

### 1 Main Direction

- Sub-task 1: Think through what key drivers of churn could be for our client
- Sub-task 2: Build the features in order to get ready to model

From previous EDA,

Firstly, I found that the churn percentage is about 10%. And we saw that churn is not specifically realted to any SME category in particular. As for sales channel, some channel has 0% churn rate. However it may due to the fact that there are only few customers through certain channel.

Secondly, I reckoned the consumption-related factors(cons\_12m, cons\_fas\_12m ....) may contribute to this churn percentage. We can observe a highly right-skewed distribution in most of the consumption variables. From the box-plots we can discover there plenty outliers, which further indicate the skewness of consumptions.

The "forecast of consumption" can contribute substantially as well, however the large missing value(>75%) makes some of these data unable to provide useful information, if we fill up with estimate value, it adds confusion to the model

Further, for the attributes such as "num\_years\_antig", we can cleary see that less loyal customers(low years of antig) is more likely to churn. And customers with many active products and services are less likely to churn

Lastly, I observed that at certain period of time, the churn rate is significantly higher, which may results from some economic cycle or some impact on the market. So I believe this may contribute useful information to our model

### Potential key drivers:

- 1. Consumptions.
- 2. num\_years\_antig, nb\_prod\_act ...etc
- 3. Dates

## 2 Feature Engineering

```
[6]: train data = pd.read csv('ml case training data.csv')
     churn_data = pd.read_csv('ml_case_training_output.csv')
     history data = pd.read csv('ml case training hist data.csv')
[7]: train_data.head()
[7]:
                                       id
                                                                 activity_new
        48ada52261e7cf58715202705a0451c9
                                            esoiiifxdlbkcsluxmfuacbdckommixw
     1 24011ae4ebbe3035111d65fa7c15bc57
                                                                          NaN
     2 d29c2c54acc38ff3c0614d0a653813dd
                                                                          NaN
     3 764c75f661154dac3a6c254cd082ea7d
                                                                          NaN
     4 bba03439a292a1e166f80264c16191cb
                                                                          NaN
                                                channel_sales cons_12m
        campaign_disc_ele
     0
                      NaN
                            lmkebamcaaclubfxadlmueccxoimlema
                                                                  309275
     1
                      NaN
                            foosdfpfkusacimwkcsosbicdxkicaua
                                                                       0
     2
                      NaN
                                                          NaN
                                                                    4660
     3
                      NaN
                            foosdfpfkusacimwkcsosbicdxkicaua
                                                                     544
                      NaN
                            lmkebamcaaclubfxadlmueccxoimlema
                                                                    1584
     4
        cons_gas_12m
                      cons_last_month date_activ
                                                       date_end date_first_activ
     0
                                 10025
                                        2012-11-07
                                                     2016-11-06
                                                                              NaN
     1
               54946
                                     0 2013-06-15 2016-06-15
                                                                              NaN
     2
                                        2009-08-21
                                                     2016-08-30
                                                                              NaN
                   0
                   0
     3
                                        2010-04-16 2016-04-16
                                                                              NaN
     4
                   0
                                        2010-03-30 2016-03-30
                                                                              NaN
        ... forecast_price_pow_p1 has_gas
                                          imp_cons
                                                   margin_gross_pow_ele
                                                                    -41.76
                       58.995952
                                             831.8
     0
     1
                       40.606701
                                       t
                                                0.0
                                                                     25.44
     2
                       44.311378
                                       f
                                                0.0
                                                                     16.38
     3
                       44.311378
                                       f
                                                0.0
                                                                     28.60
                       44.311378
                                       f
                                                0.0
                                                                     30.22
        margin_net_pow_ele
                            nb_prod_act
                                          net_margin
                                                       num_years_antig
     0
                     -41.76
                                              1732.36
                                       1
                      25.44
                                       2
                                               678.99
                                                                      3
     1
     2
                      16.38
                                       1
                                                18.89
                                                                      6
                      28.60
     3
                                        1
                                                 6.60
                                                                      6
     4
                      30.22
                                        1
                                                25.46
                                                                      6
                                origin_up
                                           pow_max
        ldkssxwpmemidmecebumciepifcamkci
                                            180.000
        lxidpiddsbxsbosboudacockeimpuepw
                                            43.648
        kamkkxfxxuwbdslkwifmmcsiusiuosws
                                             13.800
```

- 3 kamkkxfxxuwbdslkwifmmcsiusiuosws 13.856
- 4 kamkkxfxxuwbdslkwifmmcsiusiuosws 13.200

[5 rows x 32 columns]

### [8]: train\_data.describe()

[8]:		campaign_disc_	ele cons 12	m cons_gas_12m	cons_last_month	\
[0].	count		0.0 1.609600e+0	•	1.609600e+04	`
	mean			5 3.191164e+04	1.946154e+04	
	std		NaN 6.795151e+0		8.235676e+04	
	min		NaN -1.252760e+0		-9.138600e+04	
	25%		NaN 5.906250e+0		0.000000e+00	
	50%			4 0.000000e+00	9.010000e+02	
	75%		NaN 5.022150e+0		4.127000e+03	
	max		NaN 1.609711e+0		4.538720e+06	
	man	•	1.000/110·0	1.1001100.00	1.0001200100	
	forecast_base_bill_ele forecast_base_bill_year forecast_bi				r forecast_bill_	12m \
	count	350	3.000000	3508.00000	3508.000	000
	mean	33	5.843857	335.84385	7 3837.441	866
	std	64	9.406000	649.40600	5425.744	327
	min	-364.940000		-364.94000	0 -2503.480	000
	25%	1	0.00000	0.00000	0 1158.175	000
	50%	16	2.955000	162.95500	0 2187.230	000
	75%	39	6.185000	396.18500	0 4246.555	000
	max	1256	6.080000	12566.08000	0 81122.630	000
		forecast_cons	forecast_cons_1	<del>-</del>		
	count	3508.000000	16096.0000			
	mean	206.845165	2370.5559		347229	
	std	455.634288	4035.0856		364759	
	min	0.00000	-16689.2600			
	25%	0.00000	513.2300		000000	
	50%	42.215000	1179.1600		000000	
	75%	228.117500	2692.0775		250000	
	max	9682.890000	103801.9300	00 175375.	000000	
		formanat price	onomer n1 fono	and mains anoma	·· ¬0 \	
		forecast_price_energy_p1 forecast 15970.000000		cast_price_energ		
	count			0.05		
	mean	0.135901				
	std		0.026252	0.04		
	min 25%	0.00000		0.00		
	25% 50%	0.115237				
			0.142881	0.08		
	75%		0.146348	0.09		
	max		0.273963	0.19	D915	

```
margin_gross_pow_ele
            forecast_price_pow_p1
                                         imp_cons
                      15970.000000
                                                            16083.000000
                                     16096.000000
     count
     mean
                         43.533496
                                       196.123447
                                                               22.462276
     std
                          5.212252
                                       494.366979
                                                               23.700883
                         -0.122184
                                    -9038.210000
                                                             -525.540000
     min
     25%
                         40.606701
                                         0.000000
                                                               11.960000
     50%
                         44.311378
                                                               21.090000
                                        44.465000
     75%
                         44.311378
                                       218.090000
                                                               29.640000
                                    15042.790000
                                                              374.640000
                         59.444710
     max
            margin_net_pow_ele
                                  nb prod act
                                                  net margin
                                                              num years antig
                  16083.000000
                                  16096.000000
                                                16081.000000
                                                                  16096.000000
     count
     mean
                      21.460318
                                      1.347788
                                                  217.987028
                                                                      5.030629
     std
                      27.917349
                                      1.459808
                                                  366.742030
                                                                      1.676101
     min
                    -615.660000
                                      1.000000
                                                -4148.990000
                                                                      1.000000
     25%
                      11.950000
                                      1.000000
                                                   51.970000
                                                                      4.000000
     50%
                      20.970000
                                      1.000000
                                                  119.680000
                                                                      5.000000
     75%
                                                  275.810000
                                                                      6.000000
                      29.640000
                                      1.000000
                     374.640000
                                     32.000000
                                                24570.650000
                                                                      16.000000
     max
                 pow_max
            16093.000000
     count
               20.604131
     mean
     std
               21.772421
     min
                1.000000
     25%
               12.500000
     50%
               13.856000
     75%
               19.800000
     max
              500.000000
     [8 rows x 22 columns]
[9]: train = train data.merge(churn data, on = 'id')
         Finding null and discard useless columns
```

```
[11]: missing_data
```

```
[11]:
                                 Total Null Percentage
      campaign_disc_ele
                                      16096
                                                     1.000000
      date_first_activ
                                      12588
                                                     0.782058
      forecast_cons
                                                     0.782058
                                      12588
      forecast bill 12m
                                      12588
                                                     0.782058
      forecast_base_bill_year
                                                     0.782058
                                      12588
      forecast base bill ele
                                      12588
                                                     0.782058
      activity_new
                                       9545
                                                     0.593004
      channel_sales
                                       4218
                                                     0.262053
      date_modif_prod
                                        157
                                                     0.009754
      forecast_price_energy_p1
                                        126
                                                     0.007828
      forecast_price_pow_p1
                                        126
                                                     0.007828
      forecast_price_energy_p2
                                        126
                                                     0.007828
      forecast_discount_energy
                                        126
                                                     0.007828
      origin_up
                                         87
                                                     0.005405
      date_renewal
                                         40
                                                     0.002485
      net_margin
                                         15
                                                     0.000932
      margin_gross_pow_ele
                                         13
                                                     0.000808
      margin_net_pow_ele
                                         13
                                                     0.000808
      pow max
                                          3
                                                     0.000186
                                          2
      date end
                                                     0.000124
      forecast meter rent 12m
                                          0
                                                     0.000000
      forecast_cons_12m
                                          0
                                                     0.000000
                                          0
      has_gas
                                                     0.000000
      id
                                          0
                                                     0.000000
                                          0
      imp_cons
                                                     0.000000
                                          0
                                                     0.000000
      date_activ
                                          0
      cons_last_month
                                                     0.000000
                                          0
      nb_prod_act
                                                     0.000000
      cons_gas_12m
                                          0
                                                     0.000000
      num_years_antig
                                          0
                                                     0.000000
      cons_12m
                                          0
                                                     0.000000
      forecast_cons_year
                                          0
                                                     0.000000
[12]: discard_col = missing_data[missing_data['Null Percentage'] > 0.5].index
[13]: discard col
[13]: Index(['campaign_disc_ele', 'date_first_activ', 'forecast_cons',
             'forecast_bill_12m', 'forecast_base_bill_year',
             'forecast_base_bill_ele', 'activity_new'],
            dtype='object')
[14]: train = train.drop(columns = discard_col, axis = 0)
[15]: train.shape
```

```
[15]: (16096, 26)
[16]: num_col = train._get_numeric_data().columns.tolist()
      cat_col = set(train.columns) - set(num_col)
[17]: num_col
[17]: ['cons_12m',
       'cons_gas_12m',
       'cons_last_month',
       'forecast_cons_12m',
       'forecast_cons_year',
       'forecast_discount_energy',
       'forecast_meter_rent_12m',
       'forecast_price_energy_p1',
       'forecast_price_energy_p2',
       'forecast_price_pow_p1',
       'imp_cons',
       'margin_gross_pow_ele',
       'margin_net_pow_ele',
       'nb_prod_act',
       'net_margin',
       'num_years_antig',
       'pow_max',
       'churn']
[18]: cat_col
[18]: {'channel_sales',
       'date_activ',
       'date_end',
       'date_modif_prod',
       'date_renewal',
       'has_gas',
       'id',
       'origin_up'}
[19]: train.isnull().sum()
[19]: id
                                      0
      channel_sales
                                   4218
      cons_12m
                                      0
                                      0
      cons_gas_12m
      cons_last_month
                                      0
      date_activ
                                      0
                                      2
      date_end
      date_modif_prod
                                    157
```

```
date_renewal
                               40
forecast_cons_12m
                                0
forecast_cons_year
                                0
forecast_discount_energy
                              126
forecast_meter_rent_12m
                                0
forecast_price_energy_p1
                              126
forecast_price_energy_p2
                              126
forecast_price_pow_p1
                               126
has gas
                                0
imp_cons
                                0
margin_gross_pow_ele
                               13
margin_net_pow_ele
                               13
nb_prod_act
                                0
net_margin
                               15
                                0
num_years_antig
                               87
origin_up
                                3
pow_max
                                0
churn
dtype: int64
```

### 2.2 Deal with consumption

```
[20]: consumption_col = ['cons_12m','cons_gas_12m','cons_last_month']
consumption = train[consumption_col]
```

```
[21]: consumption.describe()
```

```
[21]:
                cons_12m cons_gas_12m
                                        cons_last_month
     count 1.609600e+04
                          1.609600e+04
                                           1.609600e+04
     mean
             1.948044e+05
                          3.191164e+04
                                           1.946154e+04
     std
            6.795151e+05 1.775885e+05
                                           8.235676e+04
     \min
           -1.252760e+05 -3.037000e+03
                                          -9.138600e+04
     25%
            5.906250e+03 0.000000e+00
                                           0.000000e+00
     50%
            1.533250e+04 0.000000e+00
                                           9.010000e+02
     75%
            5.022150e+04 0.000000e+00
                                           4.127000e+03
     max
             1.609711e+07 4.188440e+06
                                           4.538720e+06
```

Firstly, the minimum of consumption is negative, which seems not plausible, may conclude this is due to corrupted data.

```
[22]: for col in consumption_col:
    consumption.loc[consumption[col] <0, col] = 0
    # Check whther negative value left
    # print(consumption[consumption[col] < 0])</pre>
```

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1637: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self. setitem single block(indexer, value, name)

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:692: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy

iloc.\_setitem\_with\_indexer(indexer, value, self.name)

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1637: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_block(indexer, value, name)

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:692: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy

iloc.\_setitem\_with\_indexer(indexer, value, self.name)

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1637: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_block(indexer, value, name)

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:692: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy iloc.\_setitem\_with\_indexer(indexer, value, self.name)

### [23]: consumption.describe()

[23]: cons\_12m cons\_gas\_12m cons\_last\_month count 1.609600e+04 1.609600e+04 1.609600e+04 mean 1.948339e+05 3.191227e+04 std 6.795045e+05 1.775883e+05 8.231606e+04

```
min
             0.000000e+00 0.000000e+00
                                            0.000000e+00
      25%
             5.906250e+03 0.000000e+00
                                            0.000000e+00
      50%
             1.533250e+04 0.000000e+00
                                            9.010000e+02
      75%
             5.022150e+04 0.000000e+00
                                            4.127000e+03
             1.609711e+07 4.188440e+06
                                            4.538720e+06
      max
[24]: def capping_outlier(df,col):
          q1 = df[col].quantile(0.25)
          q3 = df[col].quantile(0.75)
          iqr = q3 - q1
          lower_bound = q1 - (1.5 * iqr)
          upper_bound = q3 + (1.5 * iqr)
          df.loc[df[col] < lower_bound, col ] = lower_bound</pre>
          df.loc[df[col] > upper_bound, col ] = upper_bound
            detect outlier(df,col)
          return df[col]
      def detect_outlier(df, col):
          q1 = df[col].quantile(0.25)
          q3 = df[col].quantile(0.75)
          iqr = q3 - q1
          lower_bound = q1 - (1.5 * iqr)
          upper_bound = q3 + (1.5 * iqr)
          l_outlier = df[col].apply(lambda x: x < lower_bound).sum()</pre>
          u outlier = df[col].apply(lambda x: x > upper bound).sum()
          total = df[col].count()
          print("Q1:{} Q3:{}".format(q1,q3))
          print("lower outlier :{}, Upper outliers: {}".format(l_outlier/
       →total,u_outlier/total))
[25]: for col in consumption_col:
          print(col)
          detect_outlier(consumption, col)
     cons_12m
     Q1:5906.25 Q3:50221.5
     lower outlier: 0.0, Upper outliers: 0.15780318091451292
     cons_gas_12m
     Q1:0.0 Q3:0.0
     lower outlier :0.0, Upper outliers: 0.18141153081510936
     cons_last_month
     Q1:0.0 Q3:4127.0
     lower outlier: 0.0, Upper outliers: 0.15339214711729623
```

### 2.2.1 Depend on the model we choose, such model may be non-sensitive to outliers.

Further, majority of 'cons\_gas\_12m' is zero, almost all of its elemnts are outliers, if we capping these data may not able to truly reflect. **Not capping cons\_gas\_12m** 

```
[26]: capping_col = set(consumption_col)-set(['cons_gas_12m'])
      for col in capping_col:
          print(col)
          consumption[col] = capping_outlier(consumption, col)
     cons_12m
     cons_last_month
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     <ipython-input-26-4b62715a02ed>:5: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       consumption[col] = capping_outlier(consumption, col)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
```

```
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     <ipython-input-26-4b62715a02ed>:5: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row indexer,col indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       consumption[col] = capping_outlier(consumption, col)
[27]: consumption.describe()
[27]:
                  cons_12m cons_gas_12m cons_last_month
      count
              16096.000000 1.609600e+04
                                             16096.000000
              35514.824273 3.191227e+04
                                              2802.216793
     mean
              40977.732430 1.775883e+05
                                              3741.789990
      std
     min
                  0.000000 0.000000e+00
                                                 0.000000
      25%
               5906.250000 0.000000e+00
                                                 0.000000
     50%
              15332.500000 0.000000e+00
                                               901.000000
     75%
              50221.500000 0.000000e+00
                                              4127.000000
             116694.375000 4.188440e+06
                                             10317.500000
     max
[28]: for col in consumption_col:
          print(col)
          detect_outlier(consumption, col)
     cons_12m
     Q1:5906.25 Q3:50221.5
     lower outlier: 0.0, Upper outliers: 0.0
     cons_gas_12m
     Q1:0.0 Q3:0.0
     lower outlier :0.0, Upper outliers: 0.18141153081510936
     cons_last_month
     Q1:0.0 Q3:4127.0
     lower outlier: 0.0, Upper outliers: 0.0
[29]: consumption.isnull().sum()
[29]: cons_12m
                         0
                         0
      cons gas 12m
      cons_last_month
      dtype: int64
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-

#### 2.3 Deal with forecast

```
[30]: forecast_col = ['forecast_cons_12m', 'forecast_cons_year', __
       →'forecast_discount_energy','forecast_meter_rent_12m','forecast_price_energy_p1|,'forecast_p
      forecast = train[forecast col]
[31]: forecast.describe()
[31]:
                                                     forecast_discount_energy
             forecast_cons_12m
                                forecast_cons_year
                                                                   15970.000000
                   16096.000000
      count
                                        16096.000000
      mean
                    2370.555949
                                         1907.347229
                                                                        0.991547
      std
                                         5257.364759
                                                                        5.160969
                   4035.085664
      min
                 -16689.260000
                                       -85627.000000
                                                                        0.000000
      25%
                     513.230000
                                            0.000000
                                                                        0.000000
      50%
                    1179.160000
                                          378.000000
                                                                        0.00000
      75%
                    2692.077500
                                         1994.250000
                                                                        0.000000
                  103801.930000
                                                                       50.000000
                                       175375.000000
      max
             forecast_meter_rent_12m
                                      forecast_price_energy_p1
                         16096.000000
                                                    15970.000000
      count
                            70.309945
      mean
                                                         0.135901
      std
                            79.023251
                                                         0.026252
      min
                          -242.960000
                                                         0.000000
      25%
                            16.230000
                                                         0.115237
      50%
                            19.440000
                                                         0.142881
      75%
                           131.470000
                                                         0.146348
      max
                          2411.690000
                                                         0.273963
             forecast_price_energy_p2
                                         forecast_price_pow_p1
                          15970.000000
                                                  15970.000000
      count
                                                     43.533496
      mean
                              0.052951
      std
                              0.048617
                                                      5.212252
      min
                              0.000000
                                                     -0.122184
      25%
                              0.000000
                                                     40.606701
      50%
                                                     44.311378
                              0.086163
      75%
                              0.098837
                                                     44.311378
      max
                              0.195975
                                                     59.444710
[32]: for col in forecast_col:
          forecast.loc[forecast[col] < 0, col] = 0</pre>
            Check whther negative value left
            print(forecast[forecast[col] < 0])</pre>
```

/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row indexer,col indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self. setitem single column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi)

```
[33]: forecast.describe()
[33]:
             forecast_cons_12m
                                forecast_cons_year
                                                      forecast_discount_energy
                   16096.000000
                                        16096.000000
                                                                   15970.000000
      count
                   2375.199540
                                         1918.633387
      mean
                                                                       0.991547
      std
                   4027.190618
                                         5204.270838
                                                                       5.160969
      min
                       0.000000
                                            0.000000
                                                                       0.000000
      25%
                     513.230000
                                            0.00000
                                                                       0.00000
      50%
                    1179.160000
                                          378.000000
                                                                       0.000000
                    2692.077500
                                                                       0.000000
      75%
                                         1994.250000
                  103801.930000
                                       175375.000000
                                                                       50.000000
      max
                                        forecast_price_energy_p1
             forecast_meter_rent_12m
                                                    15970.000000
                         16096.000000
      count
                            70.333054
                                                         0.135901
      mean
      std
                            78.974201
                                                         0.026252
      min
                             0.000000
                                                         0.000000
      25%
                            16.230000
                                                         0.115237
      50%
                            19.440000
                                                         0.142881
      75%
                           131.470000
                                                         0.146348
      max
                          2411.690000
                                                         0.273963
             forecast_price_energy_p2
                                         forecast_price_pow_p1
                          15970.000000
                                                  15970.000000
      count
      mean
                              0.052951
                                                     43.533503
      std
                              0.048617
                                                       5.212188
                                                       0.000000
      min
                              0.000000
      25%
                              0.000000
                                                     40.606701
      50%
                              0.086163
                                                     44.311378
      75%
                              0.098837
                                                     44.311378
                              0.195975
                                                     59.444710
      max
[34]: forecast.isnull().sum()
                                      0
[34]: forecast_cons_12m
      forecast_cons_year
                                      0
      forecast_discount_energy
                                    126
      forecast_meter_rent_12m
                                      0
      forecast_price_energy_p1
                                    126
      forecast_price_energy_p2
                                   126
      forecast_price_pow_p1
                                   126
      dtype: int64
```

```
[35]: for col in forecast_col:
          # fill null with median
          forecast[col].fillna(forecast[col].median(), inplace = True)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/series.py:4460:
```

```
A value is trying to be set on a copy of a slice from a DataFrame
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy
       return super().fillna(
[36]: for col in forecast_col:
          print(col)
          detect_outlier(forecast, col)
     forecast_cons_12m
     Q1:513.23 Q3:2692.0775000000003
     lower outlier :0.0, Upper outliers: 0.08505218687872763
     forecast_cons_year
     Q1:0.0 Q3:1994.25
     lower outlier :0.0, Upper outliers: 0.09903081510934393
     forecast_discount_energy
     Q1:0.0 Q3:0.0
     lower outlier: 0.0, Upper outliers: 0.03597166998011928
     forecast_meter_rent_12m
     Q1:16.23 Q3:131.47
     lower outlier: 0.0, Upper outliers: 0.02379473161033797
     forecast_price_energy_p1
     Q1:0.115236999999999 Q3:0.146348
     lower outlier: 0.00621272365805169, Upper outliers: 0.0228006958250497
     forecast_price_energy_p2
     Q1:0.0 Q3:0.098837
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_price_pow_p1
     Q1:40.606701 Q3:44.31137796
     lower outlier: 0.006336978131212724, Upper outliers: 0.04653330019880716
[37]: capping_col = set(forecast_col)-set(['forecast_discount_energy'])
      print(capping_col)
      for col in capping_col:
          print(col)
          forecast[col] = capping_outlier(forecast, col)
     {'forecast_price_energy_p2', 'forecast_cons_year', 'forecast_price_pow_p1',
     'forecast_price_energy_p1', 'forecast_meter_rent_12m', 'forecast_cons_12m'}
     forecast_price_energy_p2
     forecast_cons_year
     forecast_price_pow_p1
     forecast_price_energy_p1
     forecast_meter_rent_12m
     forecast_cons_12m
```

SettingWithCopyWarning:

```
/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy
  self._setitem_single_column(loc, value, pi)
/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
  self._setitem_single_column(loc, value, pi)
<ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy
  forecast[col] = capping_outlier(forecast, col)
/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
  self._setitem_single_column(loc, value, pi)
/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
  self._setitem_single_column(loc, value, pi)
<ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
  forecast[col] = capping_outlier(forecast, col)
/home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
```

SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) <ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy forecast[col] = capping\_outlier(forecast, col) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_column(loc, value, pi) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self. setitem single column(loc, value, pi) <ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead See the caveats in the documentation: https://pandas.pydata.org/pandasdocs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy forecast[col] = capping\_outlier(forecast, col) /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead

```
See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     <ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       forecast[col] = capping_outlier(forecast, col)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self._setitem_single_column(loc, value, pi)
     /home/brian/miniconda3/lib/python3.8/site-packages/pandas/core/indexing.py:1720:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       self. setitem single column(loc, value, pi)
     <ipython-input-37-792e83dc9994>:5: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       forecast[col] = capping_outlier(forecast, col)
[38]: for col in forecast_col:
          print(col)
          detect_outlier(forecast, col)
```

forecast\_cons\_12m

```
Q1:513.23 Q3:2692.0775000000003
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_cons_year
     Q1:0.0 Q3:1994.25
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_discount_energy
     Q1:0.0 Q3:0.0
     lower outlier :0.0, Upper outliers: 0.03597166998011928
     forecast_meter_rent_12m
     Q1:16.23 Q3:131.47
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_price_energy_p1
     Q1:0.115236999999999 Q3:0.146348
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_price_energy_p2
     Q1:0.0 Q3:0.098837
     lower outlier: 0.0, Upper outliers: 0.0
     forecast_price_pow_p1
     Q1:40.606701 Q3:44.31137796
     lower outlier: 0.0, Upper outliers: 0.0
[39]: forecast.isnull().sum()
[39]: forecast_cons_12m
                                  0
      forecast_cons_year
                                  0
      forecast_discount_energy
      forecast_meter_rent_12m
      forecast_price_energy_p1
                                  0
      forecast_price_energy_p2
                                  0
      forecast_price_pow_p1
                                  0
      dtype: int64
     2.4 Deal with categorical data
[40]: for col in cat_col:
          print(col)
          # Fill the categorical column with Mode
          train[col]
          mode = train[col].mode()[0]
          train[col].fillna(mode, inplace=True)
     date_renewal
     has_gas
     date_modif_prod
     date_activ
     id
     date_end
```

```
origin_up
  channel_sales
[41]: train.isnull().sum()
```

```
[41]: id
                                     0
                                     0
      channel_sales
      cons_12m
                                     0
      cons_gas_12m
                                     0
      cons_last_month
                                     0
      date_activ
                                     0
      date_end
                                     0
      date_modif_prod
                                     0
      date_renewal
                                     0
      forecast_cons_12m
                                     0
      forecast_cons_year
                                     0
      forecast_discount_energy
                                   126
      forecast_meter_rent_12m
                                     0
      forecast_price_energy_p1
                                   126
      forecast_price_energy_p2
                                   126
      forecast_price_pow_p1
                                   126
      has_gas
                                     0
      imp_cons
                                     0
      margin_gross_pow_ele
                                    13
      margin_net_pow_ele
                                    13
      nb_prod_act
                                     0
      net_margin
                                    15
      num_years_antig
                                     0
                                     0
      origin_up
                                     3
      pow_max
                                     0
      churn
      dtype: int64
[42]: train[consumption_col] = consumption[consumption_col]
      train[forecast_col] = forecast[forecast_col]
[43]: train.isnull().sum()
                                    0
[43]: id
      channel_sales
                                    0
                                    0
      cons 12m
                                    0
      cons_gas_12m
                                    0
      cons_last_month
      date_activ
                                    0
      date_end
                                    0
                                    0
      date_modif_prod
      date_renewal
                                    0
```

```
0
      forecast_cons_year
                                    0
      forecast_discount_energy
      forecast_meter_rent_12m
                                    0
      forecast_price_energy_p1
                                    0
                                    0
      forecast_price_energy_p2
      forecast_price_pow_p1
                                    0
                                    0
      has_gas
                                    0
      imp_cons
      margin_gross_pow_ele
                                   13
                                   13
      margin_net_pow_ele
      nb_prod_act
                                    0
      net_margin
                                   15
                                    0
      num_years_antig
                                    0
      origin_up
                                    3
      pow_max
                                    0
      churn
      dtype: int64
[44]: for col in num_col:
          train[col].fillna(train[col].median(), inplace = True)
[45]: train.isnull().sum()
[45]: id
                                   0
                                   0
      channel_sales
      cons_12m
                                   0
      cons_gas_12m
                                   0
      cons_last_month
                                   0
      date activ
                                   0
      date_end
                                   0
                                   0
      date_modif_prod
      date_renewal
                                   0
                                   0
      forecast_cons_12m
                                   0
      forecast_cons_year
      forecast_discount_energy
                                   0
      forecast_meter_rent_12m
      forecast_price_energy_p1
                                   0
      forecast_price_energy_p2
                                   0
      forecast_price_pow_p1
                                   0
                                   0
      has_gas
                                   0
      imp_cons
      margin_gross_pow_ele
                                   0
      margin_net_pow_ele
                                   0
                                   0
      nb_prod_act
      net_margin
                                   0
                                   0
      num_years_antig
```

0

forecast\_cons\_12m

```
origin_up 0
pow_max 0
churn 0
dtype: int64
```

3 By far, we've already dealt with ourlier and fill the null values. Next, use these dataset to build the model

```
[53]: from sklearn.preprocessing import LabelEncoder
      labelcoder = LabelEncoder()
[54]: for col in cat col:
          train[col] = labelcoder.fit_transform(train[col])
[56]: train_data = train.drop(columns='churn',axis = 0)
      churn = train['churn']
[57]: from sklearn.model_selection import train_test_split
      # X train, X test, Y train, Y test = train test split(one hot ticket, Survived, ____
       \rightarrow test\_size=.30)
      X_train,X_test,Y_train,Y_test = train_test_split(train_data,churn, test_size=.
[58]: # machine learning
      from sklearn.linear_model import LogisticRegression
      from sklearn.svm import SVC, LinearSVC
      from sklearn.ensemble import RandomForestClassifier
      from sklearn.neighbors import KNeighborsClassifier
      from sklearn.naive_bayes import GaussianNB
      from sklearn.linear_model import Perceptron
      from sklearn.linear_model import SGDClassifier
      from sklearn.tree import DecisionTreeClassifier
[59]: # Logistic Regression
      logreg = LogisticRegression()
      logreg.fit(X_train, Y_train)
      Y_pred = logreg.predict(X_test)
      acc_log = round(logreg.score(X_test, Y_test) * 100, 2)
      # Stochastic Gradient Descent
      sgd = SGDClassifier()
      sgd.fit(X_train, Y_train)
      Y_pred = sgd.predict(X_test)
      acc_sgd = round(sgd.score(X_test, Y_test) * 100, 2)
      acc_sgd
```

```
# Support Vector Machines
svc = SVC()
svc.fit(X_train, Y_train)
Y_pred = svc.predict(X_test)
acc_svc = round(svc.score(X_test, Y_test) * 100, 2)
acc_svc
# KNN
knn = KNeighborsClassifier(n_neighbors = 3)
knn.fit(X_train, Y_train)
Y_pred = knn.predict(X_test)
acc_knn = round(knn.score(X_test, Y_test) * 100, 2)
acc_knn
# Gaussian Naive Bayes
gaussian = GaussianNB()
gaussian.fit(X_train, Y_train)
Y_pred = gaussian.predict(X_test)
acc_gaussian = round(gaussian.score(X_test, Y_test) * 100, 2)
acc_gaussian
# Perceptron
perceptron = Perceptron()
perceptron.fit(X_train, Y_train)
Y_pred = perceptron.predict(X_test)
acc_perceptron = round(perceptron.score(X_test, Y_test) * 100, 2)
acc_perceptron
# Linear SVC
linear_svc = LinearSVC()
linear_svc.fit(X_train, Y_train)
Y_pred = linear_svc.predict(X_test)
acc_linear_svc = round(linear_svc.score(X_test, Y_test) * 100, 2)
acc_linear_svc
# Decision Tree
decision tree = DecisionTreeClassifier()
decision_tree.fit(X_train, Y_train)
Y_pred = decision_tree.predict(X_test)
acc_decision_tree = round(decision_tree.score(X_test, Y_test) * 100, 2)
acc_decision_tree
# Random Forest
```

```
random_forest = RandomForestClassifier(n_estimators=100)
      random_forest.fit(X_train, Y_train)
      Y_pred = random_forest.predict(X_test)
      random_forest.score(X_train, Y_train)
      acc_random forest = round(random forest.score(X_test, Y_test) * 100, 2)
      acc_random_forest
     /home/brian/miniconda3/lib/python3.8/site-
     packages/sklearn/linear_model/_logistic.py:763: ConvergenceWarning: lbfgs failed
     to converge (status=1):
     STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
     Increase the number of iterations (max iter) or scale the data as shown in:
         https://scikit-learn.org/stable/modules/preprocessing.html
     Please also refer to the documentation for alternative solver options:
         https://scikit-learn.org/stable/modules/linear_model.html#logistic-
     regression
       n_iter_i = _check_optimize_result(
     /home/brian/miniconda3/lib/python3.8/site-packages/sklearn/svm/ base.py:985:
     ConvergenceWarning: Liblinear failed to converge, increase the number of
     iterations.
       warnings.warn("Liblinear failed to converge, increase "
[59]: 90.21
[60]: # drop string
      models = pd.DataFrame({
          'Model': ['Support Vector Machines', 'KNN', 'Logistic Regression',
                    'Random Forest', 'Naive Bayes', 'Perceptron',
                    'Stochastic Gradient Decent', 'Linear SVC',
                    'Decision Tree'],
          'Accuracy_Score': [acc_svc, acc_knn, acc_log,
                    acc_random_forest, acc_gaussian, acc_perceptron,
                    acc_sgd, acc_linear_svc, acc_decision_tree]})
      models.sort_values(by='Accuracy_Score', ascending=False)
                              Model Accuracy_Score
[60]:
                      Random Forest
     3
                                              90.21
      2
                Logistic Regression
                                              89.94
      0
                                              89.92
            Support Vector Machines
      7
                         Linear SVC
                                              89.92
      6
       Stochastic Gradient Decent
                                              89.56
                                              87.74
      1
      4
                        Naive Bayes
                                              86.91
                      Decision Tree
      8
                                              83.12
```

26.01

Perceptron

5

```
[61]: from sklearn.decomposition import PCA
      from sklearn.decomposition import TruncatedSVD
      from sklearn.discriminant_analysis import LinearDiscriminantAnalysis
[62]: myPCA = PCA(10)
      mySVD = TruncatedSVD(10)
      myLDA = LinearDiscriminantAnalysis(10)
[64]: myPCA.fit(X_train)
[64]: PCA(n_components=10)
[65]: RX_train = myPCA.transform(X_train)
      RX_test = myPCA.transform(X_test)
[67]: # Random Forest
      random_forest = RandomForestClassifier(n_estimators=100)
      random forest.fit(RX train, Y train)
      Y_pred = random_forest.predict(RX_test)
      random_forest.score(RX_train, Y_train)
      acc_random_forest = round(random_forest.score(RX_test, Y_test) * 100, 2)
      acc_random_forest
[67]: 90.14
[69]: # Logistic Regression
      logreg = LogisticRegression()
      logreg.fit(X_train, Y_train)
      Y_pred = logreg.predict(X_test)
      acc_log = round(logreg.score(X_test, Y_test) * 100, 2)
      acc_log
     /home/brian/miniconda3/lib/python3.8/site-
     packages/sklearn/linear_model/_logistic.py:763: ConvergenceWarning: lbfgs failed
     to converge (status=1):
     STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
     Increase the number of iterations (max_iter) or scale the data as shown in:
         https://scikit-learn.org/stable/modules/preprocessing.html
     Please also refer to the documentation for alternative solver options:
         https://scikit-learn.org/stable/modules/linear_model.html#logistic-
     regression
       n_iter_i = _check_optimize_result(
[69]: 89.94
 []:
```